International Business

Overview of the Industry

International business encompasses all manner of commerce that is transacted across borders. While it is not its own industry specifically, more and more companies find themselves engaging in business well beyond their country of origin. As the world becomes a smaller place, having an understanding of intercultural dynamics, proficiency in another language, and the ability to successfully engage diverse groups of people will be essential skills for anyone interested in working internationally. While many people will think of international business as being limited to international development and large corporations, one can find work internationally in education, government, law, management consulting, real estate and much more. Each of these areas will have their own requirements, such as the Foreign Service Exam for federal employees, or the Bar for attorneys.

Despite these various requirements, employers seek working proficiency in a second language and a demonstrated ability to work with an international set of stakeholders.

Specializations within
Kogod include Accounting,
Entrepreneurship, Finance,
Information Systems &
Technology, International
Business, Management, and
Marketing.

Recruiting Cycle

Recruitment cycle for fulltime and internship opportunities is ongoing.

KCCD Events

Careerpalooza/Career-Con – (fall/spring)

International Business Panel – February

On-Campus Recruiting

Job & Internship Fair – (fall/spring)

Kogod Network - April

International Business

Sample Full-Time Jobs of Kogod Graduates

Analyst, World Bank

Consultant, Inter-American Development Bank

Pricing Analyst, Camris International

Human Capital Analyst, Accenture

English Instructor, Berlitz

Assistant VP Export Agency & Finance, Citi Group

Sample Internship Sites

World Bank

IMF

Citi Group

OAS

USAID

Department of Defense

Booz Allen

Student and Professional Organizations to join

Student Organizations	Professional Organizations
Alpha Kappa Psi	International Business Association
Consulting Club	International Development Association
Toastmasters	Association of International Development Agencies
Entrepreneurs Club	

For more information about various industries, please review the Vault Career Guide (log-in via CareerSource for free access)