

Kogod School of Business BS in *Business and Entertainment Degree* Program, Effective Fall 2016

<b>Name:</b>		<b>ID#:</b>		<b>Major:</b>	<b>BAE</b>	<b>Admitted</b>		<b>Advisor</b>		<b>Phone:</b>	
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<b>COLLEGE WRITING/MATH</b>	Course Number & Title	Cr	Sem	Grade	Course #	<b>KOGOD CORE COURSES</b>	Cr	Sem	Grade
College Writing*		3			KSB-100 or _____	Business 1.0 or upper-level business course	3		
College Writing Seminar*		3			KSB-211	Business Professionalism	2		
Writing Proficiency Exam*					MGMT-302	Entertainment Law	3		
Applied Calculus/Calculus I*		4			ACCT-240	Principles Financial Acct. AE _____	3		
Business Statistics* IT _____		4			ACCT-241	Principles Managerial Acct. AE _____	3		
Math Equivalency Exam*					ITEC-200	The Edge of Information Technology	3		
<b>GENERAL EDUCATION**</b>	Course Title	Cr	Sem	Grade	MKTG-300	Principles of Marketing	3		
<i>THE CREATIVE ARTS</i> FA1					IBUS-300	Fund. International Business	3		
		3			FIN-365	Business Finance	3		
		3			MGMT-353	Management and Organizational Behavior	3		
<i>WESTERN TRADITIONS</i> FA2					ITEC-355	Production/Operations Mgmt.	3		
		3			MGMT-458	Business Policy & Strategy	3		
		3				<b>BAE CORE COURSES</b>			
<i>GLOBAL/MULTICULTURAL</i> FA3					MGMT-301	Entertainment Industry: Structure & Bus. Models (formerly Econ. of Music Industry)	3		
MGMT-201	Global Corporate Citizenship	3			MGMT-304 or MGMT-305	Protecting the Creative Class or Music Publishing & Copyright	3		
		3			ITEC-335	Social Networking, Social Media, and Web 2.0	3		
<i>SOCIAL INSTITUTIONS</i> FA4					KSB-391	Internship	1		
ECON-100*	Macroeconomics	3							
ECON-200*	Microeconomics	3				<b>BAE SPECIALIZATION (12-15 credits)</b>			
<i>THE NATURAL SCIENCES</i> FA5							3		
		4					3		
		3					3		
							3		
<b>Free Electives</b>		3					3		
		3					3		
		3					3		

<b>Credits Transferred to AU:</b>		<b>Approved for Kogod:</b>		<b>Date:</b>		<b>Additional cr. expected</b>	<b>Yes</b>		<b>No</b>	
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\*must be completed in the first 30 credits at AU.

\*\*must be completed in first 60 credits at AU.

**Kogod Core Prerequisites**

KSB-100: None

MGMT-201: None

ACCT-244: None

MGMT-203: None

ACCT-240: None

ACT-241: ACCT-240

ITEC-200: None

MKTG-300: ECON-200

IBUS-300: Completion of College Writing and Writing Proficiency Requirement, and junior business major or MKTG-250.

FIN-365: ACCT-240 with a grade of C or better, ECON-200, and STAT-202 or STAT-203 (STAT-203 strongly preferred).

MGMT-353: Completion of 45 credits or permission of instructor.

ITEC-355: ACCT-241, ECON-200, MATH-211 or MATH-221 (MATH-211/221 may be taken concurrently), and STAT-202 or STAT-203.

MGMT-458: ACCT-241, FIN-365, IBUS-300, ITEC-355 (ITEC-355 may be taken concurrently), MGMT-353, and MKTG-300.