

BAE Sample Four-Year Plan

This is a sample course of study. Exact courses by semester will vary based upon math placement, specialization, etc.

First Year

Focus on completing General Education courses in addition to the writing and math requirements. Explore co-curricular opportunities to get involved early.

Fall Semester

Business 1.0 (KSB-100)
College Writing (WRTG-100)
Applied Calculus (MATH-211)
Macroeconomics (ECON-100, GNED FA4)
General Education

Spring Semester

College Writing Seminar (WRTG-101)
Business Statistics (STAT-204)
Microeconomics (ECON-200, GNED FA4)
Global Corporate Citizenship (MGMT-201, GNED FA3)
General Education

Second Year

Explore study-abroad opportunities during this year. Start thinking about internships and create a plan.

Fall Semester

Financial Accounting (ACCT-240)
The Edge of Information Technology (ITEC-200)
General Education
General Education
General Education
Business Professionalism (KSB-211)

Spring Semester

Managerial Accounting (ACCT-241)
Business Finance (FIN-365)
General Education
General Education
Free Elective

Third Year

Focus on completing your Kogod core courses, especially those in the 300 level. Declaration of specialization should be made by the second semester of your third year.

Fall Semester

Fundamentals of International Business (IBUS-300)
Principles of Marketing (MKTG-300)
Entertainment Industry (MGMT-301)
1st Specialization
Free Elective

Spring Semester

Free Elective *or* Internship
2nd Specialization
Production/Operations Mgmt (ITEC-355)
Entertainment Law (MGMT-302)
Principles of Organizational Behavior (MGMT-353)

Fourth Year

Prepare to graduate by meeting with your academic advisor before your second semester of fourth year.

Fall Semester

Protecting the Creative Class (MGMT-304) *or*
Music, Publishing, and Copyright (MGMT-305)
3rd Specialization
1 Credit Internship (KSB-391)
Free Elective
Free Elective

Spring Semester

Social Networking, Social Media (ITEC-335)
Business Policy & Strategy (MGMT-458)
4th Specialization
Free Elective *or* Internship

For information about the Accounting, Finance, Business and Entertainment, or Business, Language and Culture programs, please visit our website: <http://www.american.edu/kogod/undergraduate>.