



## AU Newsmakers

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Prepared by University Communications

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### Top Story

**As Full-Time MBA Enrollments Decline, Specialized Master's Degrees on the Rise**

*The Washington Post*

**Lawrence Ward**, associate dean for academic programs at the Kogod School of Business, talked to the [Washington Post's Capital Business](#) about the trend of more graduate students pursuing specialized master's degrees or enrolling in part-time MBA programs at

business schools rather than signing up for full-time MBA programs. "Business schools have to be responsive to what the consumer is telling us. And increasingly they're saying, 'I don't see enough value in a traditional two-year program,'" said Ward. The article also cited Kogod's newest specialized master's degree program, the MS in sustainability management. (9/16)

### Additional Features



Each week in School of Communication professor **Leonard Steinhorn's Campaign 2012: Inside the War Room and the Newsroom** class, [WTTG-FOX5](#) brings a camera into the classroom as part of the station's election coverage. Each Thursday, the class is live-streamed on the station's website from 9:15–11:45 a.m. Additionally, the station's [Morning News](#) show airs a segment each week about the class. This week focused on Mitt Romney's latest gaffe and how it may affect his campaign. Tune in next week to see AU's most politically active students engage in discussions on the pressing issues of the day. (9/20)

### Op-Eds/AU Authors

**Sequestering the Jury**



**Gordon Adams**, professor of foreign policy, wrote an op-ed for [Foreign Policy](#) about the newest Office of Management and Budget's (OMB) report of upcoming cuts. "What OMB has done is to dodge the political bullet by producing a dry and minimal analysis of what across-the-board budget cuts would look like—without saying which specific programs would feel the most pain," Gordon wrote. (9/14)

### Expertise

**Prophet Mohammed Cartoons in France**



Appearing on [CNN's Situation Room with Wolf Blitzer](#) to discuss the latest Muslim outrage to the depiction of the Prophet Mohammed in a French cartoon, **Akbar Ahmed**, chair of Islamic studies, explained why the depiction is so controversial. "In Islam, the worship of god is completely indivisible from anything. It is just god," explained Ahmed. He also appeared on [CNN International](#) and [BBC News America](#). (9/18, 9/19, 9/20)

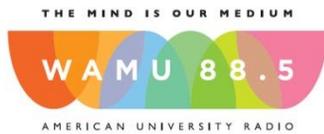
**Why Are 5 Million Kids on Facebook if It Doesn't Want Them?**



[Reuters](#) talked to **Kathryn Montgomery**, communication studies professor, about Facebook's claims of banning children 12 or younger from its site when recent studies show that about 3.5% of Facebook users fall in this age group. "What we hoped to do with these kinds of rules is to get companies to act responsibly toward

kids. It's not easy to do," said Montgomery. (9/19)

## Creativity and the Patent Wars



Law professor **Jorge Contreras** talked to [WAMU's Kojo Nnamdi Show](#) about Apple's controversial case against Samsung for allegedly infringing on Apple's patented mobile technologies, winning Apple more than \$1 billion. "People have talked a lot in the U.S. of having what's called a working requirement for patents. You get a patent on something. The idea is then you should use the invention, make the invention and not just take the patent around to sue other people," said Contreras. (9/17)

## Latest Developments on Anti-Islam Film Protests



**Asiya Daud**, international service professor, appeared on [WTTG-FOX5](#) to discuss the developments in the anti-Islam protests and the latest reports of connections to terrorist group cooperation in the attack on the U.S. Embassy in Libya. "The situation is more volatile in Afghanistan and in Pakistan, the calm has been restored in Cairo; and in Libya in investigations are still going. There was evidence of preplanned attacks and that there was cooperation with Al Qaeda," said Daud. (9/17)

## Obama Holds Narrow Lead Two Months before Election



**Dotty Lynch**, professor of public communication, outlined for [AFRO online](#) what President Obama needs to do to capitalize on the boost his campaign received in the wake of the Democratic National Convention. "They [the Obama campaign] definitely helped themselves with the convention, but whether they can get their key supporters to come out and vote is the question. And that's where Obama's campaign needs to focus," Lynch said. (9/18)