This Week’s Newsmakers
Oct. 30 – Nov. 5, 2010
Prepared by University Communications

Top Stories
Election Night Coverage

News outlets featured American University elections experts both on camera and in print before and during Election Night. Danny Hayes, professor of government, appeared on NBC News in more than 100 markets in five-minute election analysis segments from 9 p.m. to 1 a.m. Reuters quoted James Thurber, director of the Center for Congressional and Presidential Studies, about Speaker Nancy Pelosi’s possible exit from her position. CBS Radio also interviewed Thurber and Dotty Lynch, executive in residence for the School of Communication, on election night about developments during the evening. Leonard Steinborn, professor of public communication was on WTTG-FOX5 to analyze potential results one day before polls opened. (11/1, 11/2)

Additional Features
Washington Location Puts Kogod on Top

The Washington Diplomat prominently featured the Kogod School of Business in a trend story about business schools launching programs focused on emerging markets. “It’s always been my feeling that we need to exploit our location advantage,” said Frank DuBois, director of The Kogod Global Management Institute focused on business and emerging markets. “You know we’re not in Harrisonburg, or Blacksburg, Virginia, or in the middle of Kansas,” said DuBois, “We’re in Washington—and we need to get involved with the IMF and the World Bank and the embassy community, and talk about the market opportunities our students are going to have going forward.” (11/1)

American University’s Increased Stature

WAMC-Northeast Public Radio interviewed President Neil Kerwin about American University’s history and progress throughout the past 30 years during a live broadcast on campus. “The stature of the institution has increased enormously due exclusively to the influence of a remarkable faculty,” Kerwin said.(10/29)

American University’s Campus Arboretum an Urban Oasis

The Washington Post featured the university’s devotion to aesthetics in groundskeeping in the Local Living section of the paper. “This attention to an ailing environment has coincided with the arrival of major new buildings and a strategy of landscape shifts: Underground parking garages support green roofs; old roads and lots are being torn up for new plantings, fresh paths and sitting terraces,” noted the article. (11/4)
Op-Eds & Editorials

No 'Year of the Woman'

Jennifer Lawless, director of the Women & Politics Institute for a CNN.com Op-Ed. “High-profile female candidates, many with interesting personal stories and personality traits, fostered the speculation that 2010 might very well be another ‘Year of the Woman.’ But it wasn't.” Lawless also wrote two similar columns for Slate.com's XXFactor blog. (11/4)

Quotes

In ‘Waiting for Superman,’ a Scene Isn’t What It Seems

The New York Times interviewed Patricia Aufderheide, director of the Center for Social Media, about chronology in the documentary film Waiting for Superman. “Documentarians firmly believe that altering chronology in itself is not a betrayal of a good faith relationship with an audience,” said Aufderheide, “but altering chronology when it fundamentally alters the interpretation of what happened. That’s when you get an ethical breach.” (11/2)

The Rally to Restore Sanity

WAMC-Northeast Public Radio interviewed Lauren Feldman, assistant professor of communication, about Jon Stewart’s and Stephen Colbert’s pre-election rally in Washington. “When [Stewart] says it’s not political, he’s more meaning it’s not partisan,” said Feldman. She also talked to CBS Radio and the Washington and San Francisco Examiners. (10/29, 11/1)

Can a Kid Have Too Many Moms?

Psychology Today discussed the changing family dynamic with Nancy Polikoff, professor of law, and how gay marriage is affecting children in those families. “The law needs to adapt to the reality of children’s lives, and if children are being raised by three parents, the law should not arbitrarily select two of them and say these are the legal parents, this other person is a stranger,” said Polikoff, who also talked to the San Francisco Examiner. (10/31).