



AU Newsmakers

January 9 – January 16, 2015

Prepared by University Communications

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Top Stories

C-SPAN Features President Kerwin's Expertise in Federal Rulemaking at Public Affairs & Advocacy Institute



As part of more than a dozen hours of combined [C-SPAN](#) programming that included the 22nd semiannual Public Affairs & Advocacy Institute (PAAI), American University President **Neil Kerwin** discussed the federal rulemaking process. **Kerwin** explained rulemaking's intricacies and importance after legislation becomes law, placing it in the hands of federal agencies to implement. **James Thurber** also appeared on [C-SPAN's](#) PAAI coverage to discuss ethics on Capitol Hill. Separately, for [C-SPAN's Washington Journal](#), international service professor **Clarence Lusane** discussed the film *Selma*, Martin Luther King, Jr., President Lyndon B. Johnson, and the important role women played in the Civil Rights Movement. (1/9, 1/11)

Charlie Hebdo, Terror in France and the Debate over Free Speech



For [WAMU's The Diane Rehm Show](#) on NPR, journalism division director **John Watson** spoke about the limits of free speech, journalism ethics and security concerns regarding the Charlie Hebdo attack in Paris. The piece syndicated on nine **NPR** affiliate stations. International service professor **Akbar Ahmed** spoke on [WAMU's The Diane Rehm Show](#) earlier in the week about terrorist attacks in Paris and reaction from French officials and Muslim leaders. (1/15, 1/12)

Additional Features

92 Percent of College Students Prefer Reading Print Books to E-Readers

NEW REPUBLIC In an article about the rise of e-reading, [New Republic](#) online conducted a Q&A with linguistics professor **Naomi Baron** about her new book, *Words Onscreen: The Fate of Reading in a Digital World*. **Baron** discussed her research that shows university students prefer reading print. **Baron** also spoke to [Canada Broadcasting Corporation](#) and wrote an op-ed for [Washington Post's PostEverything](#) examining the advantages and disadvantages of e-readers. The op-ed also ran in the [Chicago Tribune](#) online and generated more than 450 comments and 4,000 shares via social media. (1/12, 1/13, 1/14, 1/15)

American University's Kogod School of Business Partners with 2U, Inc. to Launch New Online MBA Program



[MarketWatch](#) published news of American University's Kogod School of Business partnering with 2U to bring **Kogod's** Master of Business Administration and Master of Science in Analytics program online for the first time. (1/15)

Expertise

Apprenticeships Could Be Gateway to Middle Class



Economics professor **Robert Lerman** spoke to [U.S. News & World Report](#) about the “undeniable” lack of U.S. apprenticeship programs. (1/12)

Secrecy Breeds Anxiety over the Future of the Corcoran Gallery’s Art



Jack Rasmussen, director and curator of the **American University Museum at the Katzen Arts Center**, spoke to the [Washington Post](#) about the 17,000-piece collection from the

defunct Corcoran Gallery of Art. **Rasmussen** expressed interest in obtaining the Washington art portion of the collection. (1/10)

Mideast Conflict Could Bog Down International Criminal Court



International politics professor **David Bosco** spoke to [NPR](#) about the Palestinian Authority joining the International Criminal Court and how it could affect U.S. relations. **Bosco** also spoke to the [New York Times](#). (1/11, 1/10)

Obama Pushes Paid Sick/Family Leave for Workers



Economics professor **Mary Hansen** spoke to the [Los Angeles Times](#) about President Obama’s announcement to make paid

family leave a new norm in America. **Hansen** noted that existing research shows firms reap rewards, as unpaid leave pays for itself through higher productivity and lower wages. (1/16)

Men Rule Republican-Led House as Lone Woman Gets Committee Gavel



Women & Politics Institute director **Jennifer Lawless** spoke to [Bloomberg Businessweek](#) about the failure of House Republican leadership to place women in committee chairs, missing an opportunity. (1/12)

Boko Haram Northeastern Nigeria Attacks



International service professor **Carl LeVan** spoke to [BBC](#) radio about the Boko Haram attacks in northeastern Nigeria, saying that the attacks have caused “shockwaves throughout the country.” **LeVan** discussed the lack of international awareness of the attacks. He also spoke to the [Daily Beast](#) about corruption and accountability issues in Nigeria. (1/12, 1/13)

United States Presence at the Paris Unity March



Center for Congressional & Presidential Studies executive-in-residence **Anita McBride** spoke to Boston’s [WBZ](#) radio about the Paris unity march, saying that the Obama administration’s failure to send a high-level official was a miscalculation. (1/12)

Presidential Candidates 2016: Why January is Busy for Mitt Romney, Jeb Bush and Other Possible GOP Contenders



For an [International Business Times](#) article, journalism professor **Richard Benedetto** discussed the importance of early campaign fundraising for prospective 2016 presidential candidates. (1/13)

Bonus Clips

New Resource Highlights the 50 Most Green Colleges and Universities in America



OnlineSchoolsCenter.com released its list of the **“Top 50 Green Schools”** and ranked American University as No. 1 overall. The ranking highlights American University’s sustainability efforts, groups and policies. (1/12)

Orioles Legend Cal Ripken Jr. Attends American’s Buzzer-Beating Win over Lehigh



The **Washington Post’s DC Sports Bog** featured the **AU Eagles men’s basketball** team win against Lehigh. The piece highlights AU’s “Iron Men:” **Pee Wee Gardner, John Schoof and Jesse**

Reed, who lead Division I basketball in minutes played per game. Baseball’s Iron Man Cal Ripken witnessed Gardner’s three point shot to seal the win at Bender, preserving the undefeated home win record. (1/15)