Fall 2016 Community-Based Learning Courses

College of Arts and Sciences

**Poverty and Culture**
AMST-240.001  M. Curtin  CAS  TF  2:30PM-3:45PM
Students explore and debate rival theories about the causes and consequences of poverty. Why poverty occurs, why certain people are poor, how poverty influences family and community life, and how the poor respond to their situation and sometimes try to change it.

**Latino Community of the D.C. Metropolitan Area**
AMST-340.002  M. Campos  CAS  T  5:30PM-8:00PM
As a part of this course, students will engage with a nonprofit agency or school in the D.C. area to apply their course knowledge. Latino Community in the Washington, D.C. Metropolitan area. This course takes an in-depth look at the Latino community, numbering about 13 percent of the population in the Washington, DC metropolitan region. Students examine the historical and political factors that brought a massive migration of Central Americans to the DC area in the 1980s and bring it forward to the current period when unaccompanied minors fleeing violence in Central America who reached the US/Mexico border are being reunited with family members in this region. Students analyze and research the critical issues that affect Latinos today, such as immigration status, affordable housing, educational access, employment, cultural identity and mental health issues.

**Community Documentary**
ANTH-544.002  N. Shapiro-Perl  CAS  T  2:30PM 5:20PM
Using new media tools, students learn the methods and production of a four-minute autobiographical digital story, first by creating their own and then assisting community members. These first-person video narratives can be used in public meetings, on websites, etc. to build and mobilize communities, and empower the storytellers themselves.

**Service-Learning in Teacher Education**
EDU-492.001  J. Boyd  CAS  T  2:30PM-3:25PM
Students participate in school and community organizations and agencies. Exploration of the principles of service-learning and application of classroom theory in the community. Special attention is paid to providing equitable learning environments. Students must complete a minimum of 40 hours in the community placement and attend three on-campus seminars. May be repeated for credit.

**The Uses of Technology in Education**
EDU-416.001  A. Hodges  CAS  TH  5:30PM-8:00PM
An introduction to computer literacy focusing on the effective use of technology in teaching and educational management. The course emphasizes criteria for evaluating software; using technology for effective teaching; and applying technology to strengthen management systems. Also provides students hands-on experience with a broad range of software and practical experience in applying technology to teaching and management. Meets with EDU-616. Usually offered every fall.
Issues in Women’s Health
HPRM-323.001 A. Richardson CAS MTH 2:30PM-3:25PM
Provides basic understanding of gynecologic anatomy and physiology as well as female health conditions. Emphasis placed on current health research areas such as female cancers, menopause, infertility, lesbian health, minority health, sexually transmitted diseases, pregnancy, and sexual dysfunctions. Students develop a personal health plan based upon an extensive family history and personal lifestyle. Usually offered every spring.

Community Psychology
PSYC-345.001 N. Enchautegui-de-Jesus PSYC TF 9:45AM 11:00AM
This course introduces the principles, approaches, and guiding concepts of community psychology, including attention to diversity, action research, prevention, and citizen participation. Community psychology seeks to understand the interrelationship between individual well-being and multiple ecological levels of influence, from families and neighborhoods, to economic conditions and mass media. Community psychologists study these relationships to develop, implement, and evaluate interventions that address pressing problems in our society, including youth violence, HIV/AIDS, and educational disparities. Students apply and expand their learning of key concepts through service in community-based organizations. Prerequisite: one introductory and two additional psychology courses.

Public Health Scholars Lab
PUBH-111.001 Hawkins, M. PUBH W 9:45AM-1:45PM
Public Health Scholars (3-year program) students apply theories learned in PUBH-110 to actual field situations. As a group they engage in in community service project at a public health organization in Washington, DC. Prerequisite: admission to Public Health Scholars program and concurrent registration in PUBH-110.

Public Health Capstone
PUBH-480.001 J. Gardner CAS TF 9:45AM-11:00AM
This seminar challenges public health majors to examine the multiple aspects of public health in a unifying manor. The course includes discussion of the practical application of public health and guest speakers. Students with different interests in public health work together on a capstone project and present it to the class and a panel of public health professionals. Usually offered every spring. Prerequisite: senior public health major.

Proyecto Amistad
SPAN-491.001 E. Holtermann CAS
An internship program offering a wide variety of experiences in the Spanish-speaking community of Washington, D.C. Placements are available in bilingual schools, legal and consumer agencies, and national and international organizations. May be taken pass/fail only. Prerequisite: SPAN-253 or equivalent.

Kogod
Washington Initiative
KSB-252.001 K. Irving KSB TBD
KSB-252.002 K. Irving KSB TBD
May be repeated for credit. This course provides undergraduate business students with experience through the coordination of an event or service for a nonprofit agency. Through these interactions, students apply
a variety of academic business skills while contributing to the local community and learning about nonprofit management. Prerequisite: completion of 30 credit hours and permission of instructor.

**Marketing for Social Change**  
**MKTG-551.001**  
S. Grier  
KSB  
T  
5:30PM 8:00PM  
**MKTG-551.002**  
S. Grier  
KSB  
T  
5:30PM-8:00PM  
This course develops the knowledge, skills, and perspectives to apply fundamental marketing concepts (e.g. customer orientation, segmentation, and positioning) to create beneficial changes in society. Designed for students whose career goals involve working in or with organizations who desire to promote social change, or who are interested in understanding the role and application of marketing beyond commercial gain.

**Representing Talent**  
**MGMT-403.001**  
J. Simson  
KSB  
M  
2:30PM-5:30PM  
Examines the crucial role that agents, managers, and lawyers play in the careers of athletes and entertainers. Addresses questions including how to become a manager or agent; the legal structures in place to protect artists and athletes from unscrupulous managers and agents; specific requirements of sports leagues, unions, and guilds for agents who represent talent; and what happens when talent wants to fire an agent or manager. Students look at key legal cases, examine management and talent agency agreements, and learn more about the practice in both sports and entertainment. Additionally, students work with regional recording artists by preparing assessments and marketing and promotion plans for them, as well as other tasks as required.

**School of Communication**

**Visual Literacy**  
**COMM-105.001**  
SOC  
W  
8:10AM-11:00AM  
**COMM-105.002**  
SOC  
W  
8:10AM-11:00AM  
**COMM-105.003**  
SOC  
W  
2:30PM-5:20PM  
**COMM-105.004**  
SOC  
MR  
4:05PM-5:30PM  
**COMM-105.005**  
SOC  
T  
2:30PM-5:20PM  
**COMM-105.006**  
SOC  
T  
8:10AM-11:00AM  
**COMM-105.007**  
SOC  
R  
11:20AM-2:10PM  
**COMM-105.008**  
SOC  
F  
11:20AM-2:10PM  
This course introduces students to ways of understanding visual images in a variety of contexts, including art, photography, film, and performing arts. Students learn about aesthetics, as well as the production aspects of visual images; discover intuitive dimensions of seeing; and analyze the influence of culture on visual symbols and communication. Students complete a final group consulting project for a community partner.

**Public Relations Portfolio**  
**COMM-437.001**  
G. Puglisi  
SOC  
T  
5:30PM-8:00PM  
This course implements the skills, techniques, and strategies learned in previous public relations classes by giving students the opportunity to work with a real-world client. Specific deliverables are met that may include social media campaigns, events, product launches, public service announcements, websites, news releases, and media relations campaigns for clients who may be nonprofits, established organizations, and global entities. Prerequisite: COMM-337, COMM-346, COMM-380, public communication major, and minimum 2.5 GPA.
Community Documentary
COMM-528.001   N. Shapiro-Perl   SOC   T   2:30PM 5:20PM
Using new media tools, students learn the methods and production of a four-minute autobiographical
digital story, first by creating their own and then assisting community members. These first-person video
narratives can be used in public meetings, on websites, etc. to build and mobilize communities, and
empower the storytellers themselves.

School of Public Affairs

Latino Community of the D.C. Metropolitan Area
GOVT-423.001   M. Campos   CAS   T   5:30PM-8:00PM
As a part of this course, students will engage with a nonprofit agency or school in the D.C. area to apply
their course knowledge. Latino Community in the Washington, D.C. Metropolitan area. This course takes
an in-depth look at the Latino community, numbering about 13 percent of the population in the
Washington, DC metropolitan region. Students examine the historical and political factors that brought a
massive migration of Central Americans to the DC area in the 1980s and bring it forward to the current
period when unaccompanied minors fleeing violence in Central America who reached the US/Mexico
border are being reunited with family members in this region. Students analyze and research the critical
issues that affect Latinos today, such as immigration status, affordable housing, educational access,
employment, cultural identity and mental health issues.

School of International Service

Cross-Cultural Communication
SISU-140.007   T. Gargano   SIS   W   2:30PM-5:20PM
Examines the impact of culture on communication, perception, thought patterns, values, and beliefs in
order to better understand the behavior of individuals within different societies. Specific concerns include
the dynamics of verbal and nonverbal communication; the relationship between dominant cultures and
subcultures; ethnic, racial, class and other forms of diversity within countries and organizations; third-
culture and multicultural persons; and the dynamics of cross-cultural adjustment. As a Service-Learning
Based course, students will be required to work with a local DC community organization during the
semester to observe, experience, and analyze how cross-cultural communication is practiced in
multicultural settings.

AU Abroad

Semester Abroad:
ABRD-315-001: Santiago, Chile Semester      ABRD
ABRD-320-001: Prague Czech Rep CET Semester  ABRD
ABRD-325-001: Nairobi, Kenya Semester        ABRD
AUAB-315-004: AU Abroad: Ireland           AUAB
*AU Abroad course do not have the CB designation as their courses are at international universities, but
are still considered community-based learning courses