# Program Assessment Plan

## American University

### Academic Program: CAS: International Training and Education - MA

**Unit's Primary Department:** SETH  
**COLA Reader -1:** Brian Yates  
**COLA Reader -2:** Melissa Becher

#### Learning Outcome: Create Research Product

Apply research and practice concepts and models in international education through one substantive research product (research paper, thesis, project proposal) and one substantive model of practice (project concept note, training program design, education sector analysis)

**Outcome Year:** 2009-2010  
2010-2011  
2011-2012  
**Start Date:** 09/30/2009  
**Outcome Status:** Active Learning Outcome

### Assessment Plan

<table>
<thead>
<tr>
<th>Assessment Measure</th>
<th>Target</th>
<th>Schedule/Cycle</th>
<th>Active</th>
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</table>
| Direct: Comprehensive exam and research product in capstone course; one substantive model of practice generated during coursework.  
**Measure Type:**  
Final Paper/ Final Project | 100% of students will produce one research product and model of practice during academic program. | Annually. | Yes |
| Indirect: Student surveys, evaluations.  
**Measure Type:**  
Survey | No target identified. | Annually. | Yes |

#### Learning Outcome: Theory and Practice in Concentration

Demonstrate the theory and practice of one international education concentration.

**Outcome Year:** 2009-2010  
2010-2011  
2011-2012  
**Start Date:** 06/30/2009  
**Outcome Status:** Active Learning Outcome

### Assessment Plan

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| Direct: Faculty assessment of student course work and presentations.  
**Measure Type:**  
Written Assignment | 95% of students will be able to demonstrate understanding of one international education concentration. | Annually. | Yes |
| Indirect: Student surveys, class evaluations.  
**Measure Type:**  
Survey | No target identified. | Annually. | Yes |

#### Learning Outcome: Conduct Research

Demonstrate the capacity to conduct research in one international education area.

**Outcome Year:** 2009-2010  
2010-2011  
2011-2012  
**Start Date:** 06/30/2009
Outcome Status: Active Learning Outcome

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<tbody>
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<td><strong>Assessment Measure</strong></td>
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<tr>
<td>Direct: Written assessment of student course work and presentation. <strong>Measure Type:</strong> Written Assignment</td>
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<tr>
<td>Indirect: Student evaluations/surveys. <strong>Measure Type:</strong> Survey</td>
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Learning Outcome: International Organization

Demonstrate knowledge of the research, organization capacity, and practice of one international organization, as well as the capacity to apply knowledge and skills from one international education concentration, either through participating in an internship or conducting independent research within the organization.

**Outcome Year:** 2009-2010
2010-2011
2011-2012

**Start Date:** 06/30/2009

**Outcome Status:** Active Learning Outcome

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<td>Direct: Faculty review of internship reports, reflection pieces, products and/or research produced by students. <strong>Measure Type:</strong> Field Work/ Internship</td>
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<tr>
<td>Indirect: Student assessment and surveys. <strong>Measure Type:</strong> Survey</td>
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