

WASHINGTON SEMESTER SUMMER INTERNSHIP PROGRAM

at AMERICAN UNIVERSITY



Colloquium in Global Economics and Business

Course Code:	WSEM-400-004
Credit Hours:	3 Credits
In-Class Contact Hours:	3.5 contact hours per week/24.5 contact hours for the summer term
Internship Hours:	32+ per week/224+ for the summer term
Portfolio:	Students will create a comprehensive portfolio of their internship and seminar experiences at the end of the term.

Course Description

In this course, students will gain in-depth knowledge of pertinent and current topics in economics and global business. In addition to studying topics in a traditional seminar setting, students will engage with a variety of practitioners and experts on issues of current significance. Topics may include the foreign exchange markets, outsourcing and production, ethics, international trade theory, and more.

At the conclusion of this course, students will be able to:

- Identify key influencers and forces that shape global economics and business, with specific analysis of the roles of the experts and organizations visited during the summer session.
- Analyze relevant theories and apply them to “real world” situations in the fields of global economics and business.
- Compare and contrast diverse positions on key issues in global economics and business.
- Articulate their own perspectives on key issues.