

Fall 2022-Spring 2023 Washington Semester Program Global Economics and Business Track

DC IS OUR CLASSROOM

New for 2022: WSP students can now enter the WSP Global Economics and Business Track – offered in conjunction with American University’s Kogod School of Business

Students in the track:

Work with the Kogod School of Business Office of Career Engagement to secure a business-oriented internship placement.

Take the following courses:

- WSP Seminar #1: Globalization in Crisis: International Business, Law and Organization Policy Issues (4 credits)
- WSP Seminar #2: One of the following course topics (4 credits):
 - Political Transitions and Policy Implications
 - Managing the Pandemic in Globalized Societies
 - National Conversations in Times of Crisis
 - Criminal Legal System: Roots of Mass Incarceration and Racial Disparity
- WSP Global Economics and Business Internship Course (4 credits)
- One Kogod School of Business elective course (3 credits)

Available Kogod GB&E Track Elective Courses

(WSP - 3 credits)

International Certificate Program - Non-credit

Accounting & Taxation

ACCT-551-001: Forensic Accounting

ACCT-560-001: Govt & Not-For-Profit Acct

Analytics

ITEC-300-001: Prog Tools Analytics: R

Entertainment

MGMT-304-001: Protecting the Creative Class

MGMT-396-003: The Streaming Revolution

Entrepreneurship

MGMT-361-001: Global Entrepreneurship

MGMT-483-001: Entrepreneurship Business Plan

Finance & Real Estate

FIN-576-003: Student-Managed Investment Fund

Information Systems & Tech

ITEC-467-001: Cybersecurity Governance

Management

MGMT-409-001: Leading High Performance Teams

Marketing

MKTG-311-001: Foundations of Digital Marketing

MKTG-551-001: Marketing for Social Change

Sustainability

MGMT-417-001: Sustainability System/Innovation

MGMT-444-001: Managing for Climate Change