The Office of Personnel Management of the Federal Government (OPM) has expressed that "All U.S. Government agencies should strive to do more to build greater applied foresight capacity." In its guidebook "Developing & Applying Strategic Foresight for Better Human Capital Management", OPM acknowledges that strategic foresight can complement and enhance traditional strategic planning principles and processes by uncovering potential blind spots and helping design a better long-term vision planning.

**Current State**

Agencies and organizations constantly grapple with their ability to see, understand and overcome future challenges. However, the tools and processes currently employed seldom go beyond forecasting and prediction.

**Strategic Foresight** is a set of disciplines and processes created to enhance the power of strategic planning by giving leaders advanced tools to create anticipatory solutions rather than be reactive.

**OPM on Foresight**

The Office of Personnel Management of the Federal Government (OPM) has expressed that “All U.S. Government agencies should strive to do more to build greater applied foresight capacity.”

In its guidebook “Developing & Applying Strategic Foresight for Better Human Capital Management”, OPM acknowledges that strategic foresight can complement and enhance traditional strategic planning principles and processes by uncovering potential blind spots and helping design a better long-term vision planning.

**Our Program**

Our Strategic Foresight Leadership Program will give you the knowledge and skills to help your organization thrive by:

**Presenting a comprehensive approach to Strategic Foresight**
You will learn about different schools of thought and approaches to Strategic Foresight which allow you to find the best strategies to implement in your organization.

**Focusing on hands-on applications**
Through immersive exercises in scenario planning and systems thinking, you will gain the competence and confidence to directly impact your organization's strategic planning and policy-making processes.

**Providing standout leadership development and experience**
Our program is designed to equip you with the executive skills, competencies, and insights to anticipate and navigate tomorrow's challenges confidently and clearly. See our ECQ Checklist

**ECQ Checklist**

OPM's Executive Core Qualifications (ECQ's) are the gold standard when measuring the value a training program brings to an organization. Our program supports all five Senior Executive Core Qualifications.

- Leading Change
- Leading People
- Results Driven
- Business Acumen
- Building Coalitions
Expertise and a commitment to experiential learning

This program is a partnership between American University and DMS Academy combining DMS’s expertise in Strategic Foresight, consulting and business simulations with AU's commitment to bringing experiential learning opportunities to all learners.

Therefore, you will get quality instruction that goes beyond the theory of the classroom, designed to give you practical tools and knowledge to create change in your organization.

Topics Covered

- Introduction to Strategic Foresight
- Futures & Foresight Methods: Scenario Planning and System Mapping
- Exploring Future Frontiers: Strategies for Embracing Technological Disruption
- Exploring Future Technology Frontiers
- Decision Making and Risk Assessment
- Communicating Foresight
- Future Consciousness
- Science Fiction & Foresight
- Foresight Table-top Engagement Design
- Implementation and Evaluation
- Foresight in Public Policy Development

Selected Objectives

The following is a curated selection of objectives from the program which emphasize the skill you will be able to apply in your organization.

- Analyze trends, signals, and weak signals
- Develop scenarios and narratives that explore plausible futures
- Apply systems thinking to complex challenges
- Analyze implications regarding the future of work
- Develop risk management strategies
- Develop effective communication strategies for foresight
- Create an evaluation framework
- Develop implementation plans for foresight
- Apply foresight into policy-making processes

Using SF-182 Funding

Some government employees can apply to get training paid by their agency using an SF-182 form. Training funding varies by agency and we recommend you contact your leadership for guidance. Contact us if you need help in this matter.

Information for SF-182 Fields

Training Duty Hours: 72
Non-Training Duty Hours: 18
Training Purpose Type: 01 | Program/Mission
Training Type Code: 01 | Training Program Area
Training Sub-Type Code: 07 | Planning and Analysis
Training Delivery Type Code: 05 | Blended
Training Designation Type Code: N/A
Training Credit: 0
Training Accreditation Certification: No
Training Source Type Code: 03 | Non-Gov
Tuition and Fees: $12,000
Books and Materials Cost: $0

Resources


Contact Us

Schedule a call with one of our advisors for more information on how this program meets your and your organization’s needs.

https://calendly.com/spexsconted/30min

Strategic Foresight Leadership Program
Executive Education
Office of Graduate and Professional Studies
American University
Website: https://www.american.edu/provost/ogps/executive-education/strategic-foresight/
Email: executiveed@american.edu