Undergraduate

Top 5 Face-to-Face Majors in 2023:
1. Business Administration (337)
2. International Business (313)
3. Economics (287)
4. Accounting (275)
5. Finance (225)

Top 5 Online Majors in 2023:
1. Business Administration (113)
2. International Business (95)
3. Economics (87)
4. Accounting (81)
5. Finance (78)

5. Counter-Terrorism & Homeland Security (84)

Master's Student

Undergraduate Enrollment by Year:
- 2018: 2,300
- 2019: 2,500
- 2020: 2,760
- 2021: 2,950
- 2022: 3,260
- 2023: 3,578

Undergraduate Student Gender:
- Male: 56%
- Female: 44%

Undergraduate Student Race and Ethnicity:
- Hispanic/Latino: 14%
- Asian: 5%
- Black or African American: 5%
- White: 37%
- Other: 11%

Undergraduate Student Age:
- 19-22: 85%
- 23-24: 14%

Master's Student

Master's Student Gender:
- Male: 55%
- Female: 45%

Master's Student Race and Ethnicity:
- Hispanic/Latino: 14%
- Asian: 10%
- Black or African American: 5%
- White: 37%
- Other: 11%

Undergraduate Student Age:
- 19-22: 89%
- 23-24: 11%

5. Counter-Terrorism & Homeland Security (559)

6. International Business (562)

Overall:
- Business Administration: 32%
- International Business: 28%
- Economics: 17%
- Accounting: 14%
- Finance: 11%

Undergraduate Graduate Rate:
- Four-year: 70%
- Six-year: 80%

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