



SCHOOL *of* COMMUNICATION
AMERICAN UNIVERSITY • WASHINGTON, DC

2019 DISCOVER THE WORLD OF COMMUNICATION

the pre-college program for high school students

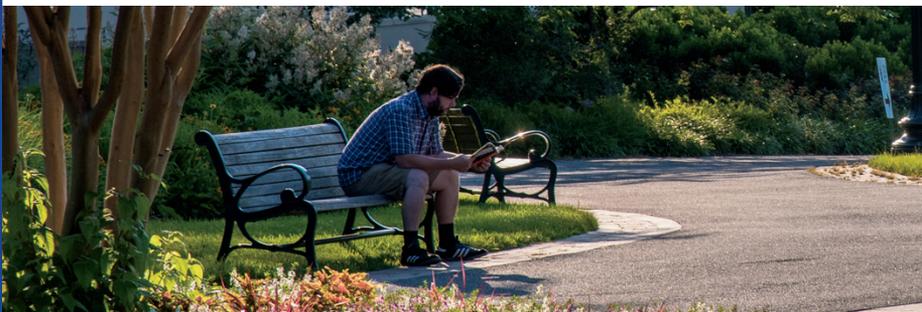


SCHOOL of COMMUNICATION

AMERICAN UNIVERSITY • WASHINGTON, DC

American University offers high school students from all over the world an extraordinary opportunity to explore the field of communication in Washington, D.C. through the Discover the World of Communication summer program. Students choose from 34 hands-on experiential classes including photography, animation, film production, screenwriting, public speaking and leadership, international communication, documentary filmmaking and adventures in poetry. New for 2019, we've added a one week intensive in advanced classes. Students may live on campus or commute and participate in one, two or all three sessions. All classes are taught by university faculty and working professionals on the American University campus. Washington, D.C. becomes our learning laboratory as students research and write balanced news stories, view and produce live television broadcasts, visit embassies and interview diplomats, tour historic landmarks and see the connections to our world.

Our after-hours, evening and weekend program for students living on campus includes a wide range of rich historical, cultural, and communication experiences including the Smithsonian Institution Museums and National Zoo, a visit to the White House, the United States Capitol and Monuments at sunset, a professional sporting event (MLB, WNBA or MLS), a river cruise on the Potomac River, attend-



Discover the World
of Communication



Welcome

ing a live production of NBC Meet the Press, and witnessing the Changing of the Guard at Arlington National Cemetery.

In 2018, students came to the program from 40 states and 18 countries. I founded the program on the belief that in our competitive world, high school students need opportunities to take academic risks in a safe environment without the pressure of a grade. We provide students with that space to explore their interests, build a college portfolio and create work for their own enjoyment. So, whether you want to script, shoot and edit a film, broadcast sports from the press box or develop your voice through flash fiction writing, we invite you to engage, explore and discover the world of communication.

If you have any questions feel welcome to call me at 202-885-2098. I look forward to seeing you here at American University.

Sarah Menke-Fish

*Sarah Menke-Fish
Assistant Professor, School of Communication
Executive Director, Discover the World of Communication
Director, The AU L.A. Intensive*



2019 **DISCOVER**
THE WORLD OF
COMMUNICATION

THE COURSES: SESSION 1 MORNING

June 18-28
MORNING 9 AM-12 NOON

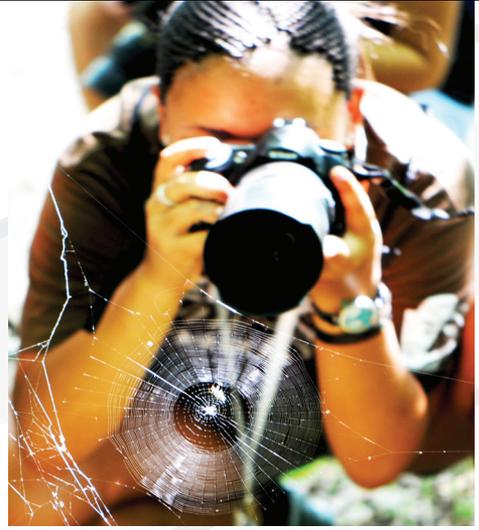
FILM, VIDEO and PHOTOGRAPHY

Scriptwriting and Video Production COMM-070-019

Session 1 June 18 – 28, 9 a.m. – noon

Fee: \$800

Lights, Camera, Action! Learn the basics of production by writing an original script, producing a video and editing with nonlinear software. Students will write, shoot, sound record and work together as a cast and crew to create their short films. Students will work with software such as Final Cut Pro and Premiere Pro, to learn the basics of video and sound editing. Students will be grouped by experience.



and white darkroom techniques. Film and darkroom materials provided. Bring your own 35mm camera or we will provide one.

WRITING, JOURNALISM and BROADCAST

Professional Newsriting COMM-070-015

Session 1 June 18 – 28, 9 a.m. – noon

Fee: \$800

Learn and practice the basic requirements of newsriting and reporting, including interviewing, covering live events and developing your own story ideas. Learn how to distinguish between news and promotional writing. Discussions on ethics in journalism, fact-checking, and the ability to identify fake news are included as well as guest speakers and visits to local newsrooms.

Sportswriting and Broadcasting COMM-070-027

Session 1 June 18 – 28, 9 a.m. – noon

Fee: \$800

Discover secrets of play-by-play commentary and learn to write for a live broadcast. Enhance your skills as a sportswriter. Students produce stand-ups at a Major League Baseball game, have post game locker room access to interview the players and coaches after a WNBA game. On location visits to Comcast Sports NET and ESPN 980 to interview sports broadcasting professionals.



Photography I COMM-070-013

Session 1 June 18 – 28, 9 a.m. – noon

Fee : \$800

An introduction to 35mm black-and-white photography and basic darkroom techniques, this hands-on course covers both aesthetic and technical issues. Film and materials provided. Bring your own 35mm camera or we will provide one.

Photography II COMM-070-014

Session 1 June 18 – 28, 9 a.m. – noon

Fee: \$800

If you have basic knowledge of 35mm photography or have completed Photography I, this course offers advanced training in lighting, composition, and black

Explore
Student work at audiscover.org

COMMUNICATION

Public Speaking and Leadership

COMM-070-029

Session 1 June 18 – 28, 9 a.m. - noon

Fee: \$800

Public Speaking and Leadership skills are essential components needed in every career. Develop confidence and skills for effective presentations and learn the five essential leadership skills. Become familiar with good leadership qualities and traits that will help you identify your weaknesses, maximize your strengths and develop your own management style while also learning strategies of audience analysis and how to overcome stage fright, manage visual aids, and understand the power of nonverbal messages. Students will give several speeches during this course. Valuable leadership skills include the ability to delegate, inspire and communicate effectively.

Entertainment Communication

COMM-070-128

Session 1 June 18 – 28, 9 a.m. - noon

Fee: \$800

Television, film, theatre, music, sports, and fashion - it's all entertainment. Learn the impact of messaging and why it is important. Hear from experts in the field who have managed musical talent; have had a back-



stage pass to New York's Fashion week; arranged red carpet events and produced independent films. Previous class on-location experiences have included private tours of the Kennedy Center, the Motion Picture Association of America, and the Smithsonian.



Create

Updates & information at audiscover.org

THE COURSES: SESSION 1 AFTERNOON

June 18-28
AFTERNOON 1-4 PM

FILM, VIDEO and PHOTOGRAPHY

Documentary Filmmaking

COMM-070-003

Session 1 June 18 - 28, 1 - 4 p.m.

Fee: \$800

This interactive hands-on class focuses on the core skills for making great documentaries: how to determine a good story that needs to be told visually, how to film compelling interviews, how to capture dynamic real-life on location scenes, and how to shoot effective b-roll footage while making the most of a limited budget and time. Students will research, write, produce, and edit a final mini-doc and post it to the web. *A competitive scholarship sponsored by The Center for Environmental Filmmaking is available to a student wishing to produce an environmental documentary. And a competitive scholarship sponsored by the Center for Media & Social Impact (CMSI) is available to a student wishing to produce a documentary on social justice issues. Applications can be found at audiscover.org.*

Sports Photography

COMM-070-017

Session 1 June 18 - 28, 1 - 4 p.m.

Fee: \$800

Capture peak action whether it is on the field, court, water or in a motion portrait session. Utilize your camera's features and learn advanced skills to create dynamic and attention-grabbing photos. Whether you have a DSLR or a camera-phone, master techniques to improve your sports photography for publication, social media and portfolio. Cameras provided.

Acting for the Camera

COMM-070-022

Session 1 June 18 - 28, 1 - 4 p.m.

Fee: \$800

Develop the skills actors need to work in television and film. Learn how to interpret a script, build a character, and hit your mark for a scene that is blocked for the camera shots. Explore physical and vocal aspects of character development. Learn how to adapt acting from stage to the camera. Actors are assigned a scene to memorize and prepare for filming. The scenes are double cast so the actors get to see other actors making different choices with



Experience
Teaching Assistant profiles at audiscover.org

their roles. (Class meets with Directing for the Camera)

Directing for the Camera

COMM-070-023

Session 1 June 18 – 28, 1 – 4 p.m.

Fee: \$800

How do you get the best from an actor on camera? When do you use the close-up? How should you block the scene for greatest impact? In this active directing course, refine your basic visual vocabulary and learn how to break down a script, communicate your ideas to those in front of and behind the camera. You will have actors to work with and the scenes that you are directing will also be produced by another director. This allows you to observe other director's decisions on how to film the scene and direct the actors. (Class meets with Acting for the Camera)

WRITING, JOURNALISM and BROADCAST

Broadcast Journalism

COMM-070-002

Session 1 June 18 – 28, 1-4 p.m.

Fee: \$800

See what it takes to write and produce a news story for print, broadcast, and the web. This course introduces you to the field of broadcast journalism and related legal, ethical, and technological issues. Develop interviewing, videography, reporting, and writing skills. Produce a brief radio documentary or a television field report for your portfolio. Hear professional journalists talk about their careers and visit a local newsroom.

Adventures in Poetry

COMM-070-007

Session 1 June 18 – 28, 1 – 4 p.m.

Fee: \$800

Exploring imagery, metaphor and tone, learn to craft lyric and narrative poems in a collaborative workshop environment. Deepen your experience of poetry by learning how to read closely and write the best words in the best order. We will experiment in both free verse and forms to make your writing sing. Bring your favorite poem to life in the Animation Class, COMM-070-024 Session 2.



COMMUNICATION

International Communication

COMM-070-006

Session 1 June 18– 28, 1 – 4 p.m.

Fee: \$800

We are in a 24/7 world. And with that comes the art of communication. Whether you are a company, a media outlet, a foreign government, or a non-governmental agency (NGO), learning how to communicate and articulate your message is crucial. This class will help you understand the importance of recognizing others' differences and how to communicate effectively. Students will have the opportunity to visit several embassies, and hear from experts from various global nonprofits including Amnesty International, the UN Foundation, and United Way, to name a few. In the past, the class has visited the embassies of Italy, Japan, and Britain. Students in this class have developed campaigns as well as short videos about the work international organizations have done.



Faculty profiles at audiscover.org

THE COURSES: SESSION 2 MORNING

July 2-12
MORNING 9 AM-12 NOON

FILM, VIDEO and PHOTOGRAPHY

Scriptwriting and Video Production

COMM-070-020

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

Lights, Camera, Action! Learn the basics of production by writing an original script, producing a video and editing with nonlinear software. Students will write, shoot, sound record and work together as a cast and crew to create their short films. Students will work with software such as Final Cut Pro and Premiere Pro, to learn the basics of video and sound editing. Students will be grouped by experience. Equipment provided.



Nature Photography

COMM-070-005

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

In conjunction with Nature's Best Photography magazine and Nature's Best Photography Students Online, explore techniques for photographing animal, plant, and environmental subjects. Attend discussions with editors and photographers from NBP and NBP Students Online. Go on field trips to museums and

nature preserves. Assemble a portfolio and take advantage of the opportunity to publish your best images. *A competitive scholarship sponsored by the Center for Environmental Filmmaking is available for a student wishing to produce an environmental photo essay. Application can be found at audiscover.org.*

Graphic Design

COMM-070-130

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

This course introduces you to the powerful, creative tools of Photoshop CC, Illustrator CC, and InDesign CC, where you will learn skills for manipulating digital images for book covers or movie posters and for creating vector graphics for powerful branding packages and logos. Learn the basics of color and graphic design theory that will communicate your message through both stream-lined graphic art and complex digital photo manipulation.

WRITING, JOURNALISM and BROADCAST

Flash Fiction Writing

COMM-070-129

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

Learn to write vibrant, concise stories in this fast-paced writing laboratory course. Explore the genre of flash fiction, and tap into your creativity through free-writing exercises. Polish work with effective word choices, self-editing, and strengthening the emotional core of the story. Meet and interview published Flash Fiction Writers. Pieces are critiqued in class.



Engage

Updates and information at audiscover.org



Professional Newswriting

COMM-070-016

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

Learn and practice the basic requirements of newswriting and reporting, including interviewing, covering live events and developing your own story ideas. Learn how to distinguish between news and promotional writing. Discussions on ethics in journalism, fact-checking, and the ability to identify fake news are included as well as guest speakers and visits to local newsrooms.

Sportswriting and Broadcasting

COMM-070-028

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

Discover secrets of play-by-play commentary and learn to write for a live broadcast. Enhance your skills as a sportswriter. Students produce stand-ups at a Major League Baseball game, have post game locker room to interview the players and coaches after a WNBA game, as well as on location visits to Comcast

Sports NET and ESPN 980 to interview sports broadcasting professionals.

COMMUNICATION

International Communication

COMM-070-011

Session 2 July 2 – 12, 9 a.m. – noon

Fee: \$800

We are in a 24/7 world. And with that comes the art of communication. Whether you are a company, a media outlet, a foreign government, or a non-governmental agency (NGO), learning how to communicate and articulate your message is crucial. This class will help you understand the importance of recognizing others' differences and how to communicate effectively. Students will have the opportunity to visit several embassies, and hear from experts from various global nonprofits including Amnesty International, the UN Foundation, and United Way, to name a few. In the past, the class has visited the embassies of Italy, Japan, and Britain. Students in this class have developed campaigns as well as short videos about the work international organizations have done.

Produce

Student films at audiscover.org

THE COURSES: SESSION 2 AFTERNOON

July 2 -12
AFTERNOON 1-4 PM

FILM, VIDEO and PHOTOGRAPHY

Animation

COMM-070-024

Session 2 July 2 - 12, 1 - 4 p.m.

Fee: \$800

Learn the core concepts of animation production in this experiential course. Each student will have a computer and drawing tablet to practice computer-based and hands-on-techniques. Learn the fundamentals of drawing motion, character design, timing and syncing in animation, and cleanup. Students have the opportunity to work with stop motion techniques as well. All materials are provided. Go to audiscover.org to see samples of student created animation work. *A competitive scholarship sponsored by the Center for Environmental Filmmaking is available to a student wishing to produce an environmental animation short. Application can be found at audiscover.org.*

Sports Photography

COMM-070-018

Session 2 July 2 - 14, 1 - 4 p.m.

Fee: \$800

Capture peak action whether it is on the field, court, water or in a motion portrait session. Utilize your camera's features and learn advanced skills to create dynamic and attention-grabbing photos. Whether you have a DSLR or a camera-phone, master techniques to improve your sports photography for publication, social media and portfolio. Cameras provided.

WRITING, JOURNALISM and BROADCAST

Investigative Reporting

COMM-070-025

Session 2 July 2 - 12, 1 - 4 p.m.

Fee: \$800

Learn to hold the powerful accountable, follow money trails and uncover wrongdoing. Students will learn to handle high-stakes interviews, harness the power of data and go deep into the rabbit holes of backgrounding public figures. Field trips and guest



Empower
Student work samples at audiscover.org



speakers will share how they developed major national investigations. Plus, learn the elements of student press freedom, privacy and cybersecurity. *Students completing the Investigating Reporting class will be eligible to apply for a four-week paid internship with the Investigative Reporting Workshop at AU in the summer of 2020. Application will be available at the completion of the course.*

Broadcast Journalism

COMM-070-012

Session 2 July 2 – 12, 1 – 4 p.m.

Fee: \$800

This course introduces you to the field of broadcast journalism and related legal, ethical, and technological issues. Develop interviewing, videography, reporting, and writing skills. Produce a brief radio documentary or a television field report for your portfolio. Hear professional journalists talk about their careers and visit a local newsroom.

COMMUNICATION

Public Relations

COMM-070-009

Session 2 July 2 – 12, 1 – 4 p.m.

Fee: \$800

What is Public Relations and why does everyone need it? Understand all aspects of the field and why having a “message” is vital. Hear from great publicists and communication experts from cor-

porations, nonprofits, crisis firms and the political field. Past speakers have included reps from Mars Incorporated, the PR firm—Porter Novelli, Discovery, Levick Communications, Neiman Marcus, USA Today, Discovery, and National Geography. Final project involves working with a team and creating a video on an issue that is important to teens.

The Good, The Bad and The Ugly Films

COMM-070-031

Session 2 July 2 – 12, 1 – 4 p.m.

Fee: \$800

Is there such a thing as the best movie ever made? The worst? And what can we learn from the work of others. Learn to be discerning critics and to see valuable lessons in the good, the bad, and the ugly of cinema. Students in this class will become the film critic of a film of their own choosing. In 2018, the students went on location to WTOP to produce a review for radio.

The Art of the Interview

COMM-070-032

Session 2 July 2 – 12, 1 – 4 p.m.

Fee: \$800

Learn how to interview and be interviewed. Meet with professionals at National Public Radio and learn techniques for getting subjects to talk. Learn successful strategies for crisis communication, celebrity interviews, and telling your own newsworthy story. Students will have numerous opportunities to put theory into practice.

Frequently asked questions at audiscover.org

THE COURSES: SESSION 3

The Advanced 1 Week Intensive

For students who have completed other Discover the World of Communications classes or have had exceptional experience in high school.

FILM, VIDEO and PHOTOGRAPHY

Screenwriting & Hollywood Three-Act Structure

COMM-070-033

Session 3 July 15-19, 9 a.m. – 4 p.m. (12-1 lunch)

Fee: \$1000

Presentations: July 20, 9-10:30 AM

Learn to write short-form narrative film screenplays using the standard three-act Hollywood movie structure. Transform simple story ideas into eye-grabbing log lines, thirty-second elevator pitches and professionally structured screenplays with snappy dialogue, distinct character profiles and strong visual scenes. Script-out story beats, create well-defined obstacles for characters and use conflict and emotional shifts to advance the story.

Advanced Photography: Still Life, Portrait, Selfie and Action

COMM-070-034

Session 3 July 15-19, 9 a.m. – 4 p.m. (12-1 lunch)

Fee: \$1000

Presentations: July 20, 9-10:30 AM

Learn intermediate and advanced photography techniques, editing, retouching of photographs in Adobe

Lightroom CC. The manipulation of photographs in post-production is an important aspect of both commercial and contemporary art photography. Explore still life, portrait, selfie and action then choose a specialization for your final project.

WRITING, JOURNALISM and BROADCAST

Newspaper / Yearbook Editor

Comm-070-035

Session 3 July 15-19, 9 a.m. – 4 p.m. (12-1 lunch)

Fee \$1000

Presentations: July 20, 9-10:30 AM

You're the editor. Now what? Learn how to move your publication or section to the next level, how to manage your staff, how to deal with administrators, and what your rights are as a student journalist. This week-long intensive session is designed to give you the tools to take on a challenging job and the confidence to ask the right questions. Whether you're the editor of the entire publication, a section editor, or want to be an editor before you graduate, this workshop will teach you how to decide what to cover, how to make assignments, how to edit staff stories, how to write effective editorials, and how to determine when the First Amendment applies to your content. *Students completing the Newspaper/ Yearbook Editor class will be eligible to apply for a four-week paid internship with the Investigative Reporting Workshop at AU in the summer of 2020. Application will be available at the completion of the course.*



Innovate

Questions? Call 202-885-2098

Advanced Broadcast Journalism

Comm-070-036

Session 3 July 15-19, 9 a.m. – 4 p.m. (12-1 lunch)

Fee: \$1000

Presentations: July 20, 9-10:30 AM

Washington, D.C., is the news capital of the world, with major issues debated every day. Take your broadcast journalism skills to the next level with intensive training in videography, producing, video



editing, research and story development, interviewing, writing and fact checking. Practice delivering news in a clear and concise stand-up format with the U.S. Supreme Court, White House or Capitol Building as your backdrop. Produce and edit a segment for the final presentation. Your college portfolio will show you are serious about real news.

COMMUNICATION

Advanced Global Communications:

COMM-070-037

Session 3 July 15-19, 9 a.m. – 4 p.m. (12-1 lunch)

Fee: \$1000

Presentations: July 20, 9-10:30 AM

The world is changing and so is the way we communicate. No matter how we live each day, we are part of a global community--from the foods we eat, the clothes we wear, where we travel, and what we buy--we are all part of a larger world--a global world. How do countries work together and how important is diplomatic relations? What may be acceptable in our country, may be offensive to another. From PR firms to big corporations, all have a strong presence overseas. Nearly 40 percent of business in some firms, is done outside the United States. There is a need for better communications, creativity and working together. In this course, we will visit several

embassies, hear from both nonprofits and NGO's (non-governmental agencies) that all have a global presence here and abroad. The course will also involve working closely with an organization and how important their "message" is. Students will create short visual messages including videos emphasizing the important work some of these organizations do. These may include the UN Foundation, the World Wildlife Fund, Amnesty International, and the Peace Corps. This is an advanced class and students will have great access to several of these organizations and their top-notch employees and executives.

The Movie Critic – Podcast

COMM-070-038

Session 3 July 15-19, 9 a.m. – 4 p.m. (12-1 lunch)

Fee: \$1000

Presentations: July 20, 9-10:30 AM

Learn techniques of great podcasting from NPR and Smithsonian award-winning professionals while also learning how to critique a film from Washington Film Critics. Result in this intense 5-day experience? Your own podcast featuring a film critique of your favorite, least favorite or quirky film.



Motivate

Updates and information at audiscover.org

TERMS AND CONDITIONS

Course Fees:

Tuition, Supplies and Materials

These fees cover the cost of the course, all supplies and all materials for each course. \$800 per course for Session 1 and 2 and \$1000 per course for Session 3.

Program Fees:

Housing, Dining, After Hours

AU'S Office of Housing and Dining programs offers student accommodations. However, on-campus residency is not required. Students living on campus will reside in Anderson Hall in double-occupancy rooms with an on-site resident or teaching assistant. Each air-conditioned room contains two twin-sized beds, two desks, two chairs, two secure closets and linens. Detailed after-hour and weekend activities are posted at audiscover.org.

Program fees for housing, dining, after-hours, evening and weekend activities (*not including course fees*)

- Session 1 or Session 2 - 12 days: \$1800
- Both Sessions - 26 days: \$3900
- Session 3 - 7 days: \$1050
- Session 2 & Session 3 - 20 days: \$2850
- Session 1, Session 2 & Session 3 - 34 days: \$4950

Payment

A \$350 non-refundable deposit will be applied towards course fees and is due at time of registration. Payment in full is due May 1. Payments may be made by credit card by calling 202-885-2098, or by check made payable to the address below. A 2.6% convenience fee is added when paying by credit card. Detailed final payment instructions will be provided with the Welcome Packet. The Discover the World of Communication Welcome Packet will be sent by US Postal Service for students living in the United States and by email to international students.

Payments by mail may be sent to:

American University
Discover the World of Communication
McKinley Building, Room 237
4400 Massachusetts Ave NW
Washington, DC 20016-8073



Logistics: Day 1

Students living on campus arrive and check-in to Anderson Hall:

- Session 1: Monday, June 17, 1 - 4 p.m.
- Session 2: Monday, July 1, 1 - 4 p.m.
- Session 3: Sunday, July 14, 1 - 4 p.m.

Commuter students arrive and check in the School of Communication McKinley Building, Rm. 201:

- Session 1: Tuesday, June 18,
Morning Classes, 8:30 a.m.
Afternoon Classes, 12:30 p.m.
- Session 2: Tuesday, July 2,
Morning Classes, 8:30 a.m.
Afternoon Classes, 12:30 p.m.
- Session 3: Monday, July 15 8:30 a.m.
All Day Classes

Airport Transportation

The DC Metropolitan Area is serviced by three airports: Baltimore Washington International (BWI), Dulles International (IAD) and Washington Reagan National (DCA). Washington Reagan National (DCA) is the closest and most convenient airport to American University. Transportation to American University from all three airports may be arranged with Super Shuttle, black car services or other transportation services such as Uber and Lyft. Discover the World of Communication program staff will also provide transportation from Reagan National, DCA airport \$100 one way or Washington Dulles, IAD for \$150 one way. We do not provide transportation service from BWI. The program must be notified in writing 30 days in advance to arrange transportation pick up.



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An equal opportunity, affirmative action university. UPI3-161

After hours, evening and weekend activities at audiscover.org

Final Presentations and Housing Check-Out

Family and friends are welcome and encouraged to attend.

- Session 1: Friday, June 28 9:00-11:30 AM
Checkout 12-2 PM
- Session 2: Friday, July 12 9:00-11:30 AM
Checkout 12-2 PM
- Session 3: Saturday, July 20 9:00-10:30 AM
Checkout 11:00 AM -12:30 PM

Cancellation Fees and Refund Policy:

Cancellation Fees and Refund Policy: All cancellations must be submitted in writing (email is acceptable). The following cancellation fees apply to all Discover the World of Communication enrollments:

Cancellation Fee

By May 15, 2019 \$350
May 16, 2019 or later \$100% program fee paid

Instead of cancelling, you may elect to apply your total payments toward a program next year. If so, you will be enrolled in our 2020 Pre-Registration and sent an email in the fall of 2019 to select the program/session you wish to attend. Note: If you choose to cancel your enrollment and not attend the 2020 program, the cancellation fees above will still apply.

NOTE: If a registration is rejected or if space in the program is not available, all deposits/payments will be refunded in full.

Information:

Contact Sarah Menke-Fish, Asst. Professor and Discover the World of Communication Executive Director, by phone 202-885-2098 or email audiscover@american.edu.



Media
Student films at audiscover.org

TESTIMONIALS

The student perspective:

“DWC represented a ‘coming of age’ moment in my life as it gave me the confidence to make new friends, take academic risks, and to begin to think of life after high school.”

Z. Powell

The parent perspective:

“The phrase my daughter uses when people ask her about Discover the World of Communication is that it was a ‘life-changing experience.’ She loved every moment and learned so much in the process.”

D. Dickerson

“My son is having an amazing experience. He said all the staff are super kind and excited about what they are doing. He visited 12 (or 14...I lost count) schools on college visits. After seeing American, he said ‘I’m done, mom... I want to go to school here.’ At that time, we had already applied to a host of other summer programs but once he heard about DWC he changed course and we signed him up. Today, he confirmed to me that he wants to apply Early Decision to American which is really exciting. Thanks again for creating such a great environment for the kids.”

H. Agin

The student perspective three years after completing the program:

“This program is what ultimately helped me decide where to attend school (AU), what I wanted to study, and has opened so many doors I wouldn’t have imagined.”

Diana Ochoa,

PR/Strategic Communication Major American University

AU Chapter PRSSA President 2018



Updates and information at audiscover.org



YouTube

youtube.com/audiscover



twitter.com/audiscover



instagram.com/audiscover



facebook.com/discoverau



Download our free app
available for Android and iPhone

Imagine
Faculty profiles at **audiscover.org**

THE CALENDAR

Session 1

Tuesday June 18 - Friday June 28 (No class Saturday or Sunday)

Students living on campus need to take a morning and an afternoon class.

Presentations Friday, June 28, 9 - 11:30 AM

Morning

<input type="checkbox"/> Entertainment Communication	COMM-070-128	9 a.m. – noon	\$800
<input type="checkbox"/> Photography I	COMM-070-013	9 a.m. – noon	\$800
<input type="checkbox"/> Photography II	COMM-070-014	9 a.m. – noon	\$800
<input type="checkbox"/> Public Speaking and Leadership	COMM-070-029	9 a.m. – noon	\$800
<input type="checkbox"/> Professional Newswriting	COMM-070-015	9 a.m. – noon	\$800
<input type="checkbox"/> Scriptwriting and Video Production	COMM-070-019	9 a.m. – noon	\$800
<input type="checkbox"/> Sportswriting and Broadcasting	COMM-070-027	9 a.m. – noon	\$800

Afternoon

<input type="checkbox"/> Adventures in Poetry	COMM-070-007	1 – 4 p.m.	\$800
<input type="checkbox"/> Acting for the Camera	COMM-070-022	1 – 4 p.m.	\$800
<input type="checkbox"/> Broadcast Journalism	COMM-070-002	1 – 4 p.m.	\$800
<input type="checkbox"/> Directing for the Camera	COMM-070-023	1 – 4 p.m.	\$800
<input type="checkbox"/> Documentary Filmmaking	COMM-070-003	1 – 4 p.m.	\$800
<input type="checkbox"/> International Communication	COMM-070-006	1 – 4 p.m.	\$800
<input type="checkbox"/> Sports Photography	COMM-070-017	1 – 4 p.m.	\$800

Session 2

Tuesday, July 2 - Friday July 12 (No class July 4, Saturday or Sunday)

Students living on campus need to take a morning and an afternoon class.

Presentations Friday, July 12, 9 - 11:30 AM

Morning

<input type="checkbox"/> Flash Fiction Writing	COMM-070-129	9 a.m. – noon	\$800
<input type="checkbox"/> Graphic Design	COMM-070-130	9 a.m. – noon	\$800
<input type="checkbox"/> International Communication	COMM-070-011	9 a.m. – noon	\$800
<input type="checkbox"/> Nature Photography	COMM-070-005	9 a.m. – noon	\$800
<input type="checkbox"/> Professional Newswriting	COMM-070-016	9 a.m. – noon	\$800
<input type="checkbox"/> Scriptwriting and Video Production	COMM-070-020	9 a.m. – noon	\$800
<input type="checkbox"/> Sportswriting and Broadcasting	COMM-070-028	9 a.m. – noon	\$800

Afternoon

<input type="checkbox"/> Animation	COMM-070-024	1 – 4 p.m.	\$800
<input type="checkbox"/> Broadcast Journalism	COMM-070-012	1 – 4 p.m.	\$800
<input type="checkbox"/> Investigative Reporting	COMM-070-025	1 – 4 p.m.	\$800
<input type="checkbox"/> Public Relations	COMM-070-009	1 – 4 p.m.	\$800
<input type="checkbox"/> Sports Photography	COMM-070-018	1 – 4 p.m.	\$800
<input type="checkbox"/> The Art of the Interview	COMM-070-032	1 – 4 p.m.	\$800
<input type="checkbox"/> The Good, The Bad & The Ugly Films	COMM-070-031	1 – 4 p.m.	\$800

Session 3

The One-Week Advanced Intensive Monday July 15 - Friday July 19

Presentations Saturday, July 20, 9 - 10:30 AM

<input type="checkbox"/> Advanced Broadcast Journalism	COMM-070-036	9 a.m. – 4 p.m.	\$1000
<input type="checkbox"/> Advanced Global Communication	COMM-070-037	9 a.m. – 4 p.m.	\$1000
<input type="checkbox"/> Advanced Photography	COMM-070-034	9 a.m. – 4 p.m.	\$1000
<input type="checkbox"/> Newspaper/Yearbook Editor	COMM-070-035	9 a.m. – 4 p.m.	\$1000
<input type="checkbox"/> Screenwriting & the Hollywood Three-Act Structure	COMM-070-033	9 a.m. – 4 p.m.	\$1000
<input type="checkbox"/> The Movie Critic Podcast	COMM-070-038	9 a.m. – 4 p.m.	\$1000

Scriptwriting, Journalism, and Broadcasting

Film, Video, and Photography

Communication

Educate

Teaching Assistant profiles at audiscover.org

REGISTRATION FORM

Online registration is also available at audiscover.org

Detach form and mail, email or fax to:
Discover the World of Communication
American University
4400 Massachusetts Ave, NW
Washington, DC 20016-8017

Email: audiscover@american.edu
Phone: 202-885-2098
Fax: 202-885-2019

Student's name _____

Street Apt. no. _____

City State Zip Country (if other than U.S.) _____

Date of birth _____

Gender: Male Female _____

Student cell _____

Parent's/Guardian's name _____

Phone: _____ (day/cell)

_____ (evening)

Email: _____ Parent/Guardian

_____ Student

High school _____

City _____

State _____

Grade completed as of July 1, 2019 _____

Fees and Payment:

Total Course Fee(s):

\$ _____

See course listings for course fees and add the total number of courses together: +

Housing, Dining, After-hours & Weekend Program Fees:

\$ 0 I plan to commute to campus

\$ _____

\$ 1800 I plan to live on campus for either Session 1 or Session 2 (12 days)

\$ _____

\$ 3900 I plan to live on campus for Session 1 and Session 2 (26 days)

\$ _____

\$ 1050 I plan to live on campus for Session 3 (7 days)

\$ _____

\$ 2850 I plan to live on campus for either Session 1 or 2 and Session 3 (20 days)

\$ _____

\$ 4950 I plan to live on campus for Session 1, Session 2 & Session 3 (34 days)

\$ _____

TOTAL fee:

\$ _____

Payment:

A \$350.00 **non-refundable** deposit will be applied towards course fees and is due at time of registration. Make checks payable to American University. To pay by credit card call 202-885-2098. A 2.6% credit card convenience fee is added when paying by credit card. Final payment is due by May 1. If registering after May 1, payment is due in full at time of registration. You will receive a Welcome Packet within two weeks of registering for Discover the World of Communication.

\$ 350 deposit enclosed

I have read and agree to the Terms and Conditions of this program. (See Terms and Conditions page.)

Parent's/Guardian's signature (required) _____

Date _____



Questions? Call 202-885-2098



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