



2020

DISCOVER
THE WORLD OF
COMMUNICATION

Discover

Communicate

202.885.2098 • audiscover@american.edu • audiscover.org

the pre-college program for high school students



AMERICAN UNIVERSITY

 **DISCOVER THE WORLD
OF COMMUNICATION**

ONLINE

The pre-college program for high school students

SUMMER 2020 COURSES

- INTERNATIONAL COMMUNICATION
- THE GOOD, THE BAD & THE UGLY FILMS
- VISUAL LITERACY IN ACTION
- SCRIPTWRITING AND VIDEO PRODUCTION
- SCREENWRITING: HOLLYWOOD THREE-ACT STRUCTURE
- PROFESSIONAL NEWSWRITING AND REPORTING
- PROFESSIONAL VIDEO STORYTELLING
- PODCASTING 101
- FLASH FICTION WRITING
- PUBLIC SPEAKING

Registration: May 15-July 15.

Classes run: June 15-August 15.

<https://www.american.edu/soc/discover/>





AMERICAN UNIVERSITY DISCOVER THE WORLD OF COMMUNICATION ONLINE

INTERNATIONAL COMMUNICATION SUMMER 2020

We are in a 24/7 world. And with that comes the art of communication. Whether you are a company, a media outlet, a foreign government or a non-governmental agency (NGO), learning how to communicate and articulate your message is crucial. This class will help you understand the importance of recognizing differences around the globe and how to communicate effectively.

- Learn online at your own pace from anywhere in the world
- Registration: May 15-July 15
- Courses run: June 15-August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>



[audiscover.org](https://www.audiscover.org)

202-885-2098

AMERICAN UNIVERSITY DISCOVER THE WORLD OF COMMUNICATION ONLINE

The pre-college program for high school students

THE GOOD, THE BAD & THE UGLY FILMS SUMMER 2020

Are there really good, bad and downright ugly films? The American Film Institute has a top 100 films list which would mean that yes there are some good films out there. However everyone has their own opinion and someone's favorite film might be a trash film to someone else. Together we will find out what truly makes a good film, a bad film and maybe even an "it is so bad it is a good film"!

- Learn online at your own pace from anywhere in the world
- Registration: May 15-July 15
- Classes run: June 15-August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>



AMERICAN UNIVERSITY
DISCOVER ^{THE} WORLD
OF COMMUNICATION
ONLINE

The pre-college program for high school students



VISUAL LITERACY IN ACTION SUMMER 2020

Learn the basics of visual design and put the concepts into action through the creation of a photo essay, lumiere style film, painting to life video, video mashup, self portrait video, random generated word visual and more.

- Learn online at your own pace from anywhere in the world
- Registration: May 15-July 15
- Classes run: June 15 - August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>



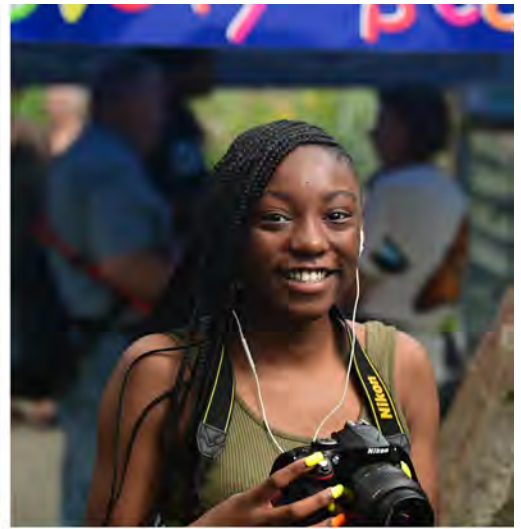
AMERICAN UNIVERSITY DISCOVER THE WORLD OF COMMUNICATION ONLINE

The pre-college program for high school students

SCRIPTWRITING & VIDEO PRODUCTION SUMMER 2020

Writer. Producer. Cinematographer. Director and Editor. You get to do it all in this course. Write an original short script. Produce a video, including shooting, sound recording and nonlinear editing. Learn the basics of proper film composition, lighting and the entire process from pre to post production. Use a variety of free online resources to assist in the editing of your film.

- Learn online at your own pace from anywhere in the world
- Registration: May 15-July 15
- Classes run: June 15-August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>





AMERICAN UNIVERSITY
 DISCOVER THE WORLD
OF COMMUNICATION
ONLINE

The pre-college program for high school students

SCREENWRITING: HOLLYWOOD THREE-ACT STRUCTURE SUMMER 2020

Write a short-form narrative film screenplay using the standard three-act Hollywood movie structure. Transform a story idea into eye-grabbing log lines, thirty-second elevator pitches and a short professionally structured screenplay with snappy dialogue, distinct character profiles and strong visual scenes. Top screenplay from Online Summer 2020 will be made into a film during DWC Summer 2021 in Washington D.C. (with permission from the student screenwriter).

- Learn online at your own pace from anywhere in the world
- Registration: May 15 - July 15
- Classes run: June 15 - August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>





AMERICAN UNIVERSITY
 **DISCOVER THE WORLD
OF COMMUNICATION**
ONLINE

The pre-college program for high school students

PROFESSIONAL VIDEO STORYTELLING SUMMER 2020

Turn your creative storytelling ideas into professional looking videos. Students will learn to combine video, audio and words to tell compelling stories. The seven modules will introduce students to professional practices when it comes to communicating a message through video. In addition to the skills covered in the workshop, students will also hear from professional journalists who will join our sessions. By the end of the sessions, each student will create a short, resume-worthy video.

- Learn online at your own pace from anywhere in the world
- Registration: May 15 - July 15
- Classes run: June 15 - August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>



AMERICAN UNIVERSITY
DISCOVER ^{THE} WORLD
OF COMMUNICATION
ONLINE

The pre-college program for high school students



PROFESSIONAL NEWSWRITING & REPORTING SUMMER 2020

Learn to write like the pros! Each of the seven modules will introduce professional skills and build off of the previous lessons. The course will culminate with an investigative news story from each student that is worthy of publication on a professional news site. Students will also learn tips and tricks from professional journalists who will join our sessions. Join us for a fun and exciting workshop that will provide you with a resume-worthy news article.

- Learn online at your own pace from anywhere in the world
- Registration: May 15-July 15
- Classes run: June 15 - August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>





AMERICAN UNIVERSITY DISCOVER THE WORLD OF COMMUNICATION ONLINE

The pre-college program for high school students

PODCASTING 101 SUMMER 2020

Learn techniques of great podcasting from award-winning professionals while also learning how to make the most of this versatile medium and conduct artful interviews. The result of this dynamic virtual interactive experience? Your own pilot episode of a podcast navigating a topic of your own choosing.

- Learn online at your own pace from anywhere in the world
- Registration: May 15-July 15
- Classes run: June 15-August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>

Recognized by TeenLife



TOP 100 ²⁰²⁰

MOST POPULAR
SUMMER PROGRAM



AMERICAN UNIVERSITY
 DISCOVER THE WORLD
OF COMMUNICATION
ONLINE

The pre-college program for high school students

FLASH FICTION WRITING SUMMER 2020

Learn to write vibrant, concise stories in this virtual interactive course. Explore the genre of flash fiction and tap into your creativity through free-writing exercises. Polish your work through effective word choice, self-editing, and strengthen the emotional core of your story. Meet and interview published Flash Fiction Writers. We'll workshop and critique your final pieces in class.

- Learn online at your own pace from anywhere in the world
- Registration: May 15 - July 15
- Classes run: June 15 - August 15
- Course Fee: \$350
- Find out more: <https://www.american.edu/soc/discover/>





AMERICAN UNIVERSITY
 DISCOVER ^{THE} WORLD
OF COMMUNICATION
ONLINE
The pre-college program for high school students



PUBLIC SPEAKING 1-COLLEGE CREDIT SUMMER 2020

Public Speaking is a critical component of successful leaders. In today's world, the ability to present one's thoughts clearly is key to success. Whether you choose to join the Peace Corps or work in a Fortune 500 company, understanding the value of storytelling and public speaking will differentiate you from your colleagues and peers. For many, public speaking is daunting; for a few, it comes naturally. But like most things with a few tricks of the trade and a lot of practice, we can all become confident and effective public speakers. The focus of this course will be on preparation, examination, organization, and delivery aspects of public speaking. The skills you build will also be applicable to other areas of your life. The readings, course activities, and course projects are created to strengthen your skills. Active listening will be examined as a fundamental prerequisite for effective and efficient public communication. We will make ongoing efforts to learn from our experiences during the time in this Discover the World of Communication program and through deliberate critiques; all of these activities will improve our communication skills.

- Learn online at your own pace from anywhere in the world
- College Credit: 1 CREDIT
- Registration: May 15-July 15
- Classes run: June 15 - August 15
- Course Fee: \$850
- Find out more: <https://www.american.edu/soc/discover/>



AMERICAN UNIVERSITY



DISCOVER ^{THE} WORLD
OF COMMUNICATION

ONLINE

The pre-college program for high school students

To register online please visit

audiscover.org click here

or call 202-885-2098