INNOVATIVE SUMMER PROGRAM FOR HIGH SCHOOL STUDENTS:

American University’s School of Communication’s Discover the World of Communication Online program offers nine hands-on non-credit classes from the comfort of your home or wherever you are in the world. We also offer a 1-credit online Public Speaking and Presentation course that will enhance and complete the summer experience. During the past four years students came from 37 countries, 43 states and territories.

ABOUT THE SCHOOL OF COMMUNICATION:

American University’s School of Communication is a laboratory for professional education, communication research, and innovative production in the fields of journalism, film and media arts, and public communication. Students get experience working across media platforms with a focus on public affairs and service.

DISCOVER THE WORLD OF COMMUNICATION THROUGH THE NATIONAL STUDENT LEADERSHIP CONFERENCE:

Over the last 15 years Discover the World of Communication has partnered with the National Student Leadership Conference (NSLC) to offer classes in journalism, film and communication on American University and UC Berkeley’s campus. Classes in broadcast journalism, animation, filmmaking, newswriting and investigative reporting coupled with leadership training and educational field trips to local newsrooms, communication organizations and more! For summer 2021 Discover the World of Communication is offering on campus experiences through National Student Leadership Conference. To see a list and register for DWC Online courses, please visit audiscover.org/registration. To register for the in person DWC programs, visit the NSLC website, nslcleaders.org/youth-leadership-programs/journalism-film-media-arts/
2021 OFFERINGS
On campus at American University & Online from wherever you are in the world

In Person At American University through National Student Leadership Conference
Here is a sample, to view more visit: nsicleaders.org

ANIMATION
June 23 - July 1
Learn the core concepts of animation production in this experiential course. Each student will have a computer and drawing tablet to practice computer-based and hand-on-techniques. Learn the fundamentals of drawing motions, character design, timing and syncing animation, and cleanup.

NEWSWRITING AND INVESTIGATIVE REPORTING
June 11 - 19 or June 23 - July 1
See what it takes to write a news story for print, broadcast and the web. Get practical instruction in effective writing techniques for your school newspaper, neighborhood newsletter, or website. Learn how to distinguish between news and promotional writing. Hear professional journalists talk about their careers and visit a local newsroom.

BROADCAST JOURNALISM
June 11 - 19 or June 23 - July 1
This course introduces you to the field of broadcast journalism and related legal, ethical and technological issues. Develop interviewing, videography, reporting, and writing skills. Produce a brief radio documentary or a television report for your portfolio.

SCRIPTWRITING AND VIDEO PRODUCTION
June 11 - 19 or June 23 - July 1
Write an original script. Produce a video, including shooting, sound recording and nonlinear editing on Final Cut Pro, all in collaboration with the Smithsonian Institution. No prior experience required; students grouped by ability. Equipment provided.

DSLR PHOTOGRAPHY
June 11 - 19
DSLR cameras are a game changer. Place the creative power of photography and video in your hands. Ignite your creativity, have the clout of communicating a story in true multimedia fashion. This course will expand your abilities and vision in producing a short film, documentary or multimedia story.

To view our full list of our DWC on campus programs please visit: www.nsicleaders.org/youth-leadership-programs/journalism-film-media-arts/

DWC Online
Here is a sample of the 9 pre-college non-credit online courses offered:

PROFESSIONAL NEWSPRINTING AND REPORTING
COMM-070-035 Fee: $500
Learn to write like the pros! Each of the seven modules will introduce professional skills and build off of the previous lessons. The course will culminate with an investigative news story from each student that is worthy of publication on a professional news site. Students will also learn tips and tricks from professional journalists who will join our sessions. Join us for a fun and exciting workshop that will provide you with a resume-worthy news article.

PROFESSIONAL VIDEO STORYTELLING
COMM-070-036 Fee: $500
Turn your creative storytelling ideas into professional looking videos! Students will learn to combine video, audio and words to tell compelling stories. The seven modules will introduce students to professional practices when it comes to communicating a message through video. In addition to the skills covered in the workshop, students will also hear from professional journalists who will join our sessions. By the end of the sessions, each student will create a short, resume-worthy video.

PODCASTING 101
COMM-070-037 Fee: $500
Learn techniques of great podcasting from award-winning professionals while also learning how to make the most of this versatile medium and conduct artful interviews. The result of this dynamic virtual interactive experience? Your own pilot episode of a podcast navigating a topic of your own choosing.

FLASH FICTION WRITING
COMM-070-038 Fee: $500
Learn to write vibrant, concise stories in this virtual interactive course. Explore the genre of flash fiction and tap into your creativity through free-writing exercises. Polish your work through effective word choice, self-editing, and strengthen the emotional core of your story. Meet and interview published Flash Fiction Writers. We’ll workshop and critique your final pieces in class.

See the 1-college credit Public Speaking and Presentation course next page.

To view our full list of our online courses please visit:
www.american.edu/soc/discover
COLLEGE CREDIT THROUGH DISCOVER THE WORLD ONLINE: PUBLIC SPEAKING AND PRESENTATIONS
Special Tuition Rate $850.00
PUBLIC SPEAKING is a critical component of successful leaders. In today’s world, the ability to present one’s thoughts clearly is key to success. Whether one chooses to become a doctor, lawyer or teacher, join the Peace Corps or work in a Fortune 500 company, understanding the value of storytelling and public speaking will differentiate one from one’s colleagues and peers. The focus of this course will be on preparation, examination, organization, and the presentation aspects of public speaking. The skills students build will also be applicable to other areas of the students’ life. Students will utilize Zoom, Blackboard, and interactive approaches to learning – including short online lectures, viewing and analyzing speeches and presentations, writing, recording, viewing and critiquing the speeches students give either in person online in Zoom or uploaded into Blackboard.

WHY THE SCHOOL OF COMMUNICATION?

• FACULTY: More than a dozen faculty members have extensive international experience as journalists, photojournalists, and documentary filmmakers as well as consultants in public diplomacy, human rights, online media, and investigative journalism.

• STUDENTS: The School of Communication has approximately 15% international students each academic year.

• SPECIAL CENTERS: The School of Communication’s Center for Social Media is the intellectual hub for the Ford Foundation’s five-year, $50 million effort to rethink public media, while the Center for Environmental Filmmaking gives students a chance to work on professional productions for the Smithsonian, U.S. Park Service, and other organizations. The School of Communication’s Investigative Reporting Workshop is the only university research center in the world examining new models for enabling and disseminating investigative reporting. It serves as a laboratory “incubator” to develop new economic models and techniques for conducting and delivering investigative journalism. The Foreign Correspondence Network’s mission is to help students contribute to the free flow of information and to participate in the international dialogue that is foreign correspondence.

ACCREDITATION:
The School of Communication’s journalism and public communication programs are recognized by the Accrediting Council on Education in Journalism and Mass Communication. Its film program is one of only 15 in the United States invited to join CILECT, the International Association of Film and Television Schools.

INTERNATIONAL CHARACTERISTICS:
Several School of Communication faculty work extensively in international areas: Joe Campbell (Journalism, former AP foreign correspondent); Bill Gentle (photo and video journalist, covering conflicts in Nicaragua, Iraq, and Afghanistan); Rhonda Zahana (Public Diplomacy); Brigid Maifer (film maker completing work featuring female Muslim clerics); and, Leena Jayaswal (photographer and filmmaker who has documented the lives of women in India).
COST OF ATTENDANCE IN DISCOVER THE WORLD OF COMMUNICATION:

Tuition cost for courses on campus, housing and dining, and programing, offered through the National Student Leadership Conference, is $3,495. DWC Online courses are $500 USD. The college credit online Public Speaking course is offered at a reduced American University Tuition Rate of $850 USD.

Additional information for DWC Online can be found at:
www.american.edu/soc/discover

Additional information for DWC/NSLC On Campus can be found at:
www.nsicleaders.org/youth-leadership-programs/journalism-film-media-arts/

or by calling 001-202-885-2098.

FOR MORE INFORMATION:

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