

## **Dean's Digital Internship with NBC Washington – Spring 2019**

The NBC Washington digital team is seeking interns to pitch, report, write and produce multimedia digital stories. We run NBCWashington.com, the online home of D.C.'s owned-and-operated NBC station, WRC/News4.

We're looking for students who have some experience reporting and writing news stories. We want interns who have mastered the basics of reporting and writing for the web, know some AP Style, follow local news and will pitch fresh ideas every day.

### **Successful interns will:**

- Pitch, report, and write news and features
- Put together photo galleries and digital videos
- Turn TV stories into multimedia digital stories
- Cut video from broadcasts
- Identify opportunities for graphics and data visualization
- Shadow digital editors, TV producers, assignment desk editors and others
- Assist with social media occasionally

### **Pre-requisites:**

- A minimum OVERALL GPA of 3.5 and no academic violations
- Must be a junior, senior or graduate student (after your first semester) with a major or minor in SOC

### **Dates & Hours**

- January - May
- 12-18 hours per week; some evenings may be required

**Compensation:** Position pays \$13.25 per hour.

**Location:** Internships are located at NBC, at 4001 Nebraska Ave. NW, Washington, D.C., just two blocks from AU main campus.

NBC Washington is an Equal Opportunity employer.

**NOTE:** In addition to this digital Dean's Internship, we encourage you to apply online through NBC's [website](#) for other internships at News4, NBCWashington and the NBC News Washington Bureau. If you are hired by NBC for one of those positions, let us know and we will invite you to join the Dean's Intern program as well, since you will be working with one of AUSOC's premier partners.

## How to Apply:

Send an email with the following material as attachments to [deansinternships@american.edu](mailto:deansinternships@american.edu):

- 1) This completed typed application -- saved as a PDF titled as LastName-NBC4.pdf
- 2) Your resume saved as LastName-Resume-NBC4.doc
- 3) One document containing three work samples or three links to published material; or a link to your website. Saved as LastName-WorkSample-NBC4.doc

## Application Deadline: 11:00 pm Tuesday, October 23, 2018

Based on the strength of your application and a faculty review of applicants, the portfolios of top candidates who most strongly match the position's criteria will be shared with NBC Washington. Their hiring supervisor will make the final decision. You **may** be contacted directly by NBC at any time following the application. Please let us know if you are offered the position since you will likely hear first.

### SOC REQUIREMENTS for all Dean's Interns:

- Provide a headshot photo to be featured on SOC's [website](#) and flatscreens
- Submit a 250 word blog post with on-the-job action photos/selfies for the DI [Blog](#)
- Post at least once to social media about their experience and provide the link
- Students who successfully complete their Dean's Internship will be presented with the distinguished DI medallion to wear during Commencement.

**Credit Information:** If you would like academic credit for this Dean's Internship, contact your academic advisor directly to determine eligibility. If eligible, you must complete all registration and release forms, and enroll for internship supervision **prior** to the 'Add' course deadline.

**Questions?** Contact Lydia Schindler, Dean's Intern Manager, [lydias@american.edu](mailto:lydias@american.edu); 202-885-2220. Or drop by McKinley #212 and introduce yourself.

## NBC Washington Digital Intern Application – Spring 2019

Name: \_\_\_\_\_

Undergraduate: \_\_\_\_\_ Graduate: \_\_\_\_\_

Major and Graduation Month & Year: \_\_\_\_\_ GPA: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website, blog, online portfolio: \_\_\_\_\_

How many hours per week can you commit to working at NBC? \_\_\_\_\_

Days and times you are available to commit, Mon. – Fri. between the hours of 9am - 6pm:

### **Please answer the following questions**

1. Please describe your skills and experiences that distinguish you for this position.

2. Please describe your experience — whether for a news organization or for class — in each of the following areas:

- Reporting
- Writing news stories
- Interviewing
- Working on video or graphics for publication online

3. What do you love so far about working in journalism? Do you have a particular area of interest? What would you like to do after you graduate?

4. Provide the names of three SOC professors, along with their email addresses, who best know your work. Also, please give the name and email address of one professional reference (e.g. someone for whom you worked or interned).