

Digital Content Internship Dean's Internship with NBC Sports – Spring 2019

Our department is seeking interns to assist with managing the homepage and team pages, editing and publishing articles from our insiders, writing sidebar and social stories for the Capitals, Wizards and Redskins sections, managing Associated Press content for MLB, NCAA and other local sports, digital video management and video editing, as well as social media promotion. This position is open to juniors, seniors interested in pursuing a career in sports media, with an emphasis on journalism, web management and social media. Preference is given to applicants who have a strong interest in understanding the Sports Media landscape.

Successful interns will:

- Have previous internship and/or work experience in an office environment;
- Be proactive, independent workers with the demonstrated capacity to lead and work well with others;
- Have a professional demeanor, positive attitude and eagerness to learn; and
- Demonstrate a proven ability to multitask and manage multiple projects at a time
- Have strong working knowledge of digital and social platforms
- Be confident with their writing and copy-editing skills

Pre-requisites:

- A minimum OVERALL GPA of 3.5 and no academic violations
- Must be a junior, senior or graduate student (after your first semester) with a major or minor in SOC

Dates & Hours

- January - May
- 10 - 15 hours per week

Compensation: Position pays \$12.50 per hour.

Location: Internships are located at NBC Sports, 7700 Wisconsin Ave Suite 200, Bethesda, MD 20814; Bethesda Red Line Metro stop.

NBC Washington is an Equal Opportunity employer.

How to Apply:

Send an email with the following material as attachments to deansinternships@american.edu:

- 1) This completed typed application -- saved as a PDF titled as LastName-NBCSports.pdf
- 2) Your resume saved as LastName-Resume-NBCSports.doc
- 3) One document containing three work samples or three links to published material; or a link to your website. Saved as LastName-WorkSample-NBCSports.doc

In addition, you must complete an online application through the NBC Sports website:

https://sjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&partnerid=25354&siteid=5108&jobid=420364#jobDetails=420364_5108

Application Deadline: 11:00 pm Tuesday, October 23, 2018

Based on the strength of your application and a faculty review of applicants, the portfolios of top candidates who most strongly match the position's criteria will be shared with NBC Sports. Their hiring supervisor will make the final decision. You **may** be contacted directly by NBC Sports at any time following the application. Please let us know if you are offered the position since you will likely hear first.

SOC REQUIREMENTS for all Dean's Interns:

- Provide a headshot photo to be featured on SOC's [website](#) and flatscreens
- Submit a 250 word blog post with on-the-job action photos/selfies for the DI [Blog](#)
- Post at least once to social media about their experience and provide the link
- Students who successfully complete their Dean's Internship will be presented with the distinguished DI medallion to wear during Commencement.

Credit Information: If you would like academic credit for this Dean's Internship, contact your academic advisor directly to determine eligibility. If eligible, you must complete all registration and release forms, and enroll for internship supervision **prior** to the 'Add' course deadline.

Questions? Contact Lydia Schindler, Dean's Intern Manager, lydias@american.edu; 202-885-2220. Or drop by McKinley #212 and introduce yourself.

NBC Sports Digital Intern Application – Spring 2019

Name: _____

Undergraduate: _____ Graduate: _____

Major and Graduation Month & Year: _____ GPA: _____

Cell Phone: _____ Email: _____

Website, blog, online portfolio: _____

How many hours per week can you commit to working at NBC Sports? _____

Days and times you are available to commit, Mon. – Fri. between the hours of 9am - 6pm:

Please answer the following questions

1. Please describe your skills and experiences that distinguish you for this position.

2. What should we know about you and your work habits?

3. What are your career aspirations? How will this internship help you achieve these?

4. Please include the names of three SOC professors, along with their email addresses, who best know your work.