

## **Dean's Internship with Weber Shandwick – Fall 2019**

Weber Shandwick, a leading global communications and engagement firm, is seeking talented and enthusiastic **fall 2019 interns** in Washington, DC, based at Powell Tate, our specialist public affairs unit.

Our internship is a full-time, paid program designed to complement and enhance academic studies through participation in a variety of assignments and professional responsibilities. We assign interns to a core practice area (healthcare, public affairs, social impact, digital, creative, and analytics), for the duration of the fall, while offering opportunities to work across teams. Interns work side by side with the firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators.

Interns working across our healthcare, public affairs, social impact and digital teams will conduct research, develop influencer lists, conduct social media scans, help create and distribute content, plan and staff events, participate in creative brainstorming sessions, pull and work with data for analytic reports, and support social and media relations campaigns.

In addition to the day-to-day responsibilities, we offer lunchtime seminars as well as a group project to enhance the learning experience and provide greater exposure to the practice of communications and public relations. Interns are assigned staff mentors to help guide and evaluate them through their professional experience and may have the opportunity to present their project to members of our staff at the end of the program.

### **Basic Qualifications:**

- As a full-time position, this Dean's Internship is open to recent SOC graduates, rising seniors or graduate students (after their first semester) whose curriculum requirements allow for this work schedule. The minimum OVERALL GPA is 3.5 with no academic violations.
- Demonstrate interest and commitment to the field of communications and public relations
- Available to work a full-time schedule, 40 hours/wk. Business hours are 9 a.m. to 6 p.m., Monday through Friday.

### **Additional Qualifications:**

- We are looking for candidates who have demonstrated leadership, creativity and curiosity
- Familiarity with developments in the media industry, plus knowledge of a variety of social platforms (i.e. Facebook, Twitter, LinkedIn, Instagram, Snapchat, etc.) and the latest news and trends affecting these channels.

### **Dates & Hours**

- September - December 2019
- Available to work a full-time schedule; some evenings may be required. Business hours are 9 a.m. to 6 p.m., Monday through Friday.

**Compensation:** Position pays \$13 per hour for undergraduates and \$15 per hour for graduates.

**Location:** Weber Shandwick DC office – 733 10<sup>th</sup> Street, NW, # 600, Washington, DC 20001 – one block away from Metro Center – 11th street exit and Gallery Place – 9<sup>th</sup> & G streets exit.

Weber Shandwick is proud to be an Equal Opportunity/Affirmative Action employer. Weber Shandwick recruits qualified applicants without regard to race, color, religion, gender, age, ethnic or national origin, protected veteran status, physical or mental disability, sexual orientation, gender identity, marital status or citizenship status.

**NOTE:** In addition to this SOC Dean's Intern application, Weber Shandwick requires that you complete an online application through the Weber Shandwick's website. Please contact the Dean's Internship office after you've completed your application for the most up-to-date link to apply directly to Weber Shandwick.

## How to Apply:

Send an email with the following material as attachments to [deansinternships@american.edu](mailto:deansinternships@american.edu):

- 1) This completed typed application -- saved as a PDF titled as LastName-WeberShandwick.pdf
- 2) Your resume saved as LastName-Resume- WeberShandwick.doc
- 3) One document containing three work samples or three links to published material; or a link to your website. Saved as LastName-WorkSample- WeberShandwick.doc

## Application Deadline: 11:00 pm Monday, June 17, 2019

Based on the strength of your application and a faculty review of applicants, the portfolios of top candidates who most strongly match the position's criteria will be shared with Weber Shandwick. Their hiring supervisor will make the final decision. You **may** be contacted directly by Weber Shandwick at any time following the application. Please let us know if/when you are offered the position since you will likely be the first to know.

### SOC REQUIREMENTS for all Dean's Interns:

- Provide a headshot photo to be featured on SOC's [website](#) and flatscreens
- Submit a 250 word blog post with on-the-job action photos/selfies for the DI [Blog](#)
- Post at least once to social media about their experience and provide the link
- Students who successfully complete their Dean's Internship will be presented with the distinguished DI medallion to wear during Commencement.

**Credit Information:** If you would like academic credit for your Dean's Internship, contact your academic advisor directly to determine eligibility. If eligible, you must complete all registration and release forms, and enroll for internship supervision **prior** to the 'Add' course deadline.

**Questions?** Contact Lydia Schindler, Dean's Intern Manager, [lydias@american.edu](mailto:lydias@american.edu); 202-885-2220. Or drop by McKinley #212 and introduce yourself.

## Weber Shandwick Dean's Intern Application – Fall 2019

Name: \_\_\_\_\_

Undergraduate: \_\_\_\_\_ Graduate: \_\_\_\_\_

Expected Graduation Month & Year: \_\_\_\_\_

Major: \_\_\_\_\_ GPA: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website, blog, online portfolio: \_\_\_\_\_

How many hours per week can you commit to working at Weber Shandwick? \_\_\_\_\_

Days and times you are available to commit, Mon. – Fri. between the hours of 9am - 6pm:

### Please answer the following questions

1. Please describe your skills and experiences that distinguish you for this position.

2. What should we know about you and your work habits?

3. What are your career aspirations? How will this internship help you achieve these?

4. Please include the names of three SOC professors, along with their email addresses, who best know your work.