



Monitoring reforms for Transparency and Integrity in Lobbying

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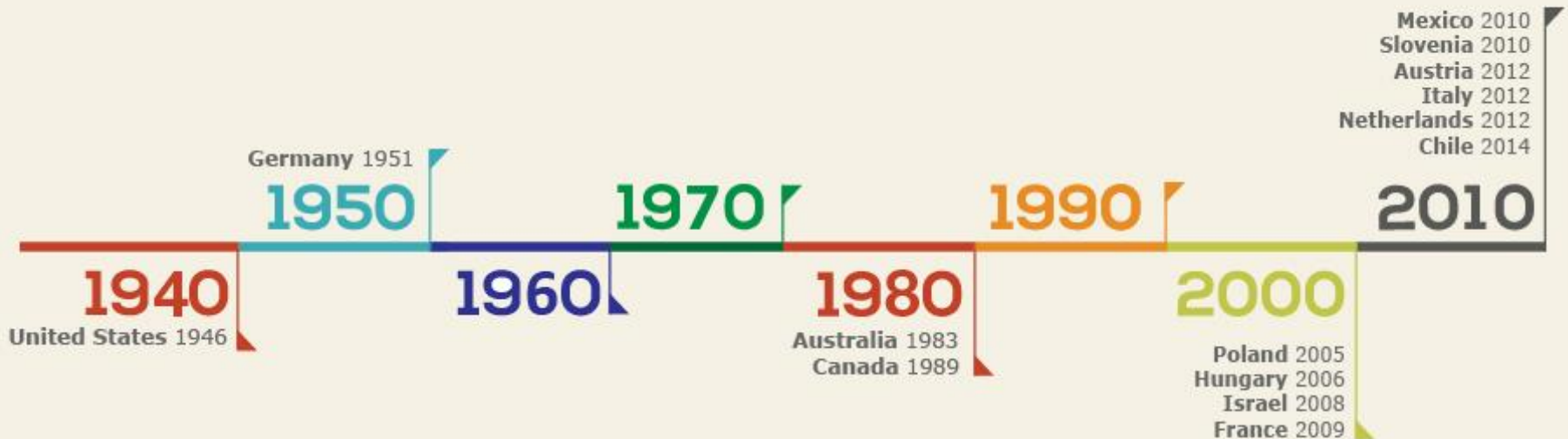
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OECD



Regulation of lobbying is accelerating

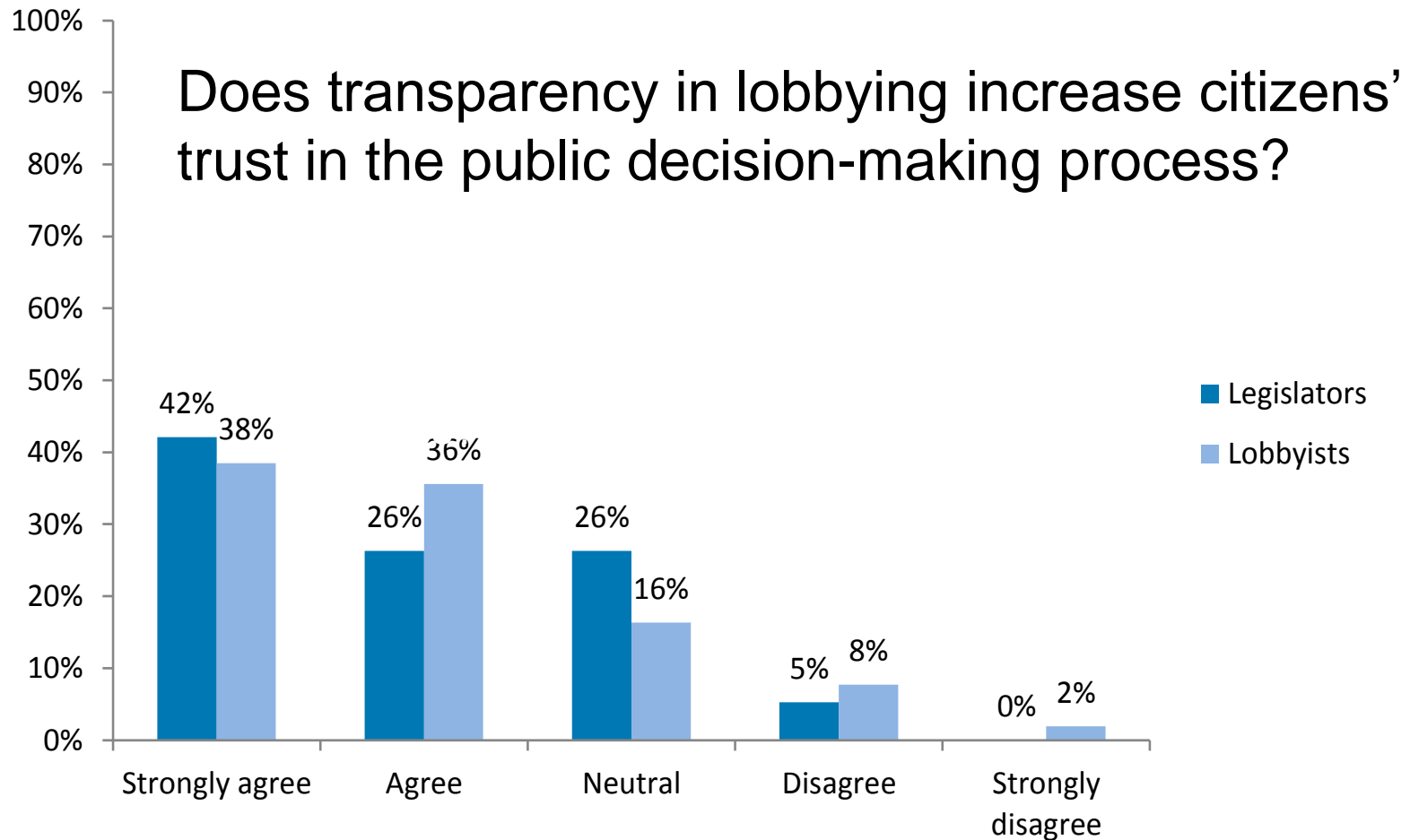
Since 1946, 14 countries have regulated lobbying- 7 in the past 5 years

Lobbying timeline





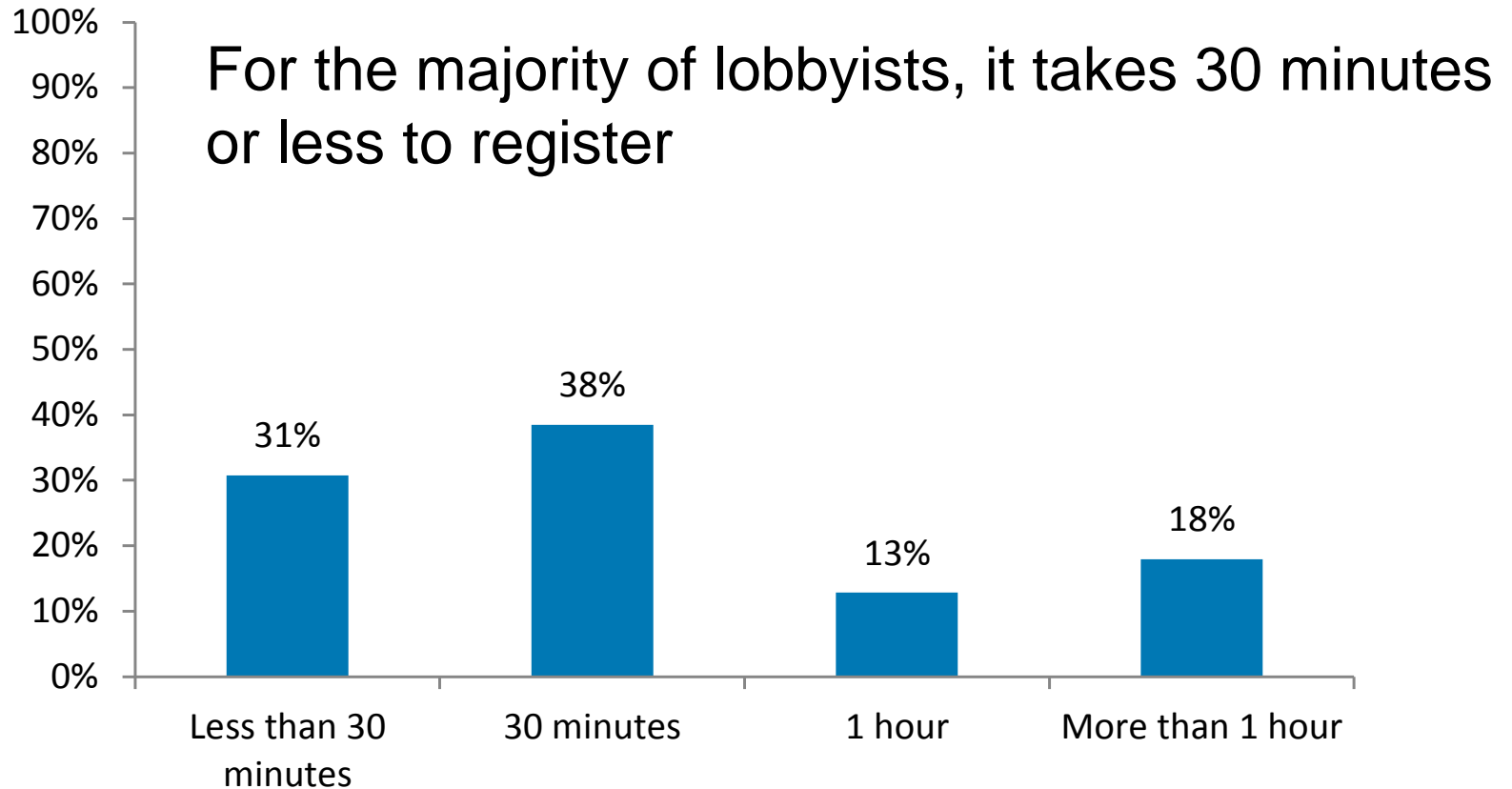
Transparency drives lobbying reforms



Source: OECD 2013 Survey on Lobbying for Lobbyists and OECD 2013 Survey on Lobbying for Legislators

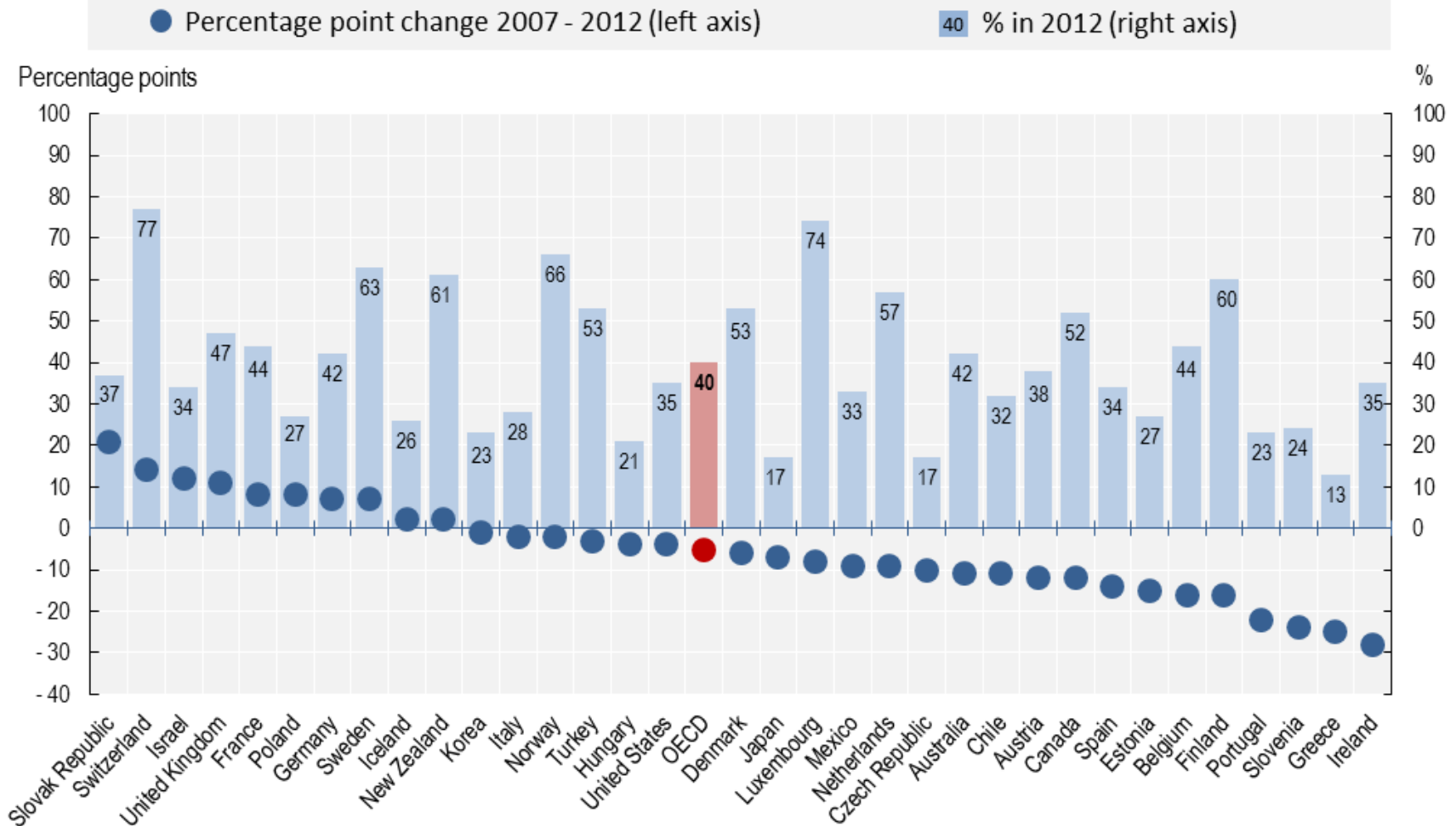


1. Limited evidence: Cost and benefits





Trust in government is low & has been decreasing: Limited data on impact of lobbying reform



Source: Gallup World Poll



2. Lobby regulations were scandal-driven

Scope reflects the concerns

Actors covered by lobbying rules/guidelines

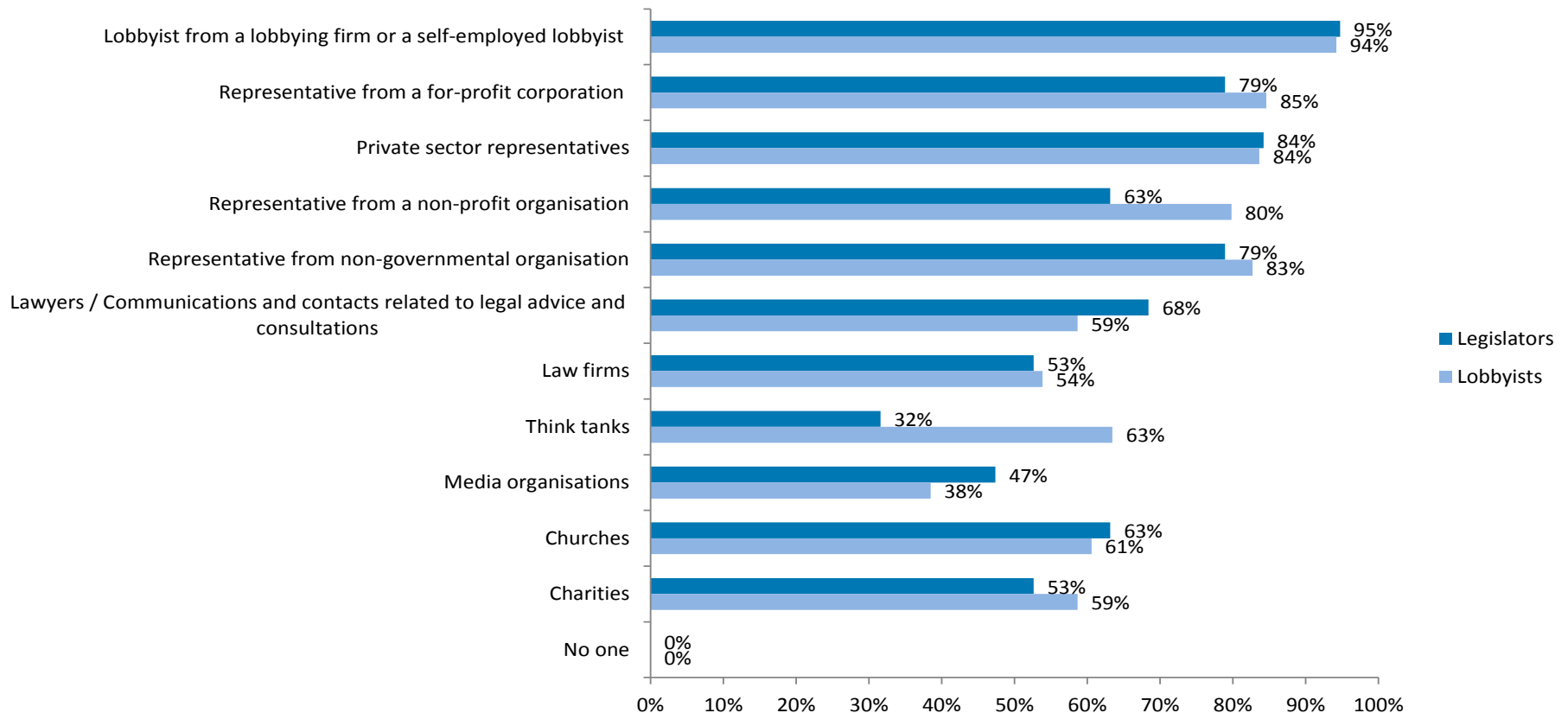
	Lobbyist from a lobbying firm or a self-employed lobbyist	Representative from a for-profit corporation	Private sector representatives	Representative from a non-profit organisation	Representative from non-governmental organisation	Lawyers / Communications and contacts related to legal advice and consultations	Law firms	Think tanks	Media organisations	Churches	Charities	Others, please specify
Austria	●	●	●	○	●	○	○	○	●	○	○	○
Canada	●	●	●	●	●	●	●	●	●	●	●	○
France	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Germany	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Hungary	●	●	●	●	●	●	●	●	●	●	●	○
Italy	●	●	●	●	●	●	●	●	●	●	●	○
Mexico	●	●	●	●	●	●	●	○	○	○	○	●
Poland	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Slovenia	●	●	●	●	●	○	○	○	○	○	○	○
United States	●	●	●	●	○	○	●	●	○	○	○	○
Total OECD10												
● Yes	7	7	7	6	6	4	5	4	4	3	3	1
○ No	0	0	0	1	1	3	2	3	3	4	4	6

Source: OECD 2013 Survey on Lobbying Rules and Guidelines



3. Levelling the playing field is also a concern in defining the scope

Stakeholders are generally of the opinion that actors that receive compensation for carrying out lobbying should be defined as lobbyists

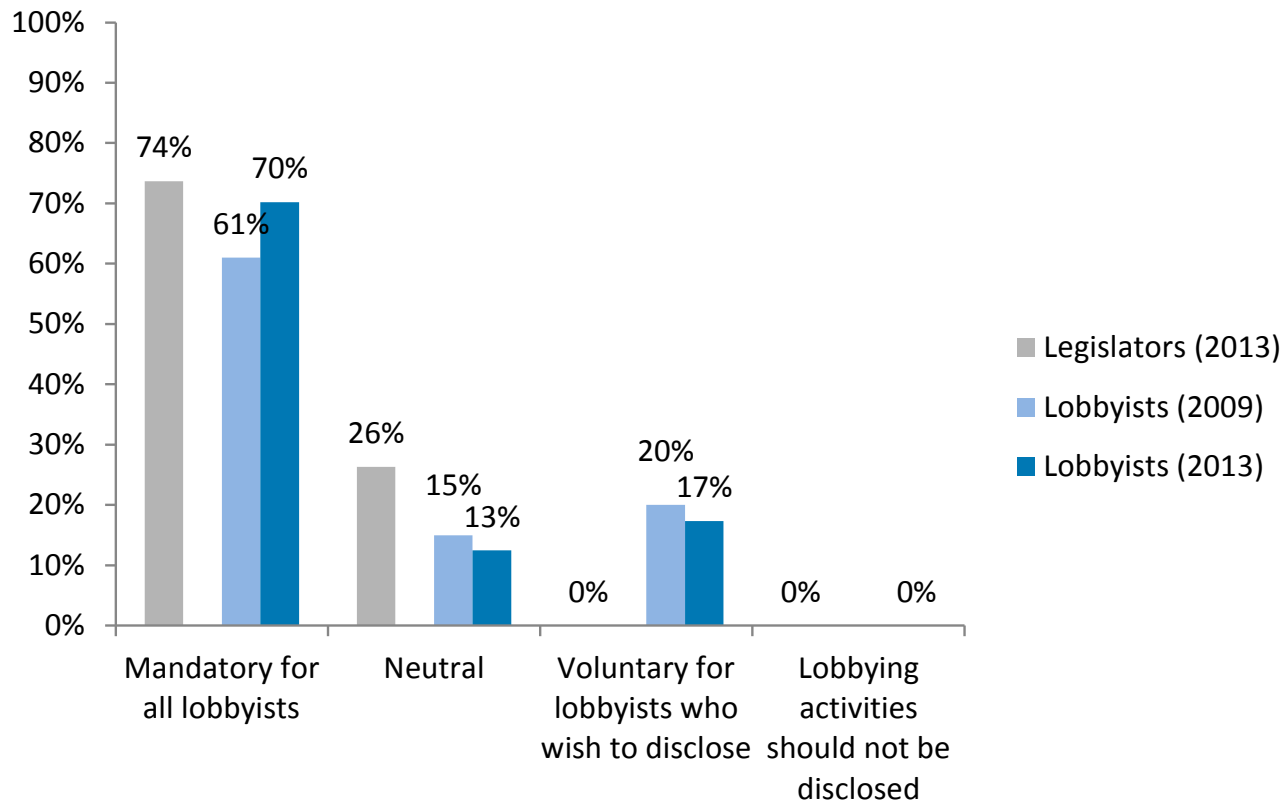


Source: OECD 2013 Survey on Lobbying for Lobbyists and OECD 2013 Survey on Lobbying for Legislators



4. Legislators and lobbyists are more open to a mandatory system - compliance

Stakeholders believe that transparency of lobbying activities should be mandatory for all lobbyists



Source: OECD 2009 and 2013 Survey on Lobbying for Lobbyists and OECD 2013 Survey on Lobbying for Legislators



5. What to disclose: Focus on names and subject matters

Disclosure and public availability of lobbying information

	names (of individuals or organisations)	contact details	whether the lobbyist was previously a public official	the names of clients	the name of the lobbyist employer	the name of parent or subsidiary company that would benefit from the lobbying activity	the specific subject matters lobbied	the name or description of specific legislative proposals, bills, regulations, policies, programmes, grants, contributions or contracts sought	the name of the national/federal departments or agencies contacted	the source and amounts of any government funding received by the entity represented by a lobbyist	lobbying expenses	turnover from lobbying activity	the communication techniques used such as meetings, telephone calls, electronic communications or grassroots lobbying	contributions to political campaigns	Other
Australia	●	○	●	●	○	○	○	○	○	○	○	○	○	○	○
Austria	●	●	○	●	●	○	●	●	○	○	●	○	○	○	○
Canada	●	●	●	●	●	●	●	●	●	●	○	○	●	○	●
France	●	●	○	○	●	○	●	○	○	○	○	○	○	○	○
Germany	●	●	○	○	○	○	●	○	○	○	○	○	○	○	●
Italy	●	●	○	●	●	○	●	●	○	○	●	○	○	○	○
Mexico	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○
Poland	●	●	○	○	○	○	●	○	○	○	○	○	○	○	○
Slovenia	●	●	●	●	●	●	●	●	●	○	○	●	●	●	●
United States	●	●	●	●	●	●	●	●	●	○	●	●	○	●	○
EP/EC Joint Transparency Register	●	●	○	○	○	○	●	●	○	●	●	●	○	○	●

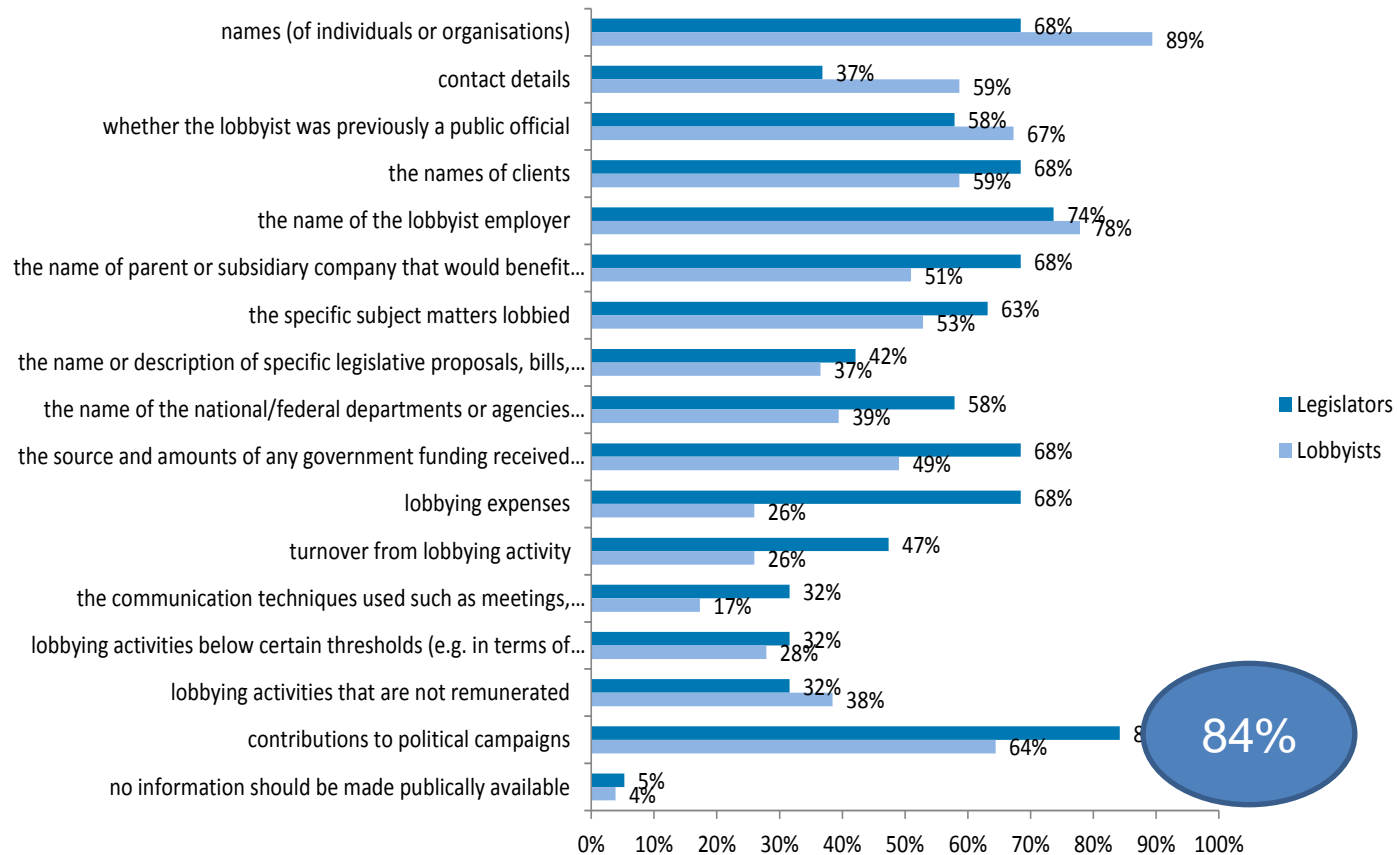
Total OECD10															
● The information collected is publicly available	10	7	3	4	5	2	5	3	3	1	2	1	1	1	2
● Information is collected but not made publicly available	0	2	1	2	1	1	3	2	0	0	1	1	1	1	1
○ Information is not collected	0	1	6	4	4	7	2	5	7	9	7	8	8	8	7

Source: OECD 2013 Survey on Lobbying Rules and Guidelines



6. What to disclose: Campaign contributions are the highest concern

Types of information that according to stakeholders should be made publicly available, for example through a register



Source: OECD 2013 Survey on Lobbying for Lobbyists and OECD 2013 Survey on Lobbying for Legislators



7. Implementation measures are rather the exception than the rule: Raising awareness

Initiatives carried out on a regular basis in the government's work of promoting awareness or educating public officials in the executive branch (POE), in legislative branch (POL) or lobbyists (L) on the lobbying rules/guidelines

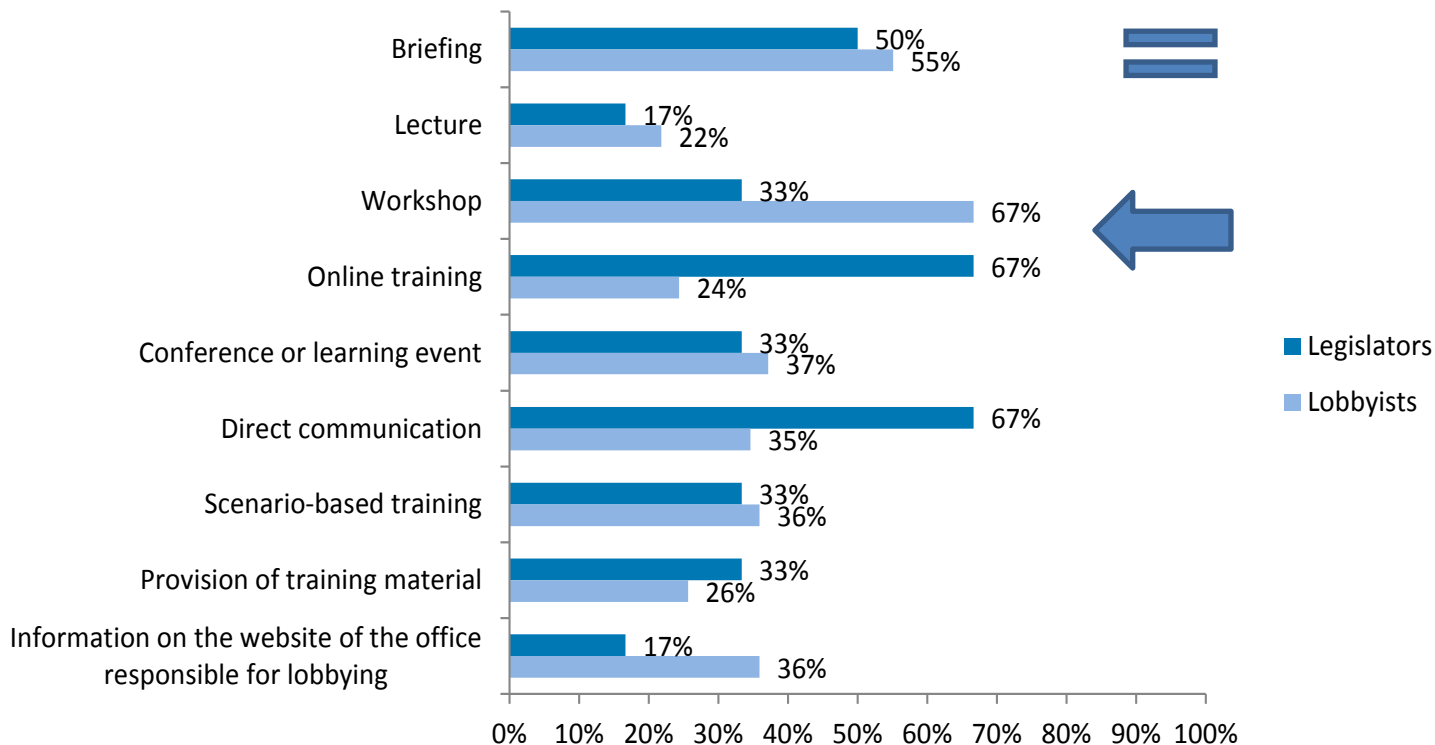
	Briefings			Lectures			Workshops			Online trainings			Conferences or learning events			Direct communication			Scenario-based trainings			Provision of training material			Information on the website of the office responsible for lobbying			The government is not promoting awareness or educating on the lobbying rules/guidelines						
	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L	POE	POL	L				
Austria	○	○	○	○	○	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Canada	●	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
France	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Germany	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Hungary	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Italy	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Mexico	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Poland	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Slovenia	●	●	●	●	●	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
United States	●	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Total OECD10																																		
● Yes	4	4	4	2	4	4	2	2	2	3	2	3	4	3	4	4	4	4	3	0	0	2	2	2	3	4	4	4	4	4	1			
○ No	6	6	6	8	6	6	8	8	8	7	8	7	6	7	6	6	6	6	7	10	10	8	8	8	7	6	6	6	6	6	6	9		

Source: OECD 2013 Survey on Lobbying Rules and Guidelines



8. What measures are considered effective? Raising awareness with tailored measures

**Most effective ways to learn about lobbying rules/guidelines according to legislators;
and integrity standards and transparency tools according to lobbyists**

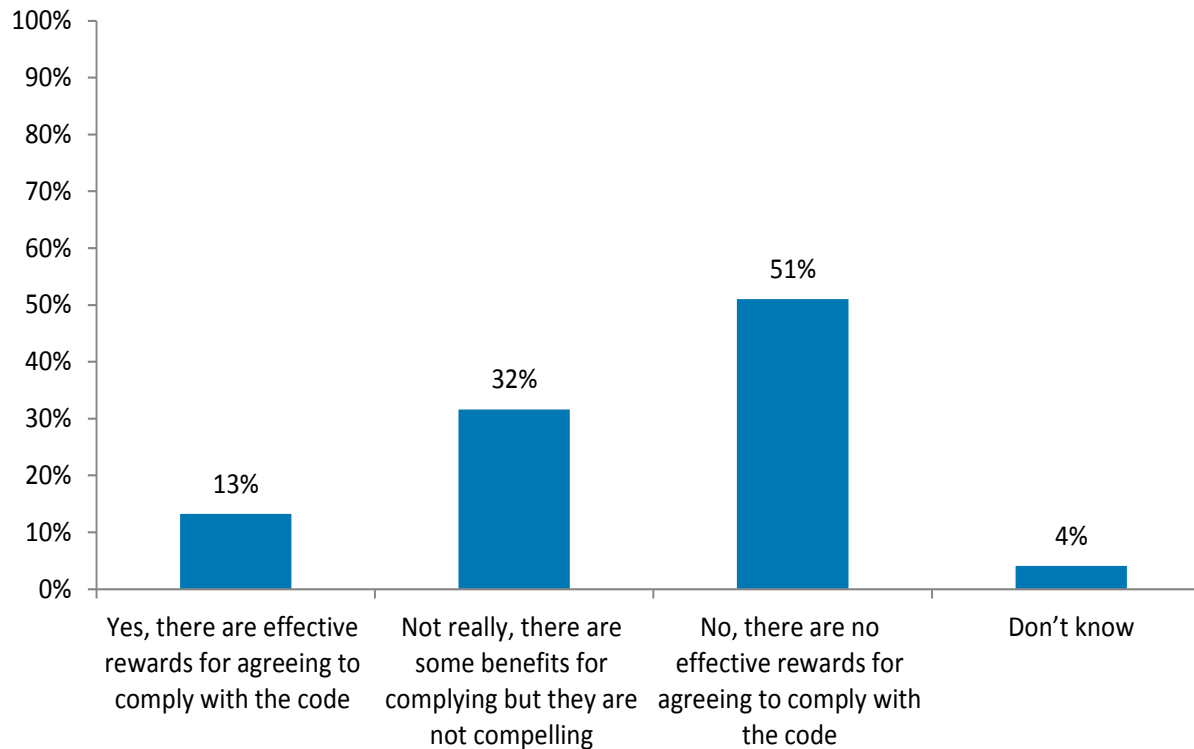


Source: OECD 2013 Survey on Lobbying for Lobbyists and OECD 2013 Survey on Lobbying for Legislators



9. What measures are considered effective? Incentives for compliance

There are generally no effective rewards for agreeing to comply with lobbyist codes of conduct

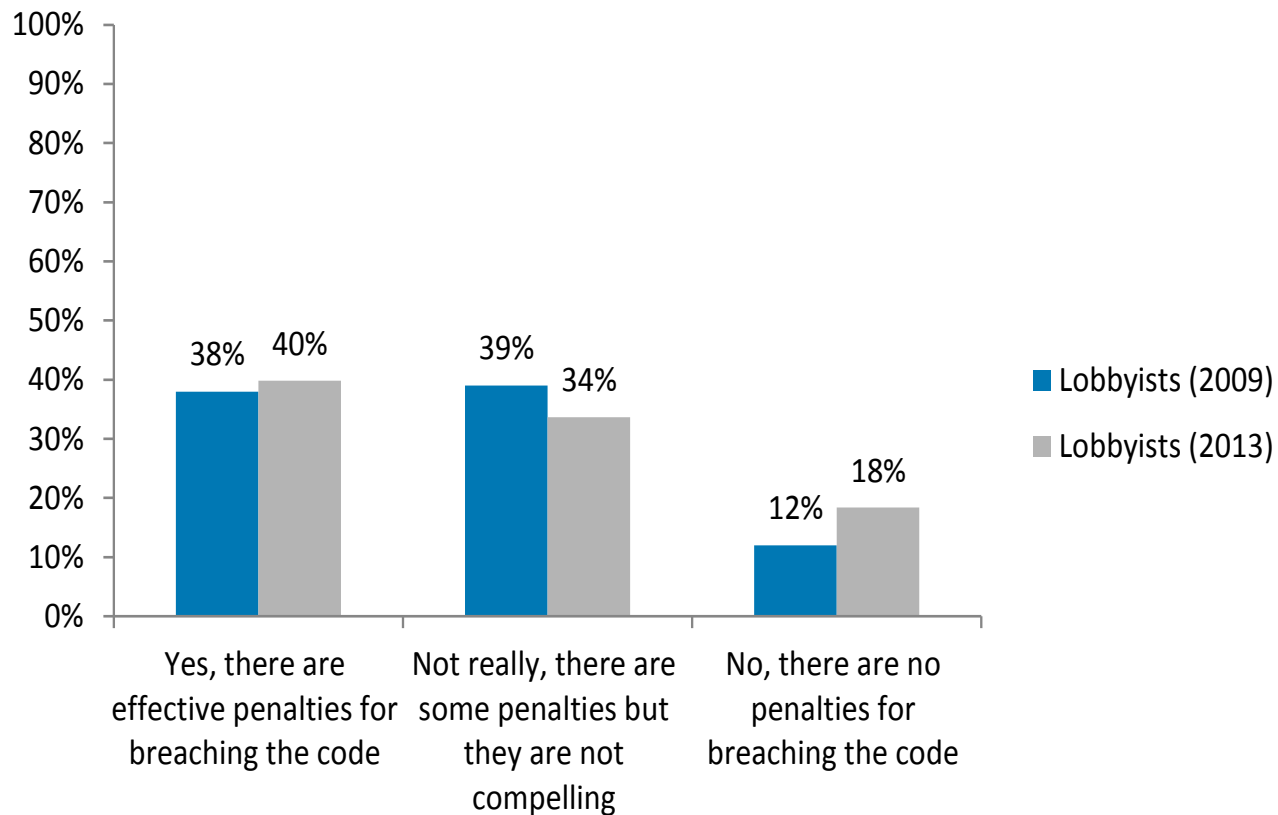


Source: OECD 2013 Survey on Lobbying for Lobbyists



10. Sanctions: Are they effective?

Are there compelling sanctions for breaching the lobbyist code of conduct?

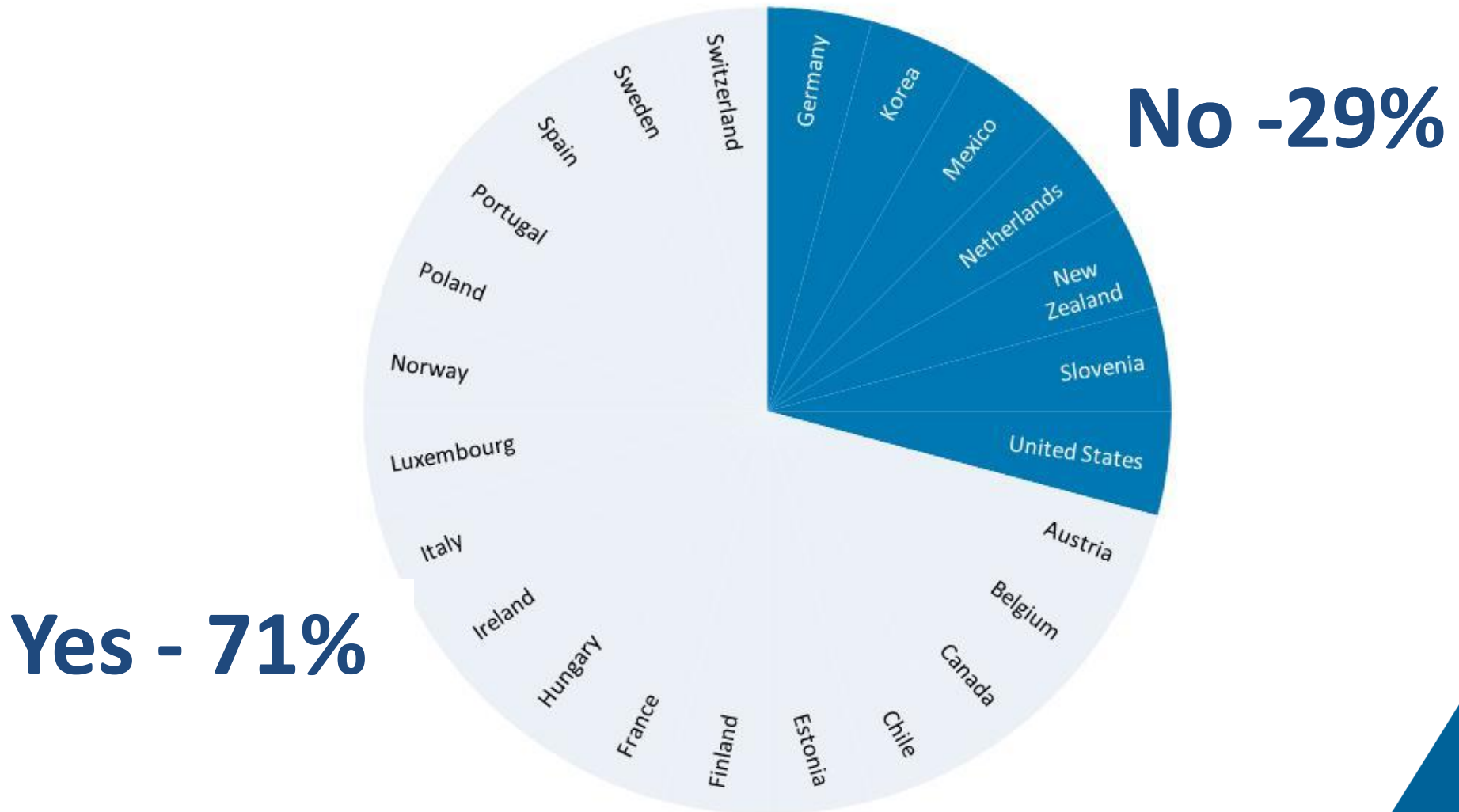


Source: OECD 2009 and 2013 Survey on Lobbying for Lobbyists



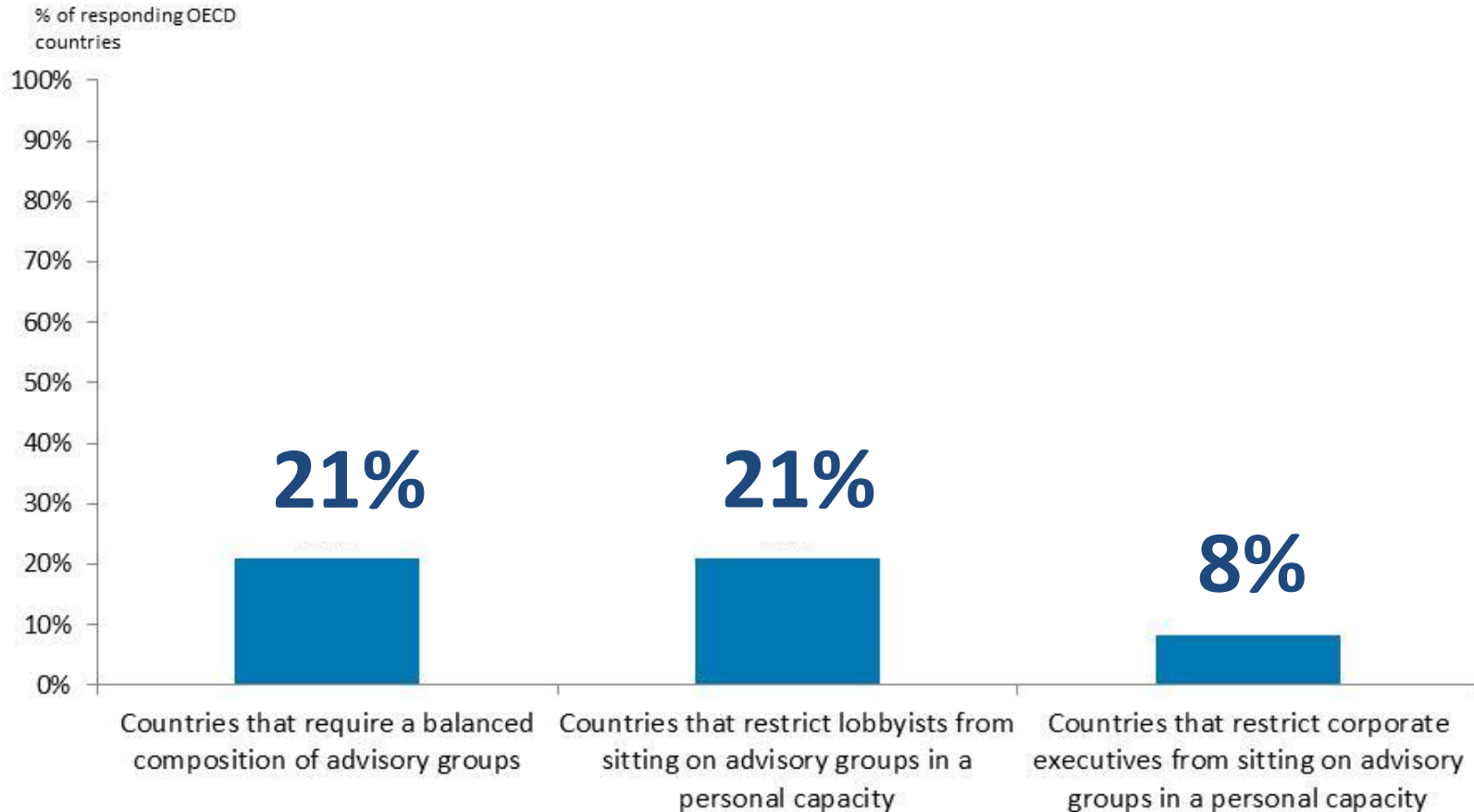
11. Closing the revolving door remains a challenge

Can a former lobbyist be hired as a government regulator or advisor?





12. The reform journey is far from over: Few countries restrict insider lobbying

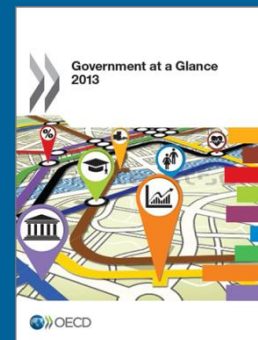


Source: OECD 2013 Survey on Lobbying Rules and Guidelines



Thank you

For more information on OECD work on public integrity



www.oecd.org/gov/ethics

