



CENTER for CONGRESSIONAL
and PRESIDENTIAL STUDIES

SCHOOL of PUBLIC AFFAIRS

*“Independents and Swing Voters: Who are they, and
will they decide the election?”*

*Friday, September 14th
American University
Mary Graydon Center
Room 4
12:00pm-2:00pm*

Panel to include:

- Candice Nelson; Department Chair of Government (SPA) and Director of the Campaign Management Institute.
- Dave Magleby; Distinguished Professor of Political Science at Brigham Young University and Senior Fellow at the Center for the Study of Elections and Democracy.
- Glen Bolger; Co-founder of Public Opinion Strategies.
- Dotty Lynch; Executive in Residence (SOC) and CBS News political consultant.
- Lisa Valentine; Microtargeting Project Manager at Grassroots Targeting.
- Jon Cohen; Director of Polling and Polling Editor at The Washington Post.
- Mark Mellman; CEO of The Mellman Group.

Lunch will be served
Please RSVP to ccps@american.edu or 202-885-3491