



Tuesday / November 9, 2010 / 9:30 AM EST

Will recent health reform policy changes provide coverage to help Americans stop smoking?

Please join the American University Center for Congressional and Presidential Studies (CCPS) for a live discussion on the impact of the Patient Protection and Affordable Care Act (PPACA), also known as Health Care Reform, and the Mental Health Parity and Addiction Equity Act (MHPAEA) on smoking cessation benefits. These recent policy changes have the potential to significantly change the smoking cessation benefit landscape by providing increased access to comprehensive smoking cessation therapies.

Join us as nationally recognized experts such as Matt Myers from the Campaign for Tobacco-Free Kids, Steve Melek from Milliman, Inc., and Paul Handel, Senior Vice President and Chief Medical Officer at Healthcare Services Corporation discuss and debate PPACA and MHPAEA as they relate to smoking cessation. Please click this video and take 1 minute to hear Dr James Thurber, Director of the of American University CCPS discuss what will be covered in the forum.

[Click here to download the Health Care Reform and Smoking “Intervention” Document](#)

This program is sponsored by Pfizer Inc.
VCP01908I



[Click Here to View Video](#)

Webinar Details

Date: Tuesday, November 16, 2010

Time: 9:15 AM EST to 10:15 AM EST

Location: W Hotel, 515 15th Street NW,
Washington DC 20004



[Add this event to your calendar](#)

Please [click here](#) to RSVP

4400 Massachusetts Avenue, NW, Washington, DC 20016, 202-885-1000



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