

AMERICAN UNIVERSITY BLACK SWING VOTER PROJECT

FACT SHEET

I. VOTE CHOICE/ATTITUDES TOWARD CANDIDATES

In the presidential election this year, do you plan to vote for President Trump, former Vice President Joe Biden, or will you probably not vote at all? (n=606)

Total	%	18-29	%	30-59	%	60+	%
Trump	7	Trump	8	Trump	7	Trump	4
Biden	66	Biden	47	Biden	70	Biden	86
Someone else	6	Someone else	12	Someone else	4	Someone else	3
Not vote	11	Not vote	21	Not vote	8	Not vote	5
Not sure	10	Not sure	12	Not sure	11	Not sure	2

If Joe Biden picks a Black/African American woman for his running mate, it would make me more likely to vote for him (among those who did not indicate initial support; n=246)

Total	%	18-29	%	30-59	%	60+	%
Agree	42	Agree	49	Agree	37	Agree	43
Disagree	58	Disagree	51	Disagree	63	Disagree	57

Support for Biden if he picks a Black/African American running mate:

Total	80%	18-29	73%	30-59	81%	60+	92%
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President Trump is a racist (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Agree	84	Agree	79	Agree	85	Agree	90
Disagree	16	Disagree	21	Disagree	15	Disagree	10

President Trump is incompetent (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Agree	79	Agree	74	Agree	78	Agree	90
Disagree	21	Disagree	26	Disagree	22	Disagree	10

I do not always like President Trump’s policies, but I like the way he shows strength and defies the establishment (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Agree	30	Agree	35	Agree	34	Agree	10
Disagree	70	Disagree	65	Disagree	66	Disagree	90

II. MOVITATION TO VOTE

How Motivated Are You to Vote? (n=606)

Total	%	18-29	%	30-59	%	60+	%
Definitely	55	Definitely	29	Definitely	62	Definitely	78
Probably	11	Probably	17	Probably	11	Probably	5
50-50	15	50-50	23	50-50	13	50-50	5
Probably not	9	Probably not	17	Probably not	5	Probably not	7
Definitely not	10	Definitely not	14	Definitely not	8	Definitely not	5

I Don’t Vote Because It Doesn’t Make A Difference (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Agree strongly	14	Agree strongly	21	Agree strongly	15	Agree strongly	2
Agree somewhat	16	Agree somewhat	28	Agree somewhat	14	Agree somewhat	5
Disagree somewhat	18	Disagree somewhat	23	Disagree somewhat	16	Disagree somewhat	15
Disagree strongly	52	Disagree strongly	28	Disagree strongly	55	Disagree strongly	7

I Vote to Support the Black Community (n=1215).

Total	%	18-29	%	30-59	%	60+	%
Agree strongly	63	Agree strongly	54	Agree strongly	60	Agree strongly	71
Agree somewhat	22	Agree somewhat	24	Agree somewhat	26	Agree somewhat	21
Disagree somewhat	10	Disagree somewhat	14	Disagree somewhat	8	Disagree somewhat	2
Disagree strongly	5	Disagree strongly	8	Disagree strongly	7	Disagree strongly	6

I Trust the State to Honestly Report Who I Voted For if I use Vote by Mail (n=1215).

Total	%	18-29	%	30-59	%	60+	%
Agree strongly	38	Agree strongly	29	Agree strongly	35	Agree strongly	57
Agree somewhat	33	Agree somewhat	35	Agree somewhat	34	Agree somewhat	28
Disagree somewhat	19	Disagree somewhat	25	Disagree somewhat	20	Disagree somewhat	10
Disagree strongly	10	Disagree strongly	11	Disagree strongly	11	Disagree strongly	5

I Want to Vote in Person, Even if Vote by Mail is Available in My State (n=1215).

Total	%	18-29	%	30-59	%	60+	%
Agree strongly	36	Agree strongly	38	Agree strongly	36	Agree strongly	31
Agree somewhat	27	Agree somewhat	31	Agree somewhat	29	Agree somewhat	16
Disagree somewhat	20	Disagree somewhat	17	Disagree somewhat	18	Disagree somewhat	28
Disagree strongly	17	Disagree strongly	13	Disagree strongly	17	Disagree strongly	24

III. ATTITUDES TOWARDS THE PARTIES

How welcoming do you believe the Republican party is to African Americans?

(1-10 scale, collapsed into 2 categories: 6+ and <6; n=1215)

Total	%	18-29	%	30-59	%	60+	%
Welcoming (6+)	22	Welcoming (6+)	28	Welcoming (6+)	25	Welcoming (6+)	7
Not Welcoming (<6)	78	Not Welcoming (<6)	72	Not Welcoming (<6)	75	Not Welcoming (<6)	93

How welcoming do you believe the Democratic party is to African Americans?

(1-10 scale, collapsed into 2 categories: 6+ and <6; n=1215)

Total	%	18-29	%	30-59	%	60+	%
Welcoming (6+)	61	Welcoming (6+)	47	Welcoming (6+)	64	Welcoming (6+)	76
Not Welcoming (<6)	39	Not Welcoming (<6)	53	Not Welcoming (<6)	36	Not Welcoming (<6)	24

Percentages who view one party as more welcoming than the other (calculated by subtracting the score respondents gave the Republican Party from those they gave the Democratic Party)

Total	%	18-29	%	30-59	%	60+	%
Democrats better	65	Democrats better	51	Democrats better	66	Democrats better	84
Both equal	23	Both equal	28	Both equal	24	Both equal	12
GOP better	12	GOP better	22	GOP better	10	GOP better	4

How much do you trust Republicans in Congress to do what is best for the Black/African American community? (1-10 scale, collapsed into 2 categories: 6+ and <6; n=1215)

Total	%	18-29	%	30-59	%	60+	%
Trust (6+)	21	Trust (6+)	29	Trust (6+)	21	Trust (6+)	8
Do not trust (<6)	79	Do not trust (<6)	71	Do not trust (<6)	79	Do not trust (<6)	92

How much do you trust Democrats in Congress to do what is best for the Black/African American community? (1-10 scale, collapsed into 2 categories separated by the mean=6; n=1215)

Total	%	18-29	%	30-59	%	60+	%
Trust (6+)	57	Trust (6+)	43	Trust (6+)	59	Trust (6+)	73
Do not trust (<6)	43	Do not trust (<6)	57	Do not trust (<6)	41	Do not trust (<6)	27

Percentages who view one party in Congress as more trustworthy than the other (calculated by subtracting the score respondents gave the Republican Party from those they gave the Democratic Party)

Total	%	18-29	%	30-59	%	60+	%
Democrats better	64	Democrats better	48	Democrats better	65	Democrats better	81
Both equal	22	Both equal	27	Both equal	22	Both equal	16
GOP better	14	GOP better	24	GOP better	13	GOP better	3

IV. ATTITUDES TOWARD ELECTED OFFICIALS, POLICE, & THE CRIMINAL JUSTICE SYSTEM

Elected Leaders in Washington look out for people like me; n=1215)

Total	%	18-29	%	30-59	%	60+	%
Agree strongly	12	Agree strongly	18	Agree strongly	13	Agree strongly	2
Agree somewhat	22	Agree somewhat	29	Agree somewhat	20	Agree somewhat	15
Disagree somewhat	36	Disagree somewhat	32	Disagree somewhat	36	Disagree somewhat	46
Disagree strongly	30	Disagree strongly	22	Disagree strongly	31	Disagree strongly	37

Elected Leaders in Washington look out for the wealthy and well-connected (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Agree strongly	54	Agree strongly	43	Agree strongly	58	Agree strongly	63
Agree somewhat	31	Agree somewhat	33	Agree somewhat	28	Agree somewhat	34
Disagree somewhat	10	Disagree somewhat	17	Disagree somewhat	9	Disagree somewhat	2
Disagree strongly	5	Disagree strongly	8	Disagree strongly	4	Disagree strongly	2

Let's say you wanted to change something in your city or local community, such as police brutality or police practices that concern you. How effective do you think each of the following are at making sure that change takes place? (1-10 scale; n=1215)

Total	Mean	18-29	Mean	30-59	Mean	60+	Mean
Black Lives Matter	7.04	Black Lives Matter	7.07	Black Lives Matter	6.86	Black Lives Matter	7.53
Black Elected Officials	6.60	Black Elected Officials	6.56	Black Elected Officials	6.45	Black Elected Officials	7.10
Protestors	6.43	Protestors	6.28	Protestors	6.37	Protestors	6.86
Educators	6.35	Educators	5.97	Educators	6.36	Educators	6.89
Business Leaders	6.04	Business Leaders	5.80	Business Leaders	6.10	Business Leaders	6.22
Journalists	5.90	Journalists	5.59	Journalists	5.91	Journalists	6.34
Elected Officials	5.71	Elected Officials	5.44	Elected Officials	5.71	Elected Officials	6.15

Do you fear that police may harm you or people you care about? (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Yes	73	Yes	80	Yes	71	Yes	70
No	27	No	20	No	29	No	30

Is the criminal justice system generally fair to all people without regard to race, or are Black/African American people often treated unfairly? (n=1215)

Total	%	18-29	%	30-59	%	60+	%
Fair	14	Fair	18	Fair	16	Fair	4
Unfair	86	Unfair	82	Unfair	84	Unfair	96

The American University Black Swing Voter Project surveyed 1,215 Black respondents, including an overweight of 593 18-29 year olds, from the 2020 electoral battleground states of Wisconsin, Michigan, Pennsylvania, North Carolina, Florida, and Georgia. The [African American Research Collaborative](#) conducted the online survey from July 1-9. The sample is weighted to the population of Black/African American adults in each state, and by gender, age, and education. The margin of sampling error for the full sample is less than or equal to ± 3 percent. However, percentages based on sub-samples of the survey have larger margins of sampling error. Specifically, for example, the margin of sampline error for the candidate preference question is ± 4 percent; Likewise, the margin of sampling error for percentages reported among just those under 30, and just those 30-59, is also ± 4 percent. The margin of sampling error for percentages reported among just those 60 and over is ± 8 percent. Finally, the margin of sampling error for the percentage of those respondents who indicate that choosing a Black vice-presidential running mate would make them more likely to turnout for Biden is ± 6 percent.
