



CENTER for CONGRESSIONAL
and PRESIDENTIAL STUDIES
SCHOOL of PUBLIC AFFAIRS

European Public Affairs and Advocacy Institute



American University EPAAI Program in Brussels, Belgium

2020

The **European Public Affairs and Advocacy Institute (EPAAI)**, a week-long intensive program, is modeled on the Center's highly recognized Public Affairs and Advocacy Institute and the Campaign Management Institute. The institute provides participants knowledge and understanding of how to lobby and advocate for policies within the European Union structure and processes. The institute will focus on strategies and tactics of policy advocacy within the EU. Well-known lobbyists, EU officials, academics, business executives, and journalists knowledgeable about EU lobbying will meet with the students in Brussels. A variety of policy topics will be covered in the institute, including trade, human rights, regulation, environmental policy, agriculture, the use of interest groups and lobbying in the EU, and sources of stability and change in the EU. The law, regulations, ethics and lobbying best practices in the EU setting will be emphasized.

The institute is designed for advanced undergraduates and graduate students in political science, public administration, international affairs, business, and public policy. It is also geared towards law students, MBAs, and young professionals in government affairs (3 credits and non-credit options are available). Students who have taken the Public Affairs and Advocacy Institute will find it is an excellent continuation of their study of interest groups and lobbying.

The program is **three credits** and costs the standard fee per credit for undergraduate and graduate students. The non-credit option is \$1,500. International airfare, most meals and in-country transportation are not included. The various course sections reflect housing options (Single occupancy, Double occupancy, and Opt out of group housing). There are several **scholarships available** to assist students with the cost of the program. The \$1,500 Kraus Award is awarded based on merit and financial need and available to those taking both the for credit and non credit options.

Space is limited. Students are advised to contact the instructor and adviser well in advance. Non-credit and non-American University participants may register.

*Exact dates to be announced. For more information, please visit to the CCPS website.