



Brian F. Keane

Named 2017's CEO of the Year, Brian F. Keane is a former advisor to the late Senator Paul Tsongas and a former congressional aide to Representative Les Aspin, and Congressman Joe Moakley. Today, he is President of SmartPower -- "The Best Non-Profit Marketing Firm In The United States". SmartPower is a Washington, DC-based renewable energy and energy efficiency company.

SmartPower's award-winning clean energy and energy efficiency campaigns have been recognized with numerous awards, including a 2016 and 2010 Clean Air Excellence Award from the Environmental Protection Agency, the coveted Green Power Pilot Award presented by the EPA and the US Department of Energy and four Gold Awards from the Service Industry Advertising Awards (SIAA). For the past 4 years SmartPower has been awarded the "Best In Business" for its Community Marketing efforts.

Keane is the author of *Green Is Good: Save Money, Make Money, and Help Your Community Profit From Clean Energy*. (Lyons Press, 2012). He is a much sought-after interview and presenter on a host of issues, and is a regular panelist on "White House Chronicle", a weekly public affairs television show that appears on over 200 PBS stations and Sirius/XM radio.

Brian F. Keane is a 1989 graduate of The American University in Washington, DC, where he earned a Bachelor of Arts in Broadcast Journalism and Political Science.

He is a past-president of the American University Alumni Association and sits on the board of directors of the Vermont-based Clean Energy Group.