8. APPLIED POLITICS (12 credits)

Faculty Advisors: Professors James Thurber and Candice Nelson (on the first set of courses); Professor Jennifer Lawless advises students (on the second set).

The Applied Politics concentration incorporates two fields offered through the school’s Department of Government. The first field covers politics, campaign management, and lobbying and serves students aiming to involve themselves as managers in the effort to influence the course of government through the electoral or political process. It draws upon the educational programs offered by the school’s Campaign Management Institute and Center for Congressional and Presidential Studies. The second field encourages students to think strategically about the challenges confronted by policymakers concerned with women’s issues. It addresses women, public policy, and political leadership and draws upon course work offered through the school’s nationally renowned Women & Politics Institute.

Option 1: Politics, campaign management and lobbying
Suggested Courses/Recent Offerings

- **GOVT 520** Advanced Studies in Campaign Management
  - (Various topics – 1 credit each)
  - Campaign Management Institute (4)
- **GOVT 523** The Art and Craft of Lobbying
  - (Various topics – 1 credit each)
  - Public Affairs & Advocacy Institute (4)
- **GOVT 540** Political Parties, Interest Groups, and Lobbying (3)
- **GOVT 541** The Politics of Mass Communication (3)
- **GOVT 656** Voting Behavior, Elections and Campaigns
- **GOVT 682** Women and Politics (3)

Option 2: Women, public policy, and political leadership
Suggested Courses/Recent Offerings

- **GOVT 682** Women and Politics (3)
- **GOVT 683** Women, Politics and Public Policy (3)
- **GOVT 684** Women and Political Leadership (3)
- **GOVT 685** Topics in Women and Politics
  (Various topics – 1-3 credits each)
- **JLS 535** Gender and the Law (3)
- **SIS 648** Women and Development (3)