

**2013 Year End Report:**  
**Activities on Behalf of American University**

**Anita B. McBride- Executive in Residence**

- **AU Media:**
  - **WONK Challenge** – Filmed first lady trivia to play at Nationals Park during baseball season 2013.
  - **“Sleepy Little Town”** – Appeared in the AU video shown during the August 30<sup>th</sup> Washington Nationals Game
  - **Communications Piece** – Coordinated with the School of Public Affairs to create an outstanding brochure/marketing material to promote AU’s Legacies of America’s First Ladies Initiative and Conference Series.
  
- **AU Guest Lectures:**
  - Contributed to course content on classes in political communications, media relations, and conservative movement in U.S. politics and guest lectured at the request of several professors in SPA and SOC
  
- **AU Student Assistants:** Worked with more than 8 student assistants (both graduates and undergraduates) on conference planning as well as additional AU-related activities. Also assist them with networking, job searches and opportunities for exposure.
  
- **The Legacies of America’s First Ladies Conferences:** AU continues its partnership with the National Archives and the White House Historical Association to promote the study of, and interest in, America’s First Ladies through these highly visible events.
  - Directed our fourth First Ladies conference -- *America’s First Ladies: An Enduring Legacy* at the Gerald R. Ford Presidential Museum in Grand Rapids, Michigan on April 8, 2013
  - Held meetings or consultations with the Reagan, Clinton and Kennedy Library- each have expressed interest in future conferences
  - Discussed with the National Archives the possibility of co-hosting a First Ladies conference in Washington in 2014 with potential special guest First Lady Michelle Obama.
  - Participated in organizing the African First Ladies Summit in Tanzania in July 2013 featuring First Lady Michelle Obama and former First Lady Laura Bush.
  
- **Speaking Engagements:**
  - **American University**
    - ***Future of U.S. Foreign Policy panel at AU*** – Moderated a panel as a part of American University’s presidential inauguration-themed events. (January)

- ***American Women: Conversations with AU's Most Inspiring Women*** – formed by Professor Iris Krasnow and Vice-Provost Phyllis Peres, interviewed for newly formed American University speaker series. (March)
  - **Honors Tea Talk** – Worked with AU Honors Program to identify Afghan experts including high level U.S. State Department officials to participate in a panel entitled “Afghanistan and the Path to Peace Through Education.” Also served as panel moderator. (November)
  - **Faculty on the Road:** participated in an event with AU alumni in Florida in November 2013
  - **Creating Connections:** utilized my range of contacts and my network to assist with bringing speakers to College Republicans and KPU.
- **Outside of American University**
- **White House Historical Association** – Was a featured discussant on their *White House Perspectives* panel which was held during their launch event for the C-SPAN television series *First Ladies: Influence and image*. (February)
  - **American Consulate-General in Florence** – Was a featured guest and speaker for the Women in Leadership Initiative and the Fulbright Program in Italy. (March)
  - **Harvard University** – Invited by the Institute of Politics, Women in Leadership Series, to speak on the role of First Ladies in American politics. (April)
  - **Delegate Barbara Comstock's Young Women's Leadership Program** – Delegate Barbara Comstock, of Virginia's 34<sup>th</sup> district, invited me to speak with middle and high school students involved in the program, which focuses on personal and career development. Topics included my career journey and the experience of working at American University. (Discussed with Delegate Comstock the possibility of her participating in a Women in Politics program with Professor Jen Lawless.) (August)
  - **Women's Congressional Staff Association** – Participated in a panel with Jackie Norris, former Chief of Staff to First Lady Michelle Obama's, to discuss our work and work-life balance experiences in the White House. (September)

- **“Love in Afghanistan” at Arena Stage** – Participated in a panel discussion as part of a play that examines the progress made by Afghan women as well as the challenges they continue to face since the fall of the Taliban. (October)
  - **State Government Affairs Council Leaders’ Policy Conference** – Gave remarks on the *Legacies of America’s First Ladies* at a plenary session in Florida. Also was a featured guest at a luncheon discussion with elected leaders and their spouses. (While I was there I had the opportunity to participate in a Faculty On The Road luncheon with alumni.) (November)
- **Public Diplomacy and International Affairs:** In the proud tradition of American University’s commitment to foreign affairs scholarship, I have continued to remain active in public diplomacy through a number of channels, such as:
  - **US Afghan Women’s Council** – I continue to serve as a member of the council and have assisted a group of interested AU students to establish a USAWC Student Fellows program at American University. I serve as their faculty advisor.
  - **Fulbright Foreign Scholarship Board**
    - Continue to serve as an active member of the Board and have spoken multiple times at Fulbright events.
    - Consistently promote AU’s role as the top university for producing Fulbright scholars.
  - **US Pakistan Women’s Council** – Launched and housed at AU, I serve as the advisor to the council.
- **George W. Bush Presidential Institute** – Continue to serve as a Senior Advisor, working most closely with the Laura W. Bush Women’s Initiative. Participated in organizing and supporting the African First Ladies Summit in Tanzania in July
- **Media Opportunities:** The Presidential Inauguration, State of the Union, and various events throughout the year offered me a number of opportunities share my expertise with both domestic and international media, speaking on a variety of issues including foreign and domestic policy and the role of first ladies.
  - **Print**
    - AP
    - *The Washington Post*
    - *The Chicago Tribune*
    - *The Hill*
    - *The Huffington Post*
    - *USA Today*
    - *BBC International*
    - *The Telegraph* (UK)
    - *Terra* (Spain)

- *Nikkei* (Japan)
  - *Zing News* (Vietnam)
- **Television**
  - Fox News Channel
  - CNN Newsroom
  - BBC Mundo
  - CBS This Morning
  - Washington Post TV Show
- **Radio**
  - NPR
  - *The Dennis Miller Show*
  - 94.7 Fresh FM
- **Planned Events as of January 2014:**
  - **American Women Writers National Museum 2<sup>nd</sup> Anniversary Program** – Delivering a presentation on the topic of first ladies and the press. (February 12)
  - **Guest Lecture – Professor Richard Benedetto** – Guest lecturer every semester in Professor Benedetto’s Politics of Mass Communication class. (February 12)
  - **Bethesda Wednesday Morning Group** – Speaking to a local women’s forum about first ladies and reflections of working in the White House. (February 19)
  - **Afghan Women Rising Leaders Training** – In Doha, Qatar. Participating as a part of the leadership training team for 20 Afghan women. (March 8 – 13)
  - **State Legislative Leaders Foundation Clinton Library Conference** – Providing remarks on role of first ladies and participating in a panel on presidential leadership in Little Rock, Arkansas. (March 27 – 29)
  - **McCain Institute Sedona Forum** – Moderating a panel with rising women leaders from the Middle East. The forum takes place in Arizona. (April 25 – 27)
  - **Ellis Island Medal of Honor** – This medal of honor is sponsored by the National Coalition of Ethnic Organizations, which is committed to the ongoing restoration of Ellis Island as a living tribute to the courage and hope of all immigrants who have built America. The ceremony is in New York. (May 9 – 10)