American University’s Institute for the Study of Public Policy Implementation Invites You a Meeting of the Leadership Forum

**TOPIC:**
“What is your experience planning and implementing a performance management system?”

Please join us for a practical discussion by two very experienced persons about the problems, pitfalls, and roadblocks to designing and implementing a performance management system.

**SPEAKERS:**
Marta Brito Perez, Chief Human Capital Officer, Department of Homeland Security and William Leidinger, former Chief Human Capital Officer, Department of Education

**INFORMATION:**
It is easy to mandate the creation of a performance management system. For those directed to design and implement a performance management system, it is always much more time consuming, challenging, and frustrating than imagined. Changing from “output” to “outcome” measures, defining how individuals contribute to “outcome” measures, and changing from an evaluation system where “works hard” means “outstanding” to one where “works hard” is interesting, but “results” are necessary to achieve “outstanding.”

**DATE:**
Please join us on Tuesday, May 29, 2007 for this complimentary meeting sponsored by Watson Wyatt

**TIME:**
8:00 AM Continental Breakfast, 8:30-11:15 AM Program

**LOCATION:**
National Press Club, First Amendment Lounge, 529 14th Street, NW, Washington DC

**RSVP:**
Please register ASAP. Space is limited.

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