
PUAD 696 – Urban Policy, Community Development & Unrest

Fall 2022

Time: Thursday 5:30pm to 8:00pm

Location: Hurst Hall, Room 211

Professor: Derek Hyra

Email: hyra@american.edu

Office Hours: Thurs., 4:00 pm to 5:00 pm
(Kerwin Hall, Room 337) or by appt.

Office Phone: 202.885.2440

Web access to course material:

Canvas:

<https://american.instructure.com/courses/35253>

Course Description

This course is designed to give students a comprehensive overview of United States (US) urban and community development policy since the 1950s. This is the time when many urban centers were engulfed in turmoil due to social unrest. The course will explore different federal initiatives aimed at alleviating concentration poverty, urban blight, and spatial and racial inequalities across urban America. Initiatives covered include urban renewal, public housing, the Great Society Programs, Model Cities, the housing choice voucher program, the Empowerment Zone program, the HOPE VI program, inclusionary zoning, the Choice Neighborhoods Initiative, and Opportunity Zones. Though federal policies stemming from the US Department of Housing and Urban Development will be a primary focus, the role of city governments, and the use of Tax Increment Financing and Business Improvement Districts, will also be discussed. Throughout the course we will interrogate how federal and local urban policies relate to central city development, neighborhood poverty, segregation, suburbanization, and gentrification. The course will conclude by exploring the post-2010 US uprisings in Ferguson and Baltimore and those following the murder of George Floyd. We will consider the extent to which urban policies in the late-20th and early-21st centuries have mitigated (or exacerbated) conditions associated with unrest. Students will come away from this course with a thorough understanding of the major US urban initiatives over time and how these policies have shaped our contemporary metropolitan landscape.

Learning Objectives and Outcomes

Through this course you will:

- understand an array of US urban and community development policies that have been implemented since 1950;
- learn about the link between US urban policies and suburban and central city neighborhood development;
- have a better understanding of how the federal and local governments work together to produce urban change; and
- understand the complex relationship between urban policy and social unrest.

Required Books (7)

- Cobbina, Jennifer. (2019). *Hands Up, Don't Shoot: Why the Protests in Ferguson and Baltimore Matter and How They Changed America*. New York: New York University Press.
- DeFilippis, James. ed. (2016). *Urban Policy in the Time of Obama*. Minneapolis: University of Minnesota Press.
- Dikeç, Mustafa. (2017). *Urban Rage*. New Haven: Yale University Press.
- Gordon, Colin. (2019). *Citizen Brown: Race, Democracy, and Inequality in the St. Louis Suburbs*. Chicago: University of Chicago Press.
- Jargowsky, Paul. (1997). *Poverty and Place*. New York: Russell Sage Foundation.
- Sugrue, Thomas, J. (2014). *The Origins of the Urban Crisis*. Princeton: Princeton University Press.
- Zelizer, Julian. (2016). *The Kerner Report*. Princeton: Princeton University Press.

Buy the required books online.

Additional course readings are posted on Canvas.

Assignments

1. Participation

Students will come prepared for each class session, read the materials, contribute constructively to class discussions, and successfully complete assignments.

2. Reading Notes (12)

Each week, students will prepare reading notes, ideas, questions, and critiques (one page in length, doubled spaced) in response to assigned readings. These notes are due at 5pm the day before class and will be handed in through Canvas.

3. Final Research Paper and Presentation

Each student will write a 15-page research paper based on some aspect of urban policy that we have covered in class. Students will present their papers to the class.

Grading

Participation	10%
Class Participation	
Paper Presentation	
Reading Notes (12)	30%
15-Page Research Paper	60%

Class Schedule for Fall 2022

	Date	Topic
Week 1	September 1	Introductions
Week 2	September 8	The Kerner Report
Week 3	September 15	Urban Renewal and Unrest
Week 4	September 22	The Response: Model Cities, CDCs, CDBGs, and Welfare Reforms
Week 5	September 29	Neighborhood Poverty, 1970 to 1990
Week 6	October 6	The Empowerment Zones and HOPE VI <i>[missing class in Berlin, might video in]</i>
Week 7	October 13	Mobility, Dispersal, and Inclusionary Zoning Policies
Week 8	October 20	TIFs, BIDs, and Political Fragmentation <i>[Guest Speaker: Colin Gordon]</i>
Week 9	October 27	The Kerner Report Revisited: Ferguson and Baltimore
Week 10	November 3	Gentrification on the Rise
Week 11	November 10	Obama and Trump Era Urban Policies
Week 12	November 17	Policing Concentrated Poverty <i>[Guest Speaker: Jennifer Cobbina]</i>
Week 13	November 24	No Class – Thanksgiving Break
Week 14	December 1	Where Are We Headed?
Week 15	December 8	Student Presentations <i>Final papers due December 11 by 5pm</i>

*Required book
+Canvas

Week 1: Introductions

There is no assigned reading for week one.

Week 2: The Kerner Report

**The Kerner Report*, Summary, Chapters 6-8, 11, and 16, pp. 1-30, 238-277, 301-323, and 390-409.
[This reading is also available on Canvas]

Recommended

Abu-Lughod, Janet, L. (2007). *Race, Space and the Riots in Chicago, New York, and Los Angeles*.
New York: Oxford University Press.

Herman, Max, A. (2017). *Summer of Rage*. New York: Peter Lang Publishing, Inc.

McLaughlin, Malcolm. (2014). *The Long, Hot Summer of 1967: Urban Rebellion in America*. New
York: Palgrave MacMillan.

Week 3: Urban Renewal and Unrest

*Sugrue, Thomas, J. (2014). *The Origins of the Urban Crisis*, Introduction, Chapters 2-3, and
Conclusion, pp. 3-14, 33-88, and 259-271.

+Bean, Jonathan, J. (2000). "Burn, Baby, Burn": Small Business in the Urban Riots of the 1960s. *The
Independent Review* V(2): 165-187.

Recommended

Gillette, Howard. (1995). *Between Justice and Beauty: Race, Planning, and the Failure of Urban
Policy in Washington, D.C.* Philadelphia: University of Pennsylvania Press.

Hinton, Elizabeth. (2021). *America on Fire: The Untold History of Police Violence and Black
Rebellion Since the 1960s*. Liveright.

Katz, Michael. (2014). *Why American Cities Don't Burn?* Philadelphia: The University of
Pennsylvania Press.

Week 4: The Response: Model Cities, CDCs, CDBGs, and Welfare Reforms

+Gale, Dennis, E. (1996). *Understanding Urban Unrest*. Thousand Oaks, CA: Sage Publications, Inc,
Chapter 5., pp. 59-85.

+Halpern, Robert. (1995). *Rebuilding the Inner City*. New York: Columbia University Press, Chapter
4, pp. 127-148.

+Rich, Michael, J. (1993). *Federal Policymaking and the Poor*. Princeton: Princeton University Press,
Chapter 2, pp. 22-56.

+Katz, Michael, B. (1996). *In the Shadow of the Poorhouse*, Chapters 9-11, pp. 259-334.

Recommended

- Piven, Frances, F., and Richard A. Cloward. (1971). *Regulating the Poor. The Functions of Public Welfare*. New York: Vintage Books.
- Von Hoffman, Alexander. (2003). *House by House, Block by Block: The Rebirth of America's Urban Neighborhoods*. New York: Oxford University Press.

Week 5: Neighborhood Poverty, 1970 to 1990

*Jargowsky, Paul, A. (1997). *Poverty and Place*, Chapters 2, 5, and 7, pp. 29-58, 116-144 and 185-213.

+Wacquant, Loïc. (2008). *Urban Outcasts*. Malden, MA: Polity Press, Chapter 2, pp. 43-91.

Recommended

- Massey, Douglas, and Nancy A. Denton. (1993). *American Apartheid*. Cambridge, MA: Harvard University Press.
- Wilson, William, J. (1996). *When Work Disappears*. New York: Vintage.

Week 6: The Empowerment Zones and the HOPE VI Program

+Hyra, Derek S. (2008). *The New Urban Renewal: The Economic Transformation of Harlem and Bronzeville*. Chicago: University of Chicago Press, Chapters 3-5, pp. 29-111.

Recommended

- Chaskin, Robert J., and Mark Joseph, L. (2015). *Integrating the Inner City*. Chicago: The University of Chicago Press.
- Goetz, Edward. (2013). *New Deal Ruins: Race, Economic Justice, and Public Housing Policy*. Ithaca, NY: Cornell University Press.
- Vale, Lawrence J. (2013). *Purging the Poorest: Public Housing and the Design Politics of Twice-Cleared Communities*. Chicago: University of Chicago Press.

Week 7: Mobility, Dispersal, and Inclusionary Zoning Policies

+Turner, Margery T., Susan J. Popkin, and Lynette Rawlings. (2009). *Public Housing and the Legacy of Segregation*. Washington, D.C.: Urban Institute Press, Chapter 3, pp. 79-98.

+Goetz, Edward, and Karen Chapple. (2010). You Gotta Move: Advancing the Debate on the Record of Dispersal. *Housing Policy Debate* 20(2): 209-236.

+HUD. (2012). *Opportunities Through Inclusionary Zoning: Lessons from Two Counties*, pp. 1-53.

Recommended

- Briggs, Xavier de Souza, Susan J. Popkin, and John Goering. (2010). *Moving to Opportunity*. New York: Oxford University Press.
- Chetty, Raj, Nathaniel Henderson, and Lawrence Katz. (2016). The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Experiment. *American Economic Review* 106(4): 855-902.

Week 8: TIFs, BIDs, and Political Fragmentation

*Gordon, Colin. (2019). *Citizen Brown: Race, Democracy, and Inequality in the St. Louis Suburbs*, Chapters 1-3, pp. 1-79.

+Schaller, Susanna. (2019). *Business Improvement Districts and the Contradictions of Placemaking*, Introduction, Chapters 1 and 4, pp. 1-31 and 72-114.

Recommended

Hackworth, Jason. (2007). *The Neoliberal City*. Ithaca, NY: Cornell University Press.

Ranney, David. (2003). *Global Decisions/Local Collision*. Philadelphia: Temple University Press.

Week 9: The Kerner Report Revisited: Ferguson and Baltimore

*Mustafa, Dikeç. (2017). *Urban Rage*, Chapters 1-2, pp. 1-54.

+Hyra, Derek. (2022). *Roots of the Revolts*, Chapters 7 and 8, Ghetto Walls Go Up and Then Come Down, p. 1-42.

+Bernstein, Jared. (2018). "The Policy Agenda to Address Racial Injustice," in *Healing Our Divided Society*, Philadelphia: Temple University Press, pp. 139-156.

Recommended

Harris, Fred, and Alan Curtis. (2018). *Healing Our Divided Society: Investing in America Fifty Years After The Kerner Report*. Philadelphia: Temple University Press.

Mallach, Alan. (2018). *The Divided City: Poverty and Prosperity in Urban America*. Washington, DC: Island Press.

Week 10: Gentrification on the Rise

+NCRC. (2019). *Shifting Neighborhoods: Gentrification and Cultural Displacement in American Cities*, Washington, DC: Author, pp. 1-33.

+Lance, Freeman. (2019). *A Haven and a Hell*. New York: Columbia University Press, Chapter 7 & Conclusion, pp. 203-254.

Recommended

Florida, Richard. (2017). *The New Urban Crisis*. New York: Basic Books.

Moskowitz, Peter. (2017). *How to Kill a City*. New York: Nation Books.

Stein, Samuel. (2019). *Capital City: Gentrification and the Real Estate State*. New York: Verso.

Week 11: Obama and Trump Era Urban Policies

*Silver, Hilary. (2016). "National Urban Policy in the Age of Obama," in *Urban Policy in the Time of Obama*, Chapter 1, pp. 11-44.

*Smith II, Preston, H. (2016). "Obama, Race, and Urban Policy," in *Urban Policy in the Time of Obama*, Chapter 3, pp. 65-78.

*Bratt, Rachel, G., and Dan Immergluck. (2016). "Housing Policy and the Mortgage Foreclosure Crisis During the Obama Administration," in *Urban Policy in the Time of Obama*, Chapter 4, pp. 79-98.

*Khare, Amy, T. (2016). "Still Swimming, Tides Rising," in *Urban Policy in the Time of Obama*, Chapter 10, pp. 181-198.

+Congressional Research Service. (2018). *Tax Incentives for Opportunity Zones: In Brief*. Washington, DC, Author.

Recommended

Duneier, Mitchell. (2016). *Ghetto*. New York: Farrar, Straus and Giroux, Chapter 5.

Hyra, Derek. (2015). The Obama Administration's Place-Based Initiatives: Why Not Include Small Business Lending Components? *Journal of Urban Affairs* 37(1): 66-69.

Zelizer, Julian, E. (2018). *The Presidency of Barack Obama*. Princeton: Princeton University Press.

Week 12: Policing, Concentrated Poverty, and Unrest

Cobbina, Jennifer. (2019). *Hands Up, Don't Shoot: Why the Protests in Ferguson and Baltimore Matter and How They Changed America*, Chapters 1-4, pp. 1-102.

Recommended

Haldipur, Jan. (2019). *No Place on the Corner*. New York: New York University Press.

Sharkey, Patrick. (2018). *Uneasy Peace*. New York: W.W. Norton & Company, Inc.

Week 13: No Class – Thanksgiving Break – Work on Your Final Papers

Week 14: Where Are We Headed?

+Katz, Bruce, and Julie Wagner. (2014). *The Rise of Innovation Districts: A New Geography of Innovation in America*. Washington, DC: The Brookings Institution, pp. 1-34.

+Hyra, Derek. (2016). Commentary: Consequences of Gentrification and the Future of Equitable Development Policy. *Cityscape: A Journal of Policy Development and Research* 18(3): 171-180.

+Mallach, Allan. *The Divided City*. Washington, DC: Island Press, Preface, Introduction, and Chapters 6 and 11, pp. IX-12, 123-143, and 255-292.

+Sharp, Elaine. (2014). Back to Basics: Two Issue Areas for the Future Urban Politics Agenda. *Journal of Urban Affairs* 36(2): 555-566.

+Owens, Michael, L. (2016). *Excavating Oppression in the Wake of Ferguson, Baltimore, and Municipal Everywhere*. Remarks prepared for the Colloquy "Re-Thinking Justice in the Wake of Ferguson and Baltimore," Urban Affairs Association, San Diego, CA, March 17, pp. 1-5.

Recommended

Darity, William, A. & Kristen A. Mullen. Eds. (2020). *From Here to Equality: Reparation for Black Americans in the Twenty-First Century*. Chapel Hill: The University of North Carolina Press.

Glaeser, Edward. (2012). *Triumph of the City*. New York: Penguin Group.

Hill, Marc Lamont. (2020). *We Still Here: Pandemic, Policing, & Possibility*. Chicago, Haymarket Books.

Taylor, Keeanga-Yamahtta. (2016). *From #BlackLivesMatter to Black Liberation*. Chicago, Haymarket Books.

Week 15: Student Presentations (Final papers due Sunday, December 11th by 5pm)
