
PUAD 696 – Urban Policy and Community Development

American University, Spring 2020

Time: Thursday 5:30pm to 8:00pm

Location: Kerwin Hall, Room 103

Professor: Derek Hyra

Email: hyra@american.edu

Office Hours: Thurs., 8:00pm to 9:00pm
(Kerwin Hall, Rm. 337) or by appt.

Office Phone: 202.885.2440

Graduate Assistant:

Christopher Tyler Burks

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Office Hours: Weds., 6:30pm to
7:30pm (Kerwin Hall, Rm. 109F) or by appt.

Web access to course material:

Blackboard: <https://blackboard.american.edu>

Course Description

This course is designed to give students a comprehensive overview of United States (US) urban and community development policy since the 1950s. This is the time when many urban centers were engulfed in turmoil due to social unrest. The course will explore different federal initiatives aimed at alleviating concentration poverty, urban blight, and spatial and racial inequalities across urban America. Initiatives covered include urban renewal, public housing, the Great Society Programs, Model Cities, housing choice voucher programs, the Empowerment Zone program, the HOPE VI program, inclusionary zoning, and the Choice Neighborhoods Initiative. Though federal policies stemming from the US Department of Housing and Urban Development will be a primary focus, the role of city governments, and the use of Tax Increment Financing and Business Improvement Districts, will also be discussed. Throughout the course we will interrogate how federal and local urban policies relate to central city development, neighborhood poverty, segregation, suburbanization, and gentrification. The course will conclude by exploring the post-2010 US riots in Ferguson and Baltimore and we will consider the extent to which urban policies in the late 20th and early 21st centuries have mitigated (or exacerbated) conditions associated with social unrest. Students will come away from this course with a thorough understanding of the major US urban initiatives over time and how these policies have shaped our contemporary metropolitan landscape.

Learning Objectives and Outcomes

Through this course you will:

- understand an array of US urban and community development policies that have been implemented since 1950;
- learn about the link between US urban policies and suburban and central city neighborhood development;
- have a better understanding of how the federal and local governments work together to produce urban change; and
- understand the complex relationship between urban policy and social unrest.

Required Books (6)

- DeFilipps, James. ed. (2016). *Urban Policy in the Time of Obama*. Minneapolis: University of Minnesota Press.
- Dikeç, Mustafa. (2017). *Urban Rage*. New Haven: Yale University Press.
- Jargowsky, Paul. (1997). *Poverty and Place*. New York: Russell Sage Foundation.
- Katz, Michael, B. (1996). *In the Shadow of the Poorhouse*. New York: BasicBooks.
- Sugrue, Thomas, J. (2014). *The Origins of the Urban Crisis*. Princeton: Princeton University Press.
- Zelizer, Julian. (2016). *The Kerner Report*. Princeton: Princeton University Press.

Buy the required books online.

Additional course readings are posted on Blackboard.

Assignments

1. Participation

Students will come prepared for each class session, read the materials, contribute constructively to class discussions, and successfully complete assignments.

Two extra points will be added to your participation grade for each Metropolitan Policy Center Author Talk Series events you attend. There will be three Saturday Author Talk Series events from 2pm-4pm at the Anacostia Community Museum (1901 Fort Place, SE, Washington, DC 20020) on January 18, February 22, and March 21. Students will also receive two extra credit participation points for attending the Metropolitan Policy Center's Annual Spring Lecture featuring Loretta Lees on March 26 from 4pm-5pm in AU's School of International Service, Founders Room.

2. Reading Notes

Each week, students will prepare reading notes, ideas, questions, and critiques (one page in length, doubled spaced) in response to assigned readings. These notes are due at 5pm the day before class and will be handed in through Blackboard.

3. Final Research Paper and Presentation

Each student will write a 15-page research paper based on some aspect of urban policy that we have covered in class. Students will present their papers to the class.

Grading

Participation Class Participation Paper Presentation *4 Extra Credit Lectures	10%
Reading Notes (11)	25%
15-Page Research Paper	65%

Class Schedule for Spring 2020

	Date	Topic
Week 1	January 16	Attend the United Planning Organization's Equity in Affordable Housing Forum from 5pm-7pm (Washington Marriot at Metro Center, 775 12 th St. NW, Washington, DC)
Week 2	January 23	The Kerner Report
Week 3	January 30	Urban Renewal and Unrest
Week 4	February 6	The Response: Model Cities, CDCs, CDBGs, and Welfare Reforms
Week 5	February 13	Neighborhood Poverty, 1970 to 1990
Week 6	February 20	The Empowerment Zones and HOPE VI
Week 7	February 27	Mobility, Dispersal, and Inclusionary Zoning Policies
Week 8	March 5	TIFs and BIDs
Week 9	March 12	Spring Break – <i>No Class</i>
Week 10	March 19	The Kerner Report Revisited: Ferguson and Baltimore
Week 11	March 26	Gentrification on the Rise [Attend Loretta Lees' lecture at 4pm, SIS Founders Room]
Week 12	April 2	Obama Era Urban Policy
Week 13	April 9	Where Are We Headed? [Chris Burks lecturing]
Week 14	April 16	Student Presentations
Week 15	April 23	Student Presentations <i>Final papers due April 26 by 5pm</i>

*Required book
+Blackboard

Week 1: United Planning Organization's Equity in Affordable Housing Forum

Attend the United Planning Organization's Equity in Affordable Housing Forum from 5pm-7pm at the Washington Marriot at Metro Center, 775 12th St. NW, Washington, DC 20005.

There is no assigned reading for week one.

Week 2: The Kerner Report

**The Kerner Report*, Summary, Chapters 6-8, 11, and 16, pp. 1-30, 238-277, 301-323, and 390-409. [This reading is also available on Blackboard]

Recommended

Abu-Lughod, Janet, L. (2007). *Race, Space and the Riots in Chicago, New York, and Los Angeles*. New York: Oxford University Press.

Harris, Fred, R. and Roger W; Wilkins. (1988). *Quiet Riots: Race and Poverty in the United States: Twenty Years After the Kerner Report*. New York: Pantheon.

Herman, Max, A. (2017). *Summer of Rage*. New York: Peter Lang Publishing, Inc.

McLaughlin, Malcolm. (2014). *The Long, Hot Summer of 1967: Urban Rebellion in America*. New York: Palgrave MacMillan.

Week 3: Urban Renewal and Unrest

*Sugrue, Thomas, J. (2014). *The Origins of the Urban Crisis*, Introduction, Chapters 2-3, and Conclusion, pp. 3-14, 33-88, and 259-271.

+Bean, Jonathan, J. (2000). "Burn, Baby, Burn": Small Business in the Urban Riots of the 1960s. *The Independent Review* V(2): 165-187.

Recommended

Gillette, Howard. (1995). *Between Justice and Beauty: Race, Planning, and the Failure of Urban Policy in Washington, D.C.* Philadelphia: University of Pennsylvania Press.

Gordon, Colin. (2019). *Citizen Brown: Race, Democracy, and Inequality in the St. Louis Suburbs*. Chicago: The University of Chicago Press.

Katz, Michael. (2014). *Why American Cities Don't Burn?* Philadelphia: The University of Pennsylvania Press.

Week 4: The Response: Model Cities, CDCs, CDBGs, and Welfare Reforms

+Gale, Dennis, E. (1996). *Understanding Urban Unrest*. Thousand Oaks, CA: Sage Publications, Inc, Chapter 5., pp. 59-85.

+Halpern, Robert. (1995). *Rebuilding the Inner City*. New York: Columbia University Press, Chapter 4, pp. 127-148.

+Rich, Michael, J. (1993). *Federal Policymaking and the Poor*. Princeton: Princeton University Press, Chapter 2, pp. 22-56.

*Katz, Michael, B. (1996). *In the Shadow of the Poorhouse*, Chapters 9-11, pp. 259-334.

Recommended

Piven, Frances, F., and Richard A. Cloward. (1971). *Regulating the Poor. The Functions of Public Welfare*. New York: Vintage Books.

Von Hoffman, Alexander. (2003). *House by House, Block by Block: The Rebirth of America's Urban Neighborhoods*. New York: Oxford University Press.

Week 5: Neighborhood Poverty, 1970 to 1990

*Jargowsky, Paul, A. (1997). *Poverty and Place*, Chapters 2, 5, and 7, pp. 29-58, 116-144 and 185-213.

+Wacquant, Loïc. (2008). *Urban Outcasts*. Malden, MA: Polity Press, Chapter 2, pp. 43-91.

Recommended

Massey, Douglas, and Nancy A. Denton. (1993). *American Apartheid*. Cambridge, MA: Harvard University Press.

Wilson, William, J. (1996). *When Work Disappears*. New York: Vintage.

Week 6: The Empowerment Zones and the HOPE VI Program

+Hyra, Derek S. (2008). *The New Urban Renewal: The Economic Transformation of Harlem and Bronzeville*. Chicago: University of Chicago Press, Chapters 3-5, pp. 29-111.

Recommended

Chaskin, Robert J., and Mark Joseph, L. (2015). *Integrating the Inner City*. Chicago: The University of Chicago Press.

Goetz, Edward. (2013). *New Deal Ruins: Race, Economic Justice, and Public Housing Policy*. Ithaca, NY: Cornell University Press.

Vale, Lawrence J. (2013). *Purging the Poorest: Public Housing and the Design Politics of Twice-Cleared Communities*. Chicago: University of Chicago Press.

Week 7: Mobility, Dispersal, and Inclusionary Zoning Policies

+Turner, Margery T., Susan J. Popkin, and Lynette Rawlings. (2009). *Public Housing and the Legacy of Segregation*. Washington, D.C.: Urban Institute Press, Chapter 3, pp. 79-98.

+Goetz, Edward, and Karen Chapple. (2010). You Gotta Move: Advancing the Debate on the Record of Dispersal. *Housing Policy Debate* 20(2): 209-236.

+HUD. (2012). *Opportunities Through Inclusionary Zoning: Lessons from Two Counties*, pp. 1-53.

Recommended

Briggs, Xavier de Souza, Susan J. Popkin, and John Goering. (2010). *Moving to Opportunity*. New York: Oxford University Press.

Chetty, Raj, Nathaniel Henderson, and Lawrence Katz. (2016). The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Experiment. *American Economic Review* 106(4): 855-902.

Week 8: BIDs and TIFs

+Schaller, Susanna. (2019). *Business Improvement Districts and the Contradictions of Placemaking*, Introduction, Chapters 1 and 4, pp. 1-31 and 72-114.

+Weber, Rachel, and Laura Goddeeris. (2007). *Tax Increment Financing: Process and Planning Issues*. Lincoln Institute of Land Policy Working Paper, pp. 1-60.

Recommended

Hackworth, Jason. (2007). *The Neoliberal City*. Ithaca, NY: Cornell University Press.

Ranney, David. (2003). *Global Decisions/Local Collision*. Philadelphia: Temple University Press.

Week 9: Spring Break – No Class

Week 10: The Kerner Report Revisited: Ferguson and Baltimore

*Mustafa, Dikeç. (2017). *Urban Rage*, Chapters 1-2, pp. 1-54.

+Hyra, Derek. (forthcoming). Ghetto Walls Go Up and Then Come Down but Nothing Changes, pp. 1-16.

+Bernstein, Jared. (2018). “The Policy Agenda to Address Racial Injustice,” in Harris, Fred, and Alan Curtis eds. *Healing Our Divided Society: Investing in America Fifty Years After The Kerner Report* Philadelphia: Temple University Press, pp. 139-156.

Recommended

Boyles, Andrea, S. (2019). *You Can't Stop the Revolution: Community Disorder and Social Ties in Post-Ferguson America*. Oakland: University of California Press.

Cobbina, Jennifer, E. (2019). *Hands Up, Don't Shoot: Why the Protests in Ferguson and Baltimore Matter, and How They Changed America*. New York: New York University Press.

Week 11: Gentrification on the Rise

+NCRC. (2019). *Shifting Neighborhoods: Gentrification and Cultural Displacement in American Cities*, Washington, DC: Author, pp. 1-33.

+Lance, Freeman. (2019). *A Haven and a Hell*. New York: Columbia University Press, Chapter 7, pp. 203-236.

+Lees, Loretta, Hyun Bang Shin, and Ernesto López-Morales. (2016). *Planetary Gentrification*. Malden, MA: Polity Press, Chapter 1, pp. 1-23.

Recommended

Florida, Richard. (2017). *The New Urban Crisis*. New York: Basic Books.

Stein, Samuel. (2019). *Capital City: Gentrification and the Real Estate State*. New York: Verso.

Week 12: Obama Era Urban Policy

- *Silver, Hilary. (2016). "National Urban Policy in the Age of Obama," in *Urban Policy in the Time of Obama*, Chapter 1, pp. 11-44.
- *Smith II, Preston, H. (2016). "Obama, Race, and Urban Policy," in *Urban Policy in the Time of Obama*, Chapter 3, pp. 65-78.
- *Bratt, Rachel, G., and Dan Immergluck. (2016). "Housing Policy and the Mortgage Foreclosure Crisis During the Obama Administration," in *Urban Policy in the Time of Obama*, Chapter 4, pp. 79-98.
- *Khare, Amy, T. (2016). "Still Swimming, Tides Rising," in *Urban Policy in the Time of Obama*, Chapter 10, pp. 181-198.

Recommended

- Duneier, Mitchell. (2016). *Ghetto*. New York: Farrar, Straus and Giroux, Chapter 5.
- Hyra, Derek. (2015). The Obama Administration's Place-Based Initiatives: Why Not Include Small Business Lending Components? *Journal of Urban Affairs* 37(1): 66-69.
- Zelizer, Julian, E. (2018). *The Presidency of Barack Obama*. Princeton: Princeton University Press.

Week 13: Where Are We Headed?

- +Katz, Bruce, and Julie Wagner. (2014). *The Rise of Innovation Districts: A New Geography of Innovation in America*. Washington, DC: The Brookings Institution, pp. 1-34.
- +Batty, Michael. (2013). Big Data, Smart Cities and City Planning. *Dialogues in Human Geography* 3(3): 274-279.
- +Hyra, Derek. (2016). Commentary: Consequences of Gentrification and the Future of Equitable Development Policy. *Cityscape: A Journal of Policy Development and Research* 18(3): 171-180.
- +Mallach, Allan. *The Divided City*. Washington, DC: Island Press, Preface, Introduction, and Chapters 6 and 11, pp. IX-12, 123-143, and 255-292.
- +Sharp, Elaine. (2014). Back to Basics: Two Issue Areas for the Future Urban Politics Agenda. *Journal of Urban Affairs* 36(2): 555-566.
- +Owens, Michael, L. (2016). *Excavating Oppression in the Wake of Ferguson, Baltimore, and Municipal Everywhere*. Remarks prepared for the Colloquy "Re-Thinking Justice in the Wake of Ferguson and Baltimore," Urban Affairs Association, San Diego, CA, March 17, pp. 1-5.

Recommended

- Alexander, Michelle. (2010). *The New Jim Crow: Mass Incarceration in the Age of Colorblindness*. New York: The New Press.
- Congressional Research Service. (2018). *Tax Incentives for Opportunity Zones: In Brief*. Washington, DC, Author.

Glaeser, Edward. (2012). *Triumph of the City*. New York: Penguin Group.

Sharkey, Patrick. (2018). *Uneasy Peace*. New York: W.W. Norton & Company, Inc.

Weeks 14 and 15: Student Presentations (Final papers due Sunday, April 26th by 5pm)