



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

## Communications & Messaging September 30, 2017

- 10:00 AM Communicating Your Message: Mission Statements, Goal Setting & Public Speaking
- Kalila Hines, *Women of Wellness, LLC*
  - Kanani Hines Munford, *Women of Wellness, LLC*
- 11:00 AM Working with the Press
- Angela Greiling Keane, *POLITICO Pro*
  - Abby Livingston, *Texas Tribune*
  - Allyson Portee, *Seele Magazine*
- 12:10 PM *Networking*
- 12:30 PM LUNCH
- 1:30 PM Creating and Presenting an Elevator Pitch
- Alicia Henry, *Chairman Phil Mendelson*
  - Elizabeth Rasmussen, *Washington International Horse Show*
  - Eesha Bhavé, *Futures Without Violence*
  - Hannah Malvin, *The Wilderness Society*
  - Tammy Barnes, *American Psychological Association*
  - Julietta Lopez, *Senate Democratic Leader Charles Schumer*
- 2:40 PM *Networking*
- 3:00 PM Communications Careers in Washington
- Lindsey Mask, *Ladies America*
  - Jessica Brady, *Lawyers' Committee for Civil Rights*
  - Allison Teixeira, *American Bridge*
- 4:30 PM Evaluations/Wrap Up
- 5:00 PM End