

Carla Reed, *Director of Human Resources, The Raben Group*



Carla Reed graduated from the WeLead Training Program in 2010 and now serves as a mentor to one of the current WeLeaders.

The most valuable thing she learned from WeLead was the value of community. To this day, she does her best to support the work of fellow WeLeaders, whether that's a campaign or a fundraising happy hour. That mindset has carried over into both her work and personal life.

Upon reflection, she said “I really enjoyed the professional development sessions. As an HR professional, I valued having the opportunity to practice presentation and communication skills during mock interviews with women who were well established in their careers. I also enjoyed the day that we took professional head-shots. WeLead provided me with my first professional head-shot, and to this day I advise all early career professionals to invest in professional photos.”

Carla advises the current WeLeaders to “be intentional when establishing connections with your fellow participants and session presenters. Many of these women will serve as mentors and go on to impact the world in ways that you can never imagine. And, often they'll want to bring you along for the ride.”

As the Director of Human Resources for The Raben Group, Carla oversees compliance, talent and performance management as well as employee relations and brings nearly a decade of progressive human resources experience in the non-profit sector. She’s passionate about leadership development as well as women’s advocacy and routinely coaches women on the next best steps for their career trajectories.

Acknowledging the importance of professional development, Carla serves on the Board of Directors for the Women’s Campaign Fund (WCF) and is a graduate of WeLEAD, a bipartisan leadership-training program run by the Women & Politics Institute at American University. She’s a former Chair of the Women’s Information Network (WIN) having led the organization during the 2011-2012 executive committee term.

Outside of work, Carla is an ultra-runner and street-style photographer. A native of Little Rock, Arkansas, Carla received a Bachelor of Arts degree in Psychology with a minor in Spanish from Sewanee: The University of the South. She’s also a certified Professional in Human Resources (PHR) and Society for Human Resource Management – Certified Professional (SHRM-CP).