



Women bringing women into the power center.

## Communications & Messaging October 27, 2012

- 10:00 AM Welcome & Introductions
- Diane Hsiung, *Women & Politics Institute*
- 10:15 AM Writing Press Releases and Op-Eds
- Sui Lang Panoke, *Women Politics Media Foundation Inc.*
- 11:00 AM Communicating Your Message: Public Speaking
- Sui Lang Panoke, *Women Politics Media Foundation Inc.*
- 11:45 AM Working with the Press (over lunch)
- Suzanne Presto, *Voice of America*
- 12:45 PM Creating and Presenting an Elevator Pitch (work in 4 groups)
1. Allison Dunatchik
  2. Alicia Henry
  3. Diane Hsiung
  4. Allison Perleoni
- 1:45 PM Communications Careers in Washington
- Lindsey Mask, *Ladies America & Mask Media Co.*
  - Jessica Taylor, *Rothenberg Political Report*
- 2:45 PM Bio Assignment and Wrap-Up
- Diane Hsiung, *Women & Politics Institute*