



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

Communications & Messaging September 22, 2018

- 10:00 AM Welcome and Introductions
- Betsy Fischer Martin, *Women & Politics Institute*
- 10:30 AM Communicating Your Message: Mission Statements, Goal Setting & Public Speaking
- Lindsey Mask, *Ladies America*
- 11:20- 11:30 Break
- 11:30 Working with the Press
- Ilana Drimmer, *NBC News/Meet the Press*
 - Abby Livingston, *Texas Tribune*
 - Julia Manchester, *The Hill*
- 12:30 PM LUNCH
- Please remember to fill in the Mentee Questionnaire during lunch and return it by the end of the day.
- 1:10 PM Communications Careers on Capital Hill
- Antonia Ferrier, *Senate Majority Leader Mitch McConnell*
 - Miranda Margowsky, *United States Senate (Senator Stabenow)*
- 2:10 PM Creating and Presenting an Elevator Pitch
- Courtney Federico
 - Maura Fitzsimmons
 - Frances Garcia
 - Audrey Henson
 - Madeline Meininger
- 3:00 PM Bio Assignment Discussion & Wrap up
- 3:15 PM Head to Happy Hour at Chef Geoff's