



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

March 23, 2019

9:30 AM Coffee & Networking

10-10:30 AM | Developing Skills for an Effective Interview

- Lisa Montenegro, *Lead-Wiser, Leadership Coaching and Consulting*

11:45 AM-12:45 PM | Candidate Recruitment

- Neri Martinez, *Executive Director, Republican State Leadership Committee's Future Majority Project*
- Jess O'Connell, *Partner, NEWCO Strategies*

1:00 PM Lunch

1:45-2:45 PM | Direct Voter Contact

- Zandria Haines, *Senior Manager, Hustle*

2:45-3:00 PM | Wrap up / Evaluations