



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

Feb 23, 2019

- 9:30 AM Coffee & Networking
- 10:00 AM Networking
- Dr. Trace Lasley, *American University*
- 11:00 AM Elements of a Campaign
- Bailey Childers, *H&R Block* – Field Operations
 - Ashley O’Connor, *Strategic Partners & Media, Inc.* – Advertising Communications
 - Molly O’Rourke, *American University* – Polling
- 1:00 PM Lunch
- 2:00 PM Speechwriting ‘The Political Podium’
- Michele Nix, *Geneva Center for Security Policy*
- 3:00 PM Informal Happy Hour
- Location TBD