



Fundraising & Development October 29, 2011

Facilitator: Erica Best, *Women & Politics Institute*

- 10:00 AM Introductions & Announcements
- Erica Best, *Women & Politics Institute*
- 10:15 AM Fundraising Overview
- Tiffany Waddell, *Republican National Committee*
 - Lindsey Williams Drath, *Republican National Committee*
- 11:00 AM Different Modes of Fundraising
- Liz Chadderdon, *The Chadderdon Group*
 - Kathryn Poindexter, *Stone's Phones*
- 12:15 PM Working Lunch: Fundraising for WeLEAD Special Project
- Sui Lang Panoke, *Young Women Leaders Board*
 - Melissa Sullivan, *American University Military Affairs*
 - Carolyn Pierce, *NJI New Media*
 - Alexandria Ruiz, *Department of Education*
 - Erica Best, *Women & Politics Institute*
- 1:30 PM Careers in Fundraising and Development
- Clare Giesen, *Electricity 2.0 Project*
 - Lisa Spies, *The LS Group*
- 2:45 PM Wrap-Up
- Erica Best, *Women & Politics Institute*