



WeLEAD *Women bringing women into the power center.*

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WOMEN & POLITICS INSTITUTE

## Campaigns & Elections January 24, 2015

- 10:00 AM Introductions & Announcements
- Diane Hsiung, *Women & Politics Institute*
- 10:15 AM Women on the Run: Gender, Media, and 21<sup>st</sup> Century Campaigns
- Danny Hayes, *George Washington University*
  - Jennifer Lawless, *Women & Politics Institute*
- 11:30 AM The Components of a Campaign
- Field: Bailey Childers, *National Public Pension Coalition*
  - Finance: Jessica O'Connell, *EMILY'S List*
  - Polling: Pia Nargundkar, *Analone Liszt Grove Research*
- 12:30 PM Lunch
- 1:30 PM Careers in Campaigns
- Hannah Castillo, *Republican National Committee*
  - Jessica Grounds, *Ready for Hillary*
  - Julie Greene, *Democratic National Committee*
- 2:45 PM Wrap-Up
- Diane Hsiung, *Women & Politics Institute*