



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

SESSION DAY 2 FEBRUARY 26, 2017

Campaigns and Elections

- 9:00 AM The “Good” Old Days
- Connie Morella, *American University*
 - Meshea Poore, *The Law Office of Meshea L. Poore*
- 10:00 AM Components of a Campaign
- Bailey Childers, *National Public Pension Coalition*
 - Amie Kershner, *AKM Consulting LLC*
 - Erica Prosser, *Wildfire Contact*
 - Pia Nargundkar, *Anzalone Liszt Grove Research*
- 11:30 AM BREAK
- 11:45 AM Careers in Campaigns
- Keenan Austin, *Congressman Donald McEachin*
 - Karen Petel, *Petel & Co*
 - Karen Defilippi, *EMILY’s List*
- 12:45 PM LUNCH: Fundraising Check-In

Government and International Relations

- 1:45 PM Overview on Government Relations and Lobbying Careers
- Amanda Fuchs Miller, *Seventh Street Strategies, LLC*
 - Jana Barresi, *Walmart*
 - Laura Uttley, *Lewis-Burke Associates, LLC*
- 3:00 PM BREAK
- 3:15 PM Overview on International Relations Careers
- Margaret Taylor, *Senate Foreign Relations Committee*

- Sara Harris, *Population Reference Bureau*
- Eliza Ramirez, *Congressman Michael Capuano*

4:30 PM

Resume Workshop

- Alexis Villanueva, *Georgetown McDonough School of Business*
- Jessica Giles, *Committee on Education - DC Council*
- Cristina Flores, *National Womens' Business Council*
- Karissa Barnett, *Office of the Deputy Mayor for Planning and Economic Development*
- Dana Hall, *Councilmember Trayon White*
- Elizabeth Anderson-Cadogan, *Cadogan & Associates, LLC*

5:30 PM

Evaluation