

CHANGE MAKERS FOR A CHANGING WORLD

A 5-Year Strategic Plan

2019-2023

At American University, change is in our DNA. We have built a legacy of leadership, scholarship, and service, fueled by passionate commitment to use our knowledge and skills to expand understanding, better the human condition, and effect meaningful change on the most pressing issues facing our community, nation, and world.

As we prepare to boldly step into the future, we have created a new strategic plan, grounded on the values etched into our founding and structured around three strategic themes that feature key imperatives to guide our focused efforts. By drawing on our many strengths, including our location in the nation's capital, our excellence in scholarship and teaching, and our connections to leaders and organizations across the globe, AU will empower the next generation of changemakers for our changing world.

COMMUNITY

AU is an institution deeply rooted in community-locally, nationally, and globally- and when our community grows stronger, so do we. Over the next five years, we will build and strengthen our ties to communities, internal and external.

Imperatives:

▲ **Work with the Washington, DC, region** to be a responsive partner and good neighbor, ensuring that we are part of, not apart from, our local community.

▲ Lead and model **Inclusive Excellence**.

▲ Form and expand **Partnerships** to leverage our strengths and extend our reach.

▲ Improve **How AU Works** to cultivate a work environment that enables our faculty and staff to thrive.

SCHOLARSHIP

As a research university on the rise, scholarship is central to AU's future. Over the next five years, we will develop areas of strategic focus that draw on fields where AU already excels, fields where AU's expertise crosses schools and disciplinary boundaries, and fields that hold promise for the future. In addition, we will establish centers and pursue endowed chairs to support the work of faculty across a range of disciplines.

Imperatives:

▲ Invest in **Areas of Strategic Focus** that enhance understanding and have the power to make an extraordinary impact on our world. Fields include health, data science & analytics, security, and social equity.

▲ Grow sponsored **Research** and expand faculty-student research collaboration.

LEARNING

Learning is at the core of AU. As we prepare for tomorrow's challenges, we will continue to embrace the highest-quality teaching as our primary purpose, while exploring new frontiers. We will expand opportunities for lifelong learning experiences that are more flexible, personalized, and accessible. We will ensure that AU assists students through every stage of their lives.

Imperatives:

▲ Provide a first-rate **Student Experience** that promotes access, thriving, retention & graduation.

▲ Focus on **Learning for Undergraduate, Graduate & Professional Students** that prepares them to engage in the world.

▲ Excel in providing traditional and emerging forms of education to promote **Lifelong Learning**.

OUTCOMES

These measures will guide our work and be used to monitor the plan's success:

▲ **Improve** retention and graduation rates.

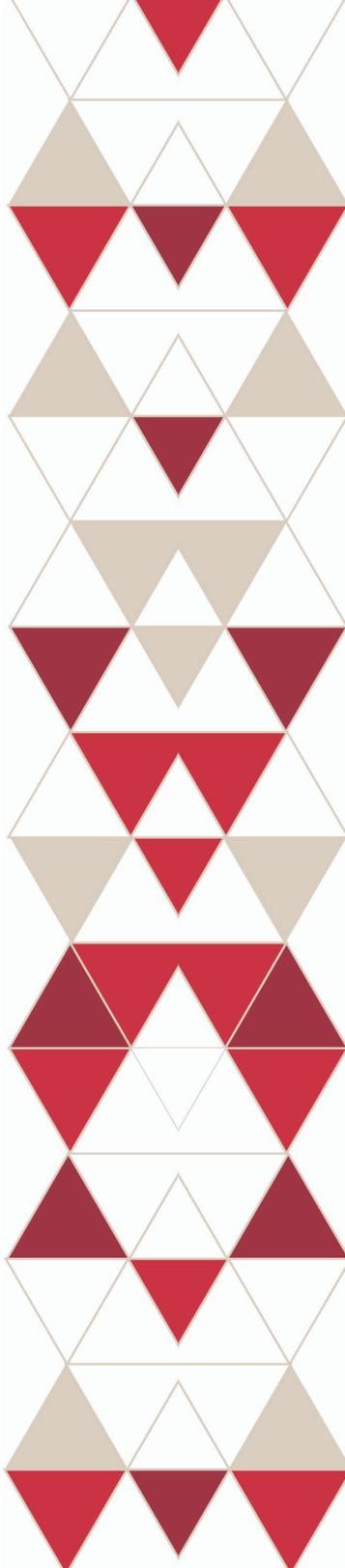
▲ **Achieve** operational excellence throughout AU.

▲ **Enhance** our reputation.

▲ **Diversify** and grow revenue.

"We are a university of strivers and dreamers, of activists, of scholars and servant-leaders."

- President Sylvia M. Burwell



AU STAFF COUNCIL PRESENTS: STAFFCON 2019

9:15 - 10:15 am Registration, Donations, MGC 2
& Resource Tabling

10:30 - 11:30 am Collective Session
MGC 3 & 4 *Senior Vice Provost Mary Clark*

11:45 - 1:00 pm AHealthyU Demo & Lunch
MGC Tavern *Pre-Registration Required*

1:15 - 2:15 pm Breakout Sessions I

MGC 200 Understanding & Serving Online Students
Maureen Breslin & Teresa Valais

MGC 245 Creating a Culture of Radical Self-Care
Yoo-Jin Kang

MGC 247 Supporting Students With Disabilities
Amanda Kleinman, Melissa Stephens, Anna Whiston

MGC 315 Revisiting Our Parting Messages
Daniel DeHollander

MGC 328 ABC's of Career Planning
Sabrina-Yvette d'Almeida

2:30 - 3:30 pm Breakout Sessions II

MGC 200 Building Your Work Tribe
Lauren Kline

MGC 245 From Data to Decisions
Jason Kennedy

MGC 247 Alumni Engagement at AU
Mina Kato

MGC 315 Diversity & Inclusion Listening Session
President's Council on Diversity & Inclusion

MGC 328 Assertive Communication in the Workplace
Regina Curran, Wanda Lucas, Caron Martinez

3:45 - 5:00 pm Plenary PechaKucha
MGC 3 & 4 *See the next page for more info!*

5:00 - 6:30 pm After Hours Social
Pizza Paradiso *Spring Valley Location*

PLENARY PECHAKUCHA TOPICS

Plans to Prosper You: Reflections of Black Resistance and Resilience in Montgomery County's Potomac River Valley

Dr. Jack Rasmussen

From Neither Here Nor There:
Straddling Two Worlds

Caroline DeLeon

Claiming our History:
AU and the Institution of Slavery

Leslie Nellis

Understanding "Them":
AU's Path Towards Gender Inclusion

Charley Fogel

Promoting Personal Responsibility
(aka Holding Students Accountable)

Andrew Toczydlowski

Before the Boiling Point:
Learning to Engage With Our Students
Before They Have to Become Activists

Darien Smith

Full PechaKucha program abstracts
available at:

bit.ly/AUStaffCon

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