

ZHUO (EMMA) CHEN
Kogod School of Business | American University
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ACADEMIC POSITION

2020- **Kogod School of Business, American University, Washington, D.C.**
Assistant Professor of Strategic Management

EDUCATION

2020 **Jesse H. Jones Graduate School of Business, Rice University, Houston, TX**
Ph.D. in Business Administration (Strategic Management)

2020 **Jesse H. Jones Graduate School of Business, Rice University, Houston, TX**
M.A. in Business Administration (Strategic Management)

2013 **Department of Economics, Duke University, Durham, NC**
M.A. in Economics

2011 **Department of International Economics and Trade, Nankai University, Tianjin, China**
B.A. in International Economics and Trade

RESEARCH INTERESTS

Corporate Development Activities (Acquisitions, Strategic Alliances, Corporate Venture Capital in Particular), Corporate Entrepreneurship, Patents and New Venture Strategy

RESEARCH

Publications and Conditional Acceptances in Peer-Reviewed Journals:

- Chen, Z., Kale, P., and Hoskisson, R.E. 2018. "Geographic Overlap and Acquisition Pairing." *Strategic Management Journal*, 39(2): 329-355.
- "Which Patents to Use as Loan Collateral? Examining the Role of the Newness of Patents' External Technology Linkage," with Yan Anthea Zhang and Yuandi Wang (Conditionally accepted at *Strategic Management Journal*).

Working Papers:

- "Distant Reach, Focused Investing: An Examination of CVC Portfolio Configuration" with Yan Anthea Zhang (Prepare for submission to *Strategic Management Journal*).

- “The Expectation-Setting Role of Status: Evidence from Investor Reactions to Corporate Acquisitions” with Eni Gambeta, Prashant Kale, and Alessandro Piazza (Prepare for submission to *Journal of Management*).
- “Can CVC Investment Facilitate Acquisition of Ventures in Distant Technological Domains” with Yan Anthea Zhang (Prepare for submission to *Academy of Management Journal*).

Research in Progress:

- “Information Externality of CVC Investments: How Does It Affect Other Firms’ Acquisition Decisions in Technology Industries?” (Manuscript).
- “Some but Not Too Much: The Impact of Diversification on Corporate Payout Policy” (Data Analysis).
- “Investment under Uncertainty: The Role of Organizational Constraints” with Toby Li and Tony Tong (Data Analysis).
- “Will Stock-Based Pay ‘Dis’incentivize Employee Engagement in Technology Companies?” with Yan Zhang and Li Yang (Analytical Analysis).

Teaching Case:

- Zhang, Y., Zhang, W., Chen, Z. 2019. “Orpea’s European-Based Nursing Facilities: Expanding to China.” Ivey Business School Case 9B19M038.

ACADEMIC AWARDS AND HONORS

- Finalist-Best Paper Prize, “Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral,” *Strategic Management Society Special Conference*, Oslo, Norway, June 2018
- Doctoral Fellowship, Jones Graduate School of Business, Rice University, 2014-2020
- Master’s Scholarship, Economics Department, Duke University, 2011-2012
- Best Undergraduate Dissertation, Nankai University, 2011
- Hong Kong Alumni Association Scholarship, Nankai University, 2009-2010
- The First Prize Scholarship, Nankai University, 2008-2009

PROJECTS INVITED FOR PRESENTATIONS

“Can CVC Investment Facilitate Acquisition of Ventures in Distant Technological Domains”

- *Strategic Management Society Annual Conference*, Virtual, October 2020

“Some but Not Too Much: The Impact of Diversification on Corporate Payout Policy”

- *Academy of Management Annual Conference*, Virtual, August 2020

“Information Externality of CVC Investments: How May Firms’ CVC Investments Affect Other Firms’ Acquisition Target Selections in Technology Industries?”

- *Strategic Management Society Special Conference*, Berkeley, CA, March 2020 (cancelled)

- *Academy of Management Annual Conference*, Boston, MA, August 2019

“Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral”

- *Academy of Management Annual Conference*, Chicago, IL, August 2018
- *Strategic Management Society Special Conference*, Oslo, Norway, June 2018

“The ‘Sweet Spot’: When Does Network Prominence Help Acquiring Firms Earn Abnormal Returns?”

- *Academy of Management Annual Conference*, Atlanta, GA, August 2017

“Geographic Overlap and Acquisition Pairing”

- *Strategic Management Society Annual Conference*, Berlin, Germany, September 2016

CONSORTIA, SYMPOSIA AND WORKSHOPS

- Invited participant, STR Dissertation Consortium, Academy of Management, Boston, MA, August 2019
- Invited panelist, “Mergers & Acquisitions: Research, Practice & Teaching” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Researching Open Innovation” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Computational Models in Behavioral Strategy” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Wooldridge Workshop: Applied Micro Econometrics”, Jones Graduate School of Business, Rice University, Houston, TX, May 2019
- Participant, 5th – 9th Strategy Symposium on Emerging Markets, Jones Graduate School of Business, Rice University, Houston, TX, May 2015 – 2019

TEACHING EXPERIENCE

Instructor: American University, Kogod School of Business, Undergraduate Level

- Strategic Management – MGMT 458 (Spring 2021) – Capstone Course

Adjunct Instructor: University of Houston-Downtown, Undergraduate Level

- Business Strategy – BA 4302 (Fall 2018) – Strategy Capstone Course

Teaching Assistant: Rice University, Jones Graduate School of Business, MBA Level

- Strategy Formulation and Implementation – MGMW 571 (May 2019)
- International Strategic Alliance – MGMT 720 (Spring 2017)
- Strategic Issues in Global Business – MGMT 713 (Fall 2017)
- Competitive Strategy – MGMP 570 (Fall 2015)

Teaching Assistant: Rice University, Jones Graduate School of Business, PhD Level

- Econometrics – ECON 510 (Fall 2016)

ACADEMIC SERVICE

- Reviewer for Journal of Economic Surveys
- Reviewer for Academy of Management Annual Meetings
- Reviewer for Strategic Management Society Annual Conference

PROFESSIONAL AFFILIATIONS

- Member of Academy of Management (STR, ENT and TIM divisions)
- Member of Strategic Management Society (Corporate Strategy IG and Entrepreneurship & Strategy IG)

WORK EXPERIENCE

2013-2014 Offshoring Research Network, Fuqua School of Business, Duke University
Research Associate (Advisor: Arie Lewin)

SKILLS

Computer: STATA, Matlab, Mathematica, UCINET
Languages: Chinese (native), English (fluent)

ACADEMIC REFERENCES

Yan [Anthea] Zhang

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