

NICOLE DARNALL

Professor and Arlene R. & Robert P. Kogod Eminent Scholar Chair in Sustainability,
Kogod School of Business | School of Public Affairs
Director, Sustainable Procurement Research Initiative
American University
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Emerita Foundation Professor of Sustainable Enterprise
Distinguished Sustainability Scholar
Arizona State University

EDUCATION

- Ph.D.** **University of North Carolina, Chapel Hill**
Public Policy Analysis (strategic management emphasis)
Best Dissertation Award, Academy of Management, Organizations and Natural Environment
- M.S.** **Vanderbilt University**
Policy Development and Program Evaluation
- M.A.** **University of Texas, Arlington**
Economics
- B.A.** **New Mexico State University**
Economics, Psychology; Minor: Business Administration

SELECT LEADERSHIP

President, *Group for Research on Organizations and the Natural Environment (GRONEN)*, 2024 - (Vice President 2022-2024)

- Lead a thriving international community of ~2,400 global scholars researching sustainability and enterprise and served as executive leader of the 20-person GRONEN Leadership Team
- Transforming the organization from an informal volunteer network to a formal association, guiding a comprehensive revision of the organization's governance statutes and relocation of the organization's headquarters from Switzerland to The Netherlands
- Spearheading the development of elected leadership structures and formalized programmatic teams, which involved formal election processes and a resilient revenue model
- Orchestrating the development of the organization's first strategic planning effort involving an ad-hoc Strategic Planning Task Force along with the GRONEN Leadership Team
- Tripled network engagement across the entire GRONEN community

Founding Director, *Sustainable Procurement Research Initiative (SPRI)* American University 2024 – (formerly Sustainable Purchasing Research Initiative, Arizona State University, 2017 – 2024)

- Founding director of a global academic research initiative that produces actionable knowledge about sustainable procurement.

- Provide leadership to a team of U.S. faculty across academic disciplines and numerous students (undergraduate, masters, and PhD) who work together to produce cutting edge research on sustainable procurement.
- Coordinate 24 international SPRI Research Fellows and Affiliates (in Australia, Canada, Czech Republic, Italy, Japan, Mexico, New Zealand, Slovak Republic, Spain, Republic of Korea, and the U.S.), who have/are contributing to international research on organizations' sustainable procurement activities.
- Initiate and manage grants, contracts, and budgets, including funders such as the United Nations Environment Programme, NSF, Social Science Research Council, V. Kann Rasmussen Foundation, and the Global Consortium for Sustainability Outcomes.
- Foster innovative solutions that yield real-world change
 - 2023 Sustainable Purchasing Leadership Council's Case Study Award for Organization Leadership
 - 2023 Arizona State University's President's Award for Sustainability

Subcommittee Chair, *General Services Administration Acquisition Policy Federal Advisory Committee*, U.S. General Services Administration (GSA), 2022 - 2024

- Led a team of ten Special Government Commissioners (representing government, nonprofits, and the private sector) to develop recommendations that advise GSA on how to embed environmental and sustainability criteria into ~\$700B of Federal acquisition.
- Identified the essential pathways needed to make environmental and sustainability concerns core competencies across the Federal acquisition workforce.
- Assessed the critical levers to empower the acquisition workforce to prioritize environmental outcomes and promote sustainability.

Associate Dean of Faculty Success and Strategic Partnerships, *College of Global Futures*, ASU, 2020 - 2021

- Alongside the dean, built a new college that included 140 faculty and 90 staff and more than 2,000 students (820 undergraduates, 630 graduates, 570 minors) pursuing degrees at the bachelors, masters, and doctoral levels. The college included the existing School of Sustainability and the School for the Future of Innovation in Society and a new School of Complex Adaptive Systems (in collaboration with the Santa Fe Institute). A fourth planned unit was underway.
- Co-created the college's inaugural administrative structures including bylaws, curriculum functions, academic integrity, course scheduling, student affairs, faculty affairs, executive education, and international programs, and strategic partnerships.
- Developed the college's new processes for tenure and promotion, including guidelines and procedures for both tenure track and fixed term faculty, probationary and annual merit review processes, and sabbatical timelines and approvals, managing staff support, promotion and tenure workshops, and faculty onboarding.
- Launched the college's Justice, Equity, Diversity, and Inclusion Task Force, which developed strategic priorities for JEDI across the college. Forged strong working relationships with JEDI officers across the college and ASU.
- Led the college's strategic partnerships, which involved collaborations with other academic deans on international university alliances.

Associate Dean/Deputy Director, *School of Sustainability*, ASU, 2018 - 2021

Responsible for three areas: (1) strategy and governance, (2) faculty affairs, and (3) curriculum and student success.

Strategy and Governance

- In concert with the Dean, led numerous high-level initiatives in the School to enhance shared vision while increasing transparency and catalyzing the school's strategic direction. These initiatives included spearheading the school's first strategic plan and creating the school's 7-year academic program review.
- Established the school's faculty governance structures by developing its inaugural bylaws.
- Developed the school's first strategic assessment of its graduate programs which led to the redesign of its Masters of Sustainability Leadership and Executive Masters of Sustainability Leadership programs.

Faculty Affairs

- Revised the School of Sustainability's processes for tenure-track and fixed-term faculty promotion and tenure and merit review. Developed the school's faculty onboarding process.
- In collaboration with the faculty, formalized rubrics/processes for faculty service assignments, course buyouts, and early career faculty mentoring.
- Through our newly developed strategic plan, created evidence-based best practices and metrics to gauge progress to ensure long-term institutional excellence through Justice, Equity, Diversity, and Inclusion.

Curriculum and Student Success

- Redesigned the Masters in Sustainability Leadership and the Executive Masters in Sustainability Leadership and restructured capstone experiences across our graduate programs to enhance program outcomes and scalability.
- Led the development of a Graduate Certificate in Sustainability and Enterprise
- Developed partnerships with business leaders, local government, and nonprofits as part of the school's greater focus on capstone experiences.
- Developed strategies to expand and scale educational programs globally, especially nondegree programs, initiatives involving international partners, executive education, and life-long learning.
- Supervised the launch of 8 new curriculum programs.
- Managed student services staff responsible for 28 curriculum programs, 1,629 students (728 undergraduates, 270 graduate students – including PhDs, 18 non-degree seeking graduate students, and 614 minors). Staff was responsible for advising, course scheduling, recruitment & retention, careers & internships, residential life, and alumni affairs.

ACADEMIC APPOINTMENTS

- 2024 - American University** – Kogod School of Business, School of Public Affairs, Washington, DC
- Professor and Robert and Arlene Kogod Eminent Scholar Chair in Sustainability and Professor of Sustainable Enterprise, Department of Management and Department of Public Affairs and Policy
 - Director, Sustainable Procurement Research Initiative
- 2024 - Arizona State University** – Emeritus College, Tempe, AZ
- Emerita Foundation Professor of Sustainable Enterprise
 - Distinguished Sustainability Scholar, Global Institute of Sustainability and Innovation (2019-)
- 2021 - 2024 Arizona State University** – School of Sustainability, Tempe, AZ
- Foundation Professor of Sustainable Enterprise (2021-2024; Full Professor 2015-

2024)

- Director, Sustainable Purchasing Research Initiative (2017-2024)
- Faculty Affiliate, W.P. Carey School of Business, Management Department (2011-2024)
- Faculty Affiliate, Center for Organization Research and Design (2014-2023)
- Honors Faculty, Barrett The Honors College (2012-2024)
- Associate Dean/Deputy Director, School of Sustainability (2018-2021)
- Associate Dean of Faculty Success and Strategic Partnerships, College of Global Futures (2020-2021)

2011 - 2018 Arizona State University – School of Public Affairs, School of Sustainability, Phoenix, AZ (joint appointment)

- Professor of Sustainability and Public Administration (Full: 2015; Associate Professor 2011-2015)

2005 - 2011 George Mason University – Environmental Science & Policy Dept., Fairfax, VA

- Associate Professor of Management and Public Policy (Tenure: 2009)
- Associate Faculty, Center for Global Studies (2009-2011)
- Faculty Affiliate, Department of Public and International Affairs (2005-2011)

2002 - 2005 North Carolina State University – Department of Political Science and Public Administration, Raleigh, NC

- Assistant Professor of Public Administration (2002-2005)
- Lecturer of Public Administration (2001-2002)

1997 - 2001 University of North Carolina – Department of Public Policy, Chapel Hill, NC
Research Associate

1995 - 1997 Vanderbilt University – Vanderbilt Institute for Public Policy Studies, Nashville, TN
Research Associate

INTERNATIONAL FELLOWSHIPS & APPOINTMENTS

2017 - Waseda University – *Fellow*, Research Institute for Environmental Economics and Management, Tokyo, Japan

2017 - Royal Holloway University of London – *Associate Member*, Center for Research into Sustainability, Surrey, England

2018 - 2019 Waseda University – *Visiting Scholar & Abe Fellow*, Research Institute for Environmental Economics and Management, Tokyo, Japan, November 2018 – January 2019, June 2019

2018, 2016 Sant'Anna School of Advanced Studies – *Visiting Scholar*, Institute of Management, Pisa, Italy, May – June 2018, 2016

2018 Nanyang Technological University – *Visiting Professor*, Nanyang Business School, Division of Strategy, Management and Organisation, Singapore, March – May 2018

2017 - 2018 Waseda University – *Visiting Scholar & Abe Fellow*, Research Institute for Environmental Economics and Management, Tokyo, Japan, August – February

2011 University of Granada – *International Fellow*, Department of Organization and Business, Granada, Spain, September

2010 Lund University – *Erasmus Mundus International Scholar*, International Institute for Industrial Environmental Economics – Lund, Sweden, May

- 2010** **Central European University** – *Erasmus Mundus International Scholar*, Department of Environmental Sciences and Policy – Budapest, Hungary, June
- 2009 - 2010** **Cardiff University** – *Economic and Social Research Council and Social Science Research Council Collaborative Fellow*, Centre for Business Relationships, Accountability, Sustainability and Society – Cardiff, Wales, May – June

PROFESSIONAL APPOINTMENTS

- 2024 -** **President**, Group for Research on Organizations and the Natural Environment (GRONEN); *Vice President* 2022-2024.
- 2024 - 2025** **Commissioner**, Special Government Employee, General Services Administration Acquisition Policy Federal Advisory Committee, advising GSA on how to embed artificial intelligence and emerging technologies into Federal acquisition.
- 2022 - 2024** **Commissioner**, Special Government Employee and Chair of the Acquisition Workforce Sub-committee, General Services Administration Acquisition Policy Federal Advisory Committee, advising GSA on how to embed sustainability into Federal acquisition.
- 2021 - 2023** **Board Member**, Supply Chain Health Consortium, Seattle, WA
- 1996 - 1997** **Research Assistant**, Resources for the Future, Center for Risk Management, Washington, DC
- 1990 - 1995** **Economist**, USDA Forest Service (GS-0110-9), Ogden and Salt Lake City, UT
- 1987 - 1989** **Industrial Wastewater Data Analyst**, Bio-Recovery Systems, University Park, NM

AWARDS & RECOGNITIONS

- 2026** Best Scientists in the Field of Business and Management, Research.com
- 2025 -** Abe Fellows Advisory Board, jointly appointed by the Social Science Research Council and the Japan Foundation
- 2020 -** World's Top 2% Scientist, Stanford University (listed each year since 2020)
- 2019 -** National Academy of Public Administration Fellow
- 2024** Global 50 Women In Sustainability Award, SustainabilityX Magazine
- 2017 - 2019** Abe Fellow, Social Science Research Council (in residence 2017-2019)
- 2024 - 2025** Commissioner, General Services Administration's Acquisition Policy Federal Advisory Committee advising GSA on how to embed AI and emerging technologies into procurement
- 2024 - 2025** Service Award, American University Kogod School of Business, Management Department
- 2022 - 2024** Commissioner, General Services Administration's Acquisition Policy Federal Advisory Committee; Chair of the Acquisition Workforce Sub-committee advising GSA on how to embed sustainability into procurement
- 2023** Sustainable Purchasing Leadership Council's Case Study Award for Organization Leadership for Sustainable Purchasing Research Initiative's efforts in facilitating market transformation towards sustainability and enabling institutional purchasers to better understand and take responsibility for the consequences of their spending.
- 2023** Arizona State University's President's Award for Sustainability for Sustainable

- Purchasing Research Initiative's leadership in fostering innovative solutions that yield real-world change at Arizona State University and beyond.
- 2023** Best Paper Finalist, Academy of Management, Public and Nonprofit Management Division
- 2022** Arizona State University's President's Medal for Social Embeddedness – For significant contributions to Arizona State University's Project Cities
- 2021** Charter Exemplar Award for advancing the principles of Arizona State University's Charter through excellence in research, teaching, service, and outreach, School of Sustainability
- 2020** Overall Best Paper Award, Sinergie SIMA Management Research Conference
- 2019** Outstanding Case Study Award, *Environmental purchasing in the City of Phoenix City of Phoenix*, Sustainable Purchasing Leadership Council
- 2018** Best Paper Finalist, Academy of Management, Public and Nonprofit Management Division
- 2017** Distinguished Service Award, School of Public Affairs, Arizona State University
- 2016** Best Journal Article, Academy of Management, Public and Nonprofit Management Division
- 2014** Distinguished Service Award, School of Public Affairs, Arizona State University
- 2011** International Fellow, Spanish Ministry of Education
- 2010** Mason Emerging Scholar Award for excellence in academic achievement (attained within 10 years of completing Ph.D.), George Mason University, Office of the Provost
- 2010** Erasmus Mundus International Scholar, European Commission's Erasmus Mundus Programme
- 2009 - 2010** Collaborative Visiting Fellow, Economic and Social Research Council/Social Science Research Council, United Kingdom
- 2008** Emerging Scholar Award for Research Excellence, Academy of Management, Organizations and the Natural Environment
- 2008** Best First Case, The Case Association
- 2007** Distinguished Paper Award, Decision Sciences Institute, Accounting Theory Applications and Practice
- 2006** *Oikos* Sustainability Case Writing Competition Award (honorable mention), *Oikos* Foundation for Economy and Ecology
- 2005** Best Paper Finalist, Academy of Management, Organizations and the Natural Environment
- 2005** Carolyn Dexter Award for Best International Paper, Finalist, Academy of Management
- 2003 - 2004** North Carolina State University Departmental Award for Teaching and Learning Excellence, (shared award as a member of the Department of Political Science and Public Administration)
- 2003** Best Dissertation Award, Academy of Management, Organizations and the Natural Environment
- 2003** William H. Newman Award for Best Paper Based on a Dissertation (finalist), Academy of Management

EDITORSHIPS

Editorships and Editorial Boards

- 2012 -** Editorial Board - *Cambridge University Press*, Organization & Environment Book Series

- 2016 - Editorial Board - *Public Administration Review*
 2010 - 2023 Editorial Board - *Organization & Environment* (Associate Editor 2012 - 2015)
 2008 - 2022 Editorial Board - *Business & Society* (Associate Editor 2012 - 2017)
 2016 - 2019 Senior Editor - *Production and Operations Management*, Sustainable Operations Department
 2012 - 2018 Editorial Board - *Business Strategy and the Environment*
 2010 - 2012 Associate Editor - Academy of Management, Organizations & the Natural Environment

Special Issue Editor

- 2024 - Special Issue Editor – *International Journal of Management Reviews*, “Tear Down this Wall! Engaging Intra-, Inter-, and Transdisciplinary Perspectives to Move Beyond Silo Thinking for Sustainability in Business,” with R Hahn, D Reimbach, E Kesidou, C Leonidou
 2025 Special Issue Editor - *Organization & Environment*, “Between Circular Paralysis and Utopia: Organizational Transformations towards the Circular Economy,” with N Bocken, P Ritala, J Pinkse
 2020 Special Issue Editor - *Sustainability*, “Prospects and Challenges of Sustainable Public Purchasing,” with JM Stritch and S Bretschneider
 2015 Special Issue Editor - *Long Range Planning*, “Doing more with less? Sustainability strategy in constrained economic times,” with M Barnett, B Husted

FUNDED RESEARCH

- 2025 - 2027 **American University Signature Research Initiatives Cohort 2: Research Informed Civic Engagement** – Co-PI \$60,000 – Co-creating Insights to Bolster Positive Sustainable Procurement Impact (with PI Garima Sharma and Co-PI, Sarah Iverson)
 2024 - 2025 **American University Center for Environment, Community, and Equity** – Co-PI \$25,000 – Systems Lens to Increase Sustainable Procurement Success: Co-creating Insights to Bolster Employee Engagement (with PI Garima Sharma and Co-PI, Sarah Iverson)
 2024 - 2025 **Arizona State University** – Co-principal investigator \$10,000 – AI Seed Grant Challenge - Phase 1 Planning and Convening Grant: Leveraging AI for Sustainable Procurement Futures (with Co-PI S-A Behravesch)
 2022 - 2023 **National Science Foundation** – Principal investigator \$149,982 – FW-HTF-P: Sustainable Procurement Futures (with S-A Behravesch, E Scornavacca, V Villena Martinez, JM Stritch, E Welch)
 2021 **United Nations Environment Programme** – Principal Investigator \$47,400 – 2022 UNEP Global Review of Sustainable Public Procurement (with JM Stritch)
 2018 - 2021 **Global Consortium for Sustainability Outcomes** – Principal Investigator \$78,000 – Advancing Sustainable Public Purchasing in Cities Globally (with S Bretschneider, JM Stritch, B Husted, JE Amros)
 2018 **Global Consortium for Sustainability Outcomes** – Co-investigator \$10,000 – Increasing the application of effective sustainability management methods in SMEs
 2017 - 2019 **Social Science Research Council** – Principal Investigator \$100,000– Sustainable Public Procurement in Japanese Local Governments: A Multicity and U.S. Cross-comparative Analysis

- 2016 - 2017 V. Kann Rasmussen Foundation – Principal Investigator** \$200,000– Sustainable procurement in state and local governments (with S Bretschneider, JM Stritch and L Hsueh)
- 2014 - 2017 National Science Foundation – Co-investigator** \$1,949,788 – Collaborative Research: Resilient interdependent infrastructure processes and systems type 2: Resilience simulation for water, power & road networks
- 2013 - 2014 The Japan Foundation Center for Global Partnership – Principal Investigator** \$6,500 – Energy efficiency labels and individuals’ energy conservation
- 2013 City of Phoenix Waste Diversion Development Plan – Co-collaborator** with the ASU Walton Sustainability Solutions Initiative \$75,000 – Cost-effective solid waste diversion and aversion opportunities
- 2010 European Commission, Erasmus Mundus Programme – Principal Investigator** \$6,500 – The potential of sustainability labels as alternative management strategy tools
- 2009 - 2010 Economic and Social Research Council and Social Science Research Council – Principal Investigator** \$10,000 – How sustainability labels, individual behavior and corporate leadership can improve environmental and social sustainability
- 2008 - 2009 Commission for Environmental Cooperation of North America – Co-investigator** \$36,000 – Assessing the linkages between environmental sustainability and competitiveness in select North American sectors
- 2008 Provost’s Summer Research Funding for Tenured and Tenure-track Faculty – Principal Investigator** \$4,900 – Examining the relationship between firms’ environmental and financial performance
- 2007 - 2008 IBM Center for The Business of Government – Principal Investigator** \$20,000 – How the federal government can encourage more widespread green production
- 2002 - 2005 Organisation for Economic Co-operation and Development – Paris, France, Principal Investigator** \$130,500 – Facility-level environmental behaviors and responses to stakeholder pressures
- 2003 - 2004 National Science Foundation – Co-investigator** \$19,999 – Assessing why firms “green” their supply chains
- 2002 - 2004 National Science Foundation – Co-investigator** \$110,000 – Life cycle of industrial solvents, their supply chain management, and the reasons why organizations adopt technologies that improve environmental outcomes

PUBLICATIONS

Book Chapters

- Stritch JM, Chen Y, **Darnall N**, Behravesh S-A, Le K. 2026. Sustainable public procurement. Dimand A-M, Brunjes B, Patrucco A (eds.). *The Essential Guide to Public Procurement: Bridging Theory and Practice*. Routledge, Chapter 10. *Forthcoming*.
- Plaček, M., Rosell, J., Howlett, M., Migone, A., Howlett, A., Darnall, N., Nemec, J., Drechsler, W., Dimand, A. M., Balbach, T., Anguelov, N., Davies, N., Fojtík, R., Paswan, P. 2026. The future of green public procurement. Plaček, M., Segura, J.R.I. (eds). *Green Public Procurement: Global Insights, National Strategies, and Future Directions for Sustainable Governance*. Chapter 20. New York: Springer Nature, pp. 397-405.
- Ji H, **Darnall N**. 2022. All are not created equal: assessing the design features of local sustainability programs. Boyd NM, Martin EC (eds.). *Sustainable Public Management*. New York: NY: Routledge, Chapter 7, pp. 159-180. DOI: 10.4324/9781003202479-9.

- Darnall N**, Welch E, Cho S. 2019. Sustainable supply chains and regulation. Sarkis J (ed.) *Handbook on the Sustainable Supply Chain*. Cheltenham, UK: Edward Elgar. Chapter 30, pp. 513-525. DOI 10.4337/9781786434272.
- Darnall N**, Hsueh L, Stritch JM, Bretschneider S. 2018. Environmental purchasing in the City of Phoenix. Garren SJ, Brinkman R. (eds.) *Handbook of Sustainability: Case Studies and Practical Solutions*. London: Palgrave Macmillan. Ch. 26, 485-502. DOI: 10.1007/978-3-319-71389-2. Outstanding Case Study Award, Sustainable Purchasing Leadership Council.
- Darnall N**, Milstein MB. 2015. Can eco-standards and certification create competitive advantage for a luxury resort? (with teaching note). Girling R, Gordy H, Lanier P. (eds.). *The Good Company: Sustainability in Hospitality, Ecotourism and Wine*. New York: Business Expert Press, Chapter 10. Reprinted from *Case Research Journal*, 34(3), 115-133.
- Darnall N**, Milstein MB. 2015. Can eco-standards and certification create competitive advantage for a luxury resort? (with teaching note). Parsa HG, Narapareddy V, Jang S, Segarra-Ona M, Chen RJC, (eds.), Sustainability, Social Responsibility, and Innovations in the Hospitality Industry (Advances in Hospitality and Tourism). New York: CRC Press, 1-46. Lead chapter. Reprinted from *Case Research Journal*, 34(3), 1-20.
- Darnall N**, Sides S. 2012. Assessing the performance of voluntary environmental programs: does certification matter? Georg S, Hoffman A (eds). *Business and the Natural Environment*. New York, NY: Routledge. Volume 2, chapter 35.
- Darnall N**, Ponting C, Vazquez-Brust D. 2012. Why consumers buy green. Vazquez-Brust D and Sarkis J. (eds.) *Green Growth: Managing the Transition to a Sustainable Economy*, Greening of Industry Network Series 1, DOI: 10.10087/978-94-007-4417-2_15, Dordrecht: Springer Science+Business Media, 287-308.
- Lin H, **Darnall N**. 2010. Strategic alliances for environmental protection. Sarkis J, Cordeiro J, Vazquez-Brust D (eds). *Facilitating Sustainable Innovation through Collaboration: A Multistakeholder Perspective*. New York: Springer, Chapter 13, 233-246. DOI: 10.1007/978-90-481-3159-4_13.
- Darnall N**, Sides S. 2009. Do voluntary environmental programs improve performance? deLeon P, Rivera J (eds.) *Voluntary Environmental Programs: A Policy Perspective*. Lanham, MD: Lexington Books, 213-238.
- Darnall N**, Jolley GJ, Ytterhus B. 2007. Understanding the relationship between a facility's environmental and financial performance. Johnstone N (ed). *Environmental Policy and Corporate Behaviour*. Northampton, MA: Edward Elgar Publishing, in association with Organisation for Economic Co-Operation and Development (OECD), 213-259.
- Darnall N**. 2003. Motivations for participating in a voluntary environmental initiative: the Multi-state Working Group and EPA's EMS pilot program. Sharma S, Starik M. (eds.) *Research in Corporate Sustainability*. Boston: Edward Elgar Publishing, 123-154.
- Darnall N**, Gallagher DR, Andrews RNL. 2001. ISO 14001: greening management systems. Sarkis J (ed). *Greener Manufacturing and Operations*. Sheffield: Greenleaf Publishing, 178-190.
- Andrews RNL, **Darnall N**, Gallagher DR, Keiner ST, Feldman E, Mitchell M, Amaral D, Jacoby J. 2001. Environmental management systems: history, theory and implementation research. Coglianese C, Nash J (eds). *Regulation from the Inside: Can Environmental Management Systems Achieve Policy Goals?* Washington, DC: Resources for the Future, 31-62.

Monographs

- Davies T, Mazurek J, McCarthy K, **Darnall N**. 1996. *Industry Incentives for Environmental Improvement: Evaluation of U.S. Federal Initiatives*. Washington, DC: Resources for the Future.

Academic Journal Articles

- Agusdinata B, **Darnall N**, Eakin H. 2026. Assessing corporate social responsibility in lithium mining: A topic modeling approach. *Environmental Research Letters*, 21, 014002. (DOI: 10.1088/1748-9326/ae2af6)
- Behraves S-A, **Darnall N**, No W, Bretschneider S. 2025. How stakeholder influence shapes public sector environmental policy choices. *Journal of Cleaner Production*, 523, 146312. DOI: 10.1016/j.jclepro.2025.146312.
- Andhov M, **Darnall N**, Andhov, A. 2025. Leveraging AI for sustainable public procurement: Opportunities and challenges. *Frontiers in Sustainability*, 6. DOI: 10.3389/frsus.2025.1603214.
- Testa F, Di Minin A, Tosi D, Cucino V, Ontano G, Cricchio J, Russo MV, Dahlmann F, Bannerjee SB, Thorpe AS, Figge F, Shapira P, Unter KMM, Walls J, **Darnall N**, McCarthy A, Ferri P, Holland C, Cricchio J. 2025. The biodiversity moonshot: A spark for a transformative change or a new business-case facade? *Business Ethics, the Environment & Responsibility*. DOI: 10.1111/beer.70013
- Bocken N, Ritala P, Pinkse J, **Darnall N**. 2025. Between circular utopia and paralysis: Accelerating business transformations towards the circular economy. *Organization & Environment* 38(2), 91-108. DOI: 10.1177/10860266251346251.
- Kaul M, Oonk, D, **Darnall N**, Karwat D. 2025. The organizational ecosystem change model: Understanding organizational change for environmental and energy justice. *Frontiers in Sustainability* 6. DOI: 10.3389/frsus.2025.1390230.
- Darnall N**, Iatridis K, Kesidou E, Snelson-Powell A. 2023. Penalty zones in international sustainability standards: where sustainability doesn't pay. *Journal of Management Studies* 61(6), 2373-2405. DOI: 10.1111/joms.12975.
- Agusdinata DB, Eakin H, **Darnall N**, Jiang B, Romero H. 2023. Advancing recognition justice in telecoupled critical mineral supply chains: The promise of social media. *Energy Research & Social Science* 104, 103264. DOI: 10.1016/j.erss.2023.103264.
- Dimand AM, **Darnall N**, Behraves S-A. 2023. Leveraging procurement for sustainable futures. *International Review of Public Management* 28(3), 402-409. DOI: 10.1080/12294659.2023.2260041.
- Behraves S-A, **Darnall N**, Bretschneider S. 2022. A framework for understanding sustainable public purchasing. *Journal of Cleaner Production* 376, 134122. DOI: 10.1016/j.jclepro.2022.134122.
- Darnall N**, Ji H, Iwata, K, Arimura, A. 2022. Do ESG reporting guidelines and verification enhance firms' information disclosure? *Corporate Social Responsibility and Environmental Management* 29, 1214-1230. DOI: 10.1002/csr.2265.
- Hafsa F, **Darnall N**, Bretschneider S. 2021. Social public purchasing: Addressing a critical void in public procurement. *Public Administration Review* 18(5), 818-834. DOI: 10.1111/puar.13438
- Pretner G, **Darnall N**, Testa F, Iraldo F. 2021. Are consumers willing to pay for circular products? The role of recycled and second-hand attributes, messaging, and third-party certification. *Resources, Conservation and Recycling* 175(8), 105888. DOI: 10.1016/j.resconrec.2021.105888. *Best Paper Award*, Sinergie SIMA Management Research Conference 2020.
- Chen Y, Bretschneider S, Stritch JM, **Darnall N**, Hsueh, L. 2021. E-procurement system adoption in local governments: the role of procurement complexity and organizational structure. *Public Management Review* 24(6), 903-925. DOI: 10.1080/14719037.2021.1874497
- Hafsa F, **Darnall N**, Bretschneider S. 2021. Estimating the true size of public procurement to assess sustainability impact. *Sustainability* 13(3), 1448. DOI: 10.3390/su13031448
- Ji H, **Darnall N**. 2020. How do external conditions affect the design of local governments' sustainability strategies? *Regulation and Governance* 16(3), 910-929. DOI: 10.1111/rego.12334

- Hsueh L, Bretschneider S, Stritch JM, **Darnall N**. 2020. Implementation of sustainable public procurement in local governments: a measurement approach. *International Journal of Public Sector Management* 3(6/7), 697-712. DOI: 10.1108/IJPSM-09-2019-0233
- Stritch JM, Bretschneider S, **Darnall N**, Hsueh L, Chen Y. 2020. Sustainability policy objectives, centralized decision making, and efficiency in public procurement processes in U.S. local governments. *Sustainability* 12(17), 6934. DOI: 10.3390/su12176934
Best Paper Finalist, Academy of Management, Public and Nonprofit Division.
- Darnall N**, Ji H, Vazquez-Brust D. 2018. Third-party certification, sponsorship, and consumers' ecolabel use. *Journal of Business Ethics* 150(4), 953-969. DOI: 10.1007/s10551-016-3138-2
- Sarti S, **Darnall N**, Testa F. 2018. Market segmentation of consumers based on their actual sustainability and health-related purchases. *Journal of Cleaner Production* 192, 270-280. DOI: 10.1016/j.jclepro.2018.04.188
- Stritch, JM, **Darnall N**, Bretschneider S, Hsueh L. 2018. Five reasons why green technology firms should care about sustainable public purchasing. *IEEE Engineering Management Review* 46(1), 128-131. DOI: 10.1109/EMR.2018.2810080
- Ji H, **Darnall N**. 2018. All are not created equal: assessing local governments' strategic approaches towards sustainability. *Public Management Review* 20(1), 154-175. DOI: 10.1080/14719037.2017.1293147
Republished in: Ji H, **Darnall N**. 2022. All are not created equal: assessing the design features of local sustainability programs. Boyd NM, Martin EC (eds.). *Sustainable Public Management*. New York: NY: Routledge, Chapter 7, pp. 159-180.
- Darnall N**, Ji H, Potoski M. 2017. Institutional design of ecolabels: Sponsorship signals rule strength. *Regulation & Governance* 11(4), 438-450. DOI:10.1111/rego.12166
- Ferrón-Vílchez V, **Darnall N**, Aragón-Correa JA. 2017. Stakeholder influences on the design of firms' environmental practices. *Journal of Cleaner Production* 142(4), 3370-3381. DOI: 10.1016/j.jclepro.2016.10.129
- Hsueh L, **Darnall N**. 2017. Alternative and nonregulatory approaches to environmental governance. *Journal of Public Administration Research and Theory*, 1-7. DOI: 10.1093/jopart/muw042 (editor reviewed)
- Kim Y, **Darnall N**. 2016. Business as a collaborative partner: understanding firms' socio-political support for policy formation. *Public Administration Review* 76(2), 326-337. DOI: 10.1111/puar.12463
Best Journal Article, Academy of Management, Public and Nonprofit Management, 2016
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INVITED PRESENTATIONS

- 2026 DC Sustainable Vendor Connection Day, Georgetown University
- 2026 Workshop on Animals & Business, Wharton School, University of Pennsylvania
- 2026 The Innovation and Sustainability Corporate Affiliates Workshop
- 2025 National Press Foundation
- 2025 Sine Institute for Policy and Politics, American University
- 2025 Group for Research on Organizations and the Environment

2025 Center for Environment, Community, and Ethics, American University
 2025 U.S. General Services Administration, Supply Chain Group
 2025 Persefoni, Inc.
 2024 National Academies of Sciences
 2024 National Contract Management World Congress
 2024 George Washington School of Law
 2024 University of St. Andrews
 2024 Persefoni, Inc.
 2024 NewDeal Forum, Ideas Summit
 2023 United Nations Environment Programme
 2023 U.S. General Services Administration Federal Advisory Committee
 2023 National Science Foundation
 2023 Sustainable Purchasing Leadership Council
 2023 American Public Works Association
 2023 Kogod School of Business, American University
 2022 City of Scottsdale, Environmental Advisory Commission
 2022 Group for Research on Organizations and the Natural Environment
 2022 State of Utah Sustainability Summit
 2021 National Contract Management Association
 2021 Sustainable Purchasing Leadership Council
 2021 Group for Research on Organizations and the Natural Environment
 2021 Security and Sustainability Forum
 2020 National Academy of Public Administration
 2020 University of Victoria, Gustavson School of Business, Victoria, Canada
 2020 Social Science Research Council, Westchester, NY
 2019 Group for Research on Organizations and the Natural Environment, Waseda University, Tokyo, Japan
 2019 Production and Operations Management Society Conference, College of Sustainable Operations, Washington DC
 2019 Pace University, Transatlantic Roundtable on Sustainable Public Procurement, New York City, NY
 2019 George Washington University, School of Business, Department of Business and Public Policy, Washington DC
 2019 Luxury Home Tour, Phoenix, AZ
 2018 Waseda University, Waseda Institute of Political Economy, Tokyo, Japan
 2018 Waseda University, Top Global University Initiative, Tokyo, Japan
 2018 International Sustainable Value Chain Scientific Workshop, Frankfurt, Germany
 2018 Nanyang Technical University, Nanyang Business School, Center for Business Sustainability, Singapore
 2018 University of St. Gallen, St. Gallen, Switzerland
 2018 Macquarie University, School of Business, Sydney, Australia
 2018 University of Queensland, School of Business, Brisbane, Australia
 2018 Kyoto University, Future Earth Conference, Research Institute for Humanity and Nature, Kyoto, Japan
 2018 Kobe University, Department of Economics, Kobe, Japan
 2018 Nanzan University, Faculty of Global Liberal Studies, Nagoya, Japan
 2017 EcoPro 2017, Japan Environment Association and Ministry of Environment Japan, Tokyo
 2017 Kyoto University, Graduate School of Economics, Kyoto, Japan

- 2017 Waseda University, Institute for Political Economy, Tokyo, Japan
- 2017 Waseda University, Research Institute for Environmental Economics and Management, Tokyo, Japan
- 2017 Ministry of Environment Japan, Tokyo, Japan
- 2017 University of Washington, Center for Environmental Politics, Seattle, WA
- 2017 Greenhealth Exchange, Phoenix, AZ
- 2017 City of Phoenix, Office of Environmental Programs, Phoenix, AZ
- 2016 Materials Science Research Society, Phoenix, AZ
- 2015 Sant'Anna School of Advanced Studies, Institute of Management, Pisa, Italy
- 2014 Leeds University Business School, University of Leeds, keynote address at *Economic and Social Research Council Seminar*
- 2012 Sant'Anna School of Advanced Studies, Institute of Management, Pisa, Italy
- 2012 University of Paris Dauphine and French Agency for Standards, Paris, France
- 2012 Center for Law, Science & Innovation, Arizona State University, Arizona
- 2011 University of Granada, Faculty of Economics and Business, Granada, Spain
- 2011 George Washington University, Department of Strategic Management and Public Policy, Washington, DC
- 2010 Sophia University, Tokyo, Japan
- 2010 Kyoto University, Kyoto, Japan
- 2010 U.S. Environmental Protection Agency, Office of Policy, Economics and Innovation, Policy and Program Change Division, Washington, DC.
- 2010 Lund University, International Institute for Industrial Environmental Economics, Lund, Sweden
- 2009 Smith School of Enterprise and the Environment, Oxford University, Oxford, England
- 2009 Centre for Business Relationships, Accountability, Sustainability & Society, Cardiff University, Cardiff, Wales
- 2009 University of Granada, Faculty of Economics and Business, Granada, Spain
- 2009 Donald Bren School of Environmental Science & Management, University of California at Santa Barbara, Santa Barbara, CA
- 2009 School of Business Administration, Portland State University, Portland, OR
- 2009 D.C. Chapter of the Society of Conservation Biology, Environmental Science and Policy Graduate Student Association, Fairfax, VA.
- 2008 US Environmental Protection Agency, National Center for Environmental Economics, Washington, DC
- 2008 Joint Public Advisory Committee, Commission for Environmental Cooperation, Puerto Vallarta, Mexico
- 2008 US Environmental Protection Agency, Office of Policy, Economics and Innovation, Washington, DC
- 2008 Small Business Development Center, Springfield, VA
- 2008 National Institutes of Health, Bethesda, VA
- 2007 College of Science Board of Directors, Summit Meeting, George Mason University
- 2006 Multi-state Working Group on Environmental Performance, Park City, UT
- 2005 Organisation for Economic Co-Operation and Development, Washington, DC
- 2005 Multi-state Working Group on Environmental Performance, Grand Rapids, MI
- 2005 University of Michigan, Ann Arbor, MI
- 2005 Resources for the Future, Washington, DC
- 2005 International Association of Business and Society Conference, Sonoma, CA
- 2005 Multi-state Working Group on Environmental Performance, White Plains, NY

2004 Organisation for Economic Co-Operation and Development, Paris
 2004 Norwegian School of Management, Oslo, Norway
 2003 INSEAD, Center for Management and Environmental Resources, Fountainebleau, France
 2003 US Environmental Protection Agency, National Center for Environmental Innovation,
 Washington, DC
 2001 Carnegie Mellon University, Pittsburgh, PA
 2001 North Carolina State University, Raleigh, NC
 2001 Virginia Tech, Blacksburg, VA

CONFERENCE/WORKSHOP PRESENTATIONS

Academy of Management 2001, 2003 - 2011, 2013, 2014, 2016, 2018, 2020, 2021, 2023 – 2025, 2026
 (pending)
 American Political Science Association 2010
 American University Workshop: Systems Lens to Increase Sustainable Procurement Success 2025
 (Sept. 18, 24)
 Association for the Advancement of Sustainability in Higher Education 2024, 2025
 Association for Policy Analysis and Management 1996 - 2011, 2013 - 2019, 2022 - 2024
 Conference on Environment, Innovation and Performance 2007
 Decision Sciences Institute 2007, 2008
 Eastern Academy of Management 2008, 2013
 European Group for Organizational Studies Colloquium 2009
 European Academy of Management 2014
 Greening of Industry Network 2001, 2003, 2010
 Group for Research on Organizations and the Natural Environment 2004, 2008, 2010, 2012, 2016,
 2018 – 2020, 2022, 2024
 IEEE International Symposium on Electronics and the Environment 1995
 International Association for Business and Society 2005, 2007
 International City/County Managers Association 2017
 International Congress on Environmentally Conscious Design and Manufacturing 1995
 International Cross-Sector Social Interactions Symposium 2016
 International Purchasing and Supply Education and Research Association 2026
 International Society for Ecological Economics 1994
 Mason Entrepreneurship Research Conference 2008, 2010
 National Administrative Studies Project Conference 2016
 National Contract Management Association 2024
 Network of Schools of Public Policy, Affairs, and Administration 2014, 2017
 OECD/EPA/Environment Canada Conference on Public Environmental Policy and the Private
 Firm 2005
 Public Administration Theory Network Conference 2026 – the future of GPP
 Public Management Research Conference 2011, 2013, 2019 - 2021, 2024, 2026
 Public Values Research Conference 2016
 Research Summit on Environmental Management Systems 1999
 Sinergie – Italian Society of Management Conference 2017, 2020
 Southeast Conference for Public Administration 2010, 2018
 Sustainable Purchasing Leadership Council 2017, 2023
 Western Economic Association International 2020

COURSES TAUGHT

Doctoral

- Advanced Sustainable Enterprise Research
- Public Management Professional Development Research Workshop
- Quantitative Methods
- Sustainability Management and Policy Research in Practice

Masters

- Applied Political Economy and Managerial Economics
- Applied Sustainability Management
- Corporate Environmental Management and Policy
- Creating Sustainable Organizations
- ESG Assessment and Reporting
- Leading Sustainability Transitions
- Project Management
- Project Management for Sustainability
- Public Policy Analysis
- Sustainable Enterprise
- Sustainability Strategy

Undergraduate

- Advanced Public Policy Analysis
- Creating Sustainable Organizations
- Quantitative Methods

EXECUTIVE & LIFELONG EDUCATION

- 2023** Lead Instructor & Co-designer. The “G” in ESG. Edward Jones/Arizona State University collaboration. **One hour on-demand online executive course** for delivery to Edward Jones’ asset manager sustainability training series in collaboration with Global Futures Laboratory Executive Education Program and EY.
- 2023** Designer. Sustainable Purchasing. Arizona State University/ThinkFour collaboration. Five five-minute videos for an **online open-access** course about sustainable purchasing to help young people understand the concept and its importance. The short courses are designed to engage young people in important sustainability topics that connect with their everyday lives.
- 2022** Lead Instructor & Designer. ESG Assessment and Reporting. Arizona State University, **4-hour on-demand virtual course** delivered via ASU’s CareerCatalyst, careercatalyst.asu.edu/programs/esg-assessment-reporting.
- 2022** Co-lead Instructor & Designer ESG Ambassadors. Arizona State University School of Sustainability and Learning Enterprise, **virtual synchronous 11-hour customized course** (over 7 weeks) delivered to corporate executives.
- 2017** Lead Instructor & Designer. Assimilating Sustainability into Public Service, Bob Ramsey Executive Education Certified Public Manager Program – **4-hour professional continuing education** course

- 2016** Lead Instructor & Designer. Managing for Sustainability. Walton Sustainability Solutions Initiative, Global Institute for Sustainability – **3-hour professional continuing education** course (offered twice)
- 2016** Lead Instructor & Designer. Assimilating Sustainability into Public Service. Bob Ramsey Executive Education Certified Public Manager Program – **1-day in person professional continuing education** course
- 2015** Lead Instructor & Designer. Assimilating Sustainability into Public Service. Julie Ann Wrigley Global Institute of Sustainability Management and Leadership Institute – **1-day in person professional continuing education** course
- 2010** Co-lead Instructor & Designer. Partnerships for Sustainability. Saigon Tech and George Mason University Executive Education – **1-week professional continuing education** course delivered in Ho Chi Minh City, Vietnam

INVITED SHORT COURSES (PhD)

- 2018** Doctoral Student Professional Development Research Workshop, Sant’Anna School of Advanced Studies, Institute of Management (Pisa, Italy)
- 2018** Doctoral Student Professional Development Research Workshop, Nanyang Business School, Nanyang Technological University (Singapore)
- 2015** Sustainable Enterprise: Strategic Value, Approaches and Policy Outcomes, 4 session course, Sant’Anna School of Advanced Studies, Institute of Management (Pisa, Italy)

STUDENT THESES AND DISSERTATIONS MENTORED

Doctoral Students

- 2024 -** Singh, Ankita. Ph.D. Advisor, School of Public Affairs, American University.
- 2025** Carrasco, Pablo Ortega. Ph.D. Committee Member, Faculty of Economics and Business, Management Ph.D. Dissertation, University of Granada, Granada, Spain.
- 2022** Chen, Yifan. *Policy Adoption and Implementation in Local Government: Evidence from Environmental Policies and Practices*. Committee Member, School of Public Affairs, ASU. First position: Assistant Professor, School of International and Public Affairs, Shanghai Jiao Tong University.
- 2022** Hafsa, Fatima. *Three Essays on Analyzing the Roles of Public and Private Organizations in Implementing a Circular Economy of Plastics*. Committee Member, School of Sustainability, ASU. First Position: Post-doctoral Fellow, ASU W.P. Carey School of Business. **2022 Outstanding Sustainability Student.**
- 2017** Kim, Youngjae. *The Role of Science in Nanotechnology Decision-making: Toward Evidence-based Policy Making*. Committee Member, School of Public Affairs, ASU. **ASU Office of Graduate Education Dissertation Fellowship**. First Position: Assistant Professor of Public Administration, Myungji University, South Korea.
- 2016** Ji, Hyunjung. *Assessing Local Governments’ Sustainability Strategies*. Ph.D. Advisor, School of Public Affairs, ASU. **ASU Office of Graduate Education Dissertation Fellowship**. First Position: Assistant Professor, University of Alabama, Tuscaloosa.
- 2013** Raffety, Robert R. *Co-ownership & environmental performance*. Ph.D. Examiner, Ph.D. Graduate Program in Business Administration, The University of Western Ontario. First Position:

- Assistant Professor of Management, Simmons College.
- 2012** Kurapatskie, Brent. *Environmental sustainability practices and their complex relationships with business performance, and production and transaction costs*. Ph.D. Advisor, Department of Environmental Science & Policy, George Mason University. **2012-2013 Outstanding Environmental Science and Policy Dissertation Award**. First Position: Senior Sustainability Program Manager, Office of the Secretary, Department of Transportation.
- 2011** Biddle, Jennifer. *Does collaborative governance lead to environmental improvements? The critical elements affecting watershed partnerships' capacity to achieve their goals*. Ph.D. Advisor, Department of Environmental Science & Policy, George Mason University. **2011 Provost's Dissertation Award, ORISE Fellow**. First position: Post-doctoral Fellow, School of Public Affairs, American University.
- 2010** Lin, Haiying. *Strategic alliances for environmental improvements*. Ph.D. Advisor, Department of Environmental Science & Policy, George Mason University. **Mason Presidential Fellow**. First Position: Assistant Professor, Department of Environment and Business, University of Waterloo.
- 2010** Kim, Younsung. *Responding to climate change: How corporate carbon management initiatives relate to firms' positions towards mandatory climate regulation*. Ph.D. Advisor, Department of Environmental Science & Policy, George Mason University. **2009-2010 Outstanding Environmental Science and Policy Doctoral Student, 2009 OLLI Fellow**. First Position: Assistant Professor, Department of Environmental Science & Policy, George Mason University.
- 2010** Jenkins, Fred. *A study of the relationship between ecological risk communication and lay public participation in federal rulemaking concerning ecological risks*. Ph.D. Committee Member, Department of Environmental Science & Policy, George Mason University. First Position: Designated Federal Officer, Office of Science Coordination and Policy, U.S. Environmental Protection Agency.
- 2009** Ferrón-Vílchez, Vera. *La estrategia medioambiental proactiva y planeamientos internos de la empresa*. Ph.D. Committee Member, Faculty of Economics and Business, Management Ph.D. Dissertation, University of Granada, Granada, Spain. First Position: Assistant Professor, Faculty of Economics and Business, University of Granada.
- 2007** Shah, Kalim. *Determinants of corporate environmental responsibility in emerging economies: Evidence from the oil, gas and chemical sectors of Trinidad and Tobago*. Ph.D. Committee Member, Department of Environmental Science & Policy, George Mason University. **Fulbright Fellow, OAS Fellowship for Doctoral Studies**. First Position: Assistant Professor of Environmental Affairs, School of Public and Environmental Affairs, Indiana University Northwest.
- 2007** Puente, Molly Elizabeth. *Synchrony of herbivore presence, induced plant volatiles, and parasitoid response*. Ph.D. Committee Member, Entomology, North Carolina State University. **Presidential Management Fellow**. First Position: Grant Management Specialist, National Institute of Environmental Health Sciences.
- 2006** Byrd, Erick T. *An analysis of variables that influence stakeholder participation and support for sustainable tourism development in rural North Carolina*. Ph.D. Committee Member, Parks, Recreation and Tourism Management, North Carolina State University. First Position: Assistant Professor, Department of Recreation, Tourism, and Hospitality Management, University of North Carolina, Greensboro.
- 2005** Baxter, Fiona. *Organizational leadership and management in interorganizational partnerships: varieties of networking in the era of new governance*. Ph.D. Committee Member, Public Administration, North Carolina State University. First Position: Assistant Vice President, Valencia College.

Master's Students

- 2022** Fox, Angela. Advisor. *How do personal sustainability behaviors relate to the perceived success of workplace sustainability policies?* Master of Arts, School of Sustainability, ASU, **Rob Melnick** Scholarship recipient. First Position: Sustainability Program Manager, Operations & Analysis, University of Notre Dame.
- 2017** Burwell, Caitlin. Advisor. *Elements of Sustainable Purchasing Policy That Relate to Implementation Success*. Master of Sustainability Solutions, School of Sustainability, ASU. First Position: Environmental Scientist – Paralegal/Real Estate Transactions, Arizona Department of Environmental Quality.
- 2017** Iles, Jeffrey. Advisor. *How is E-procurement Related to the Success of U.S. Cities' Sustainable Purchasing Policies?* Master of Public Affairs/Master of Sustainability Solutions, School of Public Affairs and School of Sustainability, ASU. First Position: Marketing and Member Insight Research Analyst, USAA.
- 2016** Moratto, Sarah. Advisor. *Understanding Waste Diversion: A Two-Part Project*. Master of Sustainability Solutions, School of Sustainability, ASU. First Position: Solid Waste Administrative Intern, City of Phoenix Public Works.
- 2016** Simo, Tara. Advisor. *Creating a Shared Language and Employee Engagement at the Salt River Project*. Master of Sustainability Solutions, School of Sustainability, ASU. First Position: Manager, Veteran Services at Rio Salado College.
- 2013** Fernandi, Joseph. *Sustainability assessment: Developed for Sundt Construction, Inc.* Committee Member, Master of Arts, School of Sustainability, ASU. First Position: Engineering Team Lead, DNV GL.
- 2012** Denker, Brendan. *The social gaming system: Promoting sustainable behavior patterns*. Committee Member, Master of Science, School of Sustainability, ASU. First Position: Planning Analyst at Salt River Project.
- 2012** Redd, Thomas (T.C.). *The interpersonal determinants of green purchasing: An assessment of the empirical record*. Committee Member, Master of Science, School of Sustainability, ASU. First Position: Manager of Strategic Sustainability Initiatives, Walmart.
- 2010** Storm, Lenna. *Prioritizing sustainability projects with low market value in institutions of higher education: A green roof case study*. Advisor, Master of Science, George Mason University. First Position: Sustainability Coordinator, George Mason University.
- 2008** Browning (Patterson), Maura. *The efficacy of urban stream restorations to improve water quality across a spectrum of design approaches*. Committee Member, Master of Science, George Mason University. First Position: Physical Scientist, U.S. Environmental Protection Agency
- 2007** Hoffman, Sara. *Evaluating the impact of the Government Performance and Results Act of 1993: An assessment of the Environmental Protection Agency's compliance monitoring program*. Committee Member, Master of Science, George Mason University. First Position: Doctoral Student, George Mason University Environmental Science and Public Policy Program.
- 2006** Kennedad, Haikal. *Dynamic links between socio-economic and institutional factors on forest cover changes across sub-Saharan Africa*. Advisor, Master of Science, Department of Environmental Science & Policy, George Mason University.
- 2006** DuMond, Melissa. *The effects of the healthy forest initiative, corresponding administrative reforms, and the Healthy Forests Restoration Act on the US Forest Service's implementation of the National Environmental Policy Act: Does it serve the common interest?* Advisor, Joint Degree in Natural Resources and Public Administration, North Carolina State University. First Position: Southwest Regional Manager at Federal Railroad Administration.
- 2005** Armstrong Pfeifer, Melanie. *Policy alternatives to reduce malaria in sub-Saharan Africa*. Honor's

- Advisor, Master of Arts, Department of International Studies, North Carolina State University. First Position: Law Student, University of North Carolina at Chapel Hill.
- 2004** Dixon, Tracy. *The sustainable sandhills initiative: A comparative analysis of the sandhills region in North Carolina*. Advisor, Joint Degree in Natural Resources and Public Administration, North Carolina State University. First position: North Carolina State University Sustainability Coordinator.
- 2003** Rodgers, Douglas Patrick. *Environmental Equity in North Carolina: An Empirical Study*. Committee Member, Master of Arts, Department of Political Science, North Carolina State University.

Undergraduate Honors and Sustainability Research Undergraduate Education Students

- 2023** Bonner, Marybeth. *Strategy for Implementing Successful Sustainability Knowledge Management Systems*. Honors Thesis Advisor, BS, Sustainability, School of Sustainability, BS, Supply Chain Management, W.P. Carey School of Business, ASU. Current Position: Supply Chain & Operations Advisory Associate, KPMG.
- 2022** Elovitz, Anna. *Green purchasing in South Korean local governments*. Undergraduate Research Advisor. BS, School of Sustainability, ASU. Current Position: Supply Chain Associate, PepsiCo.
- 2022** Dubois, Matthew. *Green purchasing in Spanish local governments*. Undergraduate Research Advisor. BS, School of Sustainability, ASU. Current Position: Production Operator, Group14 Technologies.
- 2021** Wilkerson, Andie. *Green purchasing in Italian local governments*. Undergraduate Research Experience Advisor. BA Sustainability, School of Sustainability, ASU. **2019-2020 Sustainability Undergraduate Research Experience Student of the Year, 2021 Outstanding Sustainability Undergraduate Student**. Current Position: Graduate Student, Environment and Development Department, University of Copenhagen.
- 2021** Carter, Lauren. *Green purchasing in Australian local governments*. Undergraduate Research Experience Advisor. BA Sustainability, School of Sustainability, ASU. Current Position: Management Development Associate at Carlisle Companies, Inc.
- 2020** Ambrose, Harrison. *How local governments and their vendors influence sustainable purchasing policy success*. Honors Thesis Advisor, BA Sustainability, School of Sustainability, BA Supply Chain Management, W.P. Carey School of Business. Barrett, The Honors College, ASU. Current Position: Management Development Associate, Carlisle Companies, Inc.
- 2015** Boden, Alexandra. *Sustainability assessment of a local coffee shop*. Honors Thesis Advisor, BA Sustainability, School of Sustainability, BA Supply Chain Management, W.P. Carey School of Business. Barrett, The Honors College, ASU. Current Position: Masters Student, Nicholas School of the Environment, Duke University.
- 2015** Sorden, Clarissa. *Sustainability assessment of a local coffee shop*. Honors Thesis Advisor, BA Business Management. Barrett, The Honors College, ASU. Current Position: Recruiting Coordinator at Arizona Public Service (APS).
- 2015** Enriquez (Ferry), Brianna. *Tossing out the waste: an exploration of sustainable options for an Arizona restaurant*. Committee Member, BA Sustainability, School of Sustainability, BA Supply Chain Management, W.P. Carey School of Business. Barrett, The Honors College, ASU. Current Position: Owner, Coldwater Cooperative.
- 2013** Smith, Mary Hannah. *Effects of framing on public support for pro-environmental policies*. Honors Thesis Advisor, BA Sustainability, School of Sustainability, Barrett, The Honors College, ASU. Current Position: Masters Student, Urban Planning, MIT.

- 2013** Magerman, Hayley. *Marketing strategy analysis for residential photovoltaic module providers*. Honors Thesis Co-advisor, BA Marketing, Barrett, The Honors College, ASU. Current Position: MBA Student, Arizona State University.
- 2001** Barnhill Manchik, Alexandra. *The impact of collaborative public participation on environmental decision-making*. Honors Advisor, Public Policy Analysis, University of North Carolina at Chapel Hill. Current Position: Attorney, Hatch & Parent, A Law Corporation.
- 2000** Fischer Theodorson, Kristina. *Water quality in North Carolina: The effect of civil penalties on the hog farming industry*. Honors Committee Member, Public Policy Analysis, University of North Carolina at Chapel Hill. Current Position: Regional Coordinator, Office of Soil and Water, North Carolina Department of Environment and Natural Resources.

PROFESSIONAL & SCHOLARLY AFFILIATIONS

Academy of Management
 Association of Public Policy Analysis and Management
 Group for Research on Organizations and the Natural Environment (founding member)
 Public Management Research Association
 United Nations Environment Programme, 10YFP Programme on Sustainable Public Procurement

SELECTED SERVICE

Academic

External:

- Academic Association Leadership and Adjudication of Grants/Awards
 2024-2026 President, Group for Research on Organizations and the Natural Environment
 2022-2025 Commissioner, General Services Administration Federal Advisory Committee (Acquisition Policy), Chair, Acquisition Workforce Sub-committee, 2022-2023
 2022-2024 Network Coordinator, Group for Research on Organizations and the Natural Environment Conference
 2022 Grant Reviewer, National Science Foundation, Science: Discovery, Communication, and Impact (SoS:DCI) program, 2022
 2017 United Nations Environmental Programme, 10YFP Sustainable Procurement Programme Partner
 2009, 2011–2014 Emerging Scholar Award Adjudicating Committee, Academy of Management, Organizations and the Natural Environment Division
 2009 Grant Reviewer, Research on the Design of Policies for Pollution Control Using Market Mechanisms, U.S. EPA's Office of Policy, Economics and Innovation and U.S. EPA's National Center for Environmental Economics
 2008-2009 Chair, Membership and Nominations Team (elected), Academy of Management, Organizations and the Natural Environment Division, Member 2008-2009
 2006 Program Committee Co-Chair, Environmental Policy Track, Association for Public Policy Analysis & Management
 2006 Judge, American Chemistry Council's Responsible Care® Awards Panel

- 2005 Grant Reviewer, Science to Achieve Results (STAR) Grant, Environmental Behavior and Decision Making, U.S. EPA's Office of Research and Development
- Conference Leadership
- 2023, 2016, 2013, 2009 – 2011, 2006. Senior Faculty Advisor/Commentator, Junior Faculty Consortium, Organizations and the Natural Environment, The Academy of Management Conference
- 2023, 2016, 2010, 2009. Senior Faculty Mentor/Commentator, Doctoral Student Consortium, Organizations and the Natural Environment, Academy of Management Conference.
- 2022 Scientific Committee, Greening of Industry Network
- 2022, 2020, 2016, 2012, 2010, 2006. Scientific Committee, Group for Research on Organizations and the Natural Environment Conference
- 2020 Panel Chair, "Ensuring Environmental Sustainability," National Academy of Public Administration
- 2019 Panel Organizer, "Structuring Environmental Policies and Programs to Improve Sustainability Outcomes," Association for Public Policy Analysis & Management
- 2016 Senior Faculty Mentor/Commentator, Doctoral Student Consortium, Group for Research on Organizations and the Natural Environment
- 2016 Faculty Mentor/Commentator, Junior Faculty Manuscript Development Workshop, Cross-Sector Partnerships for Systematic Change
- 2016 Panel Chair, "Examining Drivers and Effects of Proactive and Mandatory Climate Action by Private and Public Actors," Association for Public Policy Analysis & Management
- 2013 Panel Chair, "New Business Models," Sustainable Consumption Research and Action Initiative
- 2010-2012 Associate Editor - Academy of Management Research Conference, Organizations and the Natural Environment Division
- 2012 Panel Chair, "Environmental Justice and Environmental Policy," Association for Public Policy Analysis & Management
- 2011 Doctoral Student Consortium, University of Granada
- 2011 Panel Chair, "Supply Chain Management, Purchasing and Supplier Relations for Sustainable Management," Academy of Management Conference
- 2011 Panel Chair, "Information-based Environmental Policies," Association for Public Policy Analysis & Management
- 2011 Panel Co-organizer, "Use of Evidence in Environmental Policy Making," Association for Public Policy Analysis & Management
- 2010 Panel Chair, "Environmental Self-Regulation," Academy of Management Conference
- 2010 Panel Chair, "Regulation, Strategy, and Environmental Performance," Group for Research on Organizations and the Natural Environment Conference
- 2008-2009 Co-organizer, Professional Development Workshop, "Organizations and the Natural Environment/Social Issues in Management Division Junior Faculty Consortium," Academy of Management Conference
- 2009 Panel Co-organizer, "Voluntary Environmental Programs and Policies: Potentials for Improved Regulatory Governance?" Association for Public Policy Analysis & Management
- 2008 Panel Chair, "Sustainability and Firm Performance," Group for Research on Organizations and the Natural Environment Conference

- 2007 Panel Organizer, “Environmental Justice,” Association for Public Policy Analysis & Management
- 2007 Panel Chair, “Voluntary and Information-Based Environmental Policymaking,” Association for Public Policy Analysis & Management
- 2006 Symposium Organizer and Chair, “Organizations and the Natural Environment: The Role of Emotions, Attitudes, and Value Congruence,” Academy of Management Conference
- 2005 Panel Organizer, “Innovations for Environmental Improvement,” Association for Public Policy Analysis & Management
- 2005 Panel Chair, Association for Public Policy Analysis & Management
- 2004 Panel Organizer, “Challenges of Designing & Implementing Voluntary Environmental Approaches,” Association for Public Policy Analysis & Management
- 2001 Panel Organizer, “The Role of Certification Institutions for Environmental Protection,” Association for Public Policy Analysis & Management

External Academic Program Reviewer
Biden School of Public Policy

Tenure/Promotion Reviewer

Aalto University, Baruch College, Binghamton University, Cardiff University, Georgia Tech (2), Indiana University, Loyola Marymount University, Merrimack College, Ohio University, University of Leeds, University of Pennsylvania, University of Pittsburgh, University of Texas at Arlington

Ad Hoc Journal Reviewer

Sustainability Journals (including sustainability management, economics): *Nature Climate Change, Journal of Business Ethics, Organization & Environment, Business & Society, Journal of Cleaner Production, Journal of Environmental Management, Journal of Environmental Economics and Management, Journal of Economics and Management Strategy, Sustainability*

Management Journals (General): *Academy of Management Journal, Management Science, Strategic Management Journal, Organization Studies, Journal of Management Studies, Production and Operations Management, Journal of Business Venturing, Journal of Operations Management, Long Range Planning, Journal of Business Research*

Public Policy, Public Administration & Economics Journals (General): *Public Administration Review, Journal of Public Administration Theory & Research, Journal of Policy Analysis and Management, Policy Sciences, Policy Studies Journal, Public Management Review, International Journal of Production Economics*

Ad Hoc Book Reviewer

Cambridge University Press
Routledge Press
Greenleaf Publishing

American University:

Kogod School of Business

- 2025- Co-chair, Kogod Sustainability Committee
- 2024- Scoping a new interdisciplinary Center for Sustainable Organizations
- 2024- Founding Director, Sustainable Procurement Research Initiative

Arizona State University:

University

2017- 2024 Founding Director, Sustainable Purchasing Research Initiative

2019 STEM Equity Achievement Change Assessment Team

2013-2014 Committee on Sustainability Education at ASU

College of Global Futures

2021-2022 Chair, College Personnel Committee (Member 2022-2023)

2020-2021 Associate Dean of Faculty and Strategic Programs

School of Sustainability

2023-2024 Chair, Sustainability and Enterprise Search Committee

2022-2024 Professional Programs Committee

2021-2023 Curriculum Lead, Graduate Certificate in Sustainability and Enterprise

2021-2023 Director, Master's Programs Culminating Experience

2022-2023 Chair, Presidential Post-doctoral Fellows Search Committee

2019-2022 Associate Dean/Director

2021 Co-led the application (and award) of 2 Presidential Post-doctoral Fellows, designed to increase faculty diversity

2015-2021 Chair, Personnel Committee; Member 2011-2015

2015-2017 Faculty Executive Committee

College of Public Service and Community Solutions

2014-2018 Associate Director, Center for Organization Research and Design

2016-2017 Chair, Search Committee, School of Public Affairs Director

2013-2014 Undergraduate Research Committee

School of Public Affairs

2017-2018 Chair, School Director Search Committee

2017 Curriculum Lead, Public Procurement Undergraduate Concentration in partnership with ASU's W.P. Carey School of Business

2015-2017 Chair, Faculty Advisory Committee; Member 2015-2016

2014-2015 Economics Search Committee

2011-2015 Institutional Representative, Association for Public Policy Analysis & Management

2012-2013 Curriculum Co-lead, MPP concentration in sustainability

2011-2012 Search Committee (2 junior hires, 2 senior hires)

George Mason University:

University

2010-2011 Faculty Senate

2009-2011 College of Science/College of Humanities and Social Sciences' Interdisciplinary Curriculum Committee

Department of Environmental Science and Policy

2010-2011 Environmental Economist Search Committee

2007-2011 Chair's Faculty Advisory Committee

2009-2010 Curriculum lead, for two new degrees:

- Bachelor of Arts in Environmental and Sustainability Studies
- Master of Environmental Management

2008 Energy Policy Search Committee

- 2007-2008 Chair, Search Committee, Environmental Science & Policy Assistant Professor
- 2005-2006 Chair, Website Redesign Committee

North Carolina State University:

College of Humanities and Social Sciences

- 2004-2005 Search Committee for inaugural Chair of the School of Public and International Affairs

- 2003-2004 Diversity Task Force, College of Humanities and Social Sciences

Department of Political Science & Public Administration

- 2004-2005 Promotion, & Tenure Standards Committee
- 2004-2005 Chair, Masters Admissions Committee, Public Administration Program
- 2004-2005 Comprehensive Exam Committee (Ph.D.), Public Administration Program
- 2003-2005 Faculty Advisor, Graduate Association of Public Administrators
- 2002-2005 Search Committee (organization behavior [2], nonprofit searches)
- 2002-2005 Comprehensive Exam Committee (MPA), Public Administration Program
- 2002-2005 Doctoral Admissions Committee, Public Administration Program
- 2001-2005 Public Administration Research Methods Committee
- 2001-2005 Political Science Public Policy Minor Committee
- 2004 William J. Block Award Committee, Public Administration Program
- 2001-2004 Masters Admissions Committee, Public Administration Program

Advisory

- Arizona Public Service (Phoenix, AZ)
- Arizona Department of Environmental Quality (Phoenix, AZ)
- Arizona State University, Staff Committee for Sustainability Practices (Tempe, AZ)
- Arizona State University, University Sustainability Practices (Tempe, AZ)
- Arizona State University, Purchasing (Tempe, AZ)
- China Mist (Scottsdale, AZ)
- City of Phoenix, Office of Environmental Programs (Phoenix, AZ)
- City of Phoenix, Department of Public Works (Phoenix, AZ)
- City of Glendale, Department of Facilities Management (Glendale, AZ)
- City of Scottsdale, Environmental Advisory Commission (Scottsdale, AZ)
- City of Tempe, Department of Purchasing (Tempe, AZ)
- City of Tempe, Sustainability Programs (Tempe, AZ)
- Damai Lovina Villas (Bali, Indonesia)
- DMD Systems Recovery (Tempe, AZ)
- ENSO Plastics (Mesa, AZ)
- Fairfax County Chamber of Commerce (Fairfax, VA)
- First Solar (Tempe, AZ)
- GreenHealth Exchange (Chicago, IL)
- Lockheed Martin (Springfield, VA)
- Mayo Clinic (Phoenix, AZ)
- Medtronic (Minneapolis, MN)
- Mitco Global (Auburn, WA)
- Natural Resources Leadership Institute (Raleigh, NC)
- Nortel Networks (Raleigh, NC)
- Persefoni (Tempe, AZ)

PCA Skin (Scottsdale, AZ)

Small Business Development Center (Springfield, VA)

Salt River Project (Tempe, AZ)

TS Designs (Burlington, NC)

Watershed Education for Communities & Local Officials (Raleigh, NC)