# MICHAEL PALMEDO

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## **EDUCATION**

American University College of Arts and Sciences – Ph.D. Economics, 2022.

Dissertation: Three Essays on Copyright Exceptions

- 1. A Novel Dataset Measuring Change in Copyright Exceptions
- 2. The Impact of Copyright Exceptions for Researchers on Scholarly Output
- 3. Korea's 2011 Copyright Amendments and Innovation by Online Service Providers

AMERICAN UNIVERSITY SCHOOL OF INTERNATIONAL SERVICE – M.A. International Affairs. 2012. Independent research focused on the effects of Free Trade Agreement obligations to strengthen intellectual property rights.

MARY WASHINGTON COLLEGE – B.A. Economics, 2000.

CERTIFICATE PROGRAMS – Advanced International Copyright Law, World Intellectual Property Organization Academy at the U.S. Patent and Trademark Office, 2014; Summer Sessions on Trade and Health at Universidad de Chile Escula de Salud Pública. 2010.

## **EMPLOYMENT**

American University Washington College of Law

Post Doctoral Fellow, PIJIP. May 2022 - present.

Assistant Director, PIJIP. 2006-2022

Manage grant-funded research projects on public interest intellectual property laws and practice, with concentration on international agreements and comparative copyright laws. Conduct multidisciplinary research combining economic and legal scholarship. Direct communications for research side of the program: write press releases, blogs, and other external communiques, grant reports, internal reports.

AMERICAN UNIVERSITY

Adjunct Professorial Lecturer, March 2017 – Present

Classes: Econ 150: Economic for Business, Econ 200: Principles of Microeconomics, SISG 764: International Trade and Finance. Part time.

TEXAS A&M UNIVERSITY SCHOOL OF LAW

Shamnad Basheer IP & Trade Fellow. Dec. 2019-June 2020.

Examine the Special 301 submissions of the Pharmaceutical Research and Manufacturers of America to the Office of the U.S. Trade Representative, and the industry's influence on USTR policymaking in the area of intellectual property and the use of TRIPS flexibilities to expand access to medicines. KNOWLEDGE ECOLOGY INTERNATIONAL

Researcher & Web Developer, Dec. 2000 – Aug. 2006.

Researched international patent laws, trade agreement obligations related to intellectual property; cost of drug development. Maintained advocacy organization's website. (Organization named Consumer Project on Technology at the time of my employment.)

MULTINATIONAL MONITOR

Webmaster, Mar. 2005 – Dec. 2009.

Updated website for monthly magazine and digitize archives of past issues dating back to 1979. In 2005 improved design and functionality of the site. Part time.

**OXFAM AMERICA** 

Researcher, Jun. 2002 – Nov. 2003.

Analyzed trade policies on intellectual property, trade and health to support two papers. Part time.

UNIVERSITY OF PENNSYLVANIA

Researcher, May 2002-September 2002.

Examined the economics of pharmaceutical research and development, especially methods of cost estimation. Part time.

### PUBLICATIONS

- "United States: Unilateral Norm Setting Using Special 301." In *Intellectual Property Law and Access to Medicine: TRIPS Agreement, Health and Pharmaceuticals.* Amaka Vanni & Srividhya Ragavan, eds. Routledge, 2021.
- "Evaluating the Impact of Data Exclusivity on the Price per Kilogram of Pharmaceutical Imports." Boston University Global Development Policy Center Global Economic Governance Initiative. Research Paper no. 48. 2021.
- "Analysis of Special 301 Listings, 2009-2020." Shamnad Basheer IP/Trade Fellow White Paper, Texas A&M University School of Law, 2020.
- "The Impact of Copyright Exceptions for Researchers on Scholarly Output." *Efil Journal of Economic Research*, 2(6), Jul. 2019.
- "The User Rights Database: Measuring the Impact of Opening Copyright Exceptions." PIJIP Research Paper prepared for the Fifth Global Congress on IP and the Public Interest. September 2018, with Sean Flynn
- "Do Pharmaceutical Firms Invest More Heavily in Countries with Data Exclusivity?" *Currents International Trade Law Journal*, Summer 2013.

- "Networked Governance and the USTR." Chapter 2 of *Media Piracy in Emerging Economies*. Social Science Research Council. 2011, with Joe Karaganis, Sean Flynn, Susan Sell and Parva Fattahi.
- "Economic Justifications for Open Access to Essential Medicine Patents in Developing Countries." *American Journal of Law and Medicine.* Vol. 37, No. 2. Jun. 2009, with Sean Flynn and Aidan Hollis.

### PRESENTATIONS, SUBMISSIONS, AND PRESS

- "A Novel Dataset Measuring Change in Copyright Exceptions." Presented at the European Policy for Intellectual Property Conference, University of Cambridge, September 15, 2022.
- "The Impact of Copyright Exceptions on Scholarly Output." Presented at the Society for the Economic Research of Copyright Issues." University of Colorado, Boulder, October 9, 2022.
- "A Novel Dataset Measuring Change in Copyright Exceptions." Presented at the Fourth Conference of the IP and Innovation Researchers of Asia, February 10, 2022.
- "Intellectual Property and Access to Essential Medicines." Guest lecture at Harvard University Kennedy School of Government. November 8, 2021.
- "Copyright Exceptions for Research and Preservation: Current Research at American University." Panelist at Congresso de Direito de Autor e Interesse Publico XV. November 4, 2021.
- "Data Exclusivity and Pharmaceutical Import Prices." Presented at the Global Congress on Intellectual Property and the Public Interest. October 26, 2021.
- "Submission to Canadian Government Consultation on a Modern Copyright Framework for AI and the Internet of Things." With Sean Flynn Lucie Guibault, Christian Handke, and Joan-Josep Vallbé. September 17, 2021.
- "Quantifying the Relationship Between Copyright Exceptions and Scientific Output." Presented to a Global Congress on IP and the Public Interest panel on Copyright and Covid: What the World Intellectual Property Organization Should Do. October 6, 2020.
- "The Role of the U.S. Trade Representative." Executive Education Program on Health, Pharmaceuticals and IPR. Jointly hosted by Texas A&M University School of Law and the Confederation of Indian Industry. September 20, 2020.
- "USTR Should Seek Language in the Upcoming US-Kenya Trade Agreement that Protects the Right to Research." Comments to U.S. trade Representative, re: Negotiating Objectives for the US-Kenya Trade Agreement. April 28 2020.

- "USMCA Would Better Serve U.S. Interests with the Addition of a Copyright Balance Provision." Submission to the International Trade Commission in response to request for comments on the Economic Impact of the US-Mexico-Canada Agreement. Docket #ITC-2018-0375. December 20, 2018.
- "Promoting Balance in a US-EU Trade Agreement." Submission to the U.S. Trade Representative in response to request for comments on Negotiating Objectives for a U.S.-European Union Trade Agreement. Coauthored by Sean Flynn. Docket #USTR-2018-0035. December 14, 2018.
- "Copyright Balance, Trade Agreements and the Digital Economy." Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 29, 2018.
- "Openness in Copyright User Rights and Innovation in the ICT Industries." Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 27, 2018.
- "Using Trade Data to Show Changing Prices of Pharmaceutical Imports." Workshop on Empirical Study of FTAs and Access to Medicines. Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 26, 2018.
- "Measuring the Openness of Copyright Limitations." Society for the Economic Research of Copyright Issues Annual Conference. Toronto, Canada. July 2018.
- "Copyright Limitations and Authorship of Academic Papers." Open Education Global. Delft, Netherlands. April 2018.
- "Submission to the Special 301 Committee for the 2017 Special 301 Review." United States Trade Representative. February 2018.
- "Econometric Tests of Copyright Openness: Summary of Findings." Presentation to CODE Workshop. Santiago, Chile. October 9, 2017.
- "The Economic Benefits of Open Copyright Exceptions." Submission to the Portfolio Committee on Trade and Industry of the South African Parliament regarding the Copyright Amendment Bill (B13-2017). July 7, 2017.
- "Copyright Balance as a NAFTA Negotiating Objective" Testimony to the U.S. interagency Trade Policy Staff Committee. NAFTA Modernization Hearing, International Trade Commission. Docket #USTR-2017-0006. June 27, 2017
- "Promoting Copyright Flexibility in NAFTA." Submission to the U.S. Trade Representative in response to its Request for Comments on NAFTA Renegotiation. Docket #USTR-20017-0006. Jointly authored with law Prof. Sean Flynn. June 2017.
- "Openness of Copyright Limitations in 21 Countries: Insights from PIJIP's Copyright User Rights Survey." Creative Commons Summit, Toronto. April 2017.

- "Copyright Limitations in Brazil and 20 Other Countries." Conference on Copyright Limitations and Digital Platform Development in Latin America, hosted by IDRC Link Project. Rio de Janeiro, April, 2017.
- "Survey of Copyright Limitations in 20 Countries: Overview of Changes Over 5 Decades." American University College of Law Conference on Globalizing Fair Use. March 2017.
- "Statement to the Special 301 Committee for the 2017 Special 301 Review." United States Trade Representative. March 2017.
- "The Impact of Patent Protection on Outsourcing Decisions by U.S. Firms." Allied Social Sciences Association, Chicago, IL. January 2017.
- "Evaluating the Benefits of Fair Use: A Response to the PWC Report on the Costs and Benefits of Fair Use." Joint submission to eh Australian Productivity commission with Peter Jaszi, Michael Carroll, Sean Flynn, Kim Weatherall and Ariel Katz. April 2016.
- "Firm Performance in Countries With and Without Open Copyright Exceptions." Prepared for PIJIP submission to USTR for the 2016 Special 301 Report. February 2015.
- "Increased Copyright Enforcement and Access to Textbooks in Panama." Global Congress on Intellectual Property and the Public Interest, Delhi, India, December 2015.
- "The PIJIP Copyright User Rights Survey." Global Congress on Intellectual Property and the Public Interest, Delhi, India, December 2015.
- "The Flimsy Case Against Indian Pharma." Hindu Business Line op-ed. March 9, 2014.
- "Building an Index on Copyright User Rights." Workshop presentation at the Third Global Congress on Intellectual Property and the Public Interest, Cape Town, December 2013.
- "Does the Structure of a Nation's Limitations and Exceptions to Copyright Influence the Patenting Behavior of Technology Firms?" Chicago-Kent University. October 2013.
- "Industries Reliant Upon Copyright User Rights What Can We Learn From the Data?" American University Washington College of Law, June 2014.
- "Copyright Users' Rights: Overview of Economic Research Design." with Walter Park. Conference on Law and Economics of Copyright Users' Rights. American University Washington College of Law, September 2013.
- "Use of Patent Data as an Indicator of Innovation." Conference on Law and Economics of Copyright Users' Rights. American University Washington College of Law, September 2013.
- "Empirical Research on Flexible Limitations and Exceptions in Copyright." Workshop presentation at the Second Global Congress on Intellectual Property and the Public Interest, Rio de Janeiro, December 2012.

- "Comments on the U.S. Proposal for Limitations and Exceptions." Presentation to Trans Pacific Partnership negotiators. Leesburg, September 2012.
- "Principles for Positive Proposals in Articles 1 and 4 of the TPP." Presentation to Trans Pacific Partnership negotiators, San Diego. July 2012.
- "Intellectual Property, Innovation and Growth." Presentation to Trans Pacific Partnership negotiators. Dallas. May 2012.
- "Access to Medicines in the Era of Strict Intellectual Property Enforcement." American Public Health Association. Washington, D.C. November 2010.
- "How U.S. Trade Policy Conflicts with Efforts by State Governments to Control Drug Costs." American Public Health Association, Washington DC. November 2007.