

Curriculum Vitae

Adam Diamond

School of International Service
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Education

Phd in Geography – October 2006

Rutgers, State University of New Jersey

Dissertation: *Transformation and Reproduction: Constructing the Organic Milk Commodity Chain in the Northeast United States*

Master of Arts in Urban Planning - June 1997

University of California Los Angeles

Concentration: Environmental Analysis and Policy

Thesis: *What a Waste: the Politics of Solid Waste Management in Los Angeles*

Bachelor of Arts in Political Science - May 1994

Reed College

Coursework: Comparative Politics; Environmental and Natural Resource Economics, Environmental History; Social Movements; Political Theory

Awards and Grants

- 2009 **AMS Civil Rights Award** – USDA/Agricultural Marketing Service
2003- 2004 **Eagleton Fellow** – Eagleton Institute of Politics
2003- 2005 **National Science Foundation** – Doctoral Dissertation Research Improvement Grant (\$9,123)
2001-2003 **Graduate School Fellowship** – Rutgers University
1996-1997 **University Fellowship** – University of California, Los Angeles

Professional Employment

- 2012- **Professorial Lecturer:** American University, Comparative and Regional Studies Program, School of International Service (Washington, D.C.)
- 2006- 2012 **Agricultural Marketing Specialist:** United States Department of Agriculture, Agricultural Marketing Service, Marketing Services Branch (Washington, D.C.)
Conducted research and provided technical assistance on food value chains, farmers market development, and direct marketing strategies.

- 2001 **Field Manager:** *Fairmount Park, Natural Lands Restoration and Environmental Education Program* (Philadelphia, PA)
Supervised volunteers working on environmental restoration projects.
- 2000 **Conservation Organizer:** *Sierra Club* (Philadelphia, PA)
Organized outreach events to educate public about environmental records of Congressmen. Recruited volunteers and managed office. Developed and disseminated anti-sprawl message to complement voter education campaign.
- 1999-2000 **Housing Planner:** *Philadelphia Corporation for Aging* (Philadelphia, PA)
Provided technical assistance to senior affordable housing developers. Researched housing and poverty conditions for older adults in Philadelphia. Worked on solutions to property abandonment linked to senior housing issues.
- 1995 **Organizer/Administrator:** *Detroit Summer* (Detroit, MI)
Coordinated fundraising and recruitment, oversaw finances and administration, and assisted with program development for a summer youth volunteer and community development program.

Teaching Appointments

- 2011- present **Lecturer:** Department of Geography, George Washington University
Instructor for graduate seminar: *Political Economy of Agriculture*
- 2005-2006 **Teaching Assistant: Writing Program, Rutgers University**
Instructor for *Expository Writing*
- 2003- 2004 **Teaching Assistant: Department of Geography, Rutgers University**
Co-Instructor for *Space, Place and Location: An Introduction to Human Geography*; grader and guest lecturer for *Transforming Our Global Environment*
- 2003 **Teaching Assistant: Department of Human Ecology, Rutgers University**
Recitation leader for *Politics of Environmental Issues* (Spring)
- 2002 **Instructor: Department of Geography, Rutgers University**
Cities: An Introduction to Urban Geography (Summer)

Research Appointments

- 2005 **Research Consultant:** Heifer International Northeast Field Office (Brooklyn, NY)
Prepared report on value-added on-farm processing and alternative marketing channels as tools to enhance financial prospects for limited resource farmers in New York and Maine. Designed farmer-to-farmer skills and knowledge survey and database.
- 2004- 2005 **Graduate Assistant: Department of Human Ecology, Rutgers University**
Helped prepare successful grant for project examining the social roots of anti-

sprawl groups in the New Jersey Highlands. Reviewed literature on flood control policy. Did exploratory research on theory and practice of ecological restoration.

- 2001-2003 **Research Assistant: Department of Geography, Rutgers University**
 “Climate Change and Economic Changes in India: the Impacts on Agriculture.” Conducted GIS analysis on distance to port as measure of vulnerability to economic liberalization. Robin Leichenko, Co- P.I.
- 2000 **Research Assistant: Keystone Research Center** (Philadelphia, PA)
 “An Assessment of Labor Force Participation Rates and Underemployment in Appalachia.” Funded by the Appalachian Regional Commission.
- 1997-1998 **Intern: Heschel Center for Environmental Leadership** (Jerusalem, Israel)
 Edited international newsletter exploring the links between environmental issues and Jewish practice and theology. Researched innovations in environmental architecture in support of an environmental leadership development project.
- 1997 **Graduate Student Researcher: Advanced Policy Institute, UCLA**, “Los Angeles County Solid Waste Policy Summit.”
- 1996 **Intern: City of Santa Monica, Environmental Programs Division** (Santa Monica, CA)
 Coauthored sections of progress report for sustainable cities project dealing with hazardous waste, community and economic development, energy, and water.
- 1996 **Graduate Student Researcher: Pollution Prevention, Education, and Research Center, UCLA**, “Process Changes and Material Substitution in the Electronics Industry.” Robert Gottlieb, P.I.

Peer Reviewed Publications

- 2011 **Diamond, Adam**; Barham, James. “Money and Mission: Moving Food With Value and Values,” *Journal of Agriculture, Food Systems, and Community Development* 1(4) pp. 101-117.
- 2008 Bellows, Anne C.; Onyango, Benjamin; **Diamond, Adam**; Hallman, William K. “Understanding Consumer Interest in Organics: Production Values vs. Purchasing Behavior,” *Journal of Agricultural & Food Industrial Organization*, 6 (1), pp. 1-31.
- 2006 **Diamond, Adam**. “What a Waste: Municipal Refuse Reform and a Century of Solid-Waste Management in Los Angeles,” *Southern California Quarterly*, 88 (3), 339-365.

Manuscript under review

Diamond, Adam. “Treadmill Acceleration and Deceleration: Conflicting

Dynamics Within the Organic Milk Commodity Chain,” *Organization and Environment*

Book Review

- 2005 Review of Lisa Nicole Mills (2002) *Science and Social Context: the Regulation of Recombinant Bovine Growth Hormone in North America*, Montreal & Kingston: McGill-Queen’s University Press, in *Journal of Agricultural and Environmental Ethics* (18) 5, September, pp. 509-513.

Manuscript Reviews

Tourism Geographies: An International Journal of Tourism Space, Place and Environment; Rural Sociology; International Journal of Agricultural Resources, Governance and Ecology (IJARGE); Sustainability; Agriculture and Human Values; Journal of Agricultural and Environmental Ethics

Reports

- 2012 **Diamond, Adam**; Barham, James. “Moving Food Along the Value Chain: Innovations in Regional Food Distribution,” United States Department of Agriculture, Agricultural Marketing Service.
- 2011 Lohr, Luanne; **Diamond, Adam**; Dicken, Chris; Marquardt, David. “Mapping Competition Zones for Vendors and Customers in U.S. Farmers Markets,” United States Department of Agriculture, Agricultural Marketing Service, September.
- 2009 **Diamond, Adam**; Barham, James; Tropp, Debra. “Emerging Market Opportunities for Small-Scale Producers: Proceedings of a Special Session at the 2008 USDA Partners Meeting,” United States Department of Agriculture, Agricultural Marketing Service, April.
- 2009 **Diamond, Adam**; Soto; Ricardo. “Facts on Direct-to-Consumer Food Marketing: Incorporating Data from the 2007 Census of Agriculture,” United States Department of Agriculture, Agricultural Marketing Service, July.
- 2009 **Diamond, Adam**. “Results from Target Marketing Experiment with Mt Clemens, MI Farmers Market,” USDA: Agricultural Marketing Service, Technical Assistance Report, December.
- 2008 Brockhouse, John W. Jr.; **Diamond, Adam**. “Clinton Farmers Market Cooperative Feasibility Analysis,” USDA: Rural Development Agency, Technical Assistance Report, September.
- 2008 **Diamond, Adam**. “Market Analysis of the Mt. Clemens, MI Farmers Market,” USDA: Agricultural Marketing Service, Technical Assistance Report, July.

- 2006 **Diamond, Adam.** “Small Livestock Enterprise Strategies in Maine and New York: An Exploratory Study of Challenges and Opportunities,” working paper, Heifer Project International, Northeast Field Office.

Articles

- 2012 **Diamond, Adam;** Barham, James. “The Best Food Distribution Models for Small and Mid-Sized Farmers,” *USDA Blog*, March 16th.
- 2011 **Diamond, Adam.** “Market edge for the wedge: food co-op's warehouse/distribution division a key cog in developing regional food system,” *Rural Cooperatives*, July 1.
- 2011 **Diamond, Adam.** “Oklahoma Food Co-Op: From Buying Club to Food Hub,” *USDA Blog*, December 16th.
- 2005 **Diamond, Adam.** “Farmers March on Washington: Who Qualifies as Organic?,” *The Weavers Way Co-op Shuttle*, May/June.

Conference Presentations and Guest Lectures

- 2012 **Presentation:** Association of American Geographers, New York, New York, “From Waste to Flows: Regenerative Compost(ing)”
- 2011 **Invited Presentation:** Mid-Tier Food Chain Enterprise Training, Madison, WI, “Regional Food Hubs: Impacts on Economic Development, Job Creation, and Food Access”
- 2011 **Invited Presentation:** Applied and Agricultural Economics Association, Pittsburgh, PA, “Food Marketing Data and Local Food Issues”
- 2011 **Invited Presentation:** “Money and Mission: Moving Food with Value and Values,” Rural Development, Local Foods Webinar Series, USDA.
- 2010 **Invited Presentation:** Community Food Security Coalition, New Orleans, LA, “Innovative Solutions to Food Deserts in Urban Areas”
- 2010 **Presentation:** Association of American Geographers, Washington, D.C. “From Competition to Cooperation: Value Chains as a Tool for Agricultural Development”
- 2010 **Session Organizer:** Association of American Geographers, Washington, D.C. “Farmers Markets/Regional Food Systems”
- 2010 **Presentation:** Rural Sociological Society, Atlanta, GA, “Diverse Pathways to

Value Chain Development: How Institutional Drivers Influence the Character of Alternative Food Distribution Entities”

- 2009 **Presentation:** Rural Sociological Society, Madison, WI, “Beyond Direct Marketing: Assessing Models of Food Value Chain Development in the United States”
- 2009 **Presentation:** Agriculture and Human Values Society & Association for the Study of Food and Society, State College, PA, “Assessing Alternative Food Distribution Models for Improving Small-scale Producer Direct Marketing,” (with James Barham)
- 2009 **Invited Keynote Address:** Workshop on Strengthening Local Food Businesses, Virginia Cooperative Extension, Warrenton, VA. “Innovations in Local Food Systems: Direct Marketing and Alternative Food Distribution Networks”
- 2009 **Invited Lecture:** Farm Business Management In-Service, Virginia Cooperative Extension, Blacksburg, VA. “Assessing Alternative Food Distribution Models: Improving Market Opportunities Through Value Chain Development.”
- 2008 **Session Organizer:** 2008 USDA Partners Meeting, Washington, D.C. “Emerging Market Opportunities for Small-Scale Producers”
- 2008 **Presentation:** Association of American Geographers, Boston, MA “Value Chains and Food System Change: Smallholders and Alternative Food Distribution Networks in the United States”
- 2007 **Invited Lecture:** Rural Agricultural Partnership Program, Washington, D.C. “Marketing and Sales: Risks and Opportunities for Small-scale and Resource-limited Producers”
- 2007 **Presentation:** Association of American Geographers, San Francisco, CA “Farm Direct Marketing Across the Landscape: Differentiation in the U.S. Farmers Market Sector”
- 2006 **Presentation:** North American Farmers’ Market Nutrition Program Association, Sparks, NV “Preliminary Report on the Southeastern PA Farmers Market Transportation Project”
- 2006 **Presentation:** Association of American Geographers, Chicago, IL “Market Stimulation or Environmental Regulation: Contradictory Impulses Guiding Federal Organic Standards?”
- 2006 **Session Co-organizer:** Association of American Geographers, Chicago, IL “Careers in the Community: Bringing Research Skills to Social Change Organizations”

- 2004 **Presentation:** Agriculture and Human Values Society the Association for the Study of Food and Society, Hyde Park, NY, “Knowledge, Ideology and Transformation: Market Dynamics and Socially Conscious Consumption in the Organic Milk Industry”
- 2004 **Presentation:** Association of American Geographers, Philadelphia, PA, “Organic Dairy Farming: Revolutionary Idealism or Evolutionary Pragmatism”
- 2003 **Presentation:** Association of American Geographers, New Orleans, LA, “Calves are Babies Too: the Selling of Motherhood in the Organic Dairy Industry”
- 2002 **Presentation:** Middle States Division, Association of American Geographers, Montclair, NJ, “Happy Cows or Sweatshop Bovines: Constructing the Organic Dairy Commodity Chain”

Proposal Reviews

Ad Hoc Reviewer, USDA, Agriculture and Food Research Initiative, Competitive Grants Program, Small Business Innovation and Research, 2010, 2012

Team Leader, U.S. Department of the Treasury, Healthy Food Financing Initiative, 2011

National Review Panel, USDA, Agriculture and Food Research Initiative, Competitive Grants Program, Agricultural Prosperity for Small and Medium-Sized Farms, 2009

Proposal Reviewer, USDA, Agricultural Marketing Service, Federal-State Marketing Improvement Program, 2008, 2009, 2010, 2011, 2012

Review Panel, USDA, Agricultural Marketing Service, Farmers Market Promotion Program, 2006, 2007, 2008