

ZHUO (EMMA) CHEN
Kogod School of Business | American University
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ACADEMIC POSITION

2020- **Kogod School of Business, American University, Washington, D.C.**
Assistant Professor of Strategic Management

EDUCATION

2020 **Jesse H. Jones Graduate School of Business, Rice University, Houston, TX**
Ph.D. in Business Administration (Strategic Management)

- Dissertation: Three Essays on the Relationship Between Corporate Venture Capital Investments and Acquisitions
- Job Market Paper: Information Externality of CVC Investments: How Does It Affect Other Firms' Acquisition Decisions in Technology Industries?
- Committee: Yan Anthea Zhang (Chair), Prashant Kale, Alessandro Piazza, Randy Stevenson

2020 **Jesse H. Jones Graduate School of Business, Rice University, Houston, TX**
M.A. in Business Administration (Strategic Management)

2013 **Department of Economics, Duke University, Durham, NC**
M.A. in Economics

2011 **Department of International Economics and Trade, Nankai University, Tianjin, China**
B.A. in International Economics and Trade

RESEARCH INTERESTS

Corporate Development Activities (Acquisitions, Strategic Alliances, Corporate Venture Capital in Particular), Corporate Entrepreneurship, Patents and New Venture Strategy

RESEARCH

Peer-Reviewed Publication:

- Chen, Z., Kale, P., and Hoskisson, R.E. 2018. "Geographic Overlap and Acquisition Pairing." *Strategic Management Journal*, 39(2): 329-355.

Working Papers:

- “Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral,” with Yan Anthea Zhang and Yuandi Wang (Under 2nd Round Review at *Strategic Management Journal*).
- “The Dual Role of Status in Affecting Stock Market Reactions to Acquisitions” with Eni Gambeta, Prashant Kale, and Alessandro Piazza (In Preparation for Submission to *Academy of Management Journal*).
- “Distant Reach, Focused Investing: An Examination of CVC Portfolio Configuration” with Yan Anthea Zhang (In Preparation for Submission to *Academy of Management Journal*).

Research in Progress:

- “Information Externality of CVC Investments: How Does It Affect Other Firms’ Acquisition Decisions in Technology Industries?” (Manuscript).
- “Can CVC Investment Facilitate Acquisition of Ventures in Distant Technological Domains” (Manuscript).
- “Some but Not Too Much: The Impact of Diversification on Corporate Payout Policy” (Data Analysis).
- “Will Stock-Based Pay ‘Dis’incentivize Employee Engagement in Technology Companies?” with Yan Zhang and Li Yang (Analytical Paper).

Teaching Case:

- Zhang, Y., Zhang, W., Chen, Z. 2019. “Orpea’s European-Based Nursing Facilities: Expanding to China.” Ivey Business School Case 9B19M038.

ACADEMIC AWARDS AND HONORS

- Finalist-Best Paper Prize, “Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral,” *Strategic Management Society Special Conference*, Oslo, Norway, June 2018
- Doctoral Fellowship, Jones Graduate School of Business, Rice University, 2014-2020
- Master’s Scholarship, Economics Department, Duke University, 2011-2012
- Best Undergraduate Dissertation, Nankai University, 2011
- Hong Kong Alumni Association Scholarship, Nankai University, 2009-2010
- The First Prize Scholarship, Nankai University, 2008-2009

PROJECTS INVITED FOR PRESENTATIONS (including scheduled)

“Can CVC Investment Facilitate Acquisition of Ventures in Distant Technological Domains”

- *Strategic Management Society Annual Conference*, Virtual, October 2020

“Some but Not Too Much: The Impact of Diversification on Corporate Payout Policy”

- *Academy of Management Annual Conference*, Virtual, August 2020

“Information Externality of CVC Investments: How May Firms’ CVC Investments Affect Other Firms’ Acquisition Target Selections in Technology Industries?”

- *Strategic Management Society Special Conference*, Berkeley, CA, March 2020 (cancelled)
- *Academy of Management Annual Conference*, Boston, MA, August 2019

“Monetizing IP: Examining the Effects of Patents’ Knowledge Sources on Patents Being Used as Loan Collateral”

- *Academy of Management Annual Conference*, Chicago, IL, August 2018
- *Strategic Management Society Special Conference*, Oslo, Norway, June 2018

“The ‘Sweet Spot’: When Does Network Prominence Help Acquiring Firms Earn Abnormal Returns?”

- *Academy of Management Annual Conference*, Atlanta, GA, August 2017

“Geographic Overlap and Acquisition Pairing”

- *Strategic Management Society Annual Conference*, Berlin, Germany, September 2016

CONSORTIA, SYMPOSIA AND WORKSHOPS

- Invited participant, STR Dissertation Consortium, Academy of Management, Boston, MA, August 2019
- Invited panelist, “Mergers & Acquisitions: Research, Practice & Teaching” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Researching Open Innovation” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Computational Models in Behavioral Strategy” PDW, *Academy of Management*, Chicago, IL, August 2018
- Participant, “Wooldridge Workshop: Applied Micro Econometrics”, Jones Graduate School of Business, Rice University, Houston, TX, May 2019
- Participant, 5th – 9th Strategy Symposium on Emerging Markets, Jones Graduate School of Business, Rice University, Houston, TX, May 2015 – 2019

TEACHING EXPERIENCE

Adjunct Instructor: University of Houston-Downtown, Undergraduate Level

- Business Strategy – BA 4302 (Fall 2018) – Strategy Capstone Course
Instructor Evaluation: 4.7/5 – “Overall, I rate this instructor an excellent teacher.”
Average Evaluation: 4.5/5

Teaching Assistant: Rice University, Jones Graduate School of Business, MBA Level

- Strategy Formulation and Implementation – MGMW 571 (May 2019)
- International Strategic Alliance – MGMT 720 (Spring 2017)
- Strategic Issues in Global Business – MGMT 713 (Fall 2017)

- Competitive Strategy – MGMP 570 (Fall 2015)

Teaching Assistant: Rice University, Jones Graduate School of Business, PhD Level

- Econometrics – ECON 510 (Fall 2016)

ACADEMIC SERVICE

- Reviewer for Journal of Economic Surveys
- Reviewer for Academy of Management Annual Meetings
- Reviewer for Strategic Management Society Annual Conference

PROFESSIONAL AFFILIATIONS

- Member of Academy of Management (STR, ENT and TIM divisions)
- Member of Strategic Management Society (Corporate Strategy IG and Entrepreneurship & Strategy IG)

WORK EXPERIENCE

2013-2014 Offshoring Research Network, Fuqua School of Business, Duke University
Research Associate (Advisor: Arie Lewin)

SKILLS

Computer: STATA, Matlab, Mathematica, UCINET
Languages: Chinese (native), English (fluent)

ACADEMIC REFERENCES

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