## **CURRICULUM VITAE**

August 2019

# Brian L. McGowan

American University | | Center for Teaching, Research, and Learning; Hurst 203B 4400 Massachusetts Avenue Northwest | | Washington, DC 20016 (202) 885-2809 | | bmcgowan@american.edu

### **EDUCATION**

Doctor of Philosophy, Indiana University, Bloomington, Indiana Higher Education Administration | Minor: Sociology

Master of Arts, Ohio State University, Columbus, Ohio Higher Education and Student Affairs | Minor: Student Development Theory and Learning

Bachelor of Music, Old Dominion University, Norfolk, Virginia Music Education, Magna Cum Laude; Study Abroad: Edinburgh, Scotland & Tokyo, Japan

### ACADEMIC APPOINTMENTS

Associate Professor (tenured), August 2019 – present American University; Washington D.C. School of Education

Education Policy and Leadership Doctoral Program

Assistant Professor (tenure-track), August 2015 – July 2019 University of North Carolina at Greensboro (UNCG); Greensboro, North Carolina Department of Teacher Education and Higher Education, School of Education

- Higher Education Ph.D. program | Student Affairs Administration in Higher Education M.Ed. program
- Faculty Affiliate, African American and African Diaspora Studies

Assistant Professor (tenure-track), July 2013 – July 2015 Indiana State University; Terre Haute, Indiana

Department of Educational Leadership, Bayh College of Education

Student Affairs and Higher Education Program, M.A. Program Coordinator (2014-2015)

Project Associate, July 2009 – July 2013 Indiana University, Bloomington, Indiana Center for Postsecondary Research, School of Education National Survey of Student Engagement (NSSE) & NSSE Institute for Effective Educational Practice

### ADMINISTRATIVE EXPERIENCE

**Associate Director**, August 2019 – present American University, Washington, D.C.

Center for Teaching, Research, and Learning (CTRL)

Maintain a distinguished record of scholarship and seek extramurally funded research.

- Provide leadership and guidance in adapting best practices in teaching and learning
- Assist CTRL staff and personnel to develop and execute university programming.

## Residence Life Coordinator, July 2007 – May 2009

Rutgers, The State University of New Jersey, New Brunswick, New Jersey Department of Residence Life

- Coordinated, trained, supervised, and evaluated three residence hall directors and 14 undergraduate staff.
- Oversaw 1,400 students in apartments, residence halls, and a cooperative living learning community.
- Responded effectively to crisis cases and participated in an on-call duty rotation for 7500 students.
- Served as a judicial hearing officer for student conduct cases.
- Managed a \$10,000 budget and advised residence hall government and other programming initiatives

### Assistant to the Senior Dean of Students, Summer 2008

Rutgers, The State University of New Jersey, New Brunswick, New Jersey Dean of Students Office and Student Judicial Affairs

- Coordinated special projects directed by the Senior Dean of Students.
- Drafted clinical and administrative summaries based on student crises and behaviors.
- Assisted in the creation of the student affairs death notification policy.

## Assistant Residence Hall Director, August 2005 – June 2007

The Ohio State University, Columbus, Ohio

Office of University Housing

- Directed traditional residence hall complexes housing approximately 500 students.
- Supervised 12 resident advisors with programs, community building, and conflict resolution.
- Served as a judicial hearing officer for conduct cases and assigned appropriate sanctions.
- Oversaw operations of a 24-hour residence hall front desk, employing 25 students.
- Managed a \$12,000 budget and advised residence hall councils.

## AWARDS, HONORS, FELLOWSHIPS, AND RECOGNITION

2019	James Joyner Alumni Teaching Award (Finalist), UNCG
2018	Distinguished Research Scholar Award, UNCG School of Education
2016	Tracy L. Davis Outstanding Emerging Research Award, College Student Educators
	International (ACPA) Coalition on Men and Masculinities
2015	Annuit Coeptis Award – Emerging Professional, ACPA
2015	Excellence in Service to Students Award, Sigma Alpha Pi, The National Society of
	Leadership and Success, Indiana State University (ISU)
2014	Distinguished Faculty and Staff Award, ISU Black Student Organizations
2014	Melvene D. Hardee Dissertation of the Year, National Association of Student Personnel
	Administrators (NASPA)
2014	Dissertation Awardee, American Association of Blacks in Higher Education
2013	Nevitt Sanford Award, ACPA, Commission for Professional Preparation
2013	Institute Fellow, American Educational Research Association (AERA), Hilliard & Sizemore
	Research Institute on African Americans and Education
2011	Virginia G. Piper Fellowship, Indiana University School of Education
2010	Emerging Professional Award, Ohio State University Higher Education and Student Affairs
2009	New Professional of the Year Award, NASPA Region II
2008	Distinguished Service Award, Rutgers University Residence Hall Association
2005	Outstanding Student in Music, Old Dominion University College of Arts and Letters

## **PUBLICATIONS**

(\*denotes publication with graduate students; ^denotes invited)

## **BOOKS**

Tillapaugh, D. & McGowan, B. L. (2019). (Eds.). Men and masculinities: Theoretical foundations and promising practices for supporting college men's development. Sterling, VA: Stylus.

**McGowan, B. L.,** Palmer, R. T., Wood, J. L., & \*Hibbler, D. F. (Eds.). (2016). *Black men in the academy: Narratives of resiliency, achievement, and success.* New York: Palgrave MacMillan.

- Reviewed by N. Croom & J. Jackson, Journal of College Student Development, 59(5), 2018.
- Reviewed by J. D. Carter & Y. T. Mutakabbir, Teachers College Record, ID, 21027, 2016.

## REFEREED JOURNAL ARTICLES

**McGowan, B. L.,** & Perez, D. (forthcoming, April 2020). "A community built just for me:" Black undergraduate men bridging gaps to community cultural wealth. *Journal of The First-Year Experience and Students in Transition, 32*(1).

Boyce, A. S., & McGowan, B. L. (2019). An exploration of two novice evaluation educators' experiences developing and implementing introduction to evaluation courses. *American Journal of Evaluation*, 40(1), 119-136.

**McGowan, B. L.** (2018). Unanticipated contexts for vulnerability: An exploration of how Black college men made meaning of a research interview process involving sensitive topics. *Journal of Men's Studies, 26*(3), 266-283.

**McGowan, B. L.** (2017). Visualizing peer connections: The gendered realities of African American college men's interpersonal relationships. *Journal of College Student Development*, 58(7), 983-1000.

**McGowan, B. L.,** Zerquera, D. D., & Tu, D. L. (2017). Introduction: Social justice. [Special themed issue]. *Journal of College and University Student Housing*, 43(3), p. 8-13.

Cole, E. R., **McGowan, B. L.,** & Zerquera, D. D. (2017). First-year faculty of color: Narratives about entering the academy. *Equity and Excellence in Education*, *50*(1), 1-12.

Johnson, J. M., & McGowan, B. L. (2017). Untold stories: The gendered experiences of high-achieving African American male alumni of Historically Black Colleges and Universities. *Journal of African American Males in Education*, 8(1), 23-44.

Zerquera, D. D., **McGowan, B. L.** Ferguson, T. L., Torres, V. (2017). The burden of debt: Undergraduate students' experiences with paying for their education. *College Student Affairs Journal*, *35*(2), 140-152.

**McGowan, B. L.** (2016). Interpersonal relationships: Exploring race and relationship decisions among African American college men. *Journal of Student Affairs Research and Practice*, 53(3), 243-255.

Zerquera, D. D., **McGowan, B. L.,** & Ferguson, T. L. (2016). Yes, no, maybe so: College students' attitudes regarding debt. *Journal of College Student Development*. 57(5), 609-613.

**McGowan, B. L.** (2014). Does race matter?: Perceptions of masculinity among Black males at a predominantly White institution. *Urban Education Research and Policy Annuals*, 2(1), 39-47.

Palmer, R. T., Wood, J. L., **McGowan, B. L.** (2014). A contemporary examination of gender differences in student engagement at historically Black colleges and universities: Implications for research and practice. *National Association of Student Affairs Professionals Journal*, 15(2), 120-134.

Harper, S. R., Davis, R. J., Jones, D. E., **McGowan, B. L.,** Ingram, T. N., & Pratt, C. S. (2011). The role of race and racism in the experiences of African American male resident assistants at predominantly White universities. *Journal of College Student Development*, 52(2), 80-100.

# **GUEST EDITORSHIPS OF REFERRED JOURNALS**

**McGowan, B. L.,** Zerquera, D. D., & Tu, D. L. (2017). Social justice. *Journal of College and University Student Housing*, 43(3).

## **BOOK CHAPTERS**

- **McGowan, B. L., \***Walker, C. R., & \*Estep, E. E. (forthcoming, Spring 2020). *Black man living on campus: Multiple identities and complex individuality.* In S. P. Gold (Ed.), Instructional scenarios of multiple identities in higher education. Washington, D.C.: NASPA.
- ^McGowan, B. L. & \*John-Finn, R. (in press). Speak up or stay silent: Facilitating difficult dialogues in the classroom. In K. Hinton, M. Howard-Hamilton, G. Brown, and M. Davenport (Eds.), Unleashing suppressed voices on campus. New York: Peter Lang.
- **McGowan, B. L.,** Tillapaugh, D., & Harris III, F. (2019). Considerations of student development in men and masculinities work. In D. Tillapaugh and B. L. McGowan (Eds.), Men and masculinities on campus: Theoretical foundations and promising practices. Sterling, VA: Stylus.
- Tillapaugh, D., & McGowan, B. L. (2019). Advancing men and masculinities work. In D. Tillapaugh and B. L. McGowan (Eds.), Men and masculinities on campus: Theoretical foundations and promising practices. Sterling, VA: Stylus.
- ^Torres, V., & **McGowan, B. L.** (2016). *Psychosocial and identity development*. In J. Schuh, S. R. Jones, and V. Torres (Eds.), Student Services: A handbook for the profession (6<sup>th</sup> ed., pp. 185-204). San Francisco: Jossey-Bass.
- ^Robbins, C. K., & **McGowan, B. L.** (2016). *Intersectional perspectives on gender and gender identity development.* In E. S. Abes (Ed.), Critical perspectives on student development theory. New Directions for Student Services (No. 154, pp. 71-83). San Francisco: Jossey-Bass.
- McGowan, B. L., Palmer, R. T., Wood, J. L., & \*Hibbler, D. F. (2015). Reframing Black male success in education: Narratives of resiliency, inspiration, and success. In B. L. McGowan, R. T. Palmer, J. L. Wood, and D. F. Hibbler (Eds.), Black men in the academy: Narratives of resiliency, achievement, and success (pp. 1-17). New York: Palgrave MacMillan.

## **BOOK REVIEWS**

- **^McGowan, B. L., &** \*Livingston, D. (2017). Review of A. Long (Ed.), Overcoming educational racism in the community college: Creating pathways to success for minority and impoverished student populations. *Teachers College Record,* ID Number 22018.
- \*Arena, C., & **McGowan, B. L.** (2017). Review of T. Clydesdale, The purposeful graduate: Why colleges must talk to students about vocation. *The Review of Higher Education*, 40(2), 310-312.

**^McGowan, B. L.** (2014). Review of F. Bonner (Ed.), Building on resilience: Models and frameworks of Black male success across the P-20 pipeline. *Journal of College Student Development*, *55*(8), 854-856.

## MANUSCRIPTS UNDER REVIEW

Patton Davis, L. D., Blockett, R. A., & **McGowan, B. L.** (under review). *Complexities and contradictions: Lesbian, gay, bisexual, and queer African American students' lived realities across HBCU contexts.* Article.

**McGowan, B. L.,** Boyce, A. S., Jones, C. T. (in progress). Black faculty engaging controversial topics in the college classroom: An interdisciplinary response to education violence. Article

## **TECHNICAL REPORTS AND MONOGRAPHS** (\*indicates contributing authorship)

Torres, V., Ziskin, M., Ferguson, T., Zerquera, D., & **McGowan, B. L.** (2012). *NSC StudentTracker Focus Group Study: Report of the Findings.* Reston, VA: National Student Clearinghouse Research Center.

\*National Survey of Student Engagement (2012). Moving from Data to Action: Lessons from the field (Vol. 2). Bloomington, Indiana: Indiana University Center for Postsecondary Research.

\*National Survey of Student Engagement. (2009). *Using NSSE data to improve undergraduate education. Lessons from the field (Vol. 1).* Bloomington, Indiana: Indiana University Center for Postsecondary Research.

# PRESENTATIONS, INVITED TALKS, AND WEBINARS

(\*denotes presentation with graduate students; ^denotes invited)

### REFEREED PRESENTATIONS

**McGowan, B. L.,** Boyce, A. S., Jones, C. T., (2019, November). Black faculty engaging controversial topics in the college classroom: An interdisciplinary response to education violence. Paper to be presented at the Association for the Study of Higher Education (ASHE) conference. Portland, OR.

Tillapaugh, D., **McGowan, B. L.,** Ashlee, K., Edwards, K., Laker, J., McElderry, J. (2019, March). *Supporting college men's development: Theoretical foundations and promising practices.* NASPA annual convention. Los Angeles, CA.

Shupp, M., Guthrie, K., DeSawal. D. D., & **McGowan, B. L.** (2018, March). *Practitioner to faculty: An exploration of narratives*. NASPA annual convention. Philadelphia, PA.

**McGowan, B. L.,** Badazewski, P., Barker, M., Blockett, R. A., Bryant, A., & Hennessy, K. (2017, March). (*Re)imagining theory to practice in residential education*. ACPA annual convention extended session. Columbus, OH.

Shupp, M., Guthrie, K., DeSawal. D. D., & **McGowan, B. L.** (2017, March). *Practitioner to faculty: An exploration of narratives*. ACPA annual convention. Columbus, OH.

**McGowan, B. L.,** & \*Blockett, R. A. (2016, November). *Lesbian, gay, and bisexual African American students' sensemaking of diverse HBCU campus contexts.* Paper presented at the Association for the Study of Higher Education (ASHE) conference. Columbus, OH.

^Abes, E. S., Denton, M., Hernandez, E., Johnston Guerrero, M., Jones, S. R., **McGowan, B. L.,** & Robbins, C. K. (2016, March). *Critical and Poststructural Perspectives of Student Development Theory.* ACPA annual convention extended session. Montreal, QB.

- ^Guthrie, K., Shupp, M., DeSawal. D. D., & **McGowan, B. L.** (2016, March). *Practitioner to faculty: An exploration of narratives.* ACPA annual convention. Montreal, QB.
- **McGowan, B. L.** (2015, November). Using photo elicitation to explore the gendered realities of African American men's interpersonal relationships. Paper presented at the Association for the Study of Higher Education (ASHE) conference. Denver, CO.
- **McGowan, B. L.** (2015, October). Black male interpersonal relationships: Research findings and implications. North Carolina College Personnel Association Conference. Elon, NC.
- ^Adams-Gaston, J., Davenport, Z., **McGowan, B. L.,** Merriweather, J., Mull, D., & Washington, J. (2015, March). *Chief Student Affairs Officers and Faculty Panel.* (ACPA) annual convention. Tampa, FL.
- Cole, E. R., **McGowan, B. L.,** Zerquera, D., & Palmer, M. (2014, November). Forging scholars: An Autoethnographic reflection on first-year faculty experiences. Symposium presented at the Association for the Study of Higher Education. Washington, DC.
- Hinton, K., Howard-Hamilton, M., Hughes, R., **McGowan, B. L.,** Patton-Davis, L., \*Douse, C., \*Holmes, V., \*Ivey, S., \*Rogers, J., & \*Zargas, B. (2014, May). *The scholarship of teaching race and ethnicity*. National Conference on Race and Ethnicity. Indianapolis, IN.
- McGowan, B. L. (2014, April). Black Undergraduate Male Interpersonal Relationships with Other Males in College: A Conceptual Model. Paper presented at the American Educational Research Association (AERA). Philadelphia, PA.
- **McGowan, B. L.,** Dancy, T. E., Harper, S. R., Palmer, R. T., & Strayhorn, T. L. (2014, March). *A critical examination of Black men and masculinities in college.* ACPA annual convention. Indianapolis, IN.
- Tillapaugh, D., Haber-Curran, P., Linder, C., McGowan, B. L., & Robbins, C. K. (2014, March). *Demystifying the process: Advice from early career higher education faculty*. ACPA annual convention. Indianapolis, IN.
- **McGowan, B. L., &** \*Snipes, J. T. (2014, March). Being (Un)faithful: Reflections of Black gay college men on religion. ACPA annual convention. Indianapolis, IN.
- **McGowan, B. L.** (2014, March). *Black male interpersonal relationships with other male peers in college: A conceptual model.* NASPA Melvene D. Hardee Dissertation of the Year Presentation. Baltimore, MD.
- Palmer, R. T., Wood, J. L., & **McGowan, B. L.** (2013, November). A contemporary examination of gender differences in student engagement at historically Black colleges and universities: Implications for research and practice. Paper presented at the Association for the Study of Higher Education (ASHE) conference. Saint Louis, MO.
- Zerquera, D., Torres, V., Ferguson, T. L., **McGowan, B. L.** (2013, April). *Exploring student experiences with debt and educational expenses*. Paper presented at the American Education Research Association (AERA) convention. San Francisco, CA.
- McGowan, B. L. (2012, October). Male interpersonal relationships: Creating climates that foster healthy relationships among men. Indiana Student Affairs Association Conference. Indianapolis, IN.
- Torres, V., & **McGowan, B. L.** (2011, April). Exploring perceptions of diversity among students of color at a predominantly White institution. Paper presented at the American Education Research Association (AERA) convention. New Orleans, LA.

Torres, V., & McGowan, B. L. (2011, April). Describing the process of developing interpersonal relationships in college. Poster session presented at the American Education Research Association (AERA) convention. New Orleans, LA.

- Porter, C. J., Ashley, E., Burt, B. A., Davis, T., Harris, C. J., **McGowan, B. L.,** & Riley, J. R. (2011, March). *The ins and outs of pursuing the Ph.D.: The Black student experience.* NASPA annual convention. Philadelphia, PA.
- **McGowan, B. L.,** & Cole, J. (2011, February). *Does living on campus matter: Using NSSE data to understand the experiences of Black men.* First Year Experience conference. Atlanta, GA.
- Cole, J., & McGowan, B. L., (2011, February). Using BCSSE and NSSE data to investigate first-year engagement and outcomes. First Year Experience conference. Atlanta, GA.
- **McGowan, B. L.,** & Desir, S. (2010, March). Fostering effective mentor/mentee relationships among college men. NASPA annual convention. Chicago, IL.
- Zerquera, D. D., Haywood, A. M., & **McGowan, B. L.** (2009, November). *Understanding differing levels of challenge and support for transfer students at research universities.* Poster session presented at Association for the Study of Higher Education conference. Vancouver, BC.
- **McGowan, B. L.,** Howe, J., & Baker, U. (2009, April). D.R.E.A.M.: A campus-based residence life model to respond to institutional change. ACPA annual convention. Washington, D.C.
- **McGowan, B. L.,** & Harper, S. R. (2008, March). Using residence halls as educational venues to address male misbehavior. ACPA annual convention. Atlanta, GA.

### **INVITED TALKS**

- **McGowan, B. L.** (2019, August). *Do I belong here? Faculty and students of color navigating the college classroom.* Keynote to be delivered at the August Faculty Workshop Series. **American University:** Washington, DC.
- McGowan, B. L. (2019, April). Putting it altogether: Future considerations when working with men of color. Workshop presented as part of the Creating Pathways for Minority Students Workshop Series (Part IV). Guilford Technical Community College: Greensboro, NC.
- **McGowan, B. L.,** Causey-Konate, T., Stone, R.N., Nyanteh, M., & Davis, S. (2019, February). *Injustice for many: Equity for All Time for collective understanding and action.* Keynote delivered for the **American Institutes for Research**: Washington, D.C.
- **McGowan, B. L.** (2019, February). *Negotiating racial identity in the workplace.* Workshop presented as part of the Creating Pathways for Minority Students Workshop Series (Part III). **Guilford Technical Community College:** Greensboro, NC.
- **McGowan, B. L.** (2019, January). *Understanding our students: Applying developmental theory to student populations.* Workshop presented as part of the Creating Pathways for Minority Students Workshop Series (Part II). **Guilford Technical Community College:** Greensboro, NC.
- McGowan, B. L. (2018, October). *Inclusive practices: Considerations for faculty and staff.* Workshop presented as part of the Creating Pathways for Minority Students Workshop Series (Part I). **Guilford Technical Community College:** Greensboro, NC.

- **McGowan, B. L.** (2018, September). *Being Black in Today's Society: Cultivating Consciousness.* African American and Diaspora Studies Conversations with the Community Series Keynote. **University of North Carolina at Greensboro**: Greensboro, NC.
- **McGowan, B. L.** (2018, August). *The salience of race in the lives of college students.* Workshop presented for student leaders. **Salem College:** Winston Salem, NC.
- **McGowan, B. L.** (2018, April). *Minoritized men at community colleges Part III: Implications for practice.* Workshop presented as part of the minority male success grant. **Guilford Technical Community College:** Greensboro, NC.
- **McGowan, B. L.** (2018, February). *Black and Latino Men's college experiences: Faculty and staff workshop.* Workshop presented for Project SUCCESS. **California State Polytechnic University, Pomona**: Pomona, CA.
- **McGowan, B. L.** (2018, January). *Minoritized men at community colleges Part II: Implications for practice.* Workshop presented as part of the minority male success grant. **Guilford Technical Community College:** Greensboro, NC.
- **McGowan, B. L.** (2017, October). *Minoritized men at community colleges Part I: Implications for practice.* Workshop presented as part of the minority male success grant. **Guilford Technical Community College:** Greensboro, NC.
- **McGowan, B. L.** (2017, February). Reframing Black male retention: Institutional accountability, solidarity, and a call to action. Keynote delivered at the All Black Everything Symposium. **Guilford College:** Greensboro, NC.
- **McGowan, B. L.** (2016, November). From awareness to action: Reconceptualizing Black solidarity in a contemporary context. Keynote delivered at the Black Student Union's Black Solidarity Day. **Colgate University:** Hamilton, NY.
- McGowan, B. L. (2016, April). Undergraduate Black men achieving and succeeding at predominantly White institutions. Session presented at the Neo Black Society's Growing Young Men at The University of North Carolina at Greensboro: Greensboro, NC.
- McGowan, B. L. (2016, February). *Black men in the academy: Narratives of resiliency, achievement, and success.* Book talk delivered as part of the Office of Intercultural Engagement Book Talk Series. **The University of North Carolina at Greensboro:** Greensboro, NC.
- McGowan, B. L. (2015, January). *Contextualizing the struggle: Past, present, and future.* Keynote delivered for the University Martin Luther King Day celebration. **DePauw University:** Greencastle, IN.
- **McGowan, B. L.** (2014, June). (Re)conceptualizing men of color in higher education: Exploring within-group differences. Keynote delivered at the California Council on Cultural Centers in Higher Education (CaCCHE) Summer Conference. **University of San Diego**: San Diego, CA.
- **McGowan, B. L.,** & Blockett, R. A. (2014, June). *Applying developmental theory to college student populations*. Workshop presented for the Department of Housing and Residence Life Summer Professional Development Series. **University of Central Florida**: Orlando, FL.
- **McGowan, B. L.** (2013, November). Overcoming the odds: Embracing the village. Keynote delivered at the **An Achievable Dream Academies** Annual Tennis Ball. AAD: Hampton, VA.

**McGowan, B. L.** (2013, February). Engaging Black men in critical conversations about identity, manhood, and relationships. Workshop presented as part of the University Black Male Initiative. **DePauw University:** Greencastle, IN.

## **WEBINARS**

^Tillapaugh, D., & McGowan, B. L. (2019, July). *College Men and Masculinities*. Webinar presented for Higher Ed Live.

^Bronkema, R., Davis, T. J., **McGowan, B. L.,** & Wilson, M. (2017, October). #HESAMasters101: *Searching for a higher education and student affairs graduate program.* Webinar presented for Higher Ed Live and College Student Educators International (ACPA).

**McGowan, B. L.,** Badazewski, P., Barker, M., Blockett, R. A., Bryant, A., & Hennessy, K. (2017, June). (Re)imagining theory to practice in residential education. Webinar presented for College Student Educators International (ACPA) Commission for Housing and Residential Life.

#### OTHER PRESENTATIONS

Adams, J., Farrar, E., Shyrier, K., Walker, C., & **McGowan, B. L.** (2018, February). *Will the circle be broken: Transformative sisterhood on the journey to the Ph.D.* African American and African Diasporic Cultures and Experience (CACE). UNCG: Greensboro, NC.

**McGowan, B. L.,** Haight, L., Mueller, A., Olson, B., Reynolds, T. (2016, October). *Life after the doctorate: An exploration of narratives.* Careers in Student Affairs Conference. Greensboro, NC.

**McGowan, B. L.** (2016, October). *The admissions process for your doctoral journey.* Careers in Student Affairs Conference. Greensboro, NC.

McGowan, B. L. (2012, April). Gender roles and stereotypes: Promoting healthy relationships among men in the residence halls. Indiana University Residential Programs, Bloomington, IN.

Magee, B. & McGowan, B. L. (2012, January). *The bro code: Understanding and negotiating its realities.* Indiana University Residential Programs Training Workshop, Bloomington, IN.

**McGowan, B. L.** & Love, E. (2011, August). *College men and masculinity: Issues and challenges facing men at IU.* Indiana University Residential Programs, Bloomington, IN.

#### **GRANTS AND EXTERNAL EVALUATION CONTRACTS**

### **GRANTS**

### **Awarded**

**McGowan, B. L.** (2015). *Hoosier first grant.* Indiana State University College of Graduate and Professional Studies. Terre Haute, IN. Awarded \$2,000.

McGowan, B. L., & Walker, A. (2014). Strange bedfellows: Religion, relationships, spirituality, sex, and health on college campuses. Indiana State University Experiential Learning and Community Engagement Grant. Terre Haute, IN. Awarded \$3,000.

**McGowan, B. L.** (2013). *Images of male friendships: An investigation of African American male interpersonal relationships at a PWI*. ACPA Commission for Professional Preparation Nevitt Sanford Award. Awarded \$400.

**McGowan, B. L.** (2013). *African American male interpersonal relationships in college.* An Achievable Dream (AAD) Incorporated Grant. Newport News, VA. Awarded \$2,000.

### Submitted, Not Funded

Schug, M., McGowan, B. L., Patton, J., Peterson, K., & Sametz, L. (2019, March) "Clear Pathways: Transitioning Community College Transfer Students to a Four-Year University." National Science Foundation S-STEM. Co-PI: Research Lead. Requested \$999,996.

**McGowan, B. L.** (2017). Visualizing the intersections: Exploring the influence of identity on Black male peer networks at a historically Black university. ACPA Foundation. Requested \$2,063.88.

Cyrus, D., **McGowan, B. L.** Rinker, J. (2016). *Comanche: Hero complexities. Accessing the legacy of coastguardsman Charles W. David Jr.* National Endowment for the Humanities. Co-Investigator & Preparatory Program Instructor. Requested \$100,000.

Hinton, K., Howard-Hamilton, M., **McGowan, B. L.** (2014). Attracting and retaining students of color and women to science, technology, engineering, and math (STEM) disciplines. Indiana State University Research Grant Committee. Co-Investigator. Requested \$9,786.

### EXTERNAL EVALUATION CONTRACTS

#### **National Science Foundation**

Spring 2019-present STEM Clubs: University of Illinois Urbana Champaign

Virginia State University

Summer 2019-present Cultivating, engaging, and nurturing of teachers of educationally resilient

students (CENTERS) for STEM education and YES programs.

Spring 2018-Summer 2018 Project Knowledge (PK): Building Resilience in First Year Students

interested in STEM

### TEACHING, MENTORING, AND ADVISING

#### TEACHING EXPERIENCE

## American University, Associate Professor, 2019-present

Serve as a tenured faculty member in the school of education teaching education policy and leadership courses at the doctoral level.

### University of North Carolina at Greensboro, Assistant Professor, 2015-2019

Serve as a tenure-track faculty member in the student affairs administration in higher education (SAAHE) masters' program and higher education (HED) doctoral program and an affiliated faculty of African American and African Diaspora Studies. Courses include:

HED 749: Professional Seminar in Higher Education Research

HED 609: Student Development II: Critical Perspectives and Social Identities

HED 663: Planning and Evaluating Programs in Higher Education

HED 688: Black Populations in Higher Education

ADS 650: Topics in African American and Gender Studies

Indiana State University, Assistant Professor, 2013-2015

Served as a tenure-track faculty member in the student affairs and higher education masters' program teaching traditional and distance courses. The distance education courses were synchronous and met weekly as a separate section. Courses included:

SAHE 637: Introduction to Student Affairs and Higher Education

SAHE 638: Student Development Theory

SAHE 641: The Multicultural Campus

SAHE 634: Practicum in Student Affairs and Higher Education

## Indiana University, Teaching Assistant, 2010-2012

Served as a teaching assistant and project advisor for masters' courses in the Higher Education and Student Affairs program. Courses included:

EDUC U580: Issues and Problems in Higher Education and Student Affairs

EDUC U556: Applying Student Development Theory to Practice

EDUC U549: Environmental Theory and Assessment in Higher Education

## Rutgers University, The State University of New Jersey, Adjunct Instructor, Fall 2008

Taught a seminar for undergraduate transfer students in the School of Arts and Sciences

SAS 090:220: Students in Transition Seminar

# The Ohio State University, Instructor Spring 2006

Taught a leadership seminar for undergraduate students interested in resident assistant positions

EDPL 270.04: Seminar in Leadership Development

### **GUEST LECTURES**

April 2019	Gender and gender identity in higher education. Student development theory. <b>Teachers</b>
-	College, Columbia University
March 2019	Blackness and Anti-Blackness in Higher Education. Student development theory. Grand
	Valley State University
October 2018	Gender and gender identity in higher education. Student development theory Grand Valley
	State University
October 2018	Qualitative coding and grounded theory. Research methods in higher education. Southern
	Illinois University Edwardsville
March 2018	Intersectional perspectives on gender and gender identity. Student development theory.
	University of Connecticut
November 2016	Using photo-elicitation as an interview method. Advanced qualitative research methods in
	higher education. San Diego State University
June 2014	Qualitative methods in higher education: Grounded theory methodology. Higher Education
	Leadership Program. Indiana State University
February 2014	Qualitative methodology. Principal Leadership Academy. Indiana State University

### **DISSERTATION COMMITTEES (\*denotes chair)**

- 2019 Lawrence Locklear, A quantitative examination of the engagement of undergraduate Lumbee commuter students at a Native American-serving nontribal institution. Ph.D. Higher Education. University of North Carolina at Greensboro.
- 2019 Cherise James, Conflict management skills acquisition and usage in student affairs mid-managers: A phenomenological study. Ph.D. Higher Education. University of North Carolina at Greensboro.
- 2019 Krista Prince, *Social justice education in residence life*. Ph.D. Cultural Studies. University of North Carolina at Greensboro.

2019	James Lorello, Disrupting masculinity and patriarchy: Stories of men transforming. Ed.D., Cultural Studies.
	University of North Carolina at Greensboro.

- 2018 Keonte Coleman, Virtually absent: Searching for journalism and mass communication deans of Color, Ph.D., Higher Education. University of North Carolina at Greensboro.
- Jodean Schmiederer, *Threshold concepts in relational leadership and leadership identity development*, Ph.D., Higher Education. University of North Carolina at Greensboro.
- Todd Nailon, Membership in a Black Greek letter organization and the influence it has on the experiences leading to persistence and graduation of Black men on predominantly White Campuses, Ed.D., Curriculum and Instruction. Indiana State University.

## University of North Carolina at Greensboro

Donovan Livingston Cultural Studies Ph.D. Approved Proposal

**Indiana State University** 

Yolanda Williams Higher Education Ph.D. Coursework

## PROFESSIONAL AND UNIVERSITY SERVICE ACTIVITIES

### **EDITORIAL ACTIVITIES**

## Journal Editorial Review Boards

2016-2019 Journal of Student Affairs Research and Practice

## Manuscript Reviewer

2010-2013 Journal of College Student Development Research in Brief/On the Campus

### Occasional Invited Reviewer

2019-present American Educational Research Journal
2017-present Journal of Diversity in Higher Education
2016-2018 Spectrum: A Journal on Black Men

2015 Men and Masculinities 2014 SAGE Open Journal 2013-2015 Routledge Book proposals

#### **UNIVERSITY SERVICE**

### University of North Carolina at Greensboro

2016-2019	Advisor, Higher Education Student Association
2018-2019	Faculty in Residence, Office of the Provost & Housing and Residence Life
April 2019	Panelist, Preparing Future Leaders Workshop – Life in the Academy
March 2019	Member. Housing and Residence Life Awards Committee
October 2018	Panelist, Careers in Student Affairs Panel, Division of Student Affairs
2015-2018	Member, TEHE Budget Committee
2017-2018	Research and Practice Partnership Working Group, School of Education
2016-2018	Co-chair, Higher Education Faculty Search Committee
2016-2017	Member, TEHE Annual Review Committee
2015-2017	Chair, Higher Education Doctoral Curriculum Committee, TEHE
2015-2017	Co-chair, SPARK Recruitment Logistics Committee, TEHE

February 2016 Facilitator, AADS Career Networking Luncheon Roundtable

### **Indiana State University**

2014-2015	Chair, SAHE Preview/Interview Days and Admissions Committee
2014-2015	Member, Vice President for Student Affairs Search Committee
2013-2015	Coordinator, SAHE-Ivy Tech Community College Degree Initiative
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2013-2015 Coordinator, SAHE Practicum and Internships

April 2015 Judge, Black Student Union Essence of a Man Pageant

2014 Chair, SAHE Alumni Awards Committee

2014 Member, Division of Student Affairs Awards Committee

2014 Guest Scholar, Black Graduate Student Association Scholar Series

2013-2014 Advisor, African American Student Educators, Bayh College of Education

### Indiana University

April 2013	Judge, Alpha Phi Alpha Fraternity Oratorical Contest
2011-2012	Ambassador, Indiana University Graduate School

March 2011 Moderator, Higher Education and Student Affairs Doctoral Student Panel 2010-2011 Member, Graduate and Professional Student Organization Awards Panelist, Higher Education and Student Affairs Doctoral Student Panel Co-Chair, Men and Women of Color Leadership Conference Team

## Rutgers, The State University of New Jersey

Research Assistant, Vice President of Student Affairs
 Member, First-Year Interest Group Seminar Selection Team
 Chair, Residence Life Professional Development Committee
 Mentor, First-Year Interest Group Seminar Instructor Program

2007-2008 Member, Cook Campus Leadership Committee

### The Ohio State University

2015

2007 Mentor, Office of Minority Affairs Mentoring Program

2006-2007 Advisor, African American Student Services Heritage Festival Committee

2006-2007 Member, African American Male Retreat Committee

August 2006 Moderator, Todd A. Bell African American Male Resource Faculty Panel 2005-2006 Chair, Higher Education Student Personnel Association Fundraising Team Member, Ohio Union Activities Board Student Programming Team

October 2005 Presenter, JUMPSTART Leadership Seminar

#### NATIONAL PROFESSIONAL ASSOCIATIONS

## College Student Educators International (ACPA)

	201/-present	Member, Annuit Coeptis Award Selection Com	mıttee
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2016-2017 Invited Scholar, Coalition on Men and Masculinities Emerging Scholars Workshop

2014-2017 Directorate Member, Commission for Professional Preparation

2016-2017: Co-chair, Research Awards

2014-2016: Coordinator, Nomination and Elections

2015: Reviewer, Research Awards

2014-2015: Coordinator, New Faculty Initiatives and Programs Member, Inaugural Faculty Research Grant Review Committee

2014-2016 Coordinator, Commission for Professional Preparation Nomination and Elections 2014-2015 Coordinator, Commission for Professional Preparation New Faculty Initiatives

2014-2015 Member, Coalition on Men and Masculinities Strategic Plan Team

2013-2014 Scholar-in-Residence, Coalition on Men and Masculinities

2006-2011, 2016 Program Reviewer

American Educational Research Association (AERA)

2017, 2019 Faculty-in-Residence, Division J Emerging Scholars Workshop 2014 Discussant, Division J (Race and Contemporary Contexts)

Association for the Study of Higher Education (ASHE)

2019-present Chair, Committee for Ethnic Participation Awards

2019 Discussant, Reconceptualizing Normative Masculinities in College

2017 Chair, General Program Session

2017 Mentor, Committee for Ethnic Participation Mentor/Protégé program

2010-present Reviewer, Annual Conference Programs
2011-present Member, Committee for Ethnic Participation

National Association of Student Personnel Administrators (NASPA)

November 2019 Faculty, Ujima Institute for Aspiring Black Chief Student Affairs Officers & Faculty

March 2018 Discussant, Scholarly Papers Series (Men of Color in Higher Education)

2010-2011 Member, Pre-Conference Programming Committee

2006-2011 Reviewer, Annual Conference Programs

2007 Member, NASPA Journal Task Force Committee

American Association for Blacks in Higher Education (AABHE)

2015 Member, Dissertation of the Year Review Committee

### PROFESSIONAL AND COMMUNITY SERVICE

September 2017 Invited Scholar, Research Integration Strategies Evaluation (RISE) for Boys and

Men of Color Summit. Los Angeles, CA.

August 2016 Invited Scholar, RISE for Boys and Men of Color Higher Education Meeting.

University of Pennsylvania. Philadelphia, PA.

April 2016 Invited Scholar, RISE for Boys and Men of Color Summit. Chicago, IL. 2015-present Consultant, An Achievable Dream Academies, Newport News, VA.

#### PROFESSIONAL AFFILIATIONS

American Educational Research Association (AERA)

Association for the Study of Higher Education (ASHE)

National Association of Student Personnel Administrators (NASPA)

College Student Educators International (ACPA)

Golden Key International Honor Society

Omicron Delta Kappa National Leadership Honor Society

Phi Kappa Phi National Honor Society

Phi Beta Sigma Fraternity, Incorporated, Charter Member, Omicron Nu Sigma Chapter Pi Lambda Theta International Honor Society and Professional Association in Education Chi Sigma Alpha Student Affairs Academic and Professional Honor Society International

#### PRESS AND MEDIA MENTIONS

School of education receives stand-alone status (2019, July 12). *American University*. https://www.american.edu/media/news/20190712-soe-separation.cfm?fbclid=IwAR1BgTuNRGtL0aL-

P445PizzduAriL98l1rANqmsy33vkRmn53GuLc33u4g

New insights into promoting retention and success for Black men in college (2018, December 6). *UNCG School of Education*. <a href="https://soe.uncg.edu/mcgowan-research-success-for-black-men-in-college/">https://soe.uncg.edu/mcgowan-research-success-for-black-men-in-college/</a>

Dr. Brian McGowan leads conversation on issues impacting Black college students (2018, September 19). UNCG African American and Diaspora Studies. <a href="https://aads.uncg.edu/dr-brian-mcgowan-leads-conversation-on-issues-impacting-black-college-students/">https://aads.uncg.edu/dr-brian-mcgowan-leads-conversation-on-issues-impacting-black-college-students/</a>

Guilford holds 5th annual All Black Everything Symposium (2017, February 13). *Guilford College News*. https://www.guilford.edu/news/2017/05/guilford-holds-5th-annual-all-black-everything-symposium

MLK speech inspires and encourages (2015, January 19). *Banner Graphic*. <a href="http://www.bannergraphic.com/story/2157806.html">http://www.bannergraphic.com/story/2157806.html</a>

An Achievable Dream: Walter's mission will continue (2013, November 15). *Daily Press*. <a href="https://www.dailypress.com/news/education/dp-xpm-20131115-2013-11-15-dp-nws-achievable-dream-tennis-ball-2013-20131115-story.html">https://www.dailypress.com/news/education/dp-xpm-20131115-2013-11-15-dp-nws-achievable-dream-tennis-ball-2013-20131115-story.html</a>

Recent alum earns prestigious research award (2013, September 18). *Indiana University School of Education*. http://education.indiana.edu/news/2013-09-18-01.html

Indiana State University Professor recipient of NASPA award (2013, March 26). National Association of Student Personnel Administrators. <a href="http://www.naspa.org/images/uploads/main/2014">http://www.naspa.org/images/uploads/main/2014</a>

Scholars of minority-serving institutions remain dedicated, enthusiastic and passionate about their research (2011, April 13). *Diverse*. <a href="http://diverseeducation.com/article/31344/">http://diverseeducation.com/article/31344/</a>