

## CURRICULUM VITAE

**JILL OLMSTED**  
jolmste@american.edu  
SCHOOL OF COMMUNICATION  
AMERICAN UNIVERSITY  
WASHINGTON, D.C.

### **PERSONAL INFORMATION**

Associate Professor of Communication: Journalism (Radio-TV News)  
Associate Journalism Division Director, SOC

Campus Address: School of Communication Phone: (202) 885-2010  
Mary Graydon Center, 330J  
American University  
Washington, D.C. 20016-8017

Home Address: 4620 43rd Place N.W. Phone: (202) 362-0610  
Washington, D.C. 20016 Cell: (202) 258-3389

### **EDUCATION**

M.A., 1988 The American University, Washington, D.C.  
Major: Journalism & Public Affairs, Broadcast

B.A., 1976 The University of Minnesota, Minneapolis, MN.  
Major: Broadcast Journalism Minor: French

### **HONORS AND AWARDS**

Jack Jurey Scholarship, The American University, Washington, D.C., outstanding graduate student, 1988.

Proclamation: "Jill Olmsted Day," by Mayor Donna Owens, Toledo, Ohio, 1987.

Proclamation: Ohio Senate, 117th General Assembly of Ohio, in recognition of outstanding service, 1987.

Proclamation: Ohio House of Representatives, 116th General Assembly of Ohio, congratulations, 1986.

Resolution: Children's Miracle Network Telethon, Medical College of Ohio, For service, Co-host, 1987.

Woman of Achievement Award, presented by Toledo, Ohio chapter, Women in Communications, for serving as a catalyst for the progress of other women, 1986.

Crystal Award, Best Television Feature Reporting. Awarded by Toledo, Ohio chapter, Women in Communications, 1985.

Noblitt School Bell Award, Best Television Education Reporting in Ohio, 1981.

School Bell Award, For outstanding education reporting, The Minnesota Education Association, 1978.

AP Spot News Award, For continuing coverage of the Sandra Karnes murder trial April 1976.

Editor-in-Chief, Student Newspaper (1970-1972), Honors Student, Hopkins Lindbergh High School (1968-1972)

## **EMPLOYMENT HISTORY**

**1989-present:** American University, School of Communication, Journalism (Radio-TV News)

**1988-1989:** Washington Independent News, Washington, D.C.  
Reporter/ Producer/ Editor/ Assignments.  
Washington Independent Productions, D.C.  
Talent/ Producer/ Writer/ Media Training.

**1978-1987:** WTOL-TV, Toledo, Ohio, CBS affiliate.  
Anchor/ Reporter/ Producer/ Editor/ Photographer.  
Duties: Daily assignments, beat reporting in education, health, politics.  
Special assignments in Tel Aviv, Israel; Toronto, Canada; 1980 & 1984 National Political Conventions; U.S. Open, PGA and LPGA Tournaments. Host-Children's Miracle Network Telethons.

**1976-1978:** KCCO-TV, Alexandria, MN. NBC affiliate  
Associate News Director/ Anchor/ Producer/ Reporter/ Photographer  
Weather Talent  
KCMT-FM, Alexandria, MN. News announcer/ Writer

**1975-1976:** KARE-TV, Minneapolis, MN. Newswriter/ Producer

## **CREATIVE, SCHOLARLY AND PROFESSIONAL ACTIVITIES**

### **BOOKS (Textbook ancillary)**

**WRITING TO VIDEO**, New York, St. Martin's Press, 1993.

### **CONTRIBUTION TO BOOK CHAPTERS**

**BROADCAST NEWS WRITING & REPORTING**, New York, St. Martin's Press, 1993. Quoted in: Ch. 16 "Collecting Information from Documents," Pg. 261; Ch.22 "The Job Search In A Changing Industry," Pg. 334,339.

### **INVITED ARTICLES**

**"Jurey Award Winners"** SOC web site (April, 2007)

- “ The Merriman Award and American University”** SOC web site (March, 2007)
- "The Day Class Lessons Changed,"** *American Senator*, Volume 18, Number 1 Fall 2001 Article and Editor, Publisher of Volume 18
- "Avon Breast Cancer 3-Day Walk,"** WAMU Web Page  
Writer, Editor of news coverage May 2001 (Text, Photos, Video stories)
- "Sexual Harassment Awareness,"** *American Senator*  
Vol. 16, No. 2 May 2000
- "Shooting At Capitol Gives Students Real-World Reporting Experience" AU Communication** (Vol 1, No. 2, Fall 1998)
- "Presidential Spokesman Mike McCurry Details High-Profile White House Job" AU Communication** (Vol. 2, No. 2, Fall 1998)
- "Grad Reporters Get Hill Credentials" AU Communication** (Vol. 1, No. 1, Fall 1997)
- "Murrow Broadcasts Provide Inspiration for Students Today" AU Communication** (Vol. 1, No. 1, Fall 1997)
- "Fox-Reuters News Service,"** *The Communicator*, Radio-Television News Directors Association (May, 1995).
- "The Short Life of Radio Editorialist,"** *The Masthead, The Quarterly Journal of the National Conference of Editorial Writers*, (Volume 46 No. 4 Winter)
- "Health Care or Scare?"** *The Communicator*, Radio-Television News Directors Association. (Oct 1994).
- "Feeding Frenzy,"** *The Communicator*, Radio-Television News Directors Association, (Oct. 1994).
- "Family-Sensitive News,"** *The Communicator*, Radio-Television News Directors Association. (May 1994).
- "Rep. Bill Sarpalius-New Subcommittee Chairman Still Teaching Agriculture,"**  
*Cotton Commentary*, National Cotton Council of America, (Vol. 2, No. 1 May 1994).
- "Welcome to the Future,"** *The Communicator*, Radio-Television News Directors Association. (Nov. 1993).
- "Friends of Ed Share Tales,"** *The Communicator*, Radio-Television News Directors Association (Sept. 1993).
- "Cotton's New Subcommittee Chairman Looks Ahead to Change: Washington View,"** *Cotton Commentary*, National Cotton Council of America, (Vol. 1, No. 3, August 1993).
- "Fairness Doctrine: Beast or Benefactor?"** *The Masthead, The Quarterly Journal of the National Conference of Editorial Writers*, (Volume 45, No. 2, Summer 1993).
- "Whatever Happened to Network Commentary?"** *The Masthead, The Quarterly Journal of the National Conference of Editorial Writers*, (Volume 44, No. 4, Winter 1992).

**"Have I Got A Story For You: Strategies For Getting News Media Coverage,"** *Chapter Pulse, EWI*, Executive Women International. (August/Sept. 1992).

**MEDIA PRODUCTIONS:**

**"PSA's: Breast Cancer Awareness (1998-2003, 2005-06)**

Voice talent, host for public service announcements on breast cancer awareness, health and literacy issues.

**WGN-AM Radio, Chicago-Syndicated (1989-2004)**

**"WEEKEND FARMING AMERICA,"** A weekly radio news program on agriculture issues that is syndicated to 98 U.S. radio stations (52 radio reports I research, write, and voice).

**"ASK TOM HARKIN" Moderator/Researcher (November 1993-2001)**

I hosted a half-hour, monthly public affairs program with Iowa Sen. Tom Harkin, broadcast from the U.S. Capitol to cable stations in Iowa.

**WAMU Radio - Reporter/Editor Daily news coverage (August 2000)**

**HOST: Webcast Program March 23, 2000**

**Editorialist:WRC-AM Radio, Washington, D.C.**

"Liability Insurance for Gun Owners," June 1993

"Lowering Blood Alcohol Limits," - July 1993

Editorial Board Member, Writer, Researcher, Voice Talent

**Audiocassette: "Vocal Expressiveness"** Writer, voice talent; audio training tape for voice delivery by news broadcasters, delivery problems and effectiveness.

Author- Ann Utterback, Ph.D. Bonus Books, 1991

**WGN-TV, Chicago (1989-1997)**

**"U.S. Farm Report,"** A weekly half-hour program on agriculture issues that is syndicated to 163 U.S. television stations, in Nielson designated market areas (DMA) covering 89% of the U.S. The program reaches an audience of 1.2 million households, equaling 3.2 million viewers. I was the assignment editor, producer, reporter and editor.

**"U.S. FARM REPORT" WGN-TV, Chicago.**

AY	1996-1997 = 3 Television reports (thru May 1997)
	1995-1996 = 6 Television reports
	1994-1995 = 5 Television reports
	1993-1994 = 8 Television reports
	1992-1993 = 13 Television reports
	1991-1992 = 18 Television reports
	1990-1991 = 25 Television reports
	1989-1990 = 24 Television reports

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**TOTAL = 103 Television reports**  
**(AY 1989- May 1997)**

## **MEDIA EXHIBITION**

**"Eric Sevareid Remembered"** A multi-media exhibit to the late CBS newsman-analyst, chronicling his life and work over five decades. It featured archival handwritten commentaries, photos, videotaped tributes, and oversized photos from the set from a CBS News retrospective. Mentioned in the WASHINGTON POST TV column. Bender Library Exhibit Hall, The American University. Aug. - Oct. 1992.

## **MEDIA INTERVIEWS & APPEARANCES**

"Mary Cheney's privacy sparks a journalism debate" Feb. 2, 2007 Houston Chronicle

WUSA-TV "9News Now at 7pm" Media coverage of Scooter Libbey Trial" Feb. 2007

Hollywood Reporter, Reuters, Entertainment Weekly, ABC News, Yahoo News

ABC News Response to wounding of anchor Bob Woodruff, Feb. 6, 2006

Radio Interview on President Ladner, 2 times Fall 2005 WAMU-FM

Newspaper Interview on President Ladner, Gazette Newspapers, Fall 2005

Cell Phone Video – WRC-TV, July 7, 2005

News on the Internet – Hurricane Katrina WRC-TV Aug. 29, 2005

Murrow film with George Clooney – Web article and photo with Clooney, Olmsted on SOC Web site. 2005.

"Street Sense," Interview with WAMU-FM reporter Lisa Nurenberger about a local newspaper written by and for homeless people. Aired November 19, 2004.

"U.S. Media Coverage of Elections:" Interviews on state run Slovenian TV; Commercial (POP TV) and a national news magazine called "Mladina," in Slovenia (Sept 6-8, 2000)

"U.S. Elections," Canadian Broadcasting Company, Washington, November 2000)

"On the Media," National Public Radio, N.Y. (Fall 1999) Topic: Media coverage of Pentagon news.

"Interview: Online NewsHour: The Internet and Public Relations," (Oct. 19, 1999). Topic: ABC News Metabolif interview response posted on a Web site.

"Media Messages During the Holiday," TV news interview with Washington Independent Productions (Dec. 1997)

"Regional Coverage of National Political Conventions" 1988  
C-Span panelist, National Press Club, Washington, D.C.

"College Journalism," TV Marti. June 1992.

"The Magical Medical Media Tour," Volume 267, No. 4 By Gary Schwitzer. Why stations are running video news releases. April 8, 1992.  
The teaching and practice of broadcast journalism in colleges.

"A Word From Your Friendly Drug Company" THE NATION, Pg. 464  
By Steven Taylor & Morton Mintz. Oct. 21, 1991.  
Topic-Why television news runs video news releases, hot-topics that get air.

## **RESEARCH**

### **Analysis of "Germany Today," Radio Programming**

Researched and wrote a 25-page analysis for the German Information Center (under the jurisdiction of the Germany Embassy in Washington, D.C.) The report examined *Germany Today*, a weekly radio news feed service that was offered free-of-charge to U.S. radio stations via the web site (germanyradiotoday.com) and on the *National Public Radio (NPR)* satellite service. It was completed and presented on March 25, 2004.

### **Researcher/Interviewer: Chicago Tribune**

A six month investigation launched by the *CHICAGO TRIBUNE*, looking into the spy activities of the American and Soviet submarine fleet during the Cold War years. We looked at Navy documents never before made public, and conducted more than 500 interviews. 1998.

The effort resulted in a six-part front-page series in the *TRIBUNE*. Beyond the newspaper series, reporter Christopher Drew is using research and interviews I conducted for use in his book **Blindman's Bluff**, published by Perseus Books Group, in 1998. It reached number three on the national best-seller list, and there has been a documentary made about the book.

### **Archive of Sevareid Videotapes:**

The late Eric Sevareid donated assorted videotapes to the School of Communication in 1991. An archive of the tapes was made.

### **Survey of Agricultural Communicators:**

Constructed a survey to measure by anecdotal and specific evidence, whether agricultural information gathering and dissemination is changing and if so, why.

The survey was distributed at a national agricultural conference in Washington, D.C., however of 450 participants there was an insufficient return rate. Summer 1991.

### **Researcher/Exhibit Coordinator:**

Researched and prepared a multi-media exhibit tribute to the late CBS News analyst, Eric Sevareid. It featured poster-size photos, archival scripts, videotape and historical documentation of Sevareid's five-decades of news writing, production and essay. Fall 1992.

## **EDITORIAL ACTIVITIES**

Reviewer, **Television News A Handbook for Writing, Reporting, Shooting and Editing**, Teresa Keller & Steve Hawkins, Holcomb Hathaway, Publishers, 2006

Reviewer, **Broadcast News**, Mitchell Stephens, Harcourt Brace Jovanovich College Publishers, 2003 and 1998.

Reviewer, **Broadcast News Writing & Reporting**, St. Martin's Press, 1992.

## **CONSULTANT ACTIVITIES**

Media Training of Federal Agents: U.S. State Department Bureau of Diplomatic Security, U.S. Secret Service, U.S. Customs Service, ATF, International Chiefs of Police. 1989-Present.

Center for International Programs – TV Stations owners/managers from Azerbaijan. May 2006.

U.S. State Department, Foreign Visitors, Feb. 11, 2005.

U.S. State Department: "Public Diplomacy-Role of the Spokesperson/How Media Works," 2002.

Voice of America, World Net Television journalists upgrade television news writing skills and on-camera presentation (Oct. 1997).

Defense Intelligence Network: Training in news writing on on-camera skills (Fall 1998 & May 1997).

Haitian Radio Broadcasters, "Radio Broadcasting in the U.S.A." April 15, 1996.

Media Training Workshop, Michigan Dyslexia Association, March 30, 1996.

Resume Tape Critiques for WUSA-TV trainees, March 14, 21, 1996.

Thailand TV Journalists, April 1995.

Hong Ye-Won, South Korean TV Journalist, March 24, 1995.

Francoise Erb, French TV Journalist, March 6, 1995.

"University Training for Journalism Careers" - Consultation, tours with Kuwait University students who are studying journalism and setting up a new Mass Communication Department. Sept. 8, 1994.

"Radio Broadcasting in the U.S.A." - Seminar for USIA for international broadcasters. August 9, 1994.

Czech TV, Editor-in-Chief, Petr Studenovsky. March 1994.

"Radio Broadcasting in the U.S.A" - Seminar for USIA for Indonesian broadcasters. Nov. 1, 1993.

Media Training: National Cotton Women's Committee, "Grown & Made in the USA It Matters," July 1993.

NAB, National Association of Broadcasters, Public Service Announcements. Consultant, writer, on-camera and voice talent. June 1993.

Anca Toader, Editor, Foreign News Dept., Romanian Television. April 15, 1993

"American Television News & Public Affairs," Briefing for USIA Indonesian broadcasters. May 1993.

Former Director-General of Mass Communications for the Govt. of Portugal, Mr. Fernando Tavares Rodrigues. July 9, 1992.

Workshop Participant, U.S. Sheriff's Association. Summer 1991.

Dr. Ann Utterback, on "Vocal Expressiveness," an audiotape supplement to Broadcast Voice Handbook, published by Bonus Books. Summer 1991.

Mexican Radio Institute, Mexico City. National News Director, (USIA), Visitor Program Service. May 22, 1991.

NAB, National Association of Broadcasters, Congressional wives public service announcements on breast cancer detection. April 4, 1991-2003.

Spanish National Television-Catalonia. News Editor-in-Chief, (USIA) Visitor Program Service. Nov. 29, 1990.

Vatican Radio, Father Frantisek Socufka-Section Chief & Editor, Slovak section. (USIA), United States Information Agency Visitor Program Service. Aug. 6, 1990.

### **PROFESSIONAL DEVELOPMENT**

Govt. & Media Perception & Reality Conference, Panelist, George Washington University, Oct. 26, 2006 (Online, Web, Citizen Journalism)

International Women's Media Foundation, "Women of Courage Awards," Fall 2007, 2006

National Association of Broadcasters at WJLA-TV, April 29, 2006

Society of Professional Journalist Awards, June 13, 2006

Society of Professional Journalists Awards, June 14, 2005

National convention: Radio Television News Directors Association, April 18-20, 2005

RTNDA Reception for George Clooney, "Murrow" movie Sept. 20, 2005

German Information Center Dinner, Oct. 5, 2005

Judge, 10<sup>th</sup> Annual Casey Medals for Meritorious Journalism, Casey Journalism Center, April 2004.

National Conference, RTNDA-Radio-Television News Directors Association, L.A., Oct. 12-16, 1994.

National Conference, RTNDA-Radio-Television News Directors Association, Miami Beach, Fla. Sept. 29-Oct. 2, 1993.

Regional Conference, RTNDA-"Inaugural Briefing" Jan. 12, 1992.

National Conference, RTNDA-Radio-Television News Directors Association, San Jose, CA. Sept. 24-27, 1991.

Invited speaker: AEJMC National Convention- Paid tribute to the "AEJMC Educator of the Year," Minneapolis, MN. Aug. 1990.

Invited speaker: RTNDA Regional Conference-Presentation on job hunting, resumes, videotapes. Washington, D.C., Oct. 1990.

National Conference, AEJMC-Association of Educators in Journalism & Mass Communication, Minneapolis, MN. Aug. 1990.

### **PROFESSIONAL MEMBERSHIP AND DIRECTORY LISTINGS**

RTNDA, Radio-Television News Directors Association

### **TEACHING: Courses Taught**

TV Field Reporting

Broadcast Journalism I (undergraduate) / Broadcast News I (graduate)

Broadcast Journalism II (undergraduate) / Broadcast News II (graduate)

Digital Audio / Digital Video

Broadcast Delivery

Broadcast Operations & Management

Fundamentals of TV & VTR

How the News Media Shape History

Principles & Practices of Journalism



Reporting of Public Affairs  
 Understanding Mass Media  
 Writing for Mass Communication  
 Internships/Cooperative Education Field Experience

### **SERVICE: UNIVERSITY**

#### **CY 2005:**

Former Senate Chairs – Consultations on Ladner crisis

#### **CY 2004**

Member, WAMU Search Committee for General Manager (June-Nov 2004)

Past Chair, Member, University Senate (Spring 2004)

Middle States-"Leadership, Governance and Administration Task Force" (Ended Feb.)

APEL; Faculty Evaluator (AU Gateways)

#### **CY 2003**

Chair, University Senate (later, serving as Past Chair)

Member, University Council

Member, Middle States "Leadership, Governance and Administration Task Force

Evaluator, APEL (AU Gateways)

#### **CY 2002**

Chair, University Senate; Senate Executive Committee

Member, University Council

Member, Sexual Harassment Advisory Committee

Middle States-"Leadership, Governance and Administration Task Force"

Member, Governance Task Force

Member, "9-11" Commemoration Planning Committee

Evaluator, APEL (AU Gateways)

Participant, "Ann Ferren Teaching Conference," Teachable Moments

#### **CY 2001**

Vice-Chair University Senate; Nominations Committee

Member, University Sexual Harassment Advisory Committee

Evaluator, APEL (AU Gateways)

#### **CY 1999**

University Senate; Senate Executive Committee; Nominations Committee

APEL Program Evaluator

### **SOC COMMITTEES**

#### **CY 2007**

Associate Journalism Division Director

Technology-Resources Committee

Outcomes & Assessment Committee

Undergraduate Curriculum Subcommittee (Journalism)

Liaison to WAMU Radio

Jurey Award & Merriman Award Committees

Alumni & Development Committee

**CY 2006**

Associate Journalism Division Director  
New Building Committee  
Technology-Resources Committee  
Outcomes & Assessment Committee  
Undergraduate Curriculum Subcommittee (Journalism)  
Liaison to WAMU Radio  
Jurey Award & Merriman Award Committees  
Alumni & Development Committee

**CY 2005**

New Building Committee, (hiring architects, site visits) etc  
Journalism Search Committee (2 faculty hired)  
Liaison to WAMU Radio  
Jurey Award Committee; Merriman Award Committee

**CY 2004**

Jurey Award Committee, Merriman Award Committee  
New Building Committee (for SOC)  
Merit Committee

**CY 2003**

Sabbatical Leave –Spring Semester  
Summer, Acting SOC Dean  
Jurey Award Committee, Merriman Award  
Acting Dean, (Aug. 2003)  
Technical Advisory Committee

**CY 2002**

Member, SOC Development Committee  
Member, SOC Dean's Advisory Committee  
Chair, Faculty Search Committee for 2 Journalism Positions  
Chair, Journalism Search Committee  
Evaluator, Graduate Applications/Comprehensive Exam Committees  
Member, Jurey Award Committee; Merriman Award; Swedish Travel Award

**CY 2001**

Member, SOC Development Committee  
Member, Jurey Award Committee, Merriman Award, Swedish Travel Award

**CY 2000**

Rank & Tenure Committee  
Program Chair: Weekend Radio-TV News  
Technical Operations Ad Hoc Committee  
Comprehensive Exam Committee  
Jurey Award Committee/Merriman Award Committee/Swedish Travel Award Committee

**CY 1999**

Program Director: Weekend Radio-TV News  
Rank & Tenure Committee  
Technical Operations Ad Hoc Committee

**CY 1989**

Director: Weekend Graduate Program In Radio-TV News (April 1996 to present)

Faculty Evaluator: APEL Program (1996-present)

Dean's Permanent Search Committee

Chair, Rank & Tenure Committee

Member - Merit Committee

Representative-Educational Policy Committee

Member - Nominations Committee

**1997-98**

Dean's Permanent Search Committee

Merit Committee

Nominations Committee

Representative-Educational Policy Committee

Chair, Rank & Tenure Committee

**1996-97**

Chair, Rank & Tenure Committee

Chair, Journalism Search Committee

Educational Policy Committee

Member, Nominations Committee

**1995-96**

Chair, Development Committee: Fundraising for creation of the Ed Bliss  
Broadcast Newsroom

Member, Nominations Committee

SABBATICAL LEAVE - Spring 1996

**1994-95**

Member, Merit Committee

Member, Research Committee

Member, Nominations Committee

Graduate Admissions Review Committee

Public Communication Search Committee (fall & spring)

Broadcast Journalism Search Committee

Member, Ad Hoc Committee on Ed Bliss Newsroom

**1993-94**

Member, Visual Media Search Committee

Member, Rank & Tenure Committee - Comprehensive review of four  
tenure-track candidates as well as two tenure promotion candidates.

Member, Nominations Committee

Member, Research Committee

Member, Computer Resources Committee

Member, Ad Hoc Committee on Faculty Retreat

**1992-93**

Member, Computer Resources Committee

Member, Research Committee

Chair, Undergraduate Affairs and Grievance Committee

Conducted grievance hearings filed against two faculty members by five  
students.

Member, Program Review Committee Task Force

Contributed to Mission/Priorities Committee

Researched and wrote the results of a massive evaluation of the strengths, weaknesses and needs of The School of Communication Broadcast Program.

Member, Ad Hoc Broadcast Journalism Equipment Committee

### **1990-91**

Chair, Undergraduate Affairs & Grievance Committee

Member, Research Committee

Member, Publications Committee

Member, Search Committee, four vacancies in Print Journalism

Member, Ad Hoc Committee, TV studio camera purchase

### **1989-90**

Member, Search Committee for Visual Media

Member, Search Committee Print Journalism - 4 vacancies

Member, Ad Hoc Committee on Equipment Allocation-Needs Assessment, Broadcast Journalism

Member Publications Committee

Member Research Committee

### **GUEST LECTURER**

Invited Speaker: SOC "Boot Camp" August 2001-2004, 2006

Invited Speaker: SOC Public Relations class April 1997

Invited Speaker, SOC High School Journalists Program, July 20, 1995

Invited speaker; Weekend Visual Communication Program Fall 1995

Leadership Institute, Washington, D.C., July 19, 1993.

Invited speaker; "Communications Careers," NPPC, National Pork Producers

Invited speaker; Broadcast writing workshop for adjunct faculty, Oct. 1990.

### **PARTICIPANT IN TEACHING AND FACULTY DEVELOPMENT**

**2000-2007:** Upgrade technology skills on teaching software for audio, video and interactive classes. (Adobe Audition, Cool Edit Pro, Pro Tools, Avid Xpress Pro, NewsCutter, Premiere, ENPS, Sony PD170; Panasonic PV GS300, Dreamweaver)

**2006:** Attendee: Online News Association (Oct)

**2006, 2005, 2004,** Attendee: Ann Ferren Teaching Conference

**2006, 2005** SOC Faculty Retreats (Aug)

**2002** Presenter: Ann Ferren Teaching Conference "Teachable Moments"

**1999** School of Communication: Development of weekend Interactive Journalism Program; Revised Broadcast Journalism Graduate curriculum

**1995** School of Communication: Development of "Boot Camp" Curriculum

**1994** School of Communication Faculty Retreat Coordinator

School of Communication Research Colloquium-Presented my teaching videotape and workbook, "Writing to Video", Spring.

**1993** School of Communication Workshop, Computer Assisted Reporting July 20, 21, 1993.

**1992** College of Arts & Science, Faculty Retreat: Assessing the Present-Planning

the Future, Feb. 29, 1992.

**1990** College of Arts & Science, Cross-disciplinary luncheon, Nov. 6, 1990.

### **FUNDRAISING AND DEVELOPMENT: 1995-1996**

**2006** SOC Alumni Event - Jackie Judd, Jim Brady, Michael Cascio March 7, 2006.

**2004** Alumni Development Dinners with Rick Leventhal (March 3); Mike Clemente (June 14)

SOC Chair of Development Committee. Wrote, produced and edited a fund-raising videotape to solicit for building the "Ed Bliss Newsroom."

### **1994-95**

SOC Receiving donations of videotapes from Discovery Channel

SOC, Planning/fundraising for Ed Bliss Newsroom

SOC, Freshman Phone-a-thon

### **1993-94**

SOC, Secured donation of Videotapes from Post-Newsweek for broadcast journalism program

A.U. Athletic Dept., Met with female basketball recruit

SOC Freshman Phone-A-Thon

### **1992-93**

SOC, Secured donations of used videotape

SOC, Freshman Phone-A-Thon

SOC, Meetings with WUSA-TV executives for equipment donations

Bender Library, Writer-in-support, Grant Request for Drew Pearson Collection

### **1990-91**

SOC Phone-A-Thon, Participant for TV Studio Cameras Matching Grants

SOC, Discussions involving newsroom Computer Sales

SOC, Collected and archived gift of videotapes from Eric Sevareid

### **1989-90**

CAS, Freshman Phone-A-Thon, Spring 1990.

SOC, Solicitor, United Way Campaign.

SOC Meetings/Tours of Broadcast Facilities with potential contributors.

SOC, Gannett Foundation Tour of Broadcast Facilities, Oct. 4, 1990.

## **COORDINATOR OF SPECIAL EVENTS**

### **May 2001, 2000 WAMU Web Coverage of the 3-Day Avon Breast Cancer Walk**

Students prepared research projects and did audio, video coverage of this event, raising public awareness about breast cancer.

**2000 & 1996 Election Night.** Graduate broadcast students were assigned to work election night at the BBC, CBS-Radio, Tribune and Cox Broadcasting, WJLA-TV, among others.

**1994 "NIGHTLINE,"** Broadcast, ABC-TV, Washington. Coordinated student

participation in rehearsal of NIGHTLINE 90 minute special. Spring.

**1993:** SOC, Coordinated Election Night Reporting, Graduate Journalism Program,

WTOP, WMAL, News Channel 8, etc.)

SOC, Presidential Inaugural News Coverage, Provided students to news organizations.

**1992:** SOC, Resume & Jobs Workshop for Broadcast Students, Coordinator & Participant, Nov. 10, 1992

SOC, Coordinator-Student Press Coverage, SOC International Journalism Seminar, National Press Club, March 23-24, 1992

**1991:** SOC, Resume & Jobs Workshop for Broadcast Students, Coordinator & Participant, March 3, 1991

### **OTHER DEPARTMENTAL & UNIVERSITY SUPPORT ACTIVITIES**

#### **2004-2006: Coordinated entries for SOC Visions Festival**

**2004:** Future of WAMU: Participated in a series of consultations with AU President Ladner, his staff, and the Provost over the future of WAMU-FM in the wake of the GM firing; recruiting outsiders and meeting with a special advisory committee on the topic.

**2004:** Liaison between SOC and WAMU; attended dinner tribute to Diane Rehm (Sept. 21) ; National Public Radio reception (May 12).

#### **1999-2000**

Recruitment/Planning for 30th Anniversary Party of the Journalism & Public Affairs

Creation of the SOC Weekend Interactive Journalism Program; Revised fulltime graduate program curriculum; Hiring of consultant

SOC Jobs Workshop for Graduate Broadcast Students

SOC Graduate Admission Review; Comprehensive Exam Review

Freshman Service Panel (Annual)

Renovation Planning for Bliss Newsroom

Dutch Student Journalists Cover U.S. Elections-coordination with SOC facilities

#### **1997-1998:**

Informational Briefings for the recruitment of Weekend Graduate Program

Graduate Admissions Review: Full-time & Weekend Programs

Judge, Jack Jurey Award, Merriman Award

#### **1996-1997**

Accreditation breakfast, facility tours, interviews, classroom observation

Recruitment: Informational Briefings for the recruitment of Weekend Graduate Program

Graduate Admissions Review

Consultation on new equipment purchases for renovated broadcast center

AU. Eagle Roundtable, university discussion with President Ladner

#### **1995-1996**

Judge, Jack Jurey Award, Merriman Award

Participant Freshman Open House

**1994-1995**

Judge, Jack Jurey Award, Merriman Award  
 Judge, Keith Fleer Scholarship Awards  
 Open House Panel Participant, Nov. 12, 1993  
 Grader-Graduate and Part-time Graduate Comprehensive Exams  
 Administrative /Service Award Selection Committee, A.U. Office of  
 Admissions and Financial Aid  
 A.U. Office of Admissions and Financial Aid-Participation in photo shoot  
 for new Undergraduate Application Book.  
 Freshman Phonathon, Spring 1994  
 Receptions, Graduations, Open Houses  
 Witness in Don Moore Grievance Hearing as Chair of Undergraduate Affairs

**1992-1993**

A.U. Alumni Reunion '93, Edited videotape for Centennial Celebration  
 Freshman Open House, Spring 1993. Edited videotape of sample  
 student work in broadcast journalism programs.  
 SOAR, July 8, 1993  
 Broadcast Journalism Program, Meetings with adjuncts; interviews,  
 training, course planning  
 CAS APEL Meeting, Session to explain program, Spring, 1993  
 Member, Jurey Awards  
 Coordinator, Architect tour of WJLA-TV - Design of Freidheim  
 Journalism Center  
 Evaluator, Graduate Student Comprehensive Exams  
 Evaluator, Graduate Student Admissions

**1991- 1992**

Participant, Accreditation Review, Meetings, Breakfast Briefing,  
 Interviews, Broadcast Equipment & Facilities Tours, In-class observation  
 Evaluator, Graduate Student Comprehensive Exams  
 Evaluator, Graduate Student Admissions  
 Judge, Jurey Awards Committee  
 Adviser to student finalist, College correspondent "Good Morning  
 America," ABC News  
 Participant in receptions, graduations, social gatherings

**1990-1991**

SOAR Advising  
 Adviser, A-TV News, American Television  
 Supervised Independent Study, Graduate Student  
 CAS Mentor Meeting, Social events  
 Solicitor, United Way Campaign  
 Editor, Video examples of faculty work-Accreditation Visit  
 Participant in receptions, graduations, social gatherings

**1989-1990**

Participant, SOAR Advising,  
 Evaluator, Graduate Student Comprehensive Exams

Evaluator, SOC Graduate Student Admissions  
 CAS Mentor Meeting & Ice-cream social  
 Exhibitor, Preparation of classroom and hallway bulletin boards for journalism students  
 Judge, Jurey Awards Committee  
 Advisor, A-TV, American Television News  
 Participant in receptions, graduations, social gatherings

**COMMUNITY AND CIVIC ACTIVITIES:**

**2004; Hosted Alumni conversation/Book signing** with Bob Edwards of National Public Radio (Oct. 22).

**2004: Judge, 10th Annual Casey Medals** for Meritorious Journalism, Casey Journalism Center, April.

**2004: Presentation on U.S. journalism education** for visiting Syrian journalists, in cooperation with the U.S. State Department, Professional Exchanges-Institute of International Education. (June 8).

**2002: "DC Party Animals"** Created web site with graduate students profiling DC artists, linked to WAMU and the DC Arts Commission

**2002: Planned Memorial Service** for SOC Professor Emeritis Edward Bliss Jr.

**2002: Women in Film and Video "Woman of Vision" Awards Gala**

**PSA's:** Public Service Announcement vocal talent for breast cancer awareness, (annually).

**Web coverage on WAMU: Avon 3-Day Breast Cancer Walk** (May 2001, 2000). My students provided research projects and audio, video coverage of the event.

**Host: Childrens Miracle Network Telethon, Toledo, Ohio** (June 1999)

**Judge, "New York Festivals International Radio Competition,"** April 13, 1998.

Westwood One Companies, Arlington, VA.

**Judge, Northwest Broadcast News Association,** Categories: Small market-Spot News; Feature; Sports; Documentary; Instant Special, (March 1995).

**Judge, Northwest Broadcast News Association,** Categories: Students/Best Medium Market TV-/Instant Special/Sports, (Feb. 1994).

**EWI Annual Golf Tournament,** Participant in charity tournament for Executive Women International College Scholarships. Andrews Air Force Base, (Aug. 18, 1993. May 3, 1994).

**Media Briefing Panel,** Organized and participated in a reviews of Federal Government Issues for the Illinois Agricultural Leadership Foundation. National Press Club, (March 8, 1993).

**Judge, Gold Screen Competition,** National Association of Government Communicators, Category-VNR's, (Aug. 10, 1993).

**Children's Miracle Network Telethon,** Special anniversary taping of greeting and best wishes for Toledo, Ohio. Summer, (1993).

**Judge, EMMY Awards,** for Los Angeles and Cleveland. Category-TV News and Documentary Excellence. (May 1992).



**Judge, International Television and Video Association**, Washington, D.C.  
(March 1991).

**Judge, Broadcast Awards**, United Press International-Northeast Regional. June  
15, 1990).

