

# MICHAEL PALMEDO

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## EDUCATION

AMERICAN UNIVERSITY COLLEGE OF ARTS AND SCIENCES – Ph.D. Economics, expected 2020.

Planned dissertation topic: microeconomic responses to changes in nations' intellectual property laws.

AMERICAN UNIVERSITY COLLEGE OF ARTS AND SCIENCES – M.A. Economics, 2017.

Independent research measured the effects of changing patent laws on global supply chains.

AMERICAN UNIVERSITY SCHOOL OF INTERNATIONAL SERVICE – M.A. International Affairs. 2012.

Independent research focused on the effects of Free Trade Agreement obligations to strengthen intellectual property rights.

MARY WASHINGTON COLLEGE – B.A. Economics, 2000.

## CERTIFICATE PROGRAMS

- Advanced International Copyright Law, World Intellectual Property Organization Academy at the U.S. Patent and Trademark Office, 2014.
- Summer Sessions on Trade and Health at Universidad de Chile Escuela de Salud Pública. 2010.

## EMPLOYMENT

AMERICAN UNIVERSITY WASHINGTON COLLEGE OF LAW

Assistant Director, PIJIP. Nov. 2006 – present.

Manage grant-funded research projects on public interest intellectual property laws and practice, with a heavy concentration on international agreements and comparative copyright laws. Focus on multidisciplinary work combining economic and legal scholarship. Direct communications for program: write press releases, blogs, and other external communiques, grant reports, internal reports to the administration.

AMERICAN UNIVERSITY

Adjunct Instructor, March 2017 – May 2018.

Taught Principles of Microeconomics for the College of Arts & Science and International Trade and Finance for the School of International Service's online Masters of International Relations program. Part time.

KNOWLEDGE ECOLOGY INTERNATIONAL

Researcher & Web Developer, Dec. 2000 – Aug. 2006.

Researched international patent laws, trade agreement obligations related to intellectual property; cost of drug development. Maintained advocacy organization's website. (Organization named Consumer Project on Technology at the time of my employment.)

#### MULTINATIONAL MONITOR

Webmaster, Mar. 2005 – Dec. 2009.

Updated website for monthly magazine and digitize archives of past issues dating back to 1979. In 2005 improved design and functionality of the site. Part time.

#### OXFAM AMERICA

Researcher, Jun. 2002 – Nov. 2003.

Analyzed trade policies on intellectual property, trade and health to support two papers. Part time.

#### UNIVERSITY OF PENNSYLVANIA

Researcher, May 2002-September 2002.

Examined the economics of pharmaceutical research and development, especially methods of cost estimation. Part time.

### **PUBLICATIONS**

"The Impact of Copyright Exceptions for Researchers on Scholarly Output." *Efil Journal of Economic Research*, 2(6), Jul. 2019.

"The User Rights Database: Measuring the Impact of Opening Copyright Exceptions." PIJIP Research Paper prepared for the Fifth Global Congress on IP and the Public Interest. Sep. 2018, with Sean Flynn.

"Do Pharmaceutical Firms Invest More Heavily in Countries with Data Exclusivity?" *Currents International Trade Law Journal*, Summer 2013.

"Networked Governance and the USTR." Chapter 2 of *Media Piracy in Emerging Economies*. Social Science Research Council. 2011, with Joe Karaganis, Sean Flynn, Susan Sell and Parva Fattahi.

"Economic Justifications for Open Access to Essential Medicine Patents in Developing Countries." *American Journal of Law and Medicine*. Vol. 37, No. 2. Jun. 2009, with Sean Flynn and Aidan Hollis.

### **PRESENTATIONS, SUBMISSIONS, AND PRESS**

"The USMCA (NAFTA 2.0) and Access to Medicines." Panel Chair for webinar co-organized by Deborah Gleeson. Online, May 20, 2019.

"USMCA Would Better Serve U.S. Interests with the Addition of a Copyright Balance Provision." Submission to the International Trade Commission in response to request

for comments on the Economic Impact of the US-Mexico-Canada Agreement. Docket #ITC-2018-0375. December 20, 2018.

"Promoting Balance in a US-EU Trade Agreement." Submission to the U.S. Trade Representative in response to request for comments on Negotiating Objectives for a U.S.-European Union Trade Agreement. Coauthored by Sean Flynn. Docket #USTR-2018-0035. December 14, 2018.

"Copyright Balance, Trade Agreements and the Digital Economy." Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 29, 2018.

"Openness in Copyright User Rights and Innovation in the ICT Industries." Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 27, 2018.

"Using Trade Data to Show Changing Prices of Pharmaceutical Imports." Workshop on Empirical Study of FTAs and Access to Medicines. Fifth Global Congress on Intellectual Property and the Public Interest. American University, September 26, 2018.

"Measuring the Openness of Copyright Limitations." Society for the Economic Research of Copyright Issues Annual Conference. Toronto, Canada. July 2018.

"Panel XII: Intellectual Property Panel" Chaired panel at the Society of International Economics Law Global Conference. July 13, 2018.

"Copyright Limitations and Authorship of Academic Papers." Open Education Global. Delft, Netherlands. April 2018.

"Submission to the Special 301 Committee for the 2017 Special 301 Review." United States Trade Representative. February 2018.

"Econometric Tests of Copyright Openness: Summary of Findings." Presentation to CODE Workshop. Santiago, Chile. October 9, 2017.

"The Economic Benefits of Open Copyright Exceptions." Submission to the Portfolio Committee on Trade and Industry of the South African Parliament regarding the Copyright Amendment Bill (B13-2017). July 7, 2017.

"Copyright Balance as a NAFTA Negotiating Objective" Testimony to the U.S. interagency Trade Policy Staff Committee. NAFTA Modernization Hearing, International Trade Commission. Docket #USTR-2017-0006. June 27, 2017

"Promoting Copyright Flexibility in NAFTA." Submission to the U.S. Trade Representative in response to its Request for Comments on NAFTA Renegotiation. Docket #USTR-20017-0006. Jointly authored with law Prof. Sean Flynn. June 2017.

"Openness of Copyright Limitations in 21 Countries: Insights from PIJIP's Copyright User Rights Survey." Creative Commons Summit, Toronto. April 2017.

- "Copyright Limitations in Brazil and 20 Other Countries." Conference on Copyright Limitations and Digital Platform Development in Latin America, hosted by IDRC Link Project. Rio de Janeiro, April, 2017.
- "Survey of Copyright Limitations in 20 Countries: Overview of Changes Over 5 Decades." American University College of Law Conference on Globalizing Fair Use. March 2017.
- "Statement to the Special 301 Committee for the 2017 Special 301 Review." United States Trade Representative. March 2017.
- "The Impact of Patent Protection on Outsourcing Decisions by U.S. Firms." Allied Social Sciences Association, Chicago, IL. January 2017.
- "Evaluating the Benefits of Fair Use: A Response to the PWC Report on the Costs and Benefits of Fair Use." Joint submission to the Australian Productivity Commission with Peter Jaszi, Michael Carroll, Sean Flynn, Kim Weatherall and Ariel Katz. April 2016.
- "Firm Performance in Countries With and Without Open Copyright Exceptions." Prepared for PIJIP submission to USTR for the 2016 Special 301 Report. February 2015.
- "Increased Copyright Enforcement and Access to Textbooks in Panama." Global Congress on Intellectual Property and the Public Interest, Delhi, India, December 2015.
- "The PIJIP Copyright User Rights Survey." Global Congress on Intellectual Property and the Public Interest, Delhi, India, December 2015.
- "The Flimsy Case Against Indian Pharma." Hindu Business Line op-ed. March 9, 2014.
- "Building an Index on Copyright User Rights." Workshop presentation at the Third Global Congress on Intellectual Property and the Public Interest, Cape Town, December 2013.
- "Does the Structure of a Nation's Limitations and Exceptions to Copyright Influence the Patenting Behavior of Technology Firms?" Chicago-Kent University. October 2013.
- "Industries Reliant Upon Copyright User Rights - What Can We Learn From the Data?" American University Washington College of Law, June 2014.
- "Copyright Users' Rights: Overview of Economic Research Design." with Walter Park. Conference on Law and Economics of Copyright Users' Rights. American University Washington College of Law, September 2013.
- "Use of Patent Data as an Indicator of Innovation." Conference on Law and Economics of Copyright Users' Rights. American University Washington College of Law, September 2013.
- "Special 301 Submission." Endorsed by IP-Justice, the Electronic Frontier Foundation, Public Knowledge, Derechos Digitales, Fundación Karisma, Dr Jeremy Malcolm (Senior

Policy Officer, Consumers International), Alberto Cerda (Professor, University of Chile Law School), David Levine (Associate Professor, Elon University School of Law), Erik Josefsson, and John T. Mitchell. Co-authored with Sean Flynn, Matthew Webb and Ama Ayivor. February 2013

"Empirical Research on Flexible Limitations and Exceptions in Copyright." Workshop presentation at the Second Global Congress on Intellectual Property and the Public Interest, Rio de Janeiro, December 2012.

"Comments on the U.S. Proposal for Limitations and Exceptions." Presentation to Trans Pacific Partnership negotiators. Leesburg, September 2012.

"Principles for Positive Proposals in Articles 1 and 4 of the TPP." Presentation to Trans Pacific Partnership negotiators, San Diego. July 2012.

"Intellectual Property, Innovation and Growth." Presentation to Trans Pacific Partnership Negotiators. Dallas. May 2012.

"Special 301 Submission to the U.S. Trade Representative." Co-Authored with Sean Flynn. February 2012.

"Special 301 Submission of Global Health Organizations." Endorsed by Alianza LAC-Global por el Acceso a los Medicamentos, All India Drug Action Network, Center for Policy Analysis on Trade and Health, Fundación Misión Salud, Health Action International - Latin America and the Caribbean, Intellectual Property Justice, Health Global Access Project (GAP), LOCOST, and Oxfam America. Co-authored with Sean Flynn, Meredith Jacob and Cameron Chong. February 15, 2011.

"Special 301 Submission of U.S. State Health Organizations." Endorsed by the National Legislative Association on Prescription Drug Prices and the Forum on Democracy and Trade. Co-authored with Sean Flynn and Meredith Jacob. February 15, 2010.

"Access to Medicines in the Era of Strict Intellectual Property Enforcement." American Public Health Association. Washington, D.C. November 2010.

"Special 301 Submission Jointly Signed by Global Health Organizations" Endorsed by Oxfam America, Health GAP (Global Access Project), Center for Policy Analysis on Trade and Health, Knowledge Ecology International, Forum on Democracy and Trade, Universities Allied for Essential Medicines, IP Justice, ReDGE - Red Peruana Por Una Globalización con Equidad, Fundación Misión Salud, Health Mission Foundation, Justice, Peace & Integrity of Creation Missionary Oblates, and Salud Y Farmacos." Co-authored with Sean Flynn and Meredith Jacob. February 16, 2010.

"How U.S. Trade Policy Conflicts with Efforts by State Governments to Control Drug Costs." American Public Health Association, Washington DC. November 2007.