

LEONARD STEINHORN

Award-winning tenured full professor at American University whose innovative courses on politics and recent American history have been featured on CNN, C-SPAN, NBC, FOX, *USA Today*, *Agence France-Presse* and *The Chronicle of Higher Education*. Created Political Communication MA program, among the fastest growing degrees at the university. Twice voted Faculty Member of the Year by the student body; also named Honors Professor of the Year. Recognized as an expert in American politics and presidential elections; the 1960s in America; baby boomers; recent American history; race relations; and political and strategic communication.

Political analyst for CBS News Radio since 2012, and previously for the Washington, DC FOX TV affiliate. Appeared in hundreds of broadcast, print and online news outlets discussing politics, the presidency, race relations, generational trends, popular culture, and the media. Writings on American politics, culture and race have been featured on C-SPAN, PBS, CNN and NPR; appeared on NBC, CBS, ABC, BBC, Canadian TV, German TV, French TV, Al Jazeera, Chinese TV, C-SPAN's Washington Journal, among others. On-air expert in various documentaries, including CNN's *The Sixties* and *1968: The Year That Changed America*, the History Channel's *Superheroes Decoded*, and *The Kennedy Files* on Reelz; also appeared in a DVD special feature on the baby boom generation for the final season of AMC's *Mad Men*.

Author of two highly regarded and much debated books: *The Greater Generation: In Defense of the Baby Boom Legacy*, and *By the Color of Our Skin: The Illusion of Integration and the Reality of Race* (co-authored). Conducted nationwide book tours involving hundreds of media interviews and speeches at universities, bookstores, and meetings across the country. These books and other writings have been cited by best-selling public intellectuals and leading scholars; two universities required the race relations book campus-wide.

Author of articles and essays in *The Washington Post*, *New York Times*, *Los Angeles Times*, *Politico*, *The Hill*, *Political Wire*, *International Herald Tribune*, *Baltimore Sun*, *Atlanta Journal-Constitution*, *Chicago Sun-Times*, *Seattle Times*, *Huffington Post*, *History News Network*, *Salon*, *Moyers & Company*, *World Financial Review*, among others. Founding editor of *PunditWire*, an online publication from 2010 to 2017 where speechwriters commented on the news. Serves on the *History News Network* board of advisers.

Delivered hundreds of speeches and talks discussing politics, the presidency, race relations, the Sixties, baby boomers, American history and culture, and the media. Venues include major non-profit and civil rights organizations, unions, scholarly conferences, conventions, universities, and sites such as the Clinton Library in Little Rock, National Press Club, National Archives, Carnegie Corporation, Amherst College, Economic Club of Florida, Andrews Air Force Base, Sorbonne, and Charles University in Prague. Visiting Scholar at Rollins College, Philadelphia University, and St. John's Fisher College. Since 2014 he has lectured around the country for One Day University, giving talks on American politics, history, and the 1960s. Sent overseas by the State Department to lecture in Slovenia and the Czech Republic.

Former political speechwriter and communications strategist who in the 1980s worked for the legendary House Judiciary Chair, Rep. Peter W. Rodino, the current House Majority Leader, Rep. Steny Hoyer, and nationwide political campaigns and organizations. Former senior executive at strategic communication and media firms as well as leading non-profit organizations, including People For the American Way, where he founded their *Right-Wing Watch* publication. Led numerous advocacy and communication campaigns on behalf of causes, candidates, and companies.

Steinhorn is a Phi Beta Kappa graduate of Vassar College, where he was awarded the Virginia Swinburne Prize in History, and he earned his M.A. in History at Johns Hopkins University where he completed all but his dissertation for his Ph.D.