ACADEMIC APPOINTMENTS

American University, Washington, DC

2018-Present, Faculty Director, AUx1

Oversee ongoing modification of curriculum for mandatory, for-credit, first-year transition course. Serve as a resource to the 35 faculty and staff members teaching AUx1. Role involves extensive program administration, event planning and execution, and collaboration with AU offices and cohorts.

2017-Present, Professorial Lecturer, American Studies Program, Critical Race, Gender and Culture Studies Collaborative

2014-2017, Full-Time Instructor, American Studies Program

2011-2014, Part-Time Instructor, American Studies Program, Journalism Program, and Women's, Gender and Sexuality Studies Program

EDUCATION

American University, Washington, DC

JD, May 1999

Clerk: Public Interest Law Clinic and Washington Legal Clinic for the Homeless

Georgetown University, Washington, DC

MALS, May 2010

Concentration: International Affairs

Wellesley College, Wellesley, MA

BA, May 1994

Double Major: Political Science and English

GRANTS AND AWARDS AT AMERICAN UNIVERSITY

Faculty Mentor, AU Summer Scholars & Artists Fellowship Program, 2017 (\$5,000)

Dean's Award for Exceptional Innovation in Teaching, 2016

Open Educational Resource Grant, 2016 (\$1000)

Jack Child Teaching with Technology Award, 2012 (\$1500)

Online Course Development Grant, 2012 (\$500)

ACADEMIC SERVICE AT AMERICAN UNIVERSITY

Faculty Senate Committee on Information Services (elected for two terms), 2016-2020

Chair, 2019-2020

Vice-Chair, 2017-2019

Provost's Online Learning Leadership Council (appointed), 2017-2020

Faculty Training and Online Teaching Support Sub-Committee, 2017-2020

CAS Term Faculty Task Force Member, 2018-2021

Newsletter Committee, 2018-2019

AU Core Council, 2018-2020

Ad-Hoc Committee on Peer-Assistant Learning, 2018-2019

Capstone Review Committee, 2019

Complex Problems Faculty Fellow, 2018-2020

Critical Race, Gender, and Culture Studies Collaborative Council Member, 2016-Present

Assessment Committee, 2019-2020

Executive Committee, Spring 2018

Faculty Actions Committee, 2017-2018

Robyn Rafferty Mathias Student Research Conference Session Moderator and Judge, 2017 and 2018

Faculty Mentor, Truman Scholarship Finalist, Office of Merit Awards, 2017-2018

Faculty Moderator, All-American Weekend, KPU Presents: Tony Goldwyn, 2016

AU Sexual Assault Awareness and Prevention Task Force (appointed), 2014-2015

TEACHING RESPONSIBILITIES AT AMERICAN UNIVERSITY

Courses and Curriculum Development (*developed course)

- "Sexuality and Social Media," Upper division course, 2012, 2013, 2014, 2018*
- "Social Media for Social Good," University College Complex Problems course, Fall 2018-19*
- "Poverty and Culture," General education course, 2015-2018

Habits of Mind – Ethical Reasoning course, Spring and Fall 2019

Community-based course, 2016-2019*

Critical Race, Gender, and Culture Studies Collaborative Internship, 2018-2019

- "Politics, TV Series and Ethics," Upper division course, 2015-2018*
- "Activism and Social Media," Upper and lower division course, 2011, 2015-17*
 Online course, 2012-2013*
- "The Shonda Rhimes Experience," Upper division course, 2016, 2017*
- "American Dreams/American Lives," Lower division foundational course, 2015-2017
- "Health in the Digital Age," Upper and lower division course, 2012, 2013, 2015, 2017*
- "Hunger Games: Class, Politics and Marketing," Upper division course, 2014-2016*
- "The Body in American Culture," Lower division course, 2014
- "The 50 Shades Trilogy," Upper division course, 2013*
- "Writing for Communication," Lower division foundational course, 2013

Student Supervision of Research, Internships and Community Service-Learning

- Supervisor for 20 students annually in "Poverty and Culture," a community-based class. In a community-based class, students are required to complete 20 service-learning hours with a DC-based nonprofit or school.
- Supervisor for student internship program in the Critical Race, Gender, and Culture Studies Collaborative (48 internships), 2018-2019.
- WGSS Independent Studies Supervisor for three students, "Trauma-Informed Discourse: The Tactical Transformation of Supreme Court Digital Organizing," "Problems in Art and Activism," and "Self-Managed Reproductive Rights" 2019.
- Mentor for AU Summer Scholars and Artists Fellowship Program and AMST Independent Study, "Sin-suality: The Relationship between Questionably Queer Pop Artists and Christian Identity," 2017.
- MAPA SRP second reader, "Exploring the Efficacy of the Harry Potter Alliance as a Civic Engagement and Leadership Mechanism for Youth," 2017.
- JLC Capstone second reader, "How the Media Coverage of the Black Lives Matter Movement and Its Victims Reflects Systemic Racism," 2016.
- WGSS Independent Studies Supervisor and Honors Supplement, "Not Your Average Sex Talk," a peer-to-peer sexual education program for college students using a social justice framework (two students), 2015.
- Community Service-Learning Add-On Credit Supervisor (two students), 2014-2015.
- WGSS Capstone second reader, "The Role of Online Social Networks in Community Building and Identity Formation among Trans* and Genderqueer Youth," 2012.

PUBLICATIONS

- Smith, Maureen, Lauren Weis, and Stef Woods. "Confronting Sexual Violence through Feminist Art and Activism in the Digital Age: From *El Tendedero/The Clothesline Project* to #MeToo," *Counter*Act, Arizona State University [forthcoming].
- Woods, Stef. "Sexuality and Social Media." Essay in *Momentum: Making Waves in Sexuality, Feminism and Relationships*, edited by Tess Danesi, Dee Dennis and Inara Luna, 2012. Electronic.
- Woods, Stef. "Remedying the Flaws of the Temporary Protected Status Program." *Georgetown University: Writing Across the Curriculum*, vol. 5, 2010, pp. 297-311.

MANUSCRIPT AND PROPOSAL REVIEW

Gladiators in Suits: Race, Gender, and the Politics of Representation in Scandal (660 pp.). Edited by Simone Puff, Kimberly R. Moffitt, and Ronald L. Jackson II. Syracuse University Press. Expected publication: 2019.

Sexualities and Societies by Dr. Megan Todd. SAGE Publishing.

The Engineering Is Easy: Memoir of a Project Manager (334 pp.) by Bruce E. Podwal. Published: 2019.

ACADEMIC PRESENTATIONS AND PANELS

- "Teaching Community-Based Classes." Center for Teaching, Research and Learning Summer Faculty Institute, American University, Washington, DC, May 2017 and May 2019.
- "Beyond Trigger Warnings: How Support Measures Can Enable Student Learning." Ann Ferren Conference, American University, Washington, DC, January 11, 2019.
- "The Updated First-Year Experience: Courses, Resources & Hacks." Ann Ferren Conference, American University, Washington, DC, January 11, 2019.
- "Careers in Collaboration." Faculty Retreat, American University, Washington, DC, October 12, 2018.
- "Hacking New Tech for Student Engagement." Ann Ferren Conference, American University, Washington, DC, January 12, 2018.
- "FDA Proposed Social Media Guidelines." Graduate School of Public Health, Temple University, Philadelphia, Pennsylvania, November 7, 2017.
- "Law, Race and Identity in *Orange Is The New Black*." Women in the Law Program, Washington College of Law, Washington, DC, September 26, 2017.
- "Redesigning Courses with Open Educational Resources: Faculty Voices." Ann Ferren Conference and Teaching, Research and Technology Conference, American University, Washington, DC, January 2017, August 2017, and January 2019.
- "Media Training." Teaching, Research and Technology Workshops, August 2016.
- "Activism." Social Learning Summit, April 2014 and 2015.
- "Cancer and Sexuality." University of Kansas Medical School, Kansas City, Kansas, February 2013.
- "Faculty Faceoff regarding Social Media Use in the Classroom." Social Learning Summit, American University, Washington, DC, April 2012 and 2013.
- "Teaching an Online Class? Using Social Media for Better Student Engagement." Ann Ferren Conference, American University, Washington, DC, January 2013.
- "Teaching with Technology." Teaching, Research and Technology Conference, American University, Washington, DC, August 2012.
- "Activism and Social Media." Day-Long Workshop, Rutgers University School of Social Work, New Brunswick, New Jersey, July 2012. Evaluations: 5.74/6 points.
- "Nonprofits Online." Public Relations Student Society Regional Conference, American University, Washington, DC, March 2012.
- "Activism and Social Media." Chesapeake American Studies Association, American University, Washington, DC, March 2012.
- "How to Use Twitter in the Classroom." Center for Teaching, Research and Learning Online Course Development Faculty Trainings, American University, March-September 2012.
- "Where Do You Draw Your Line? Defining TMI in Social Networks." Social Learning Summit, American University, Washington, DC, April 2011.

PUBLIC LECTURES, PROFESSIONAL PRESENTATIONS AND TRAININGS

- "The Marvelous Mrs. Maisel," The Smithsonian Associates, Washington, DC, November 7, 2019.
- "What Is It about *This Is Us*?" The Smithsonian Associates, Washington, DC, May 30, 2018.
- "Popular Culture in the 1920s." The Center for Civic Leadership and Responsibility, Camden County College, Camden, New Jersey, November 8, 2017.
- "TV Then and Now: How New Media Meets Old." Half-Day Workshop, Guangxi Television Training, October 2017.
- "Are the Cards Collapsing? A *House of Cards* Season 5 Preview." The Smithsonian Associates, Washington, DC, March 15, 2017.
- "Digital Media, Popular Culture and Activism." Half-Day Workshops, Triway International, Advanced Shanghai Media Talent and International Training Program, August 2016 and August 2017.
- "House of Cards: Politics, Television and Ethics." The Smithsonian Associates, January 27, 2016.
- "Our Appetite for *The Hunger Games*." The Smithsonian Associates, Washington, DC, May 14, 2015.

INVITED PANELS

- "Transitions and Resilience." Wellesley College Alumnae Association, Class of 1994, Wellesley, Massachusetts, June 2014 and June 2019.
- "Civic Engagement and Sociocultural Issues," Close Up Foundation, Sixth and I Synagogue, Washington, DC, May 2019.
- "Art and Activism with Emma Sulkowicz." Women's Initiative, American University, Washington, DC, April 17, 2018.
- "Feminist Interpretations of Religion and Gender," Women's, Gender and Sexuality Studies Program and the Department of Philosophy and Religion, American University, Washington, DC, February 14, 2018.
- "Social Media, Storytelling and Political Activism." New Story Leadership, Johns Hopkins University School of Advanced International Studies, Washington, DC, July 2015, July 2016 and July 2017.
- "Grassroots Advocacy: Israeli-Palestinian Conflict." OneVoice, George Washington University, Washington, DC, April 28, 2017.
- "Social Media Best Practices." National Association of School Psychologists, Bethesda, Maryland, May 2016.
- "Social Media Activism" and "Personal Branding." Own It Summit, Georgetown University, Washington, DC, March 2015 and April 2016.
- "Sexuality and Social Media." Momentum: Making Waves in Sexuality, Feminism and Relationships, Arlington, Virginia, April 2012.
- "Sex, Politics and Social Media." DC Humanities Council and DC Social Media Week, Washington, DC, July 2011 and February 2012.

CAMPUS ENGAGEMENT

Faculty Conference, "Grading Ain't Just Grading: Rethinking Writing Assessment Ecologies towards Antiracist Ends," 2019.

Faculty Facilitated Learning Community, "Ethical Reasoning," 2018-19.

Faculty Facilitated Learning Community, "Race and Its Intersections," 2017.

Faculty Member, Faculty/Staff/Student Coalition, The Darkening AU, 2016-17.

Letters of Recommendation (67 students), 2014-Present.

Faculty Advisory Board Member, AU Social Media Club, 2011-2016

CAMPUS PRESENTATIONS AND PANELS AT AMERICAN UNIVERSITY

- Simulated Classes and Preview Day Panel, Undergraduate Education and Undergraduate Advising, Retention and Recruitment, September 2015, April 2017, April 2018, August 2018, February 2019, July 2019 and August 2019.
- "Ethics and Decision-Making." Career Center, January 2019.
- "American Studies All Stars." Critical Race, Gender and Culture Studies Collaborative, November 13, 2017.
- "Personal Branding." Phi Sigma Pi National Honor Fraternity, November 6, 2017.
- "FYREd up with Faculty." Housing and Dining Programs, October 2017.
- "Let's Talk about Sex." Housing and Dining Programs, February 2017 and September 2017.
- "Deep Canvassing Training." The Darkening AU, March 2017.
- "A Class without a Quiz." The Eagle Summit, June 2016.
- "House of Cards." Alumni Relations, 1776 DC, March 2016.
- "Hypernetwork." Social Media Club and the Public Relations Student Society of America, December 2011 and November 2015.
- "Personal Branding." Center for Diversity and Inclusion and Phi Sigma Pi National Honor Fraternity, November 2014 and July 2015.
- "How *House of Cards* Influences American Popular Culture," and "Activism and Social Media in DC." American Studies Day, April 2015.
- "Is Porn Feminist?" Women's Initiative, March 2015.
- "Leveraging Gender for Success in the Workplace." Center for Diversity and Inclusion, October 2014.
- "The Power Lunch." Center for Diversity and Inclusion, November 2013.
- "Twitter 101." Social Media Club panel and guest lecture, "Public Relations Writing," October 2012.
- "Blogging." Guest lectures, "Social Media Strategy and Tactics," and "Social Media, the Arts and the Public Sphere," March 2012 and October 2012.

"Modern Feminism and Activism." Guest lecture, "Gender in Transnational Perspectives," April 2011.

MEDIA APPEARANCES, INTERVIEWS, AND PROFILES

PRINT

- "Generation Z Is About to Hit DC. Here's What Employers Need to Know." Article by Rosa Cartagena, *Washingtonian*, January 2019.
- "Of Me We Sing." Article by Adrienne Frank, American Magazine, April 2018.
- "Election Will Soon Be Over, Memes Never Die." Article by Kyrie O'Connor, *Houston Chronicle*, November 5, 2016.
- "Single and Sick: A Guide for Caregivers." Article by Theresa Sullivan Barger, *Cure Magazine*, March 1, 2016.
- "There Are No Tests after Smithsonian's Our Appetite for *The Hunger Games*." Article by Kristen Page-Kirby, *Washington Post Express*, May 14, 2015.
- "3 Minutes on Selfies." American Magazine, March/April 2015.
- "Is Kink Sexy?" Cosmopolitan, February 2015.
- "Back to School." Entertainment Weekly, p. 20, October 3, 2014.
- "Fifty Shades of Something." Article in *The New York Times*, Education Life Section, p. 4, April 14, 2013.
- "Battling Breast Cancer." Article by Lexi Gray for Northern Virginia Magazine, October 2012.
- "Dealing with Cancer." Article by Karina Giglio for *The Washingtonian*, October 2012.
- "Sexuality Now: Embracing Diversity," Fourth Edition. Profiled in chapter on Female Physiology by Janell L. Carroll, Ph.D., Wadsworth Publishers, Pacific Grove, CA, 2012.
- "Communication Key Focus of Sexuality Conference." Article by Abby Rose Dalto for *O'Dwyer's Magazine*, Vol. 26, No. 6, pp. 28-29, June 2012.
- "Prone Radiation," Sibley On Health, Sibley Memorial Hospital, Washington, DC, Spring 2011, 4.

TV/VIDEO/RADIO

- "Dating a Democrat: How 2020's Presidential Election Has Altered Romance in DC," by Barbara Sprunt, *WAMU*, November 15, 2019.
- "Raising Money for St. Jude through Fashion," Great Day Washington, WUSA9, May 10, 2019.
- "10 Years Since 'The Hunger Games' Began," by Lynn Neary, *NPR Morning Edition*, November 2, 2018.
- "Orange Rallies Across US to Honor Gun Violence Survivors," by Jill Craig, *Voice of America*, June 3, 2018.
- "Students Across US Walk Out of Classes to Demand Action on Gun Violence," by Jill Craig, *Voice of America*, March 15, 2018.
- "Gen Z: What You Should Know about the Post-Millennial Generation," by Patrick Roth. Interview and Article on *WTOP*, March 2018.

- "Snapchat Tops Facebook as Teens' Number One Choice for Social Media," by Arash Arabasadi, *Voice of America*, October 20, 2017.
- "Online Harassment." Interview for WTOP, April 27, 2016.
- "Pop Culture and Politics." Interview for Matter of Fact TV, March 2016.
- "Impact of Political TV on Voters." Interview on WTTG-TV (Fox 5 DC), January 28, 2016.
- "What to Expect When You're Diagnosed with Breast Cancer." Interview for *WebMD*, September 2015.
- "Selfies Take Flight with New Drone Technology." Interview for *Associated Press*, March 23, 2015.
- "50 Shades." Interview for Good Day DC on WTTG-TV, February 16, 2015.
- "The New Normal Barbie Doll." Interview on WTOP, November 22, 2014.
- "Ray Rice's Wife, Critics, Respond to Offensive Halloween Costume." Interview and Article on *WTOP*, October 29, 2014.
- "AU Class Teaches the Lessons of *Hunger Games*." Interviews and Article on *WTOP*, August 13, 2014 and October 4, 2014.
- "AU's Fifty Shades of Grey." Interview on The District Dish, March 4, 2013.
- "Romance Novels Revisited." Interview on *The Moll Anderson Show* for Sirius/XM Radio, February 2, 2013.
- "Stef Woods, de la Universidad de Washington, Habla acerca del Libro 50 Sombras de Grey." Interview on La W Radio, January 18, 2013.
- "50 Shades Goes to College." Interview on MSNBC Live with Thomas Roberts, January 17, 2013.
- "Cancer Buddies vs. Cancer Bullies" and "The Healing Nature of Pets." Interviews on *Let's Talk Live/News Channel 8*, Washington, DC, January 17, 2012 and October 25, 2012.
- Series of Five Videos for *Breast Cancer Answers*, BreastCancerAnswers.com, April 2012.
- "How Does an IUD Work?" Video for Health Central, February 2012.
- "Sex during Cancer" and "Dating More in 2012." Interviews on *The Tommy Show/94.7 Fresh FM*, Washington, DC, October 2011 and January 2012.
- "City Girl," and "Komen for the Cure," *The District Dish*, February 2010 and June 2011.
- "Sex Blogging, Breast Cancer and Health Advocacy." Interview on *In the Den with Dr. Jenn*, San Diego, California, April 30, 2011.
- "Beating Breast Cancer" and "Fighting Cancer with Grace and Style." Interviews on *Let's Talk Live/News Channel 8*, Washington, DC, October 11, 2010 and February 7, 2011.

ONLINE

- "Primary Love: How the Democratic Contest Is Impacting DC Dating," by Barbara Sprunt, *DCist*, October 24, 2019.
- "For Generation Z, It's Cool to Advocate for Change," by Izzy Falkovich, *Viacom*, December 14, 2018.
- "Fifty Shades of Pink," by Libby Solomon, Baltimore Sun, February 14, 2018.

- "Walmart vs. Target: A Political Divide Among Shoppers," by Anna Gronewold, *Morning Consult*, January 25, 2018.
- "US Adults See a Better Year Ahead in 2018," by Anna Gronewold, *Morning Consult*, December 28, 2017.
- "CVS's Megadeal to Change US Health Care Faces Stiff Challenges," by Zachary Tracer, *Bloomberg*, December 22, 2017.
- "How Surviving Breast Cancer Changed One Woman's Dating Life," by Maria Del Russo, *Refinery29*, October 26, 2017.
- "Early Symptoms of Breast Cancer from Women Who Experienced Them," by Jessica Migala, *Health.com*, October 20, 2017.
- "When Is Love Not Enough," by Suzannah Weiss, Bustle, October 7, 2017.
- "12 Ways to Spice Up Your Relationship," by Julia Malacoff, Best Life, September 18, 2017.
- "With Drama in Washington, TV Shows Find It Hard to Compete," by Story Hinckley, *Christian Science Monitor*, June 16, 2017.
- "11 Etiquette Rules You Need for Dealing with Death on Social Media," by Kimberly Hiss, *Reader's Digest*, February 10, 2017.
- "How to Make Winter Sex Hotter," by Lisa Fogarty, Redbook, January 17, 2017.
- "You Can Officially Take a Class All about Shondaland at This University," by Roya Shariat, *Buzzfeed*, August 30, 2016.
- "It's Not Your Bra': Gwyneth Paltrow's Under Fire for Pushing Debunked Breast Cancer Myth," Article by Rachel Kramer Bussel, *Salon*, October 21, 2015.
- "8 College Classes That Probably Never Would Have Been Offered a Decade Ago." Article by Abby Jackson, *Business Insider*, August 5, 2015.
- "200 Years of 'Sex' in America, In 1 Chart." Article by Linton Weeks, NPR, June 30, 2015.
- "AU Unveils New Course based on *The Hunger Games* Trilogy." Article by Ben Sheffler, *USA TODAY College*, September 11, 2014.
- "There Is Now a College Class on *The Hunger Games* and It Sounds Kind of Amazing." Article by Rachel Kramer Bussel, *Teen Vogue*, August 9, 2014.
- "How You Will Find Your Next Job on Twitter." Article by Lindsay LaVine, *Fast Company*, March 27, 2014.
- "Reading Shades of Grey for Credit." Article by Natalie Plumb, WTOP, February 14, 2013.
- "50 Shades of Grey' Is the Subject of a College Course at American University." Article by Rachel Kramer Bussel, *The Daily Beast*, December 28, 2012.
- "Fifty Shades' Away from a Conventional Course." Article by Emma Beck, *USA TODAY College*, December 4, 2012.
- "Sexualized Campaigns and the Reality of Breast Cancer." Article by Emma Beck, *USA TODAY College*, November 6, 2012.
- "Taking Action against Breast Cancer." Article by Erin Greenawald for Muse, October 29, 2012.
- "Let's Move from Breast Cancer Awareness to Collaboration around Solutions." Article by Chloe de Roos Feinberg, *Forbes.com*, October 12, 2012.
- "The Problem with Mommy Porn." Article by Rachel Khona, YourTango, June 26, 2012.

"Savvy City Girl Blogger Teaching Social Media." Article by Sarah Stankorb, *American Today*, January 18, 2012.

"Health Information Technology Stories for Patients and Families." Testimonial for *HealthIT.gov*, October 2011.

LEGAL EXPERIENCE (2001-2008)

Ayuda, Attorney at Washington, DC immigration legal services organization
Handled client intake and applications for U-visa cases for women and children who were victims of crimes in the United States and VAWA (Violence Against Women Act) cases. Represented Ayuda at meetings with area immigration service providers and US Citizenship and Immigration Services offices.

Just Neighbors, Senior Staff Attorney at Arlington, VA immigration legal services organization Supervised team of attorneys, support staff, interns and volunteers. Revised intake policies and marketing materials. Assisted with grant proposals. Represented clients in immigration proceedings in court and at USCIS interviews. Worked extensively on U-visa cases for women and children who were victims of crimes in the United States and VAWA cases.

Shaw Pittman, Attorney at Washington, DC office of international law firm Handled writing intensive projects with a focus on EB-1 petitions for immigrants of extraordinary ability, and L-1 petitions for intracompany transfers and appeals.

Montagut and Sobral, Attorney at Falls Church, VA boutique immigration firm Represented clients at NACARA, green card and naturalization interviews. Served as main point of contact for drafting joint motions to reopen deportation cases and appellate briefs.

PROFESSIONAL AFFILIATIONS

Pop Culture Association, Member

American Association of Sexuality Educators, Counselors and Therapists, Supporting Member Maryland State Bar Association, Member

PHILANTHROPY AND SERVICE (2011-Present)

St. Jude Heart of Fashion Event to benefit St. Jude Children's Research Hospital Co-Chair for 2018, 2019 and 2020 events, 2017-2020

Host Committee Member, 2011-2016

As co-chair, I supervise a host committee of 20 individuals, working closely with ALSAC St. Jude Mid-Atlantic and event-site coordinators to manage budget, logistics and marketing, promote ticket sales, obtain corporate sponsorships, and secure donations and services. Since 2011, events have raised \$950,000.

Capital Breast Care Center, Washington, DC Table Captain, Fundraiser and Social Media Consultant, 2011-2016

New Hope Housing, Northern Virginia Volunteer and Social Media Consultant, 2015-2016