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# SUSAN D. KRISCHE

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# **EDUCATIONAL BACKGROUND:**

PHD (Management, major in Accounting, 2002), Cornell University

MASTER OF SCIENCE (2001), Cornell University

MASTER OF ACCOUNTING (1993), University of Waterloo, Canada

BACHELOR OF ARTS (Honours Chartered Accountancy Studies—Co-op Program, 1993), University of Waterloo, Canada

# **ACADEMIC EXPERIENCE:**

AMERICAN UNIVERSITY, KOGOD SCHOOL OF BUSINESS, DEPARTMENT OF ACCOUNTING AND TAXATION Associate Professor (2010–Present), Interim Department Chair (January 2013–December 2013):

- Financial Statement Analysis:
  - Graduate—Master-level course cross-listed for accounting and finance, Fall 2010–2012, Fall 2015, Spring 2011–2015, Spring 2016 in progress
  - Undergraduate—Senior-level 'Selected Topics' course cross-listed for accounting and finance, Fall 2011
- Principles of Financial Accounting: Undergraduate—Spring 2014, Spring 2015
- Financial Accounting:
  - Graduate—Professional MBA delivered in hybrid format, Summer 2015, Fall 2015 Graduate—Online MBA, Spring 2016 in progress
- Independent Study: Graduate—Spring 2013 (1.5 cr)

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, DEPARTMENT OF ACCOUNTANCY

Associate Professor (2008–10), Assistant Professor (2002–08), and Lecturer (2001):

- Introduction to Accountancy Research: Doctoral-level seminar, Fall 2005–07, 2009
- Decision Making for Accountancy: Junior-level course primarily for accountancy majors, Fall 2002–06, Spring 2002, 2008, 2010

U.S. SECURITIES AND EXCHANGE COMMISSION, OFFICE OF THE CHIEF ACCOUNTANT

**Academic Fellow**: Accounting group (August 2008–July 2009)

CORNELL UNIVERSITY, JOHNSON GRADUATE SCHOOL OF MANAGEMENT

Lecturer: Introductory Financial Accounting (Graduate course for non-MBA students, Fall 1998)

**Graduate Teaching Assistant:** Head TA for MBA Review Course on Mathematics for Management (Summer 1997, Summer 1998)

**Graduate Research Assistant:** Assigned to Dr. Mark Nelson (1996–2000, except Fall 1998)

UNIVERSITY OF WATERLOO, SCHOOL OF ACCOUNTANCY, Canada

**Lecturer:** Core Concepts of Acctg Info 1 and 2 (1<sup>st</sup>- and 2<sup>nd</sup>-year integrative courses, 1994–96)

**Undergraduate Teaching Assistant:** Acctg Theory (Winter 1993), Cost Mgmt Systems 2 (Spring 1993)

# **PROFESSIONAL EXPERIENCE:**

ERNST & YOUNG, Mississauga, Ontario, Canada (1993–94)

#### **Senior Staff Accountant**

ERNST & YOUNG (formerly CLARKSON GORDON), Brampton and Mississauga, Ontario, Canada (Co-op work terms and internship: Jan–Apr 1989, Jan–Aug 1990, Aug 1991–Aug 1992)

Staff Accountant

## **INTERESTS:**

RESEARCH INTERESTS: Experimental and archival-empirical investigations of the use of financial

accounting information by investors and financial analysts; judgment and decision-making research in accounting

TEACHING INTERESTS: Financial accounting, financial statement analysis, and

judgment and decision-making in accounting

#### **PEER-REVIEWED PUBLICATIONS:**

THE IMPACT OF LEASE ACCOUNTING TREATMENT AND RECONCILIATION ON USERS' JUDGMENTS OF MANAGERS AND AUDITORS. 2014. With P. R. Sanders and S. D. Smith. *Behavioral Research in Accounting* 26(1): 109-130.

ACCOUNTING FACULTY EXPERIENCES WITH PRACTICE-ORIENTED FELLOWSHIPS. 2013. With R. Martin and J. Wilks. *Accounting Horizons* 27(2): 229-247.

- HOW EMPLOYEES VALUE STOCK OPTIONS AS COMPENSATION. 2013. With S. Convery, A. M. Farrell and K. L. Sedatole. *Journal of Financial Planning* 26(1): 34-41.
  - This is a practioner-oriented discussion of Farrell, Krische, and Sedatole (2011).
- LEASE TRANSACTION STRUCTURING, EARNINGS MANAGEMENT, AND MANAGEMENT CREDIBILITY. 2012. With P. R. Sanders and S. D. Smith. *Research in Accounting Regulation* 24(1): 33-39.
- EMPLOYEES' SUBJECTIVE VALUATIONS OF THEIR STOCK OPTIONS: EVIDENCE ON THE DISTRIBUTION OF VALUATIONS AND THE USE OF SIMPLE ANCHORS. 2011. With A. M. Farrell and K. L. Sedatole. *Contemporary Accounting Research* 28(3): 747–793.
- EXPECTED MISPRICING: THE JOINT INFLUENCE OF ACCOUNTING TRANSPARENCY AND INVESTOR BASE. 2010. With W. B. Elliott and M. E. Peecher. *Journal of Accounting Research* 48 (2): 343-381.
- USING COUNTER-EXPLANATION TO LIMIT ANALYSTS' FORECAST OPTIMISM. 2006. With K. Kadous and L. M. Sedor. *The Accounting Review* 81 (2): 377-397.
- INVESTORS' EVALUATIONS OF STRATEGIC PRIOR-PERIOD BENCHMARK DISCLOSURES IN EARNINGS ANNOUNCEMENTS. 2005. *The Accounting Review* 80 (1): 243-268.
- ANALYZING THE ANALYSTS: WHEN DO RECOMMENDATIONS ADD VALUE? 2004. With N. Jegadeesh, J. Kim, and C. M. C. Lee. *Journal of Finance* 59 (3): 1083-1124.
- CONFIDENCE AND INVESTORS' RELIANCE ON DISCIPLINED TRADING STRATEGIES. 2003. With M. W. Nelson and R. J. Bloomfield. *Journal of Accounting Research* 41 (3): 503-523.

#### **INVITED PUBLICATIONS:**

FINANCIAL MARKET REGULATION AND OPPORTUNITIES FOR ACCOUNTING RESEARCH. 2012. With M. Kohlbeck, N. Mangold, and S. G. Ryan. Invited commentary for *Accounting Horizons* 26(3): 563-581.

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DISCUSSION OF "DO CFOS HAVE STYLE? AN EMPIRICAL INVESTIGATION OF THE EFFECTS OF INDIVIDUAL CFOS ON ACCOUNTING PRACTICES." 2011. Invited discussion for *Contemporary Accounting Research* 28(4): 1180–1189.

# **CURRENT WORKING PAPERS AND WORKS IN PROCESS**

- INDIVIDUAL INVESTORS' NUMERICAL SKILLS. 2015. Working paper, American University.
  - Revised and resubmitted to *Contemporary Accounting Research*.
- GENDER EFFECTS ON FINANCIAL LITERACY AND NEGOTIATIONS. With A. Mislin. Work in process, American University.
  - Grant application submitted to the National Endowment for Financial Education (NEFE), Dec 2014.
- INDIVIDUAL INVESTORS' USE OF FINANCIAL INFORMATION WHEN MAKING INVESTMENT DECISIONS. Work in process. American University.
- FORECASTING REVENUES FOR TESLA MOTORS: INSTRUCTIONAL CASE AND TEACHING NOTES. Work in process, American University.

## **INVITED LECTURES AND CONFERENCE PRESENTATIONS:**

- 2015 University of Waterloo, Canada
- Oklahoma State Accounting Research Conference; Canadian Academic Accounting Association Conference: Craft of Accounting Research Workshop, Edmonton, AB, Canada (workshop leader); Nanyang Technological University, Singapore; University of Massachusetts; Contemporary Accounting Research Conference, Halifax, NS, Canada (moderator); Financial Literacy Seminar Series, Washington, DC (a joint initiative of the Board of Governors of the Federal Reserve System and George Washington University's Global Financial Literacy Excellence Center, GFLEC); University of New South Wales, Australia
- 2013 Contemporary Accounting Research Conference, Kingston, ON, Canada (moderator)
- Financial Executives Institute (FEI)—Theory Meets Practice (webcast);

  Contemporary Accounting Research Conference, Ottawa, ON, Canada (moderator)
- 2011 American Accounting Association Annual Meeting, Denver, CO (panelist)
- 2010 American Accounting Association Annual Meeting, San Fransisco, CA (panel organizer and moderator); *Contemporary Accounting Research* Conference, Kingston, ON, Canada (discussant)
- 2009 American Accounting Association Annual Meeting, New York, NY; American University; Emory University; Financial Accounting Standards Research Initiative (webcast); ILLINOIS / PwC Roundtable Series, Chicago, IL; George Washington University; Georgetown University; University of Illinois at Urbana-Champaign
- 2008 George Mason University; Texas A&M University; University of Maryland
- 2007 American Accounting Association Accounting, Behavior and Organizations section meeting, Philadelphia, Pennsylvania; Cornell University; University of Alberta, Canada; University of Illinois at Chicago; University of New South Wales, Australia
- 2006 Behavioral Decision Research in Management (10<sup>th</sup> Biennial), Santa Monica, California; University of Montana
- 2005 People & Money: The Human Factor in Financial Decision-Making (2<sup>nd</sup> annual), Driehaus Center for Behavioral Finance, DePaul University
- 2004 Behavioral Decision Research in Management (9<sup>th</sup> Biennial), Durham, North Carolina; Canadian Academic Accounting Association Annual Meeting, Vancouver, BC, Canada
- 2002 American Accounting Association Annual Meeting, San Antonio, Texas

2001 Cornell University; Emory University; Michigan State University; University of Alberta, Canada; University of Illinois at Urbana-Champaign; University of Texas at Austin; University of Waterloo, Canada

2000 Cornell University

## **SELECTED AWARDS AND SCHOLARSHIPS:**

#### AMERICAN ACCOUNTING ASSOCIATION:

- AAA Management Accounting Section Impact on Management Accounting Practice Award (2016)
- Competitive Manuscript Award (2002)
- Doctoral Consortium Fellow (1999)
- Doctoral Fellowship (1996–97)

#### AMERICAN UNIVERSITY:

- Kogod Research Professorship (September 2012–2015)
- Kogod Faculty Award for Outstanding Research (2011)
- Kogod Faculty Award for Outstanding Service (2012, 2013, 2014)

AMERICAN ACCOUNTING ASSOCIATION / DELOITTE & TOUCHE FOUNDATION: Invited participant—Trueblood Seminar for Professors (2012)

#### UNIVERSITY OF WATERLOO:

- Faculty of Arts Arts in Academics Alumni Award (2010)
- School of Accounting and Finance Fellowship Honouree (2009)
- Gold Medal for the Accounting Alumni Award for Excellence in Accounting (MAcc, 1993)
- Accounting Alumni Association's Honour Roll for Distinguished Accomplishment (MAcc, 1993)
- Donald and Geraldine Beam Award (MAcc, 1993) Original research in the MAcc project
- Departmental Award for Distinguished Academic Achievement in Accountancy Studies (BA, 1993)

#### UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN:

- Fred and Virginia Roedgers Fellowship in Accountancy (2006–2010)
- List of Teachers Ranked as Excellent by Their Students (Fall 2005, Fall 2007, Fall 2009)
- Raymond A. Hoffman Faculty Excellence Award (2003, 2005)
- Campus Research Board (with A. Farrell and K. Sedatole, April 2004–\$18,000, Sept 2004–\$7,000; with S. Smith and P. Sanders, April 2009–\$850)
- Scholar's Travel Fund (July 2002, March 2004, April 2004, May 2006)

AMERICAN FINANCE ASSOCIATION: Nominated for 2004 Smith Breeden Prize, The Journal of Finance

FINANCIAL ACCOUNTING STANDARDS BOARD: Invited participant—FASB/IASB Financial Reporting Issues Conference (2009), Faculty Program (2003), PhD Student Program (2000)

DELOITTE & TOUCHE FOUNDATION: Doctoral Fellowship Award (1999–2000)

INSTITUTE OF CHARTERED ACCOUNTANTS OF ONTARIO: Doctoral Studies Support Program (1996–97)

#### **ACADEMIC MEMBERSHIPS:**

AMERICAN ACCOUNTING ASSOCIATION: Member (1995–Present)

- Accounting, Behavior and Organizations (ABO) Section: Member (1998–Present)
- Financial Accounting and Reporting Section (FARS): Member (1998–Present)
- Management Accounting Section (MAS): Member (2015–Present)

AMERICAN FINANCE ASSOCIATION: Member (2003–Present)

CANADIAN ACADEMIC ACCOUNTING ASSOCIATION: Member (1995–Present)

FINANCIAL EXECUTIVES INTERNATIONAL: Academic member (2010-Present)

SOCIETY FOR JUDGMENT AND DECISION MAKING: Member (2002–Present)

## PROFESSIONAL CERTIFICATION AND MEMBERSHIPS:

CPA, CA: Chartered Professional Accountants of Canada

(CA awarded under the Canadian Institute of Chartered Accountants, 1993)

CHARTERED PROFESSIONAL ACCOUNTANTS OF CANADA (formerly, the Canadian Institute of Chartered Accountants) and CHARTERED PROFESSIONAL ACCOUNTANTS OF ONTARIO (formerly, the Institute of Chartered Accountants of Ontario): Member (1993–Present), Student Member (1989–93)

# **SERVICE:**

## **EDITORIAL SERVICE:**

Editor/Associate: Contemporary Accounting Research

Editor (2012–Present), Associate editor (2010–2011)

Board member: Behavioral Research in Accounting (2008–Present)

Journal of Financial Reporting (2015–Present)

The Accounting Review (2008–2014)

Contemporary Accounting Research (2007–2010)

Ad hoc reviewer: The Accounting Review; Accounting, Organizations, and Society;

Behavioral Research in Accounting; Contemporary Accounting Research; Econometrica; The International Journal of Accounting; Journal of Accounting and Public Policy; Journal of Accounting, Auditing and Finance; Journal of

Finance; Journal of Financial Research; Management Science

American Accounting Association (AAA) annual meeting; AAA–Accounting Behavior and Organizations (ABO) Section midyear meeting; AAA–Financial

Accounting Reporting Section (FARS) midyear meeting; Illinois Audit

Symposium; Illinois Tax Symposium; Research Grants Council of Hong Kong; University of Illinois at Urbana-Champaign Campus Research Board

#### NON-EDITORIAL EXTERNAL SERVICE:

AAA FARS Financial Reporting Policy Committee (FRPC, committee member, Fall 2014–Present) AAA Competitive Manuscript Award Committee (committee member, 2006–07 and 2007–08) AAA–ABO Section Outstanding Dissertation Award Committee (committee member, 2007–08)

## **INTERNAL SERVICE, AMERICAN UNIVERSITY:**

American University:

Committee for Faculty Actions (CFA, committee member, 2015-16)

Leadership Retreat (discussion session leader and participant, 2013)

Ad Hoc Joint Task Force of the Faculty Senate and Office of the Provost on Family Work Life Balance (member, 2012-13 with follow-up Fall 2014)

Faculty Retreat (participant: Diversity & Inclusion 2012, Challenges in Higher Education 2014)

#### Kogod School of Business:

Accounting Department Learning Assessment Committee (chair, January 2013–December 2015)

Finance / Accounting Seminar Co-Coordinator (2010–2015)

Faculty Retreat (participant, 2014)

Accounting Department Interim Chair (January 2013– December 2013)

Accounting Department Search Committee (chair, 2011–12; member, 2012–13)

Marketing Department Search Committee (member, 2011–12)

Ad hoc Kogod School of Business committees:

Kogod Research Professorship (recommendation committee member, Spring 2013)

Kogod Research Grant (evaluator, Spring 2013)

Strategic Visioning Task Force (member, Fall 2011; continuing member, Spring 2012)

American University student organizations:

Bhakti Yoga And Vegetarian Club (faculty advisor, 2011–12)

### INTERNAL SERVICE, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN:

### College of Business:

College Library Committee (committee member, 2009–10)

# Department:

Department Advisory Committee (committee member, 2009–10)

Department Promotion & Tenure Committee (committee member, 2009–10)

Faculty Recruiting Committee (committee member, 2003–04, 2009–10)

Publication Review Task Force (committee member, 2009)

Accountancy Curriculum Committee (committee member, 2008)

and Accountancy 302 Course Management Team (team leader, 2008; member, 2009-10)

Doctoral Program Committee (committee member, 2006–08)

AACSB Learning Assessment Task Force (committee member, 2007–08)

Human Subjects Committee (committee member, 2004–07)

Faculty Recruiting Committee (committee member, 2003–04)

#### PhD students:

#### Dissertation committees:

Wallied Keshk (committee member 2010–2012, co-chair 2009–10; PhD 2012), "When are investors' uncertainty judgments influenced by their perceptions about analyst herding?," placed at California State University - Fullerton.

Paula Sanders (Director of Research 2010–2011, Chair 2009–10; PhD 2011), "The Effects of Using Process Accountability and Outcome Accountability on Susceptibility to Directional Goals: An Examination of Management's Source Memory in Financial Reporting," placed at the Oklahoma State University.

Ling Harris (committee member, PhD 2010), "The Use of Downside Information to Enhance Investors' Credibility Judgments of Good News Management Forecasts," placed at University of South Carolina.

Josh Herbold (committee member, PhD 2005), "Determinants of Error Attribution in Accounting Estimates," placed at University of Montana; earned the AAA–Accounting, Behavior and Organizations Section's Outstanding Dissertation Award for 2006.

### Course advisor/Mentor:

Paula Sanders (2005–2010); Ling Harris (2007–2009); Rachel Birkey (2007–08).

#### **COMMUNITY-ORIENTED SERVICE:**

Greater Washington Ceili Club (local registered 501(c)(3) organization):

Board member, 2011–Present

Treasurer, 2013-Present

# **CITIZENSHIPS:** United States of America, Canada